

Agenda

Planning and Zoning Commission

January 20, 2015 6:30 PM Council Chambers, City Hall, 200 W. Fifth Street

Assistive listening devices are available upon request for meetings held in the Council Chambers. If an interpreter is needed for deaf or hearing impaired citizens, please call 252-329-4422 (voice) or 252-329-4060 (TDD) no later than two business days prior to the meeting.

- I. CALL MEETING TO ORDER -
- II. INVOCATION Tony Parker
- III. ROLL CALL
- IV. APPROVAL OF MINUTES December 16, 2014
- V. NEW BUSINESS

REZONINGS

1. Ordinance requested by Scouts, LLC to rezone 1.50 acres located near the intersection of Tupper Drive and Old Pactolus Road and 215+/- feet east of Old Pactolus Road from RA20 (Residential-Agricultural) to CH (Heavy Commercial).

TEXT AMENDMENTS

- 2. Ordinance to amend the Zoning Ordinance by revising the size and projection dimensions for projection wall signs and allowing such signs on each side of a building facing a public street or public alley within the CD (Downtown Commercial) zoning district.
- VI. <u>ADJOURN</u>

DRAFT OF MINUTES PROPOSED FOR ADOPTION BY THE GREENVILLE PLANNING AND ZONING COMMISSION

December 16, 2014

The Greenville Planning and Zoning Commission met on the above date at 6:30 p.m. in the Council Chambers of City Hall.

Ms Shelley Basnight -	-Chair-*
Mr. Tony Parker - *(Vice Chair)	Ms. Chris Darden – *
Mr. Jerry Weitz – *	Ms. Margaret Reid - X
Ms. Ann Bellis - *	Mr. Torico Griffin - *
Mr. Doug Schrade - *	Mr. Terry King -*
Ms. Wanda Harrington-X	Mr. Brian Smith -X

The members present are denoted by an * and the members absent are denoted by an X.

VOTING MEMBERS: Parker, Schrade, Griffin, Bellis, King, Weitz, Darden

<u>PLANNING STAFF</u>: Thomas Weitnauer, Chief Planner and Amy Nunez, Staff Support Specialist II.

<u>OTHERS PRESENT:</u> Dave Holec, City Attorney; Merrill Flood, Director of Community Development; Tim Corley, Civil Engineer II and Jonathan Edwards, Communications Technician.

MINUTES: Motion was made by Mr. Parker, seconded by Ms. King, to accept the October 21, 2014 minutes as presented. Motion carried unanimously.

NEW BUSINESS

TEXT AMENDMENTS

ORDINANCE TO AMEND THE ZONING ORDINANCE BY ADDLING LIVE PERFORMANCE THEATERS AS AN ALLOWED LAND USE WITHIN THE CD (DOWNTOWN COMMERCIAL) ZONING DISTRICT, SUBJECT TO AN APPROVED SPECIAL USE PERMIT, AND ESTABLISHING SPECIFIC CRITERIA. - APPROVED

Mr. Merrill Flood, Director of Community Development, presented the text amendment. He stated the amendment was recommended by the Redevelopment Commission, who has actively been seeking a redevelopment partner to help redevelop White's Theater. There are plans that have been identified by community partners to establish a performing arts venue in the Uptown Area. This idea was first discussed during the adoption of the Revitalization Plan in 2006. In the early to mid 1990s, the idea of theaters or performance venues listed as a permitted use in the zoning ordinance was removed. It is no longer a permitted use or special use permitted use in the Uptown Area, it is important to have a live, work, play environment as referred to in the <u>Center City Revitalization Plan</u>. The amendment will create a land use category and classification of use for live performance theaters. He stated the Office of Economic Development staff brought

a discussion item to the Redevelopment Commission to seek reaction and input regarding live performance theaters in the CD zoning district with a special use permit. The RDC unanimously voted to request staff and the Planning and Zoning Commission to initiate a text amendment.

Definition: A facility for holding live performances, motion pictures, plays, and live music through the sale of tickets and allows banquets as an accessory use. Such use is limited in its location, size, and operation in accordance with the provisions of section 9-4-86.RR.

Text amendment additions

- 1. Events and/or banquets must be ticketed or free of charge to participants. No cover charge.
- 2. Ticketed events permitted: concerts, plays, motion pictures, operas, musicals, ballets, other forms of modern dance.
- 3. Accessory uses: private banquets and meetings.
- 4. Activities not permitted: televised events, disc jockey-based events, dance parties, raves, house music-based events, outdoor events or outdoor amplified music.
- 5. May have as an accessory use a full service bar only open to patrons of ticketed events, private banquets or meetings and is limited to operate only during the hours the above listed permitted ticketed events, private banquets or meetings are held.
- 6. The facility shall not operate as a public or private club as defined by Title 9, Ch. 4, Art. B, Sec. 9-4-22.
- 7. Minimum square footage of live performance theaters shall be 5,000 square feet.
- 8. Accessory retail sales shall be permitted for the sale of theater or event related items.
- 9. The portion of the building devoted to live performances may have open or fixed seating.
- 10. A SUP (special use permit) is required and is revocable.

