American Rescue Plan Act of 2021

Before Getting Started...

• Proposed Appropriation Plan Presented to COUNCIL on September 9, 2021
• Council will Further Discuss at October 11, 2021 Workshop
• The Proposed Appropriation Plan is Subject to Change Based on Council Direction
• Target for Appropriation Plan to be Adopted by Council in November, 2021
• All Capital Projects Included in the Proposed Plan are in CONCEPT Only
  o Each Project Proposed Would Have to be Designed, and Bid For Construction
  o Actual Scope of Project Will be Dependent on Design, Cost of Construction, and the Availability of ARP Funding
American Rescue Plan Act of 2021

Overview

• Federal COVID-19 Recovery Funds Signed Into Law in March of 2021
• Provided $350 Billion in Emergency Funding to State & Local Governments
• Funding Must be Obligated by December 31, 2024

Allowable Uses

• Direct COVID-19 Public Health Related Expenditures
• Address Negative Economic Impacts of COVID-19
• Replace Lost Public Sector Revenue
• Premium Pay for Essential Workers
• Invest in Utilities, Stormwater, & Broadband Infrastructure
Allowable Uses

- Direct COVID-19 Public Health Related Expenditures
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Qualified Census Tract (QCT)

- Dollars Expended in a QCT are Considered to:
  - Address Public Health Response
  - Address Negative Economic Impact

- QCT: Area Where More Than 50% of Households are at Income Level Less Than 60% of Area’s Median Income
Council Adopted Goals

- Expand Economic Hub of Eastern N.C.
- Deliver Public Infrastructure Improvements
- Build a Thriving and Attractive Community
- Enhance Community Engagement, Safety and Wellness
- Build a High-Performing Organization

Establish a Once in a Lifetime Appropriation Plan Reflective of Council Adopted Goals!
## American Rescue Plan Funding

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![Pie chart showing funding distribution]
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• Affordable Housing Project(s) for Individuals:
  - That are Homeless
  - At Risk of Homelessness

• This is In Addition to:
  - $4 Million in Federal Home Program Funding Set Aside for Affordable Housing Projects
  - $1.2 Million in CARES Act Funding for Community Relief Efforts
### American Rescue Plan Funding

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### CARES Act Funding:

- **Rental Assistance**: $611,127
- **Business Assistance**: $122,462
- **Non-Profit Funding**: $188,992
- **Home Rehabs**: $125,533
- **Program Admin**: $116,445

**Total**: $1,164,559

### Affordable Housing Project(s) for Individuals:
- That are Homeless
- At Risk of Homelessness

### This is In Addition to:
- $4 Million in Federal Home Program Funding Set Aside for Affordable Housing Projects
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- Transit Funding to be Used for:
  - Expansion of Community Bus Stops
  - Expansion of Community Bus Shelters

- Federal Home Program Funding
- Federal Transit Program Funding
- Local Fiscal Recovery Funding

90.3%
# American Rescue Plan Funding

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![Pie chart showing the distribution of funding](chart.png)
Proposed Local Fiscal Recovery Appropriation

- Grants to Small Businesses Impacted by COVID-19 Pandemic: $1,000,000
- Street Improvements Funded Through Lost Revenue: $789,311
- Premium Pay to City Employees for Essential Work: $300,000
- Capital Improvements to Enhance Leisure & Entertainment Opportunities for Greenville & Eastern N.C.: $22,600,000

Total Funding: $24,689,311
## Proposed Local Fiscal Recovery Appropriation

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- Grants to Small Businesses Located in QCTs:
  - West Greenville
  - Uptown Greenville
  - North of the Tar River

- Grants to Small Businesses that Were:
  - Impacted by COVID-19
  - Struggling Prior to COVID and the Virus Exacerbated the Impact

- Cover Eligible Costs Such as:
  - Façade Improvements
  - Interior Repairs & Renovations
  - Furniture, Fixtures & Equipment
Proposed Local Fiscal Recovery Appropriation

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- Calculated Based on U.S. Treasury Formula
- Lost Revenue Can Be Used for Most General Fund Purposes
  o Except Debt Service
- City is Projecting $789 Thousand in Calculated Lost Revenue
- Propose Using Lost Revenue to Fund Street Improvements
  o $789 Thousand In Addition to the $2.8 Million Recurring Budget Allocation
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Total Funding                                                              | $ 24,689,311 |

- Essential Workers at Greater Risk of COVID-19
  - 77% of City Staff Physically Reported to their Jobs During the Pandemic
- Cumulative COVID-19 Cases as of August 2021
  - State of NC: 1.06M (10.1%)
  - City Employee: 147 (20%)
- One-Time Premium Payment:
  - Essential Workers: $500 (ARP)
  - Remote Workers: $250 (General)
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**Total Funding**  
$24,689,311

### Funding Range

- **Guy Smith Stadium Entertainment & Recreation Improvements**  
  - Funding Range: $8M - $10M

- **Town Common Entertainment & Recreation Improvements**  
  - Funding Range: $7M - $10M

- **Thomas Foreman Park Expansion**  
  - Funding Range: $1.5M - $1.7M

- **Town Common to River Trail Connection**  
  - Funding Range: $2M - $3M
Proposed Local Fiscal Recovery Appropriation

All 4 Projects are Located in a Qualified Census Tract

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Each of the Proposed Projects is Intended to:

