

Diversity & Opportunity

At the City and GUC, we value diversity and the need to operate in a manner that acknowledges those opportunities and challenges. The MWBE program recognizes that historically, minority and women-owned businesses are not able to benefit from the same opportunities as other firms. We are dedicating our hard work to ensure history does not repeat itself.

About MWBE

The Minority and Women Business Enterprise Program is a joint venture launched by the City of Greenville and Greenville Utilities Commission to provide minorities and women equal opportunity to do business. The City and GUC require a variety of services in which all business owners should have equal access to partner with us to provide those services at the best prices.



Find yourself in good company®



MWBE
MINORITY AND WOMEN
BUSINESS ENTERPRISE

For more information, please contact:

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MWBE



MINORITY AND WOMEN
BUSINESS ENTERPRISE

MWBE Offers...

ELEVATION

- Opportunities to promote and market your business
- Open doors to City buyers and project managers
- Recognition as part of the Minority Enterprise Development (MED) Week

EDUCATION

- Helpful knowledge and information to navigate public contracting
- Connection to City and community business resources
- Targeted training to assist in business development and growth

EMPOWERMENT

- Small Business Co-op space
- Shared Kitchen space
- Back Office Support Services (BOSS)
- MWBE Enterprise Loan Fund

Get Involved!

Businesses are not required to participate in the MWBE program to do business with the City and GUC. The program does offer the support and necessary resources to make the process a bit easier. If interested in getting involved in the MWBE program:

- Become a certified MWBE through the NC HUB office. Register online at: www.doa.state.nc.us/hub/

AND

- Complete your City Vendor Self Service Profile at: <https://selfservice.greenvillnc.gov/vss/> and submit your HUB Letter of Certification.

THEN

- Contact the MWBE office via mail, email or stop by to request an appointment.

An Investment.

Supporting and growing MWBEs is an investment. By ensuring inclusive procurement practices, the City is committed to putting the residents of Greenville at the center of its policy making and providing opportunities for wealth building, that will impact our community for generations to come.



Learn more at mwbe.greenvillnc.gov