The proposed Zoning Ordinance Text Amendment is in compliance with <u>Horizons: Greenville's</u> <u>Community Plan</u> as follows:

Implementation Section, Growth and Development Subsection, Implementation Strategy 2(t) states, "Preserve historic warehouses and older buildings through renovation and adaptive reuse."

Implementation Section, Economic Development Subsection, Implementation Strategy 2(b) states, "Encourage rehabilitation and reuse of commercial/industrial buildings."

Implementation Section, Vision Areas Subsection, Central, Management Action H5, states, "Develop the downtown as the cultural, recreational, and entertainment center of the City."

Center City West Greenville Revitalization Plan, Chapter 2, Market Feasibility – Housing, Retail and Entertainment Uses, V. Strategy Implications, Goal 2 states, "Reposition and revitalize downtown as a new and vibrant activity center for the city and the region."

In staff's opinion, the request is in compliance with <u>Horizons: Greenville's Community Plan</u> and <u>Center City West Greenville Revitalization Plan</u>.

Ms. Bellis asked if it was previously a permitted use and if it no longer existed.

Mr. Flood stated yes. He stated sometime in the 1990s it was no longer a permitted use or special use permit in the downtown area.

Ms. Bellis asked if it covered as many uses as the proposed text amendment.

Mr. Flood stated it was less definitive. Since 1977 there have been about 19 amendments to the zoning ordinance related specifically to public/private clubs. He stated things change and the code has been amended to reflect the community's sentiment as to how public/private clubs should perform and operate in the community.

Chairwoman Basnight asked if the proposed meets the minimum requirements.

Mr. Flood stated yes.

Chairwoman Basnight opened the public hearing.

No one spoke in favor or in opposition of the request.

Chairwoman Basnight closed the public hearing and opened for board discussion.

No board discussion was made.

Motion made by Mr. Schrade, seconded by Ms. Darden, to recommend approval of the proposed text amendment to advise that it is consistent with the Comprehensive Plan and other applicable plans and to adopt the staff report which addresses plan consistency and other matters. Motion passed unanimously.

OTHER

PETITION TO CLOSE A PORTION OF GREENPARK DRIVE - APPROVED

Mr. Tim Corley, Civil Engineer II, presented the petition. He stated Greenpark Drive is located north of the river. It meets at both Staton House Road and N. Memorial Drive near the Sheetz. The petition was received by Stow Management. They wish to abandon the portion of the road that connects to Staton House Road and create a cul-de-sac for a redevelopment project. City staff has the following conditions:

- 1. City staff recommends, as a condition, of the street closing, a recombination map be submitted in accordance with the Subdivision Regulations.
- 2. Greenville Utilities has requested an easement over and upon the utilities that will remain in the closed street right-of-way.

Budgeted funds for the maintenance of this street section will no longer be required upon the effective date of the Resolution to Close by City Council. The City will no longer receive Powell Bill funds for the closed street sections. Staff recommends approval to be forwarded to City Council.

Chairwoman Basnight opened the public hearing.

No one spoke in favor or in opposition of the request.

P&Z Min. Doc. #994125

Chairwoman Basnight closed the public hearing and opened for board discussion.

No board discussion was made.

Motion made by Mr. Parker, seconded by Ms. Bellis, to recommend approval to City Council conditional closure of a portion of Greenpark Drive. Motion passed unanimously.

PETITION TO CLOSE A PORTION OF LAWRENCE STREET - APPROVED

Mr. Tim Corley presented the petition. The petition was received by the State of North Carolina on behalf of East Carolina University. It is located off of E. 10^{th} Street. Only a portion belongs to the City as the rest converts into a private street. The University has plans for redevelopment of property along 10^{th} Street which they own.

City staff has the following condition: Greenville Utilities has requested an easement over and upon the utilities that will remain in the closed street right-of-way.

Budgeted funds for the maintenance of this street section will no longer be required upon the effective date of the Resolution to Close by City Council. The City will no longer receive Powell Bill funds for the closed street sections. Staff recommends approval to be forwarded to City Council.

Chairwoman Basnight opened the public hearing.

No one spoke in favor or in opposition of the request.

Chairwoman Basnight closed the public hearing and opened for board discussion.

No board discussion was made.

Motion made by Mr. Parker, seconded by Ms. Darden to recommend approval to City Council the closure of a portion of Lawrence Street. Motion passed unanimously.

With no further business, a motion was made by Mr. Parker, seconded by Mr. King, to adjourn. Motion passed unanimously. Meeting adjourned at 6:49 p.m.

Respectfully Submitted,

Merrill Flood, Secretary to the Commission Director of Community Development Department



City of Greenville, North Carolina

Meeting Date: 1/20/2015 Time: 6:30 PM

Title of Item:	Ordinance requested by Scouts, LLC to rezone 1.50 acres located near the
	intersection of Tupper Drive and Old Pactolus Road and 215+/- feet east of Old
	Pactolus Road from RA20 (Residential-Agricultural) to CH (Heavy
	Commercial).

Explanation: Abstract: The City has received a request from Scouts, LLC to rezone 1.50 acres located near the intersection of Tupper Drive and Old Pactolus Road and 215+/- feet east of Old Pactolus Road from RA20 (Residential-Agricultural) to CH (Heavy Commercial).

Required Notices:

Planning and Zoning meeting notice (property owner and adjoining property owner letter) mailed on January 5, 2015. On-site sign(s) posted on January 5, 2015. City Council public hearing notice (property owner and adjoining property owner letter) mailed - N/A at this time. Public hearing legal advertisement published - N/A at this time.

Comprehensive Plan:

The subject site is located in Vision Area B.

Old Pactolus Road is considered a residential corridor. Along residential corridors, service and retail activities should be specifically restricted to the associated focus area, and linear expansion should be prohibited.

There is a designated regional focus area at the intersection of Greenville Boulevard and US Highway 264. These nodes typically contain 400,000+ square feet of conditioned floor space.

The Future Land Use Plan Map recommends commercial (C) at the intersection of Greenville Boulevard and US Highway 264 transitioning to conservation/open

space (COS) to the east.

The Future Land Use Map identifies certain areas for conservation/open space uses. The map is not meant to be dimensionally specific, and may not correspond precisely with conditions on the ground. When considering rezoning requests or other development proposals, some areas classified as conservation/open space may be determined not to contain anticipated development limitations. In such cases, the future preferred land use should be based on adjacent Land Use Plan designations, contextual considerations, and the general policies of the Comprehensive Plan.

Thoroughfare/Traffic Report Summary (PWD- Engineering Division):

Based on the analysis comparing the existing zoning (67 daily trips) and requested rezoning, the proposed rezoning classification could generate 51 trips to and from the site on Tupper Drive, which is a net *decrease* of 16 trips per day. Since the traffic analysis for the requested rezoning indicates that the proposal would generate less traffic than the existing zoning, a traffic volume report was not generated.

History/Background:

In 1989, the property was incorporated into the City's extra-territorial jurisdiction (ETJ) and zoned RA20 (Residential-Agricultural) as part of a large scale ETJ expansion.

Present Land Use:

Seegar's Fence Company

Water/Sewer:

Water is available along Tupper Drive. Sanitary sewer is located at the intersection of US Highway 264 and North Drive.

Historic Sites:

There are no known effects on designated sites.

Environmental Conditions/Constraints:

The property is impacted by the 500 and 100-year floodplains.

Surrounding Land Uses and Zoning:

North: CH -Vacant South: CH - Vacant East: RA20 - Vacant West: CH - LBA University

Density Estimates:

	Under the current zoning (RA20), the site could accommodate no more than 7 single-family lots.Under the proposed zoning (CH), the site could accommodate 14,375+/- square feet of commercial space.The anticipated build-out is within one year.
Fiscal Note:	No cost to the City.
Recommendation:	In staff's opinion, the request is <u>in compliance</u> with <u>Horizons: Greenville's</u> <u>Community Plan</u> and the Future Land Use Plan Map.
	 <u>"In compliance</u> with the comprehensive plan" should be construed as meaning the requested zoning is (i) either specifically recommended in the text of the Horizons Plan (or addendum to the plan) or is predominantly or completely surrounded by the same or compatible and desirable zoning and (ii) promotes the desired urban form. The requested district is considered desirable and in the public interest, and staff recommends approval of the requested rezoning. If the Planning and Zoning Commission determines to recommend approval of the request, in order to comply with statutory requirements, it is recommended
	that the motion be as follows: "Motion to recommend approval of the proposed rezoning, to advise that it is consistent with the comprehensive plan and other applicable plans, and to adopt the staff report which addresses plan consistency and other matters."
	If the Planning and Zoning Commission determines to recommend denial of the request, in order to comply with statutory requirements, it is recommended that the motion be as follows:
	"Motion to recommend denial of the proposed rezoning, to advise that it is inconsistent with the comprehensive plan or other applicable plans, and to adopt the staff report which addresses plan consistency and other matters."
	Note: In addition to the other criteria, the Planning and Zoning Commission and City Council shall consider the entire range of permitted and special uses for the existing and proposed zoning districts as listed under Title 9, Chapter 4, Article D of the Greenville City Code.

Viewing Attachments Requires Adobe Acrobat. Click here to download.

Attachments / click to download

- Map, Survey, and Density Charts
- List_of_Uses_RA20_to_CH_966805

EXISTING ZONING

RA20 (Residential-Agricultural) Permitted Uses

- (1) General:
- a. Accessory use or building
- c. On-premise signs per Article N

(2) Residential:

- a. Single-family dwelling
- f. Residential cluster development per Article M
- k. Family care home (see also section 9-4-103)
- q. Room renting

(3) Home Occupations (see all categories):*None

- (4) Governmental:
- b. City of Greenville municipal government building or use (see also section 9-4-103)
- (5) Agricultural/ Mining:
- a. Farming; agriculture, horticulture, forestry (see also section 9-4-103)
- c. Wayside market for farm products produced on site
- e. Kennel (see also section 9-4-103)
- f. Stable; horse only (see also section 9-4-103)
- g. Stable; per definition (see also section 9-4-103)
- h. Animal boarding not otherwise listed; outside facility, as an accessory or principal use

(6) Recreational/ Entertainment:

- f. Public park or recreational facility
- g. Private noncommercial park or recreational facility

(7) Office/ Financial/ Medical:* None

- (8) Services:
- o. Church or place of worship (see also section 9-4-103)
- (9) Repair:* None

(10) Retail Trade:* None

- (11) Wholesale/ Rental/ Vehicle- Mobile Home Trade:* None
- (12) Construction:
- c. Construction office; temporary, including modular office (see also section 9-4-103)
- (13) Transportation:* None
- (14) Manufacturing/ Warehousing: * None
- (15) Other Activities (not otherwise listed all categories):* None

RA20 (Residential-Agricultural) Special Uses

(1) General:* None

(2) Residential:

- b. Two-family attached dwelling (duplex)
- g. Mobile Home
- n. Retirement center or home
- o. Nursing, convalescent center or maternity home; major care facility

(3) Home Occupations (see all categories):

- a. Home occupation; including barber and beauty shops
- c. Home occupation; including manicure, pedicure or facial salon

(4) Governmental:

a. Public utility building or use

(5) Agricultural/Mining:

b. Greenhouse or plant nursery; including accessory sales

(6) Recreational/ Entertainment:

- a. Golf course; regulation
- c.(1). Tennis club; indoor and outdoor facilities

(7) Office/ Financial/ Medical:* None

- (8) Services:
- a. Child day care facilities
- b. Adult day care facilities
- d. Cemetery
- g. School; junior and senior high (see also section 9-4-103)
- h. School; elementary (see also section 9-4-103)
- i. School; kindergarten or nursery (see also section 9-4-103)

(9) Repair:* None

- (10) Retail Trade:* None
- (11) Wholesale/ Rental/ Vehicle- Mobile Home Trade:* None
- (12) Construction:* None
- (13) Transportation:* None
- (14) Manufacturing/ Warehousing: * None
- (15) Other Activities (not otherwise listed all categories):* None

PROPOSED ZONING

CH (Heavy Commercial) Permitted Uses

(1) General:

- a. Accessory use or building
- b. Internal service facilities
- c. On-premise signs per Article N
- d. Off-premise signs per Article N
- e. Temporary uses; of listed district uses
- f. Retail sales; incidental
- g. Incidental assembly of products sold at retail or wholesale as an accessory to principle use

(2) Residential:* None

(3) Home Occupations (see all categories):*None

(4) Governmental:

- a. Public utility building or use
- b. City of Greenville municipal government building or use (see also section 9-4-103)
- c. County or state government building or use not otherwise listed; excluding outside storage and major or minor repair
- d. Federal government building or use
- e. County government operation center
- g. Liquor store, state ABC

(5) Agricultural/ Mining:

- a. Farming; agriculture, horticulture, forestry (see also section 9-4-103)
- b. Greenhouse or plant nursery; including accessory sales
- d. Farmers market
- e. Kennel (see also section 9-4-103)
- h. Animal boarding not otherwise listed; outside facility, as an accessory or principal use

(6) Recreational/ Entertainment:

- b. Golf course; par three
- c. Golf driving range
- c.(1). Tennis club; indoor and outdoor facilities
- e. Miniature golf or putt-putt course
- f. Public park or recreational facility
- h. Commercial recreation; indoor only, not otherwise listed
- i. Commercial recreation; indoor and outdoor, not otherwise listed
- j. Bowling alleys
- n. Theater; movie or drama, indoor only
- o. Theater; movie or drama, including outdoor facility
- q. Circus, carnival or fair, temporary only (see also section 9-4-103)
- s. Athletic club; indoor only
- t. Athletic club; indoor and outdoor facility

(7) Office/ Financial/ Medical:

- a. Office; professional and business, not otherwise listed
- b. Operation/processing center
- c. Office; customer service not otherwise listed, including accessory service delivery vehicle parking and indoor storage
- d. Bank, savings and loan or other savings or investment institutions
- e. Medical, dental, ophthalmology or similar clinic, not otherwise listed
- f. Veterinary clinic or animal hospital (see also animal boarding; outside facility, kennel and stable)
- g. Catalogue processing center

(8) Services:

c. Funeral home

- e. Barber or beauty shop
- f. Manicure, pedicure, or facial salon
- n. Auditorium
- o. Church or place of worship (see also section 9-4-103)
- q. Museum
- r. Art Gallery
- s. Hotel, motel, bed and breakfast inn; limited stay lodging (see also residential quarters for resident manager, supervisor or caretaker and section 9-4-103)
- u. Art studio including art and supply sales
- v. Photography studio including photo and supply sales
- y. Television, and/or radio broadcast facilities including receiving and transmission equipment and towers or cellular telephone and wireless communication towers [unlimited height, except as provided by regulations]
- z. Printing or publishing service including graphic art, map, newspapers, magazines and books
- aa. Catering service including food preparation (see also restaurant; conventional and fast food)
- bb. Civic organization
- cc. Trade or business organization
- hh. Exercise and weight loss studio; indoor only
- kk. Launderette; household users
- ll. Dry cleaners; household users
- mm. Commercial laundries; linen supply
- oo. Clothes alteration or shoe repair shop
- pp. Automobile wash

(9) Repair:

- b. Minor repair; as an accessory or principal use
- c. Upholster; automobile, truck, boat or other vehicle, trailer or van
- d. Upholsterer; furniture
- f. Appliance; household and office equipment repair
- g. Jewelry, watch, eyewear or other personal item repair

(10) Retail Trade:

- a. Miscellaneous retail sales; non-durable goods, not otherwise listed
- b. Gasoline or automotive fuel sale; accessory or principal use
- c. Grocery; food or beverage, off premise consumption (see also Wine Shop)
- c.1 Wine shop (see also section 9-4-103)
- d. Pharmacy
- e. Convenience store (see also gasoline sales)
- f. Office and school supply, equipment sales
- g. Fish market; excluding processing or packing
- h. Restaurant; conventional
- i. Restaurant; fast food
- k. Medical supply sales and rental of medically related products
- 1. Electric; stereo, radio, computer, television, etc. sales and accessory repair
- m. Appliance; household use, sales and accessory repair, excluding outside storage
- n. Appliance; commercial or industrial use, sales and accessory repair, including outside storage
- p. Furniture and home furnishing sales not otherwise listed
- q. Floor covering, carpet and wall covering sales
- r. Antique sales; excluding vehicles
- s. Book or card store, news stand
- t. Hobby or craft shop
- u. Pet shop (see also animal boarding; outside facility)
- v. Video or music store; records, tape, compact disk, etc. sales
- w. Florist
- x. Sporting goods sales and rental shop

- y. Auto part sales (see also major and minor repair)
- aa. Pawnbroker
- bb. Lawn and garden supply and household implement sales and accessory sales
- cc. Farm supply and commercial implement sales
- ee. Christmas tree sales lot; temporary only (see also section 9-4-103)

(11) Wholesale/ Rental/ Vehicle- Mobile Home Trade:

- a. Wholesale; durable and nondurable goods, not otherwise listed
- b. Rental of home furniture, appliances or electronics and medically related products (see also (10) k.)
- c. Rental of cloths and accessories; formal wear, etc.
- d. Rental of automobile, noncommercial trucks or trailers, recreational vehicles, motorcycles and boats
- e. Rental of tractors and/or trailers, or other commercial or industrial vehicles or machinery
- f. Automobiles, truck, recreational vehicle, motorcycles and boat sales and service (see also major and minor repair)
- g. Mobile home sales including accessory mobile home office

(12) Construction:

- a. Licensed contractor; general, electrical, plumbing, mechanical, etc. excluding outside storage
- c. Construction office; temporary, including modular office (see also section 9-4-103)
- d. Building supply; lumber and materials sales, plumbing and/or electrical supply excluding outside storage
- f. Hardware store

(13) Transportation:

- c. Taxi or limousine service
- e. Parcel delivery service
- f. Ambulance service
- h. Parking lot or structure; principal use

(14) Manufacturing/ Warehousing:

- a. Ice plant and freezer lockers
- b. Dairy; production, storage and shipment facilities
- c. Bakery; production, storage and shipment facilities
- g. Cabinet, woodwork or frame shop; excluding furniture manufacturing or upholster
- h. Engraving; metal, glass or wood
- i. Moving and storage of nonhazardous materials; excluding outside storage
- k. Mini-storage warehouse, household; excluding outside storage
- m. Warehouse; accessory to approved commercial or industrial uses within a district; excluding outside storage
- u. Tire recapping or retreading plant

(15) Other Activities (not otherwise listed - all categories):* None

CH (Heavy Commercial) Special Uses

(1) General:* None

(2) Residential:

- i. Residential quarters for resident manager, supervisor or caretaker; excluding mobile home
- j. Residential quarters for resident manager, supervisor or caretaker; including mobile home
- (3) Home Occupations (see all categories):* None
- (4) Governmental:* None

(5) Agricultural/Mining:* None

(6) Recreational/ Entertainment:

- d. Game center
- l. Billiard parlor or pool hall
- m. Public or private club
- r. Adult uses

(7) Office/ Financial/ Medical:* None

(8) Services:

- a. Child day care facilities
- b. Adult day care facilities
- 1. Convention center; private
- dd. Massage establishment

(9) Repair:

a. Major repair; as an accessory or principal use

(10) Retail Trade:

- j. Restaurant; regulated outdoor activities
- n. Appliance; commercial use, sales and accessory repair, excluding outside storage
- z. Flea market

(11) Wholesale/ Rental/ Vehicle- Mobile Home Trade:* None

- (12) Construction:* None
- (13) Transportation:* None

(14) Manufacturing/ Warehousing:

- d. Stone or monument cutting, engraving
- j. Moving and storage; including outside storage
- 1. Warehouse or mini-storage warehouse, commercial or industrial; including outside storage
- y. Recycling collection station or facilities

(15) Other Activities (not otherwise listed - all categories):

- a. Other activities; personal services not otherwise listed
- b. Other activities; professional activities not otherwise listed
- c. Other activities; commercial services not otherwise listed
- d. Other activities; retail sales not otherwise listed







SHEET NO. _1_ OF _1_

04/30/07

BUFFERYARD SETBACK AND VEGETATION SCREENING CHART

For Illustrative Purposes Only

PROPOSED LAND USE CLASS (#)	ADJACENT PERMITTED LAND USE CLASS (#)			ADJACENT VACANT ZONE OR NONCONFORMING USE		PUBLIC/PRIVATE STREETS OR R.R.		
	Single-Family Residential (1)	Multi-Family Residential (2)	Office/Institutional, light Commercial, Service (3)	Heavy Commercial, Light Industry (4)	Heavy Industrial (5)	Residential (1) - (2)	Non-Residential (3) - (5)	
Multi-Family Development (2)	C	В	Β.	В	В	С	В	А
Office/Institutional, Light Commercial, Service (3)	D	D	В	В	В	D	В	A
Heavy Commercial, Light Industry (4)	E	E	В	В	В	E	В	A
Heavy Industrial (5)	F	F	В	В	В	F	В	A

Bufferyard A (street yard)		
Lot Size	Width	For every 100 linear feet
Less than 25,000 sq.ft.	4'	2 large street trees
25,000 to 175,000 sq.ft.	6'	2 large street trees
Over 175,000 sq.ft.	10'	2 large street trees

Bufferyard B (no sci	reen required)
Lot Size	Width
Less than 25,000 sq.ft.	4'
25,000 to 175,000 sq.ft.	6'
Over 175,000 sq.ft.	10'

Bu	fferyard C (screen required)	
Width	For every 100 linear feet	
10'	3 large evergreen trees 4 small evergreens 16 evergreen shrubs	

Where a fence or evergreen hedge (additional materials) is provided, the bufferyard width may be reduced to eight (8) feet.

Buf	feryard E (screen required)
Width	For every 100 linear feet
30'	6 large evergreen trees 8 small evergreens 26 evergreen shrubs
	nay be reduced by fifty (50%) percent if a hedge (additional material) or earth berm is provided.

B	Bufferyard D (screen required)
Width	For every 100 linear feet
20'	4 large evergreen trees 6 small evergreens 16 evergreen shrubs

Bufferyard width may be reduced by fifty (50%) percent if a fence, evergreen hedge (additional material) or earth berm is provided.

	ufferyard F (screen required)
Width	For every 100 linear feet
	8 large evergreen trees
50'	10 small evergreens
	36 evergreen shrubs
	th may be reduced by fifty (50%) percent if a n hedge (additional material) or earth berm is provided.

Parking Area: Thirty (30) inch high screen required for all parking areas located within fifty (50) feet of a street right-of-way.



Illustration: Maximum allowable density in Residential Zoning Districts



City of Greenville, North Carolina

Meeting Date: 1/20/2015 Time: 6:30 PM

<u>Title of Item:</u>	Ordinance to amend the Zoning Ordinance by revising the size and projection dimensions for projection wall signs and allowing such signs on each side of a building facing a public street or public alley within the CD (Downtown Commercial) zoning district.
Explanation:	Abstract: The Planning Division has initiated this text amendment to increase the maximum allowed sign area and number of projection wall signs to help align them with the maximum wall signs allowed throughout the remainder of the City.
	Explanation: The Zoning Ordinance only allows projection wall signs in the CD (Downtown Commercial) zoning district, however the maximum size sign allowed is ten square feet, whereas typical wall signs throughout the entire City are allowed to be at least 50 square feet as a default minimum allowed sign surface area, regardless of the lot or building size.
	This text amendment allows properties with frontage having 100 feet or less to have a maximum area of 15 square feet projection wall sign and allows properties with frontage having more than 100 feet to have a maximum of 50 square foot projection wall signs. This text amendment also increases the maximum dimension projection wall signs may extend past the wall they are mounted to from 3 feet to 4 feet.
	The zoning ordinance currently allows only one wall projection signs per establishment. This text amendment allows one projection wall sign for each side of a building that fronts a public street or public alley.
	Map 1 identifies the CD (Downtown Commercial) zoning district where the projection wall sign text amendment is applicable (Attached). Proposed text amendments are illustrated in the attached ordinance using underlined text to denote regulations to be added and stricken text to denote regulations to be deleted.

Fiscal Note: There is no anticipated fiscal impact.

Recommendation: In staff's opinion, the proposed Zoning Ordinance Text Amendment is in compliance with <u>Horizons: Greenville's Community Plan</u>, Implementation Section, Vision Areas Subsection, Central, Management Action H5, states, "Develop the downtown as the cultural, recreational, and entertainment center of the City."

<u>Center City West Greenville Revitalization Plan</u>, Chapter 2, Market Feasibility – Housing, Retail and Entertainment Uses, V. Strategy Implications, Goal 2 states, "Reposition and revitalize downtown as a new and vibrant activity center for the city and the region."

If the Planning and Zoning Commission determines to recommend approval of the request, in order to comply with statutory requirements, it is recommended that the motion be as follows:

"Motion to recommend approval of the proposed text amendment, to advise that it is consistent with the comprehensive plan and other applicable plans, and to adopt the staff report which addresses plan consistency and other matters."

If the Planning and Zoning Commission determines to recommend denial of the request, in order to comply with statutory requirements, it is recommended that the motion be as follows:

"Motion to recommend denial of the proposed text amendment, to advise that it is inconsistent with the comprehensive plan or other applicable plans, and to adopt the staff report which addresses plan consistency and other matters."

Viewing Attachments Requires Adobe Acrobat. Click here to download.

Attachments / click to download

D Projection Wall Sign Text Amendment Map 1 and Ordinance 995382



ORDINANCE NO. 15-AN ORDINANCE AMENDING THE ZONING ORDINANCE OF THE CITY OF GREENVILLE, NORTH CAROLINA

WHEREAS, the City Council of the City of Greenville, North Carolina, in accordance with Article 19, Chapter 160A, of the General Statutes of North Carolina, caused a public notice to be given and published once a week for two successive weeks in <u>The Daily Reflector</u> setting forth that the City Council would, on February 12, 2015, at 7:00 p.m., in the City Council Chambers of City Hall in the City of Greenville, NC, conduct a public hearing on the adoption of an ordinance amending the City Code; and

WHEREAS, in accordance with the provisions of North Carolina General Statute 160A-383, the City Council of the City of Greenville does hereby find and determine that the adoption of the ordinance involving the text amendment is consistent with the adopted comprehensive plan and other officially adopted plans that are applicable and that the adoption of the ordinance involving the text amendment is reasonable and in the public interest due to its consistency with the comprehensive plan and other officially adopted plans that are applicable and, as a result, its furtherance of the goals and objectives of the comprehensive plan and other officially adopted plans that are applicable;

WHEREAS, as a further description as to why the action taken is consistent with the comprehensive plan and other officially adopted plans that are applicable in compliance with the provisions of North Carolina General Statute 160A-383, the City Council of the City of Greenville does hereby find and determine that the adoption of this ordinance is consistent with provisions of the comprehensive plan including, but not limited to, <u>Horizons: Greenville's Community Plan, 2009-2010 Update</u>, Implementation Section, Vision Areas Subsection, Central, Management Action H5 to develop the downtown as the cultural, recreational, and entertainment center of the City, <u>Center City West Greenville Revitalization Plan</u>, Chapter 2, Market Feasibility – Housing, Retail and Entertainment Uses, V. Strategy Implications, Goal 2 to reposition and revitalize downtown as a new and vibrant activity center for the city and the region;

WHEREAS, as a further explanation as to why the action taken is reasonable and in the public interest in compliance with the provisions of North Carolina General Statute 160A-383, the City Council of the City of Greenville does hereby find and determine that the adoption of this ordinance will, in addition to the furtherance of other goals and objectives, encourage preservation of older buildings and enhance downtown as a vibrant activity center;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF GREENVILLE, NORTH CAROLINA, DOES HEREBY ORDAIN:

<u>Section 1:</u> That Title 9, Chapter 4, Article N, Section 9-4-234(B)(5) of the City Code is hereby amended by rewriting said section so that it shall read as follows:

- (5) Wall projection signs.
 - (a) For purposes of this section, wall projection signs shall be any wall sign that projects more than 12 inches from the building and does not qualify under subsection (4).
 - (b) Wall projection signs shall be allowed only in the CD (downtown commercial) district and such signs shall be subject to compliance with all of the following requirements:
 - 1. Shall be permanently attached to an exterior wall of a building in a manner approved by the Building Inspector.
 - 2. Shall not be attached to the outside edge of a canopy or extend beyond any outside edge of a canopy.
 - 3. May project horizontally from the building wall not more than three four feet, or two-thirds the distance from the building wall to the inside edge of the street curb line as located at the time of sign permit approval, whichever is less.
 - 4. The message portion of the sign, including any letters and/or graphics, shall be perpendicular in orientation to the building wall.
 - 5. The bottom edge of a projection wall sign shall be parallel to the finished floor of the building.
 - **6.** <u>4.</u> There shall not be more than 12 inches between the sign display areas (faces) of a double-sided sign. Three-dimensional projection wall signs not composed of flat sign display surfaces shall not be permitted.
 - **7.** <u>5.</u> Projection wall signs shall be located on private property, provided however, a projection wall sign may encroach into the street right-of-way in accordance with an encroachment agreement approved by the city, and where applicable, the State Department of Transportation.
 - 8. Buildings with two or more stories shall not have projecting signs located higher than the inside finished ceiling of the second story or 24 feet, as measured from the finished grade directly below the sign to the highest point of the sign, whichever is less.
 - 9. Not more than one projection wall sign shall be allowed per each individual principal use establishment.
 - 6. One projection wall sign is allowed for each side of a building that fronts a public street or public alley.

- **10.** <u>7.</u> Projection wall signs for individual principal use establishments located in a common building shall not be located closer than eight feet from any other projection wall sign located on the same building.
- **H.** <u>8.</u> All projection wall signs for individual principal use establishments located on a common building façade shall be of equal dimension, including but not limited to, individual sign display area, width, height, horizontal projection. Sign height above grade may vary provided compliance with subsection (m) below.
- 12. 9. Projection wall signs shall be considered part of the total wall sign allowance., provided however, no projecting wall sign shall exceed ten total square feet in sign display surface area. A single side of a doubleface sign shall be utilized for the sign surface area calculation.
- 10. Properties with frontage having 100 feet or less may have a maximum projection wall sign area of 15 square feet and properties with frontage having more than 100 feet may have a maximum projection wall sign area of 50 square feet.
- 13. 11. Minimum height of a projection wall sign, as measured from the finished grade directly below the sign to the lowest point of the sign, shall be not less than eight feet, except as further provided. Projection wall signs subject to street right-of-way encroachment agreement approval shall have a minimum height of not less than ten feet, or per encroachment agreement condition, whichever is greater.
- **14.** <u>12</u>. If required, all right-of-way encroachment agreement(s) must be granted by the approval authority prior to sign permit application. A copy of any encroachment agreement and any conditions shall be attached to the sign permit application.

<u>Section 2.</u> That any part or provision of this ordinance found by a court of competent jurisdiction to be in violation of the Constitution or laws of the United States or North Carolina is hereby deemed severable and shall not affect the validity of the remaining provisions of the ordinance.

Section 3. That this ordinance shall become effective immediately upon adoption.

Adopted this 12th day of February, 2015.

Allen M. Thomas, Mayor

ATTEST:

Carol L. Barwick, City Clerk