- Expand Entertainment and Recreation Events Thereby Creating Additional Local Job Opportunities
- Provide a Positive Economic Impact on Local Small Businesses
- Create Outdoor Activities Closer to Home Thereby Promoting Healthy Outdoor Lifestyles
- Provide Access to Low Cost Entertainment & Recreation Events
- Expand Opportunity for Residents of QCTs to Take Part in Entertainment & Recreation Activities

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Coastal Plain League (CPL)

- Summer Collegiate Baseball League
- Features Top Collegiate Players From Across the Nation
- 15 Teams Across Georgia, NC, SC and Virginia
- Teams are Located in Mid-Markets Such as Wilmington, Holly Springs, Savannah, & High Point
- Each Team Plays Approximately 25 – 30 Home Games Each Summer (Average Attendance of 1,300)
Potential Guy Smith Improvements

- Extend Outfield Fencing
- Creation of Outfield Pavilion for Open Seating, Eating and Viewing
- Extend Seating Down 1st / 3rd Base Lines
- Front Entrance Façade Improvements & Refurbishment
• Scoreboard Replacement & Expansion
• Bathroom & Concession Improvements
• Gating System Around Park Perimeter

• Addition of Team Field House
• Expansion of On-Site Parking
Potential Town Common Improvements

Moving Forward the Town Common Master Plan...

- Relocation and Expansion of the Amphitheater to Accommodate Crowds of Over 5,000
- Development of a 1st Street Promenade
- Interactive Water Feature
- Farmers Market Plaza
- Office Space at Entrance of the Park
Potential Town Common CONCEPTUAL Design
Potential Town Common CONCEPTUAL Design

- Expanded & Relocated Stage & Canopy
- Terraced Wall Lawn Seating
- Wide Array Lawn Seating w/ Unobstructed Views
Potential Town Common CONCEPTUAL Design

Visitor Center, Ticket Booth & Bathroom Facility

New Archway / Trellis Front Entrance

Water Fountain & Spray Ground
Potential Town Common CONCEPTUAL Design

Boardwalk Railing Replacement

Mobile Gating System
Moving Forward The 2016 Master Plan!!

- Boardwalk Railing Replacement
- Mobile Gating System
- Visitor Center, Ticket Booth & Bathroom Facility
- Water Fountain & Spray Ground
- New Archway / Trellis Front Entrance
- Expanded & Relocated Stage & Canopy
- Terraced Wall Lawn Seating
- Wide Array Lawn Seating w/ Unobstructed Views
Potential Thomas Foreman Park Campus Expansion

- 2nd On-Site Youth Baseball Field (Relocate From Guy Smith)
- Expanded Play Ground (STEM Based)
- Expanded Parking in Order to Expand Programming
- Basketball / Tennis Courts
- Connection to Greenway
- Other Amenities Based On Community Engagement
Currently No Existing Connection North to South
Proposed North to South Connection (Yellow)

Potential Trail Connection From Town Common to RPN & Wildwood
Potential Trail Connection From Town Common to RPN & Wildwood

- Pedestrian Travel Lane on Greene Street Bridge
- Enhanced Lighting of Greene Street Bridge
- Boardwalk
- Primitive Trail
American Rescue Plan Act of 2021

Before We Finish...

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Proposed Adoption Schedule

Sept, 2021:  - Presentation of Appropriation Plan to Council with Council Input

Sept-Oct, 2021:
    - Public Input Sessions
    - Sept 30  5-7p.m.  (Zoom)
    - Oct 18  5-7p.m.  (City Hall 3rd Floor Gallery)
    - Oct 20  12-2p.m.  (City Hall 3rd Floor Gallery)

Oct, 2021:  - Council Workshop Discussion

Nov, 2021:  - City Council Meeting
American Rescue Plan Act Appropriation Feedback

Name: 
Address: 

The American Rescue Plan Act (ARPA) will deliver $24.7 million in Local Fiscal Recovery Funding to the City of Greenville as an infusion of federal resources to address the negative economic impact of COVID-19 and to support the public health response when expended within Qualified Census Tracts. Please answer the following questions to assist the City with allocations.

Using a scale of 1-5 with 1 meaning "very important" and 5 meaning "not important at all", please rate how important it is for the City of Greenville to invest ARPA funding into the following types of projects as proposed. Circle your answer:

1. Grants to small businesses impacted by COVID-19
   1  2  3  4  5

2. Street improvements funding
   1  2  3  4  5

3. Capital projects to enhance entertainment & recreation
   1  2  3  4  5

On a scale of 1-5 with 5 meaning "very satisfied" and 1 meaning "very dissatisfied", how satisfied are you with the City's proposed funding of improvements at Guy Smith Stadium to attract a semi-pro baseball team? Circle your answer.

On a scale of 1-5 with 5 meaning "very satisfied" and 1 meaning "very dissatisfied", how satisfied are you with the City's proposed funding of the continuation of the Town Common Master Plan to enhance entertainment? Circle your answer.

On a scale of 1-5 with 5 meaning "very satisfied" and 1 meaning "very dissatisfied", how satisfied are you with the City's proposed funding for trail connections between the Town Common and River Park North/Wildwood Park to improve outdoor recreation in the city? Circle your answer.

Email: publicinput@greenvillenc.gov

arpa.greenvillenc.gov