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# Guy Smith Entertainment & Recreation Improvements





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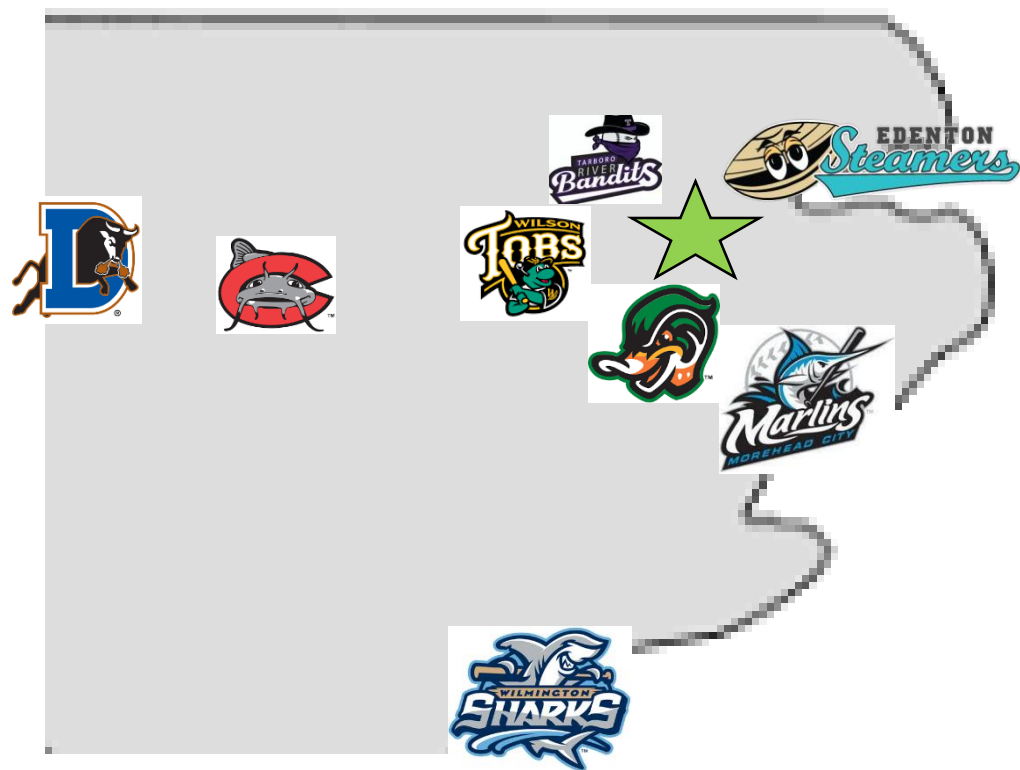
***OUR COMMUNITY LOVES TO WATCH AND SUPPORT BASEBALL!***



ECU Pirates  
PCC Bulldogs  
Jackie Robinson League  
Greenville Little Leagues  
J.H. Rose High School  
Babe Ruth League

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*OUR COMMUNITY LOVES TO WATCH AND SUPPORT BASEBALL!*



*BUT OUR COMMUNITY IS TRAVELING OUT OF  
GREENVILLE TO WATCH SEMI-PRO BASEBALL ?*

## Coastal Plain League (CPL)

- Summer Collegiate Baseball League
- Features Top Collegiate Players From Across the Nation
- 15 Teams Across Georgia, NC, SC and Virginia
- Teams are Located in Mid-Markets Such as Wilmington, Holly Springs, Savannah, & High Point
- Each Team Plays Approximately 25 – 30 Home Games Each Summer (Average Attendance of 1,300)



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- Letter of Interest From Capital Broadcasting and the Coastal Plains League (CPL) Submitted to the City
- Relocate a CPL Franchise Struggling Due to COVID-19 to Greenville
- Approximately 25-30 Games to be Played at Guys Smith Stadium
- Average Projected Attendance of Approximately 1,000 + per Game
- Renovation of Guy Smith Would be Required in Order to Provide the Capacity and Amenities Needed to Host a Franchise





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## Potential Stadium Improvements:

- Extend Outfield Fencing
- Creation of Outfield Pavilion for Open Seating, Eating and Viewing
- Extend Seating Down 1<sup>st</sup> / 3<sup>rd</sup> Base Lines
- Front Entrance Façade Improvements & Refurbishment





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## Potential Stadium Improvements:

- Scoreboard Replacement & Expansion
- Bathroom & Concession Improvements
- Gating System Around Park Perimeter
- Addition of Team Field House
- Expansion of On-Site Parking





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A Negotiated Rental Agreement Between the City of Greenville and a CPL Franchise Would be Required :

- Sharing of Facility Between JHR, Babe Ruth, City & CPL Franchise
- Improvements Funded by City vs. CPL Franchise
- Use of Facility Fee
- Responsibility for Field Maintenance and Other Operating Expenses





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- Proposed ARP Funding Range: \$8M - \$10M
- Actual Cost will Depend on :
  - Actual Scope of Project
  - Amenities Funded
  - Cost of Construction at Time of Bid
- City Would Seek Funding Assistance From:
  - Prospective CPL Franchise
  - Private Donations
  - Sponsorships & Advertisements

