



Dear Community Partner,

The City of Greenville and the Greenville Jaycees are excited to announce that we will be hosting the first ever New Year's Eve Celebration at the Greenville Town Common. This event will give attendees the opportunity to reflect and celebrate the beginning of a new year.

The event will be held from 9:00 p.m. to 12:00 a.m. and will include live music, an emerald drop countdown to midnight, fireworks, adult beverages, and more. We hope that you will save the date and make plans to ring in the New Year at the heart of the Emerald City.

In order to make this event a success, your help is needed in the form of a sponsorship. In the attached document you will find more information regarding various sponsorship levels and advertising opportunities. We strive to promote community involvement by offering as many opportunities as possible for businesses and organizations to participate. To assure that all sponsors in the emerald and countdown levels are promoted through all printed materials, please have payment made out to The Greenville Jaycees and submitted by November 1, 2019. Sponsorship payments can be made via check or money order and sent to The Greenville Jaycees, PO Box 258, Greenville, NC 27835.

Proceeds from the event will be donated to the 501c(3) non-profit Third Street Education Center and the funding will be used to develop and implement new and improved curriculum at the Third Street Academy.

If you have any questions, please contact the Greenville Jaycees at [gvjaycees@gmail.com](mailto:gvjaycees@gmail.com). On behalf of the City of Greenville and the Greenville Jaycees, your support is greatly appreciated.

Sincerely,

The Greenville Jaycees  
[www.greenvillejaycees.com](http://www.greenvillejaycees.com)



# NEW YEARS CELEBRATION



**DECEMBER 31, 2019 • 9:00 PM – 12:00 AM**  
**GREENVILLE TOWN COMMON • 105 E FIRST ST**



## Sponsorship Levels

**\$10,000**

### Countdown Sponsor-Title Sponsor

- ^ Name Recognition on the countdown emerald
- ^ Included on all media-TV, radio, digital and print ads
- ^ Company banner display
- ^ 10 VIP Parking Spots
- ^ Inclusion of donated item in VIP swag bag

**\$8,000**

### Celebration Sponsor

- ^ Included on radio, internet and print ads
- ^ Company banner display
- ^ 8 VIP Parking Spots
- ^ Inclusion of donated item in VIP swag bag

**\$5,000**

### Cheers Sponsor

- ^ Included on internet and print ads
- ^ Company banner display
- ^ 5 VIP Parking Spots
- ^ Inclusion of donated item in VIP swag bag

**\$2,000**

### Photo Booth Sponsor

- ^ Logo included on all digital and printed photo booth pictures

**\$500**

### Confetti Sponsor

- ^ Logo included on all digital ads
- ^ Inclusion of donated item in VIP swag bag

