

**CITY OF GREENVILLE
BOND ADVISORY COMMITTEE
MEETING #8 AGENDA**

**Wednesday, October 22, 2014
5:30 p.m.
City Hall Conference Room 337**

1. **Meeting Called to Order** – *Chair Mitchell*
2. **Roll Call and Establishment of a Quorum** – *Chair Mitchell*
3. **Review and Approval of October 8, 2014 Committee Meeting Summary** – *Chair Mitchell*
4. **Presentation and Discussion Related to Project 5 (South Greenville Recreation Center)** - *Staff*
5. **Presentation and Discussion Related to Project 13 (1st Street and Town Common)** - *Staff*
6. **Presentation and Discussion Related to Project 16 (Sports Complex Development)** - *Staff*
7. **Continued Discussion of Potential Committee Recommendations** - *Chair Mitchell*
8. **Other Items of Discussion** – *Chair Mitchell*
9. **Announcement of Final Meeting (November 12, 2014)** – *Chair Mitchell*
10. **Adjournment** – *Chair Mitchell*

Bond Advisory Committee Directive

To advise the City Council on the content, amount, timing, structure of an advocacy committee, and other relevant aspects of a voter bond referendum.

CITY OF GREENVILLE BOND ADVISORY COMMITTEE MEETING SUMMARY

**Wednesday, October 8, 2014
5:30 p.m.
City Hall Conference Room 337**

1. **Meeting Called to Order – Chair Mitchell**
 - Chair Mitchell called the meeting to order at 5:33 p.m.
2. **Roll Call and Establishment of a Quorum**
 - Chair Mitchell conducted roll call and it was determined that a quorum was present.
 - Members present when roll called: Alberto Blanco, Ashley Breedlove, Will Franklin, Dennis Mitchell, Michael Overton, Tony Parker, Bianca Shoneman, Tee Steinberg, and Terri Williams.
 - Members Absent: Kelly Barnhill, Bill Clark, Tony Khoury, Tammy Perdue, and Jon Tart
 - Staff present: Barbara Lipscomb, Chris Padgett, Dave Holec, Merrill Flood, Carl Rees, Kevin Mulligan, Bernita Demery, Lamarco Morrison and Robbie Williams.
3. **Review and Approval of September 24, 2014 Committee Meeting Summary – Chair Mitchell**
 - There was no discussion regarding the meeting summary. The meeting summary was unanimously approved as presented.
4. **Review of 2004 Bond Advocacy Committee Process and Activities**
 - Mr. Phil Dixon served as a co-chair on the 2004 Bond Advocacy Committee and spoke to the group about their successful efforts in 2004.
 - Mr. Dixon provided a brief summary the 2004 bond package:

Streets	\$5.7M
Stormwater	\$5.1M
W. Greenville 45 Block	\$5.0M
Center City	<u>\$5.0M</u>
Total:	\$20.8M
 - He distributed information to the group containing a list of the 2004 Bond Advocacy Committee members along with information outlining their budget and expenses.

- Mr. Dixon indicated the group raised over \$28K for their advocacy efforts. He discussed some of the efforts deployed by the group in both fundraising and advocacy.
- Mr. Dixon also re-iterated the importance of incorporating something for everyone in any proposed package; to have a chance at being successful, the package will need to appeal to all constituents.

5. Overview of Tar River Legacy Plan – Lamarco Morrison

- City Manager Lipscomb provided a brief background on the Tar River Legacy Plan.
- Staff then played a video of the Consultant’s overview of the plan as presented during the final public input meeting held approximately two months ago.
- Following the video, staff answered questions presented by the Committee members and public present at the meeting.
- The full plan will be presented to City Council in November.
- There will be short-term projects ready to initiate immediately, along with long-term projects that will take time to develop, fund, and implement.
- One potential aspect discussed at length was the idea of a connector bridge from the Town Common area over to River Park North. This could become an iconic feature for Greenville.
- There could be a signature bridge near the Town Common and a smaller loop bridge near the dog park area, as an example, to connect more features of the Greenway.
- There was also discussion concerning the need for a non-profit, “Friends of the River” type group, to be established to help with plan implementation.
- Carl Rees responded that he did incorporate portions of the proposed Tar River Legacy Plan when developing two of the projects he presented under Economic Development: Project 16 (Sports Complex Development) and Project 13 (1st Street and Town Common).

6. Continued Discussion of Potential Committee Recommendations - Chair Mitchell

- The group discussed the need for a “transformational project” to be included in a bond package. The river seems the ideal source for this type of project.
- The river is a great asset to this community. A project like the connector bridge could jumpstart the Tar River Legacy Plan.
- At the last meeting, the group voted on a \$9.9M streets package.
- While they did not vote on it, the group feels strongly about including South Greenville Recreation Center as a potential item. The estimated cost of this project is \$3.1M.
- The school system has indicated they are replacing some facilities system-wide with a metal type building, so they are willing to provide an amount equal to this type building towards South Greenville renovations. This amount, however, does not equal half of the estimated costs.
- Terri Williams distributed information on the economic impact seen in Rocky Mount following the development of their sports complex.
- Further discussions ensued regarding exploring adding Project 16 (Sports Complex Development north of the river) to the proposed package, along with Project 13 (1st Street and Town Common).

- It was noted that the price estimate provided for Project 13 does not include a connector bridge component discussed earlier.
- Staff was asked to provide estimated figures for a connector bridge, as well as more specific figures for the sports complex.
- Staff did indicate it would take approximately 120 acres to build the type of complex proposed in Project 16; at an average of \$12K/acre, it would cost almost \$1.5M to purchase the property alone.
- The group decided to wait until the next meeting to take any further action on additional items for the bond package, allowing an opportunity for those absent to comment and vote.

7. Other Items of Discussion – Chair Mitchell

- Assistant City Manager Padgett discussed the remaining timeline for the group. Based on the schedule the Committee had previously agreed to follow, the group planned to have meetings through mid-November, finalize their proposal and present it to City Council in December. This would allow City Council an opportunity to review and discuss the proposal during their annual planning session in January.
- Two more meetings are scheduled (10/22 and 11/12) before the group will need to submit their proposal for City Council review in December.

8. Announcement of Next Meeting (October 22, 2014) – Chair Mitchell

- The next scheduled meeting is October 22, 2014, at 5:30 p.m. in City Hall CR 337.

9. Adjournment – Chair Mitchell

- Chair Mitchell adjourned the meeting at 6:36 p.m.