

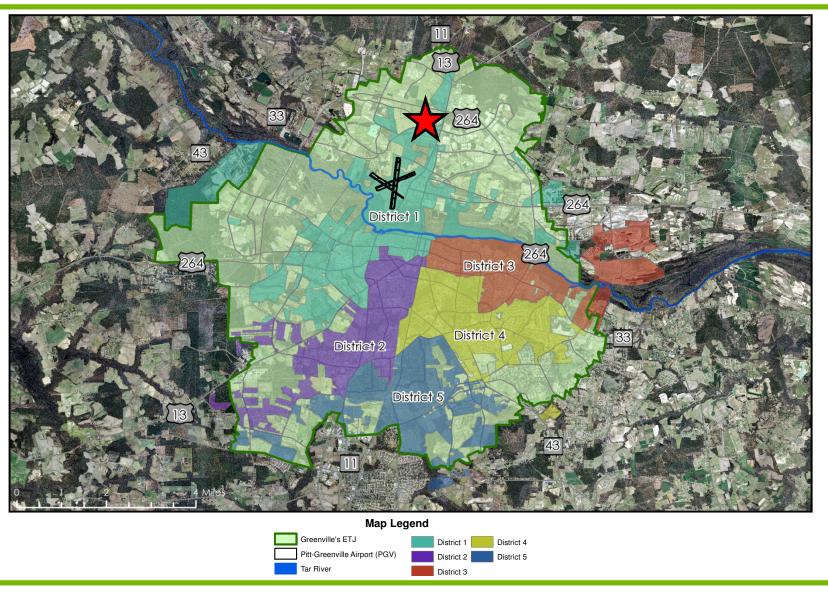
3.19.15 City Council Meeting



Item 2: Ordinance to annex City of Greenville property involving 5.37 acres located at the southeastern corner of the intersection of Easy Street and NC Highway 33

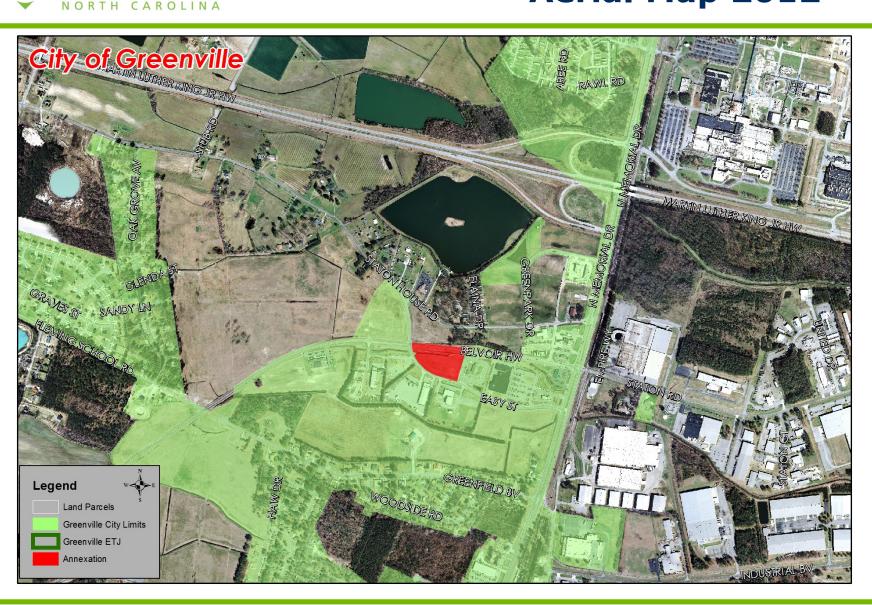


General Location Map



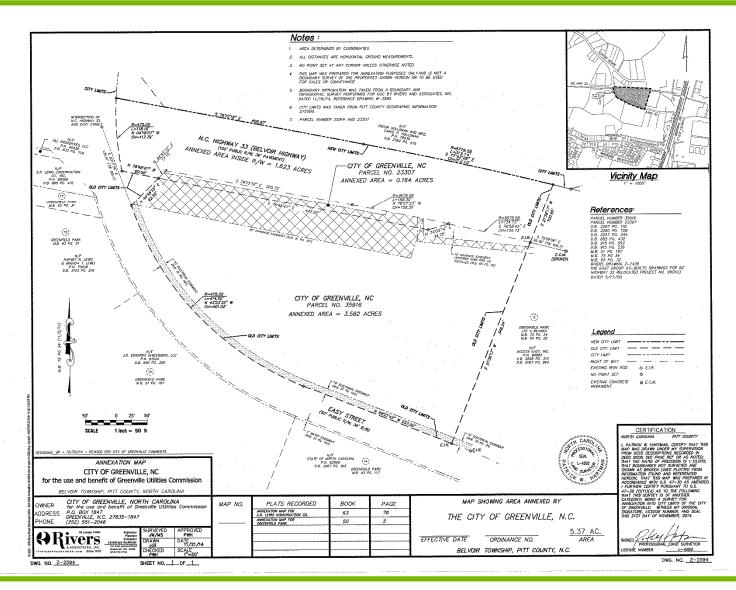


Aerial Map 2012



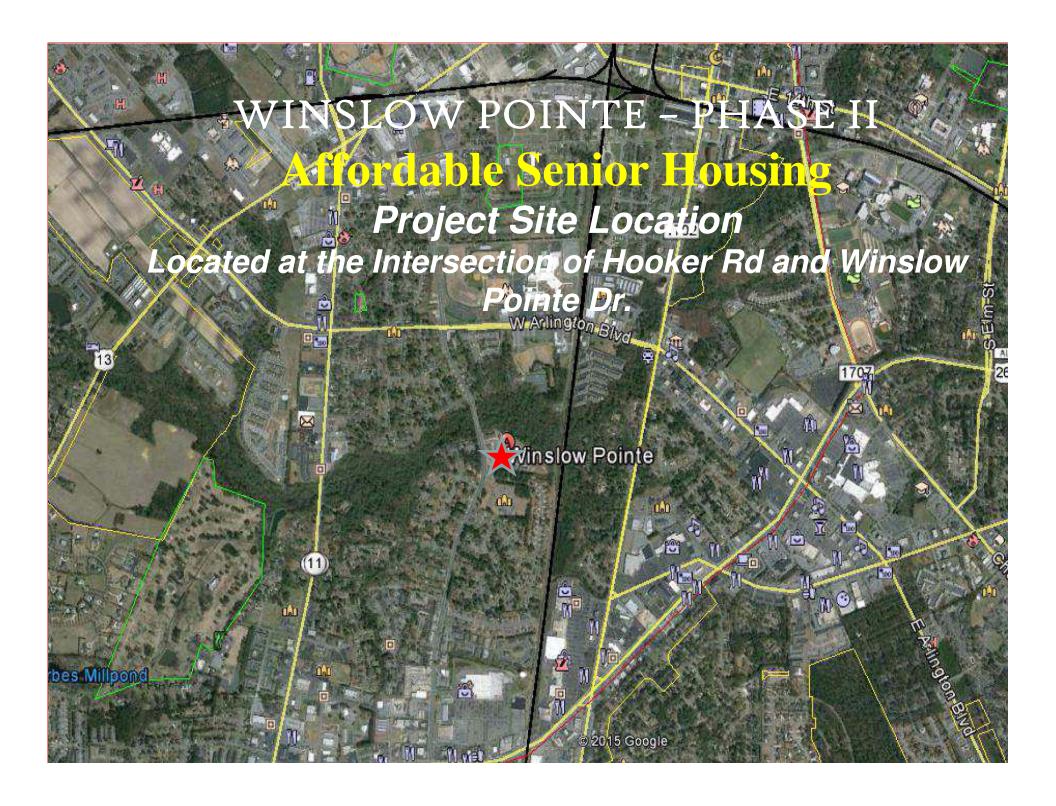


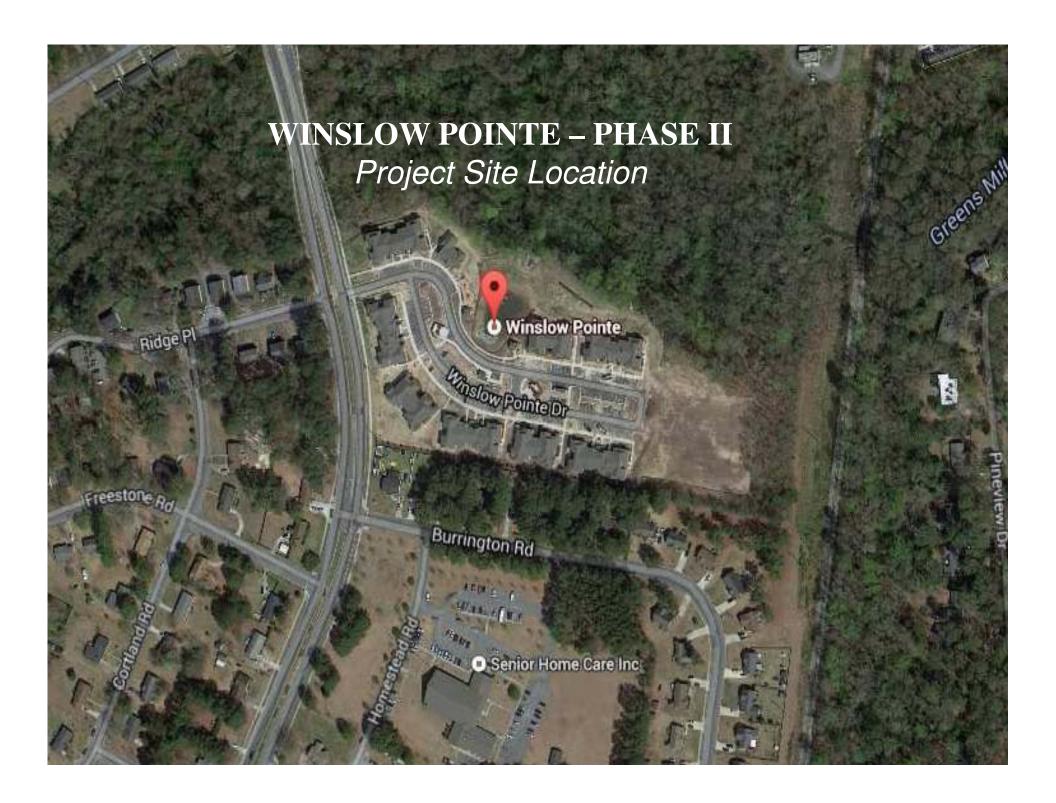
Survey





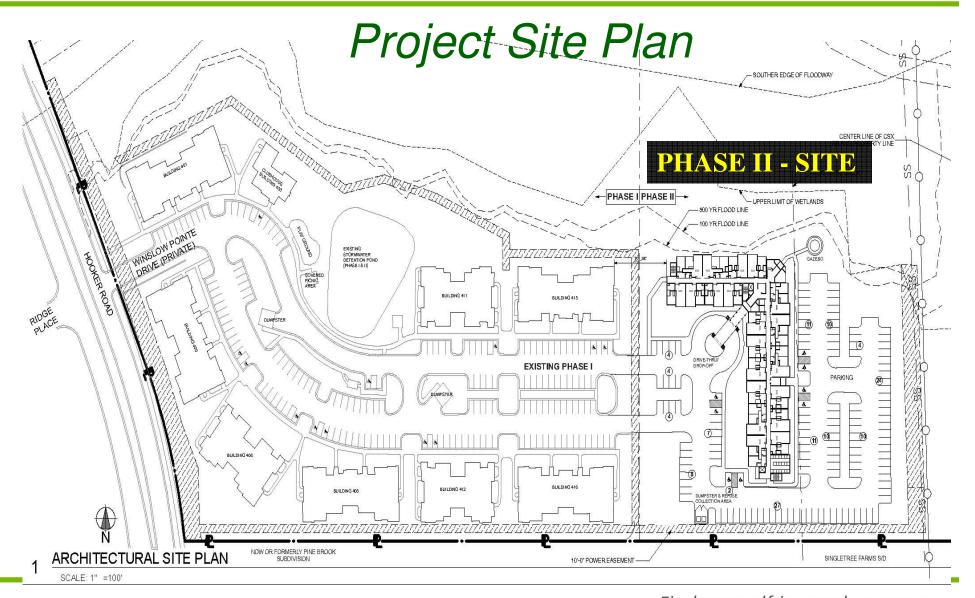
Item 3: Approval of 2015 HOME Investment Partnership Funds Commitment for a Multi-family Rental Housing Development







WINSLOW POINTE – PHASE II





WINSLOW POINTE – PHASE I

WINSLOW POINTE... AFFORDABLE LIVING IN GREENVILLE

ake yourself at home at Winslow Pointe, a new community with affordable living, desirable amenities and a great location, near shopping, major employers and even scenic parks. Winslow Pointe is redefining the idea of home. Why settle for an apartment that is too small for your needs or too big for your budget? At Winslow pointe, you can choose from comfortably-priced 1-, 2-, and 3-bedroom apartment homes.





WINSLOW POINTE - PHASE II

Architectural Drawings – Cover Sheet

WINSLOW POINTE **APARTMENTS PHASE II**

GREENVILLE, NC

PROJECT TEAM MEMBERS

Architect

Steele Group Architects 217 West Sixth Street Winston-Salem, NC 27101 336-734-2003

Owner

Carolina Project Equities LLC 9104 Falls of Neuse Ste 300 Raleigh, NC 27615 919-435-1597



UNIT COUNT AND SQUARE FOOTAGES						
Unit type	Description	Count	Heated S.F. per	Gross S.F. per Unit	Total Heated S.F.	Total Gross S.F.
UNT A	1 Bed / 1 Bath	45	738	782	33,210	35,190
UNIT A - HC	1 Bed / 1 Bath Accesible	4	738	782	2,952	3,128
UNIT B	2 Bed / 1 Bath	24	1,001	1,060	24,024	25,440
UNIT B - HC	2 Bed / 1 Bath Accesible	4	1,008	1,060	4,032	4,240
UNIT C	2 Bed / 1 Bath	3	1,028	1,080	3,084	3,240
Total		80		•	67.302	71,238

 A MINIMUM OF 10% OF THE UNTS ARE ACCESIBLE. 5% REQUIRED BY THE 2012 NCBSC AND ADDITIONAL 5% REQUIRED BY NCHFA

2. A MINIMUM OF 2% OF THE UNITS ARE DESIGNED FOR THE HEARING & VISUALLY IMPAIRED

TOTAL UNIT MIX AND BUILDING SQUARE FOOTAGES								
Story	А	A-HC	В	в-нс	С	Total	Total Heated S.F.	Total Gross S.F
1st Floor	12	1	6	1	0	20	23,180	23,575
2nd Floor	11	1	6	1	1	20	22,694	23,132
3rd Floor	11	1	6	1	1	20	21,950	22,379
4th Floor	11	1	6	1	1	20	21,694	22,380
Total	45	4	24	4	3	80	89,518	91,466

HEATED SQUARE FOOTAGE IS MEASURED INTERIOR WALL TO INTERIOR WALL, NOT INCLUDING EXTERIOR WALL SQUARE FOOTAGE, INTERIOR WALLS ARE NOT INCLUDED, AND STAIRCASE AND ELEVATOR AREAS ARE ONLY COUNTED ONCE.

GROSS SQUARE FOOTAGE IS MEASURED EXTERIOR SHEATHING TO EXTERIOR SHEATHING AND INCLUDES EXTERIOR STORAGE, AND BREEZEWAYS.

SHEET INDEX

ARCHITECTURAL

A0.00	COVER SHEET
A1.30	ARCHITECTURAL SITE
A1.70	AIR SEALING DETAILS
A2.21	FIRST AND SECOND FLOOR PLANS
A2.22	THIRD AND FOURTH FLOOR PLANS
A2.51	ENLARGED PLANS AT MAIN ENTRY
A2.52	ENLARGED COMMON AREAS
A2.53	ENLARGED UNIT FLOOR PLANS
A2.54	ENLARGED UNIT FLOOR PLANS
A3.11	BUILDING ELEVATIONS
A3.12	BUILDING ELEVATIONS
A3.13	BUILDING ELEVATIONS

COVER SHEET

CITY OF GREENVILLE NC (PITT COUNTY) JURISDICTION:

PARCEL 25485

SENIOR HOUSING (MULTI-FAMILY) PROPOSED USE:

APROX 7.3 ACRES (PHASE II) SITE ACREAGES:

THIS SITE HAS A FEMA FLOODPLAIN ON IT, BUT DEVELOPMENT WILL NOT OCURR WITHIN IT. TOTAL TRACK ALLOWED 285 DU.

84 EXISTING UNITS IN PHASE I AND PROPOSED 80 UNITS IN

PHASE II FOR A TOTAL OF 164 UNITS. BUILDING NOTES: 4 STORY SENIOR HOUSING BUILDING

MAX BUILDING HEIGHT 35'-0" (HEIGHT MAY INCREASE 1' FOR EVERY 1' OF ADDITIONAL BUILDING SEPARATION)

ACTUAL BUILDING SEPARATION: 78'-0" ACTUAL BUILDING MEAN HEIGHT 45'-6"

PARKING CALCULATIONS: PARKING REQUIRED:

1.5 SPACES PER UNIT / 1 BR = (49x1.5+) 74 2.0 SPACES PER UNIT / 2 BR = (31x2) 62 PARKING SPACES REQUIRED = 136 SPACES PARKING SPACES PROVIDED = 136 SPACES HC PARKING SPACES PROVIDED = 8 SPACES

BUILDING TO COMPLY WITH: N.C. STATE CODE

N.C. STATE ACCESSIBILITY CODE FAIR HOUSING ACT

AMERICAN WITH DISABILITIES ACT ADA ENERGY STAR V.2.0

EXISTING INFORMATION WAS OBTAINED BY CAROLINA PROJECT EQUITIES, LLC AND SUPPLEMENTAL INFORMATION WAS OBTAINED FROM

GREENVILLE CITY GIS.
-RADON ZONE 3 SITE: RADON CONSTRUCTION NOT REQUIRED

CAROLINA PROJECT EQUITIES, LLC 9104 FALLS OF NEUSE ROAD

-8 -8 -8

STEELE GROUP

WINSLOW POINTE APARTMENTS PHASE II

2015 NCHFA PRELIMINARY SUBMITTAL

COVER SHEET

A0.00



WINSLOW POINTE – PHASE II

Project Summary

- Project Targets Elderly/Senior Affordable Housing
- > One, 4-Story Building with 80 Total Units:
 - > 49 One Bedroom Units
 - > 31 Two Bedroom Units
 - > 8 Units Designated for ADA Accessibility
- > ALL Unit Rents are at or below the 60% Area Median Income (AMI)
 - > 40% (32 Units) are at or below the 50% AMI
 - > 20% (16 Units) are at or below the 40% AMI
- Construction Features / Amenities:
 - > Low maintenance
 - Safety Sprinklers Throughout Each Floor of the Building
 - ➤ Energy Efficient Appliances & HVAC



WINSLOW POINTE - PHASE II

Project Amenities:

Project Summary

- Covered Drive-Thru Porte Cochere at Main Entry
- Outdoor Activity Areas, Gazebo, & Natural Wooded Buffