### City Council Meeting

May 8, 2017



#### Item 10

Presentation of the City's proposed Fiscal Year 2017-18 operating budget





2017-18 PROPOSED BUDGET

#### 2017-18 PROPOSED BUDGET BUDGET CALENDAR

- April 10, 2017 City Council General Fund Budget Preview
- April 24, 2017 Joint City Council-Greenville Utilities Commission Meeting
- May 3, 2017 Proposed City, GUC, SML, and CVA Budgets Distributed to City Council
- > May 8, 2017
- May 11, 2017
- May 19, 2017
- > June 5, 2017
- June 8, 2017

**Budget** 

#### **Balanced City Budget Presented to Council**

- Proposed GUC, SML, & CVA Presented to Council
- Public Display of Balanced Budgets
  - Public Hearing- Fiscal Year 2017-18 Budget
  - Proposed Adoption of Fiscal Year 2017-18







# 2017-18 PROPOSED BUDGET PROPOSED BUDGET HIGHLIGHTS



- ✓ Maintains Current Tax Rate at 52 C
- ✓ Invests 84% of All General Fund Revenues Into Core Public Service Areas and Obligated Debt:

Police	30.2%
Public Works	16.5%
Fire / Rescue	17.1%
Recreation & Parks	11.4%
General Obligated Debt Service	5.8%
Community Development	3.2%
Total	84.2%



#### Personnel:

- ✓ Provides for an Average 3.2% Salary Increase for Employees Broken Down as Follows:
  - 1.0% Cost of Living Increase
  - 2.2% Merit Increase
- ✓ Includes Funding for an Additional 2.0 4.0 Police Positions (Grant Pool)
  - This is in Addition to the 4.0 6.0 Potential Grant Pool Positions Included in the 2016-17 Budget
- ✓ Provides for the Operation of a New Employee Health Clinic Funded by \$104,545 in General Fund Appropriations and Appropriations From the Health Fund



#### **Operations & Maintenance:**

- ✓ Increases Street Improvement Project Funding from \$1.7 Million to \$2.0 Million
  - This is in Addition to the \$10 Million in Street Improvement Funding Included in the 2015 G.O. Bond
  - Since FY2014-15 the City has Appropriated Approximately \$17.35
     Million Into Street Improvements
  - This Equates to Approximately 100 Lane Miles of Re-Surfacing
- ✓ Provides \$1.54 Million in Appropriations to Support the City's Deferred Maintenance and Infrastructure Needs (i.e. Facility Improvement Projects)
  - This Program was Created in FY2015 Through a 1¢ Increase in the Property Tax Rate and Department Operating Expense Redirections



#### Operations & Maintenance:

- ✓ Includes a \$35,000 Increase in Departmental Discretionary Budget Expenses
  - The FY2017-18 Proposed Discretionary Budget Stands at \$8,565,101 (Below FY2011-12 Budget Level)
  - Increase in Budget Appropriated to the Following Core Service Areas:
     Recreation & Parks and Public Works



#### Capital Improvements:

- ✓ Includes \$461,033 in Funding for the Town Common Project, Council's #1 Priority
  - This is in Addition to \$851,663 in Funding Included in the 2016-17 Budget
- ✓ Provides Funding of \$2,185,631 to Fund Various Capital Projects of Strategic Importance to the Council Such as:

Eastside Park	\$140,000
Neighborhood Area Cameras	21,967
Information Technology Infrastructure	90,000
Mast Pole Arm Replacement	50,000
Street Light Improvements	100,000
Tar River Legacy Plan	180,000
Town Common Renovation	461,033
Traffic Calming / Progression	60,000
Westside Park Development	190,000



✓ The 2017-18 Proposed Budget is a <u>Strong Reflection</u> of the City's Mission:

To Provide All Citizens With High-Quality Services in an Open, Inclusive, Professional Manner, Ensuring a Community of Excellence Now and in the Future

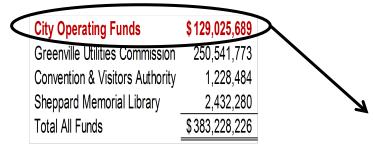


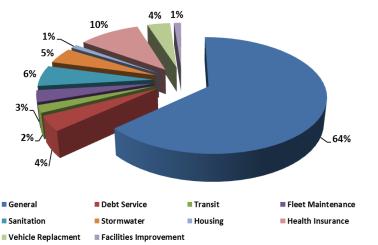
## 2017-18 PROPOSED BUDGET ALL FUNDS

City Operating Funds	\$129,025,689	33.7%
Greenville Utilities Commission	250,541,773	65.4%
Convention & Visitors Authority	1,228,484	0.3%
Sheppard Memorial Library	2,432,280	0.6%
Total All Funds	\$383,228,226	100.0%



### 2017-18 PROPOSED BUDGET CITY OPERATING FUNDS





#### General **Debt Service Transit** Fleet Maintenance Sanitation Stormwater Housing Health Insurance Vehicle Replacment Facilities Improvement **Total Operating Funds**

\$	81,913,799
	5,448,934
	2,740,992
	4,337,071
	7,619,286
	5,928,998
	1,424,149
	13,135,690
	4,934,770
	1,542,000
\$ ^	129,025,689



# 2017-18 PROPOSED BUDGET GENERAL FUND BUDGET



#### 2017-18 PROPOSED GENERAL FUND BUDGET

*	2017-18 Budget Draft	\$81,880,799
	<b>Budget Adjustment</b>	33,000
	2017-18 Proposed Budget	\$81,913,799
	% Change	0.04%

<sup>\*</sup> Presented at April 10th, 2017 City Council Meeting



#### 2017-18 PROPOSED GENERAL FUND BUDGET RECONCILIATION OF BUDGET DRAFT TO PROPOSED BUDGET

Revenue Expense Net

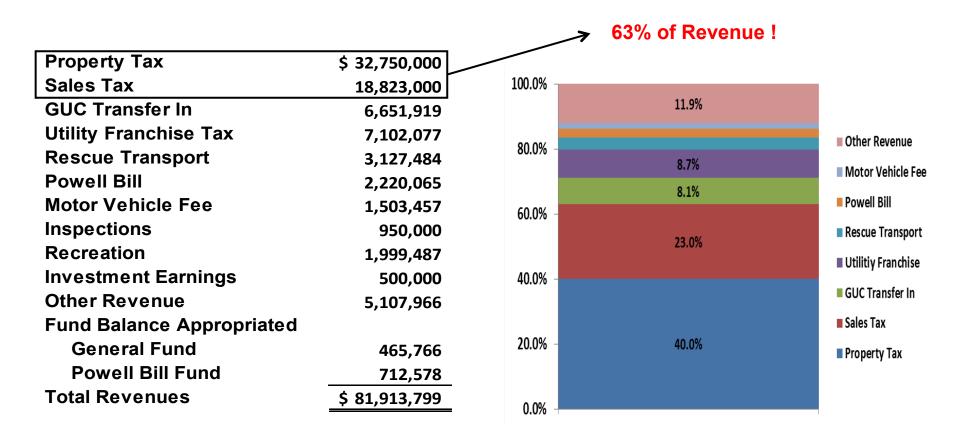
Budget	Adjust Wage	Adjustments	2017-18
Draft	Increase	to Cover	Proposed
4/10/2017	to 3.2%	Wage Increase	Budget
\$81,880,799	\$ -	\$ 33,000	\$81,913,799
81,880,799	450,000	(417,000)	81,913,799
\$ -	\$ (450,000)	\$ 450,000	\$ -



### 2017-18 PROPOSED BUDGET GENERAL FUND REVENUES

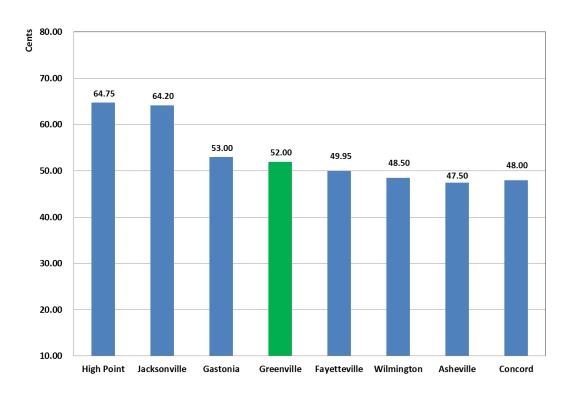


#### 2017-18 PROPOSED GENERAL FUND BUDGET REVENUES





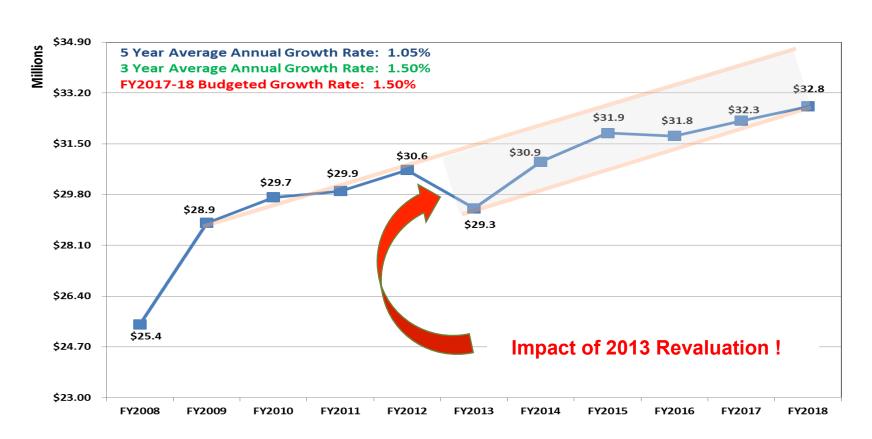
### CITY OF GREENVILLE HISTORICAL PROPERTY TAX REVENUE BENCHMARK COMPARISON



Benchmark City Comparison			
City	Tax Rate	Re	venue per ¢
Fayetteville	49.95	\$	1,405,341
Wilmington	48.50		1,330,683
Asheville	47.50		1,140,505
Concord	48.00		993,063
High Point	64.75		906,708
Greenville	52.00		620,546
Gastonia	53.00		490,170
Jacksonville	64.20		364,221

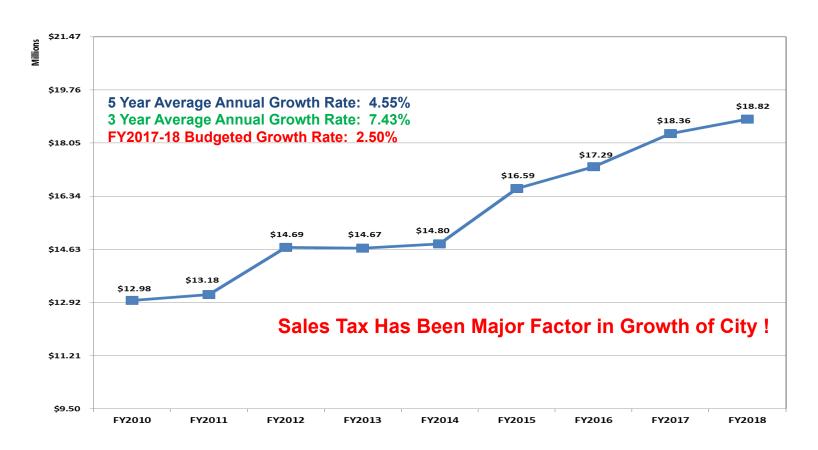


#### CITY OF GREENVILLE HISTORICAL PROPERTY TAX REVENUE





#### CITY OF GREENVILLE HISTORICAL SALES TAX REVENUE





#### PROPOSED LEGISLATION POTENTIALLY IMPACTING SALES TAX

#### Senate Bill 126:

- Changes the Distribution of the Article 40 ½ Cent Local Options Sales Tax
- Under SB126, Distribution would Change from the Current Distribution Adjustment Factors to the Economic Tiers

Scenario	Adjustment Factor	Impact on Article 40 Revenue
Current Legislation	1.07	No Change
Senate Bill 126	1.00	Reduction In Revenue

 The General Assembly's Bi-Partisan Fiscal Research Division has Estimated the Net Impact of the Bill to be a Reduction of \$348,000 in Sales Tax Revenues to the City



#### PROPOSED LEGISLATION POTENTIALLY IMPACTING SALES TAX

#### FY2017-18 Projected Sales Tax Revenue <u>AFTER</u> the Impact of SB126:

## Fiscal Research Division COG Proposed Budget

Growth	Sales Tax
Rate	Revenues
4.8%	\$ 19,233,000
2.5%	\$ 18,823,000

- Fiscal Research Division: Projecting a Higher Growth Rate in Sales Tax Based on a Projected Increase in the State-wide Sales Tax Base
- The City of Greenville is Projecting a More Conservative Growth Rate in Sales Tax That Would Allow Expansion of the Tax Base to Materialize Before Projecting Further Growth.

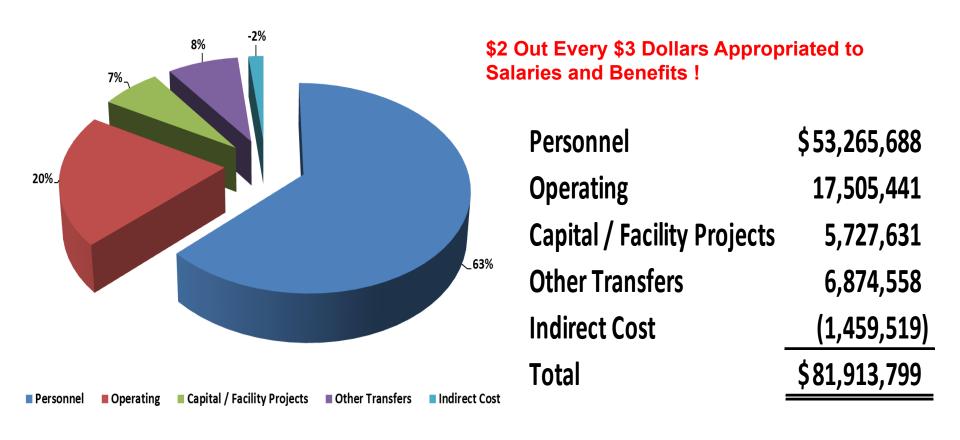


#### **GENERAL FUND BUDGET**

## FY2017-18 PROPOSED GENERAL FUND EXPENSES



#### **2017-18 PROPOSED GENERAL FUND BUDGET EXPENSES**





#### **GENERAL FUND BUDGET PREVIEW**

## FY2017-18 PROPOSED PERSONNEL EXPENSES



### GENERAL FUND PROPOSED PERSONNEL EXPENSES EMPLOYEE WAGE INCREASE

Budget Draft Budget Adjustment

2.0% 1.2%

Equal to \$450,000 Increase in Personnel Expense

**Proposed Budget** 

3.2%

Revenue Expense Net

Budget	Adjust Wage	Adjustments	2017-18
Draft	Increase	to Cover	Proposed
4/10/2017	to 3.2%	Wage Increase	Budget
\$81,880,799	\$ -	\$ 33,000	\$81,913,799
81,880,799	450,000	(417,000)	81,913,799
\$ -	\$ (450,000)	\$ 450,000	\$ -

<sup>\*</sup> As Recommended at Joint Meeting of City Council and GUC Board



## GENERAL FUND PROPOSED PERSONNEL EXPENSES EMPLOYEE WAGE INCREASE BUDGET ADJUSTMENTS PROPOSED TO FUND ADDITIONAL SALARY INCREASE

Budget Adjustment	Amount
Reduction in Discretionary Budget Increase	\$ 75,000
Bradford Creek Golf Course Adjustment	105,000
IT Swithces and Routers Adjustment	28,000
* Tar River Legacy Plan Adjustment	139,000
* Westside Park Adjustment	10,000
* Eastside Park Adjustment	10,000
Mast Pole Arm Project Adjustment	50,000
Increase in Sales Tax Revenue	33,000
Total Budget Adjustments	\$ 450,000

<sup>\*</sup> Recreation & Parks Projects



## GENERAL FUND PROPOSED PERSONNEL EXPENSES RECREATION AND PARKS CAPITAL PROJECTS AFTER ADJUSTMENT FOR SALARY INCREASE

	FY2016-17	FY2017-18	
Project	Budget	Budget	Total
Town Common	\$ 851,663	\$ 461,033	\$ 1,312,696
SG Rec Center	365,000	-	365,000
West Side Park	300,000	190,000	490,000
Eastside Park	150,000	140,000	290,000
TRLP	200,000	180,000	380,000
Total Funding	\$ 1,866,663	\$ 971,033	\$ 2,837,696



#### **2017-18 PROPOSED GENERAL FUND PERSONNEL EXPENSES**

	<b>Budget Before</b>	4	% Vacancy	B	udget After
	Vacancy Adj	Adjustment		Vacancy Adj	
Salary Expense	\$ 38,529,719	\$	(1,279,245)	\$	37,250,474
Benefit Expense	16,227,633		(212,419)		16,015,214
Total	\$ 54,757,352	\$	(1,491,664)	\$	53,265,688



#### **GENERAL FUND BUDGET**

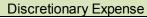
# FY2017-18 PROPOSED OPERATING EXPENSES



#### **2017-18 PROPOSED GENERAL FUND OPERATING EXPENSES**







- Repairs & Maintenance
- Supplies & Materials
- Advertising
- **Dues & Subscriptions**
- **Printing**

More Discretion / Influence Over Use

#### Fixed Cost Expense

- **Utilities & Fuel**
- Computer Hardware / Software
- Telephone
- Liability Insurance
- Fleet & Vehicle Replacement

Minimal Discretion / Influence Over Use





#### **2017-18 PROPOSED GENERAL FUND OPERATING EXPENSES**

	FY2016-17	FY2016-17		
	Budget	Budget	Change	
* Discretionary Budget	\$ 8,530,101	\$ 8,565,101	\$ 35,000	
<b>Fixed Cost Budget</b>	9,053,063	8,940,340	(112,723)	
Total	\$ 17,583,164	\$ 17,505,441	\$ (77,723)	

<sup>\*</sup> FY2017-18 Funded Below FY2011-12



## 2017-18 PROPOSED DISCRETIONARY OPERATING EXPENSES PROPOSED INCREASE IN DISCRETIONARY EXPENSES

Recreation & Parks	\$ 20,000
Public Works	15,000
Total	\$ 35,000

Increase Appropriated to Fund Expansion of City Services Such as Maintenance of New Trails, New Trillium Playground, and Other Park Expansions / Improvements



#### **GENERAL FUND BUDGET**

# FY2017-18 PROPOSED CAPITAL & FACILITY PROJECTS



## **SUMMARY OF CAPITAL** & FACILITY PROJECTS

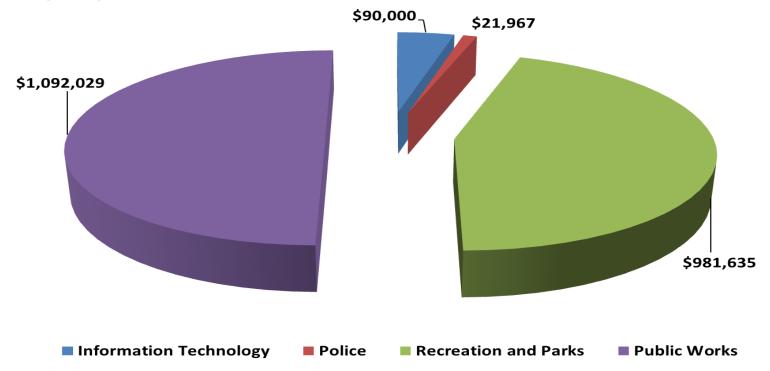
7% of Budget!

<b>Capital Improvements</b>	\$ 2,185,631
<b>Street Improvements</b>	2,000,000
<b>Facility Improvements</b>	1,542,000
Total	\$ 5,727,631



#### 2017-18 PROPOSED CAPITAL IMPROVEMENTS

#### \$2,185,631 Total





### PROPOSED STREET IMPROVEMENTS

FY2016-17 Budget

**Budget Increase** 

FY2017-18 Budget

\$ 1,700,000

300,000

\$ 2,000,000



#### STREET IMPROVEMENTS

100 Lane Miles of Resurfacing!

### **Summary of Five Year Funding**

FY2014-15 \$ 2,650,000

FY2015-16 1,000,000

FY2016-17 1,700,000

FY2017-18 2,000,000

2015 G.O. Bond 10,000,000

Total \$17,350,000



Find yourself in good company®

### 2017-18 PROPOSED GENERAL FUND BUDGET

SUMMARY

- ✓ Maintains Current Tax Rate at 52 C
- ✓ Invests 86% of All Revenues Into Core Public Services & Obligated Debt
- ✓ Provides an Average 3.2% Wage Rate Increase for Employees
- ✓ Includes Funding for an Additional 2.0 4.0 Police Positions (Grant Pool)
- ✓ Includes Funding for the Employee Health Clinic
- ✓ Increases Funding for Street Improvements to \$2.0 Million
- ✓ Includes \$461,033 in Funding for the Town Common Project (#1 Priority)
- ✓ Provides \$1.54 Million in Funding for Facility Improvement Projects
- ✓ Includes \$35,000 Increase in Departmental Discretionary Budgets
- ✓ Provides Funding of \$2,185,631 for Capital Projects



Find yourself in good company®

# 2017-18 PROPOSED BUDGET OTHER FUNDS



Debt Service	Transit	Fleet	Sanitation	
Stormwater	Housing	Health	Capital Reserve	
	Facilities Improvement	Vehicle Replacement		



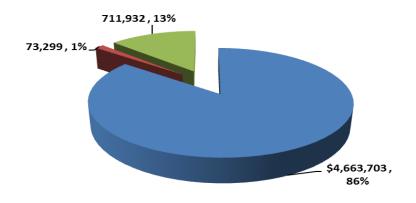
### **Debt Service**



# 2017-18 PROPOSED BUDGET DEBT SERVICE FUND

Revenue	
<b>General Fund Transfer</b>	\$ 4,663,703
Powell Bill Transfer	73,299
Occupancy Tax	711,932
Total	\$ 5,448,934

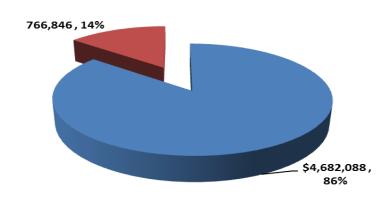
Expenses	
Principal	\$ 4,682,088
Interest	766,846
Total	\$ 5,448,934



■ Powell Bill Transfer

Occupancy Tax

■ General Fund Transfer



Interest

Principal



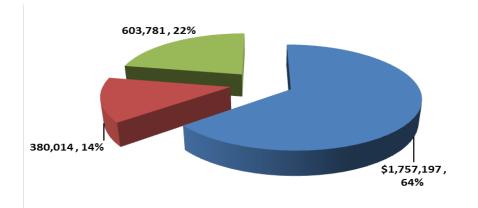
### **Transit**



# 2017-18 PROPOSED BUDGET TRANSIT FUND

Revenue	
<b>Grant Revenue</b>	\$ 1,757,197
<b>Bus Fare/Ticket Sales</b>	380,014
<b>General Fund Transfer</b>	603,781
Total	\$ 2.740.992

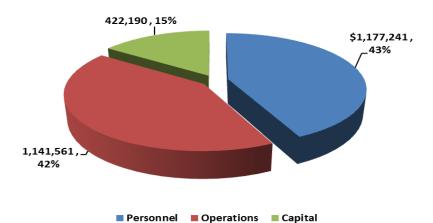
\$ 1,177,241
1,141,561
 422,190
\$ 2,740,992
\$



■ Bus Fare/Ticket Sales

■ Grant Revenue

■ General Fund Transfer





### 2017-18 PROPOSED BUDGET TRANSIT FUND

Revenue	_		Expenses	
<b>Grant Revenue</b>	\$	1,757,197	Personnel	\$ 1,177,241
<b>Bus Fare/Ticket Sales</b>		380,014	<b>Operations</b>	1,141,561
<b>General Fund Transfer</b>		603,781	Capital	 422,190
Total	\$	2,740,992	Total	\$ 2,740,992

#### **Notes:**

- Transit Program is Funded Through Federal Reimbursements and the City's General Fund
- The Federal Government Pays for 80% of Capital and 50% of Operating Costs
- Transfer From the General Fund Equal to \$603,781 for FY2017-18



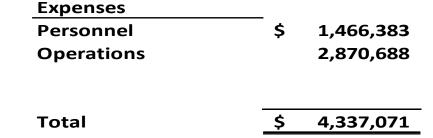
**Fleet** 

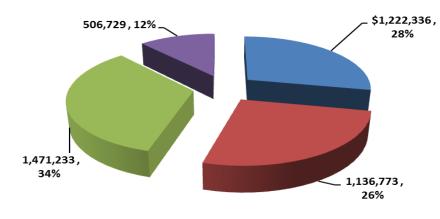


Fuel Markup

# 2017-18 PROPOSED BUDGET FLEET FUND

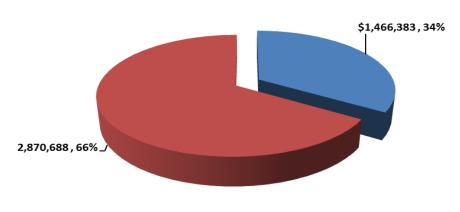
Revenue	_	
Fuel Markup	\$	1,222,336
Labor Fees		1,136,773
Parts Markup		1,471,233
Commercial / Other	_	506,729
Total	\$	4,337,071





■ Labor Fees ■ Parts Markup

■ Commercial / Other



Personnel

Operations



### 2017-18 PROPOSED BUDGET FLEET FUND

Revenue		Expenses	
Fuel Markup	\$ 1,222,336	Personnel	\$ 1,466,383
Labor Fees	1,136,773	Operations	2,870,688
Parts Markup	1,471,233		
Commercial / Other	 506,729		 
Total	\$ 4,337,071	Total	\$ 4,337,071

#### **Notes:**

- City is Currently Conducting a Study of Fleet Services
- Study Intended to Measure the Efficiency of the City's Fleet Operations
- The Study Could Potentially Result in Recommendations as to the Size and Future Utilization of the City's Current Fleet



### Sanitation

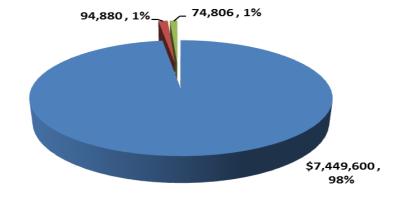


Refuse Fees

### 2017-18 PROPOSED BUDGET SANITATION FUND

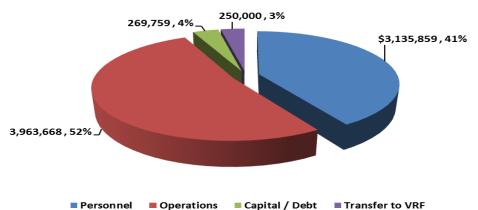
Revenue	_	
Refuse Fees	\$	7,449,600
<b>Cart &amp; Dumpster Sales</b>		94,880
Other Revenue		74,806
Total	\$	7,619,286

Expenses	_	
Personnel	\$	3,135,859
Operations		3,963,668
Capital / Debt		269,759
Transfer to VRF		250,000
Total	\$	7,619,286



Other Revenue

■ Cart & Dumpster Sales





### 2017-18 PROPOSED BUDGET SANITATION FUND

Revenue	_		Expenses	
Refuse Fees	\$	7,449,600	Personnel	\$ 3,135,859
Cart & Dumpster Sales		94,880	Operations	3,963,668
Other Revenue		74,806	Capital / Debt	269,759
			Transfer to VRF	 250,000
Total	\$	7,619,286	Total	\$ 7,619,286

#### Notes:

- Backyard Service Eliminated for FY2017-18
- \$0.25 Increase in Monthly Curbside Fee as Included in the Approved Financial Plan
- Sanitation is Reimbursing the VRF \$250,000 for FY2017-18 and for FY2018-19



#### 2017-18 PROPOSED BUDGET SANITATION FUND FEE SCHEDULE

		Back Yard Rates		Curbside Rates	
		Monthly		Monthly	
		Rate	Change	Rate	Change
	2015 Actual	\$43.55	\$1.25	\$14.50	\$1.25
	2016 Actual	44.30	0.75	15.25	0.75
	2017 Actual	44.30	0.00	15.75	0.50
*	2018 Proposed	Eliminated	0.00	16.00	0.25
	2019 Projected	Eliminated	0.00	16.25	0.25
	2020 Projected	Eliminated	0.00	16.50	0.25

\$0.25 per Month Increase in Curbside Rates as Included in the Approved 2017-18 Financial Plan

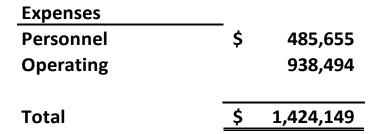


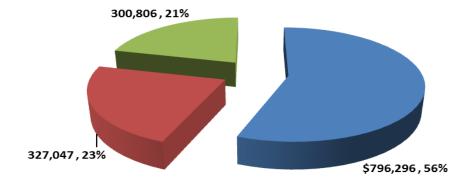
# Housing

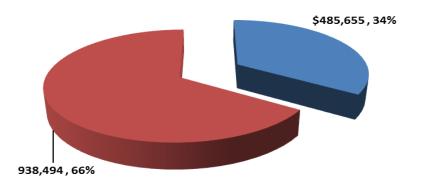


### 2017-18 PROPOSED BUDGET HOUSING FUND

\$ 796,296
327,047
300,806
\$ 1,424,149
\$









### 2017-18 PROPOSED BUDGET HOUSING FUND

Revenue	_		Expenses	_	
CDBG Grant	\$	796,296	Personnel	\$	485,655
<b>HOME Grant</b>		327,047	Operating		938,494
<b>Transfer From General</b>		300,806			
Total	\$	1,424,149	Total	\$	1,424,149

#### Notes:

 Legislation has been Proposed at the Federal Level that Would Eliminate CDBG and HOME Grant Funding in Future Federal Budgets

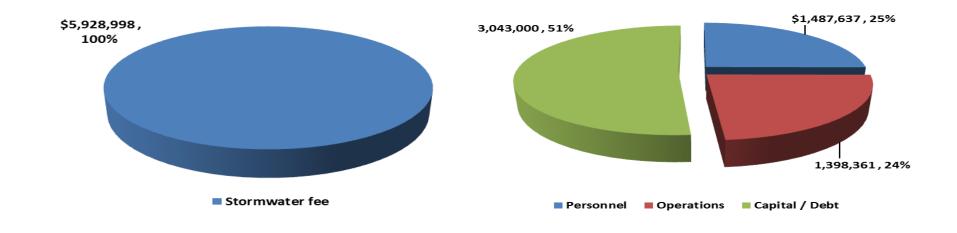


### Stormwater



### 2017-18 PROPOSED BUDGET STORMWATER FUND

Revenue		Expenses	
Stormwater fee	\$ 5,928,998	Personnel	\$ 1,487,637
		<b>Operations</b>	1,398,361
	 	Capital / Debt	 3,043,000
Total	\$ 5,928,998	Total	\$ 5,928,998





### 2017-18 PROPOSED BUDGET STORMWATER FUND

Revenue	_		Expenses	
Refuse Fees	\$	7,449,600	Personnel	\$ 3,135,859
Cart & Dumpster Sales		94,880	Operations	3,963,668
Other Revenue		74,806	Capital / Debt	269,759
			Transfer to VRF	250,000
Total	\$	7,619,286	Total	\$ 7,619,286

#### Notes:

- \$0.50 Increase in Monthly Stormwater Fee as Included in the Approved Financial Plan
- Completed Basin Study has Identified Over \$100 Million in Capital Projects Over the Next 20 Years Needed to Address Drainage Concerns
- Such a Level of Capital Projects will Require a Significant Increase in Funding, Above that Included in the Current Fee Structure



#### 2017-18 PROPOSED BUDGET STORMWATER FUND FEE SCHEDULE

Monthl	y
--------	---

		Rate	Change
	2015 Actual	\$3.85	\$0.50
	2016 Actual	4.35	0.50
	2017 Actual	4.85	0.50
*	2018 Proposed	5.35	0.50
	2019 Projected	5.35	0.00
	2020 Projected	5.35	0.00

\$0.50 per Month Increase in Rate as Included in the Approved 2017-18 Financial Plan



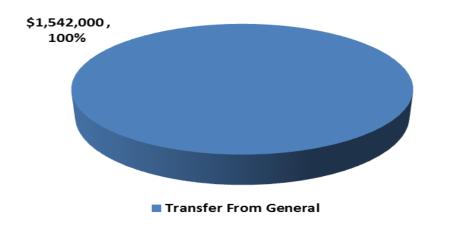
# Facility Improvement

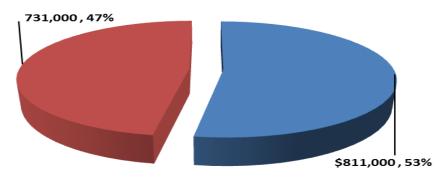


### **2017-18 PROPOSED BUDGET FACILITY IMPROVEMENT FUND**

Revenue	-	
Transfer From General	\$	1,542,000
Total	\$	1,542,000

Expenses		
<b>Recreation &amp; Parks</b>	\$	811,000
<b>Public Works</b>		731,000
Total	\$	1,542,000
	<del></del>	<u> </u>





Public Works

■ Recreation & Parks



Health



#### 2017-18 PROPOSED BUDGET HEALTH FUND

Revenue	<u></u>	Expenses	
Contributions	\$ 12,891,444	<b>Healthcare Expense</b>	\$ 13,045,690
Refunds / Reimb	240,000	Other Expense	90,000
Other Revenue	4,246		
Total	\$ 13,135,690	Total	\$ 13,135,690

#### **Notes:**

- The Current Employer Cost Share for the Health Plan is 83.4% Down From a Cost Share of 84.3% for 2016
- The City and GUC are in the First Year of a Three Year Strategy to Reduce the Employer Cost Share to 80%
- The Enhanced Plan Was Not Eliminated for 2017 as Originally Scheduled
- Operation of New Health Clinic will Allow City to Better Manage Future Healthcare Costs

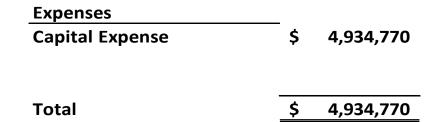


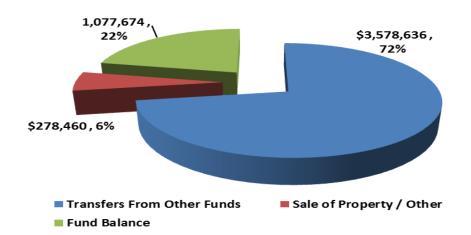
### Vehicle Replacement

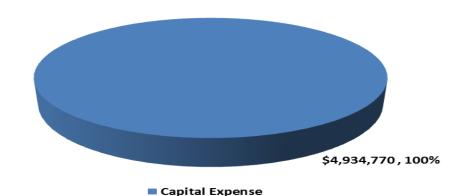


### 2017-18 PROPOSED BUDGET VEHICLE REPLACEMENT FUND

Revenue	_	
<b>Transfers From Other Funds</b>	\$	3,578,636
Sale of Property / Other	\$	278,460
Fund Balance		1,077,674
Total	\$	4,934,770









### 2017-18 PROPOSED BUDGET VEHICLE REPLACEMENT FUND

Revenue	_		Expenses	
<b>Transfers From Other Funds</b>	\$	3,578,636	Capital Expense	\$ 4,934,770
Sale of Property / Other	\$	278,460		
Fund Balance		1,077,674		 
Total	\$	4,934,770	Total	\$ 4,934,770

#### Notes:

- City is Currently Conducting a Study of Fleet Services
- Study Intended to Measure the Efficiency of the City's Fleet Operations
- The Study Could Potentially Result in Recommendations as to the Size and Future Utilization of the City's Current Fleet
- The General Fund is Currently Funding the Vehicle Replacement Fund at Approximately 30%
- This Level Will Need to be Evaluated as Part of the Fleet Study to Ensure the Fund can Remain Viable



Find yourself in good company®

### 2017-18 PROPOSED BUDGET SUMMARY

# 2017-18 PROPOSED BUDGET CITY OPERATING FUNDS

General	\$ 81,913,799	63.5%
Debt Service	5,448,934	4.2%
Transit	2,740,992	2.1%
Fleet Maintenance	4,337,071	3.4%
Sanitation	7,619,286	5.9%
Stormwater	5,928,998	4.6%
Housing	1,424,149	1.1%
Health Insurance	13,135,690	10.2%
Vehicle Replacment	4,934,770	3.8%
Facilities Improvement	1,542,000	1.2%
Total Operating Funds	\$ 129,025,689	100.0%



# 2017-18 PROPOSED BUDGET PROPOSED BUDGET HIGHLIGHTS

✓ The 2017-18 Proposed Budget is a <u>Strong Reflection</u> of the City's Mission:

To Provide All Citizens With High-Quality Services in an Open, Inclusive, Professional Manner, Ensuring a Community of Excellence Now and in the Future

# PROPOSED GENERAL FUND BUDGET 2017-18 BUDGET CALENDAR

April 10, 2017	City Council General Fund Budget Preview
April 24, 2017	Joint City Council-Greenville Utilities
	Commission Meeting
May 3, 2017	Proposed City, GUC, SML, and CVA
	Budgets Distributed to City Council
May 8, 2017	Balanced City Budget Presented to Council
May 11, 2017	Proposed GUC,SML,& CVA Presented to Council
May 19, 2017	Public Display of Balanced Budgets
June 5, 2017	Public Hearing- Fiscal Year 2017-18 Budget
June 8, 2017	Proposed Adoption of Fiscal Year 2017-18 Budget



# Item 12

Report on Dormitory-Style Housing



### Outline

- City Council Motion 4/10/17
- Dormitory Development
- Dormitory Developments (LUI 67)
- Multi-Family Developments
- Example How Another City Approached Ways to Regulate the Location and Supply of Student Housing – Auburn, AL
- Possible Amendments Options A & B
- Comparisons of Options A & B
- Consistency with <u>Horizons 2026</u>
- 3 Bedroom Multi-Family throughout the Remainder of the City
- Discussion



# City Council Motion – April 10, 2017

Motion to direct staff to come up with a proposal to better identify areas near ECU's main campus that are more appropriate for the development and maintenance of dormitory style housing and to bring back for Council direction as a potential zoning ordinance amendment.



Dormitory Development

Downtown in CD & CDF



The Boundary

Dormitory Development (LUI 67) allowed Citywide in Several Zoning Districts



North Campus Crossing

Multi-Family Developments (up to 3 bedrooms) Citywide



University Suites

#### \*IMPORTANT TO UNDERSTAND:

City Council's Motion directed staff to identify areas more appropriate for dormitory style housing. Therefore, this report and suggested options DOES NOT address multi-family developments (up to 3 bedrooms) throughout the City which will continue to be constructed and which may be marketed as student housing.



# **Dormitory Development**

A building or group of buildings where group sleeping accommodations are provided with or without meals for persons not members of the same family group, in one room or in a series of closely associated rooms under joint occupancy and single management, such as college dormitory or privately owned dormitory intended for use by college students.



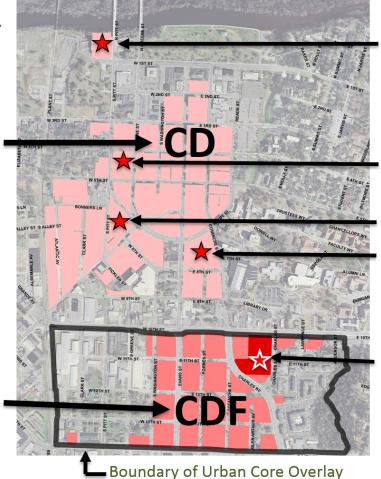
#### REQUIREMENTS FOR DORMITORY DEVELOPMENTS:

Downtown Commercial (CD) Zoning District

Requires a Special Use Permit

Downtown
Commercial
Fringe - Urban
Core Overlay
Zoning District

Requires a Special Use Permit



DORMITORIES:

First Street Place

Gather Uptown

University Edge

The Boundary

Proximity is zoned CDF-UC



Find yourself in good company\*

## Example of Dormitory Development The Boundary





## Dormitory Developments (LUI 67)

Under the current zoning ordinance, Developers may propose dormitory developments (LUI 67) within 5 zoning districts through special use permits.

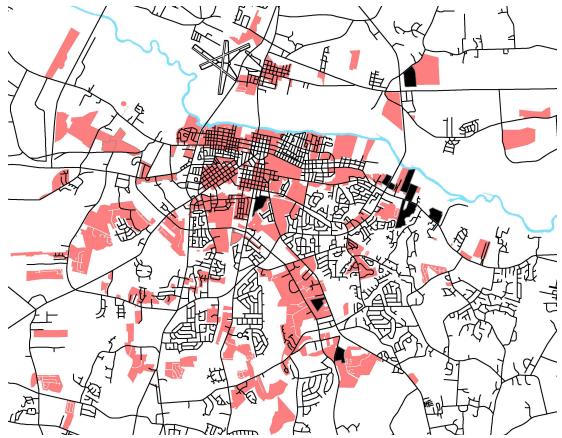
10 dormitory developments (LUI 67) have been approved and built throughout the City.



#### **REQUIREMENTS FOR DORMITORY DEVELOPMENTS (LUI 67):**

Zoned R6, R6A, MS, OR, and CDF; and special use permit

**Existing Dormitory Developments (LUI 67).** 10 approved.





# Example of Dormitory Development (LUI 67) North Campus Crossing





### Multi-Family Development.

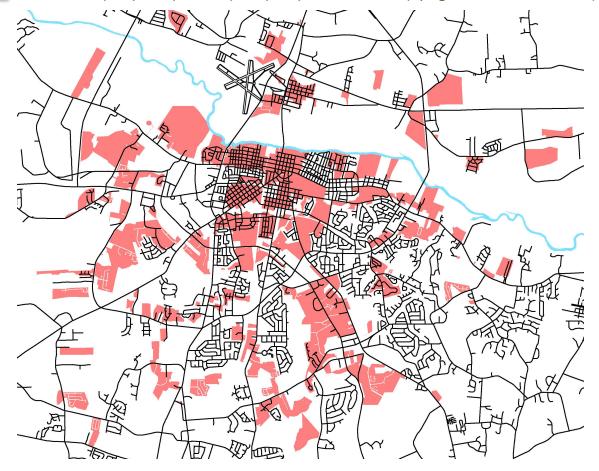
Multi-family developments (having up to 3 bedrooms per unit) are permitted throughout the City in 8 zoning districts and they do NOT require special use permits.

A separate and detached structure or group of structures containing three or more total dwelling units on a common lot and sharing common facilities; or two or more single-family attached dwellings located on a common lot; or one or more attached dwelling units on a common lot and sharing common facilities with a nonresidential use. Excluded from this definition are mobile home parks and residential quarters for resident manager, supervisor or caretaker,



#### **REQUIREMENT FOR MULTI-FAMILY DEVELOPMENTS (up to 3 bedrooms):**

**Zoned R6N, R6, R6A, R6MH, MR, OR, CD and CDF** (by right in all of these zones)





Example of Multi-Family Development (up to 3 bedrooms) University Suites





Example How Another University-Based City Approached Ways to Regulate the Location & Supply of Student Housing

City of Auburn, Alabama & Auburn University





- 1. Over a period of 10 years, Planning staff monitored the rapid increase of multi-family developments including "purpose-built" student housing and became concerned that these types of development required greater regulation to limit future development.
- 2. In 2011, City Council adopted <u>CompPlan 2030</u> in which the continued proliferation of multifamily developments was identified as an area of particular concern.



- 3. In 2012, City Council commissioned a citywide student & market-rate multi-family analysis.
- 4. The consultant's study reported the City had an 8.1% higher vacancy rate than is typically found in a well-balanced student housing market. The study also reported new multifamily development had a lower vacancy rate (3%-4% lower) than older development.

- 5. In 2015, City Council adopted a 6 month moratorium on new multi-family developments within a portion of the University Service zoning district to allow studies to be conducted and launched a study of the entire University Service and Urban Core zoning districts and the land use and development recommendations of a newly adopted Downtown Master Plan.
- 6. City staff then analyzed blocks in areas adjacent to Auburn University to assess: each block's number and character of existing multi-family developments; the number of single-family residential parcels; number of residential rental parcels; the number of owner occupied parcels and the percentage; and the number of nonresidential parcels.



- 7. City Staff's evaluation found that although the University Service (US) zoning district (adopted several years) was intended to support university-related commercial and residential needs, it produced conflicts with adjacent residential districts. To help address conflicts, transitional zones were adopted where they were deemed appropriate.
- 8. In the City of Auburn, there is an understanding there is a difference between multi-family, student housing, and private dormitories.



- 9. The City added "private dormitory developments" as a type of use that is only permitted in various University Service zoning districts with a special use permit.
- 10. When it comes to density, the City focuses on the bed count, rather than the dwelling unit count.

11. For all multi-family developments throughout the City, there are requirements to include infrastructure improvements, such as pedestrian ways, bicycle paths and trails, that connect with city amenities so the City gets more than just another apartment complex.



Possible Amendments to Allow **Dormitory Developments** Near ECU's Main Campus



### Comparison of Options A and B

Option A:		Option B:		
Step 1.	Leave the existing dormitory development ordinance in place that allows dormitory developments only in the downtown/urban core area; and	Step 1.	Expand the Boundary of the Urban Core Overlay; & Allow Dormitory Development within the expanded overlay boundary in the CD, CDF, OR and R6 zoning districts with a Special Use Permit.	
Step 2.	Eliminate the allowance of dormitory developments (LUI 67) entirely.	Step 2.  - SAME	Eliminate the allowance of dormitory developments (LUI 67) entirely.	

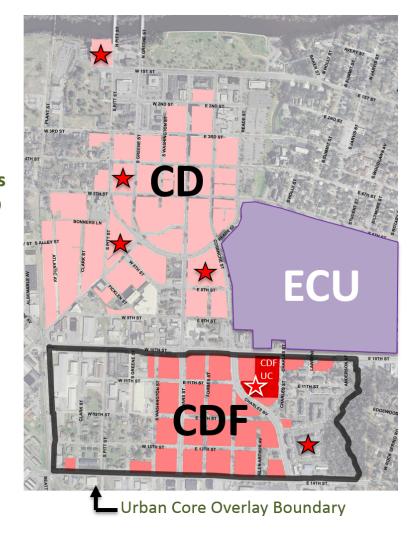
### Option A:

Step 1. Leave the existing dormitory development ordinance in place that allows dormitories in the CD and CDF-UC; and

Step 2. Eliminate the allowance of dormitory developments (LUI 67) entirely.

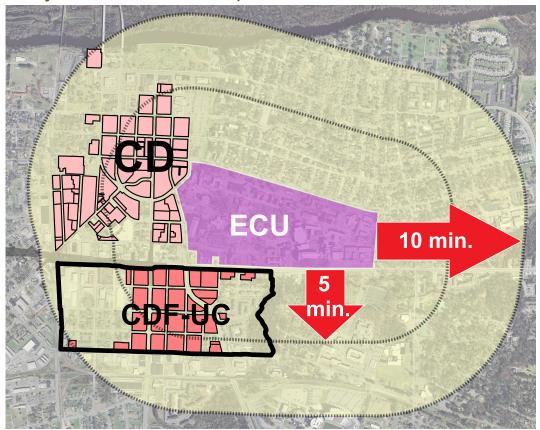


Leave the existing ordinance in place that allows **Dormitory Developments** only in the CD and CDF-UC zoning districts with special use permits.





Option A would continue to locate dormitory developments within a 5 minute (0.25 mile) to 10 minute (0.5 mile) walk from the boundary of ECU's main campus

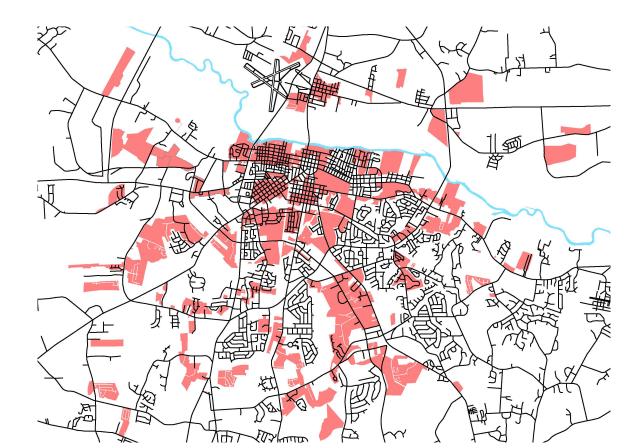




#### 2. Eliminate Dormitory Development (LUI 67) in the following districts:

R6, R6A, MS, OR, and CDF zoning districts.

Existing 10 dormitories (LUI 67) to remain.





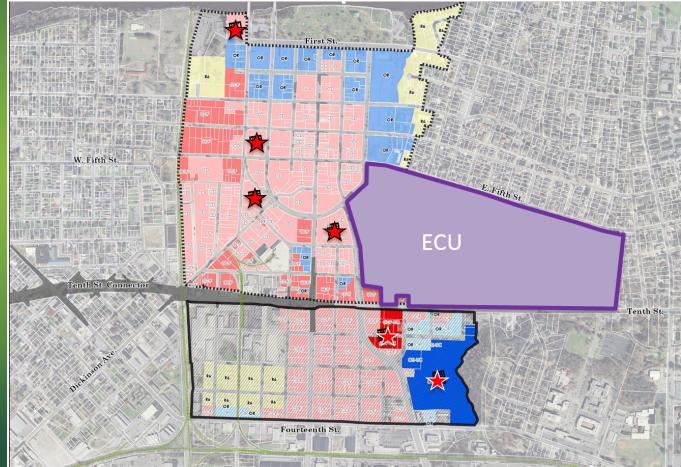
### Option B:

Expand the Boundary of the Urban Step 1. Core Overlay; & Allow Dormitory Development within the expanded overlay boundary in the CD, CDF, OR and R6 zoning districts with a Special Use Permit. Prepare new and revised regulations for dormitory developments (min. lot size, design, parking, etc.); and



Step 2. Eliminate the allowance of dormitory developments (LUI 67) entirely.

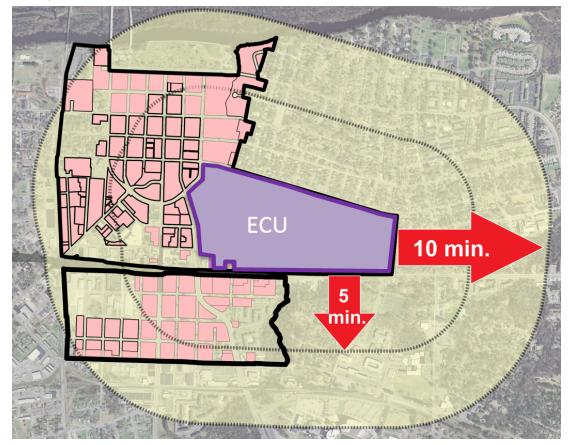
1. Expand the Boundary of the Urban Core Overlay; & Allow Dormitory Development within the expanded overlay boundary in the CD, CDF, OR and R6 zoning districts with a Special Use Permit.





Find yourself in good company®

Option B would continue to locate dormitory developments within a 5 minute (0.25 mile) to 10 minute (0.5 mile) walk from the boundary of ECU's main campus

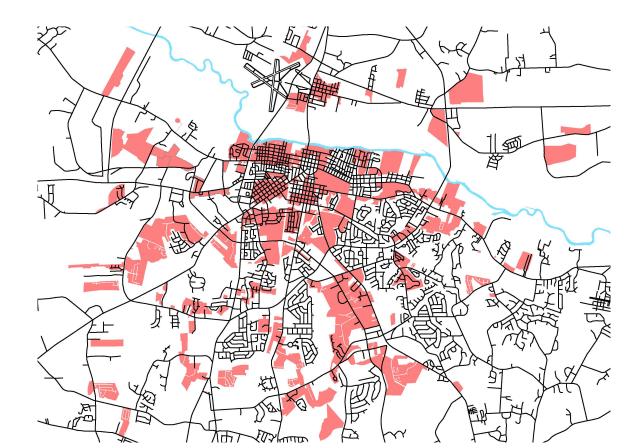




#### 2. Eliminate Dormitory Development (LUI 67) in the following districts:

R6, R6A, MS, OR, and CDF zoning districts.

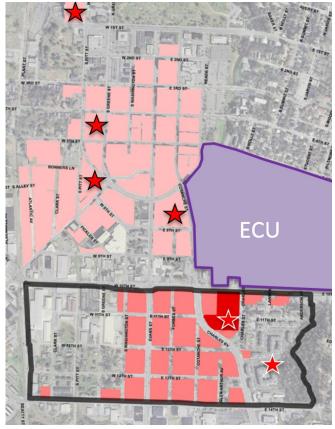
Existing 10 dormitories (LUI 67) to remain.





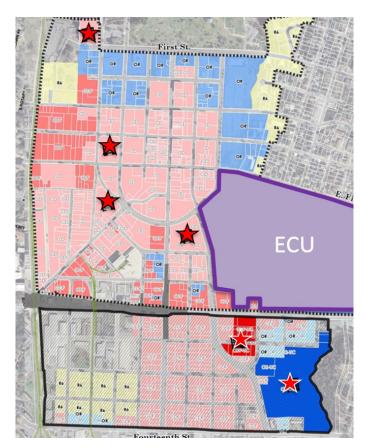
### Comparison of Options A and B

Option A:		Option B:		
Step 1.	Leave the existing dormitory development ordinance in place that allows dormitory developments only in the downtown/urban core area; and	Step 1.	Expand the Boundary of the Urban Core Overlay; & Allow Dormitory Development within the expanded overlay boundary in the CD, CDF, OR and R6 zoning districts with a Special Use Permit.	
Step 2.	Eliminate the allowance of dormitory developments (LUI 67) entirely.	Step 2.  - SAME	Eliminate the allowance of dormitory developments (LUI 67) entirely.	



Option A.

Step 1: Leave the existing ordinance in place that only allows Dormitory Developments in the CD and CDF-UC zoning districts



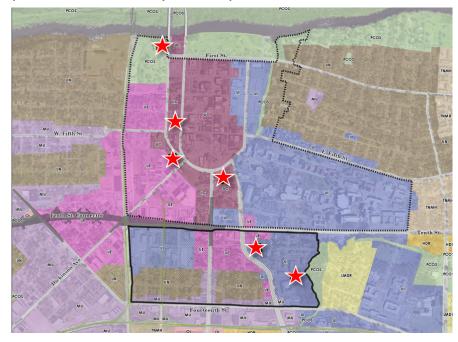
Option B.

Step 1: Expand the Boundary of the Urban Core Overlay; & Allow Dormitory Development within the expanded overlay boundary in the CD, CDF, OR and R6 zoning districts with a Special Use Permit.

#### Consistency with Horizons 2026

All descriptions of the Future Land Use and Character Types within the existing and proposed Urban Core Overlay expansion areas include multi-family residential developments with the exception of "Potential Conservation and Open Space (PCOS)" Character Type.

There are multi-family zoning districts associated with these character areas that permit multi-family developments.





### Consistency with Horizons 2026

Additional zoning ordinance revisions will be required to ensure compliance with adopted Horizons 2026's policies to address: improved architectural design; street level retail; parking; landscaping; urban design; historic preservation; and a mix of uses so that private dormitories and their associated uses do not saturate downtown.



Dormitory Development

Downtown in CD & CDF



The Boundary

Dormitory Development (LUI 67) allowed Citywide in Several Zoning Districts



North Campus Crossing

Multi-Family Developments (up to 3 bedrooms) Citywide



University Suites

#### \*IMPORTANT TO UNDERSTAND:

City Council's Motion directed staff to identify areas more appropriate for dormitory style housing. Therefore, this report and suggested options DOES NOT address multi-family developments (up to 3 bedrooms) throughout the City which will continue to be constructed and which may be marketed as student housing.



# Discussion



Find yourself in good company\*

# City Council Meeting

May 8, 2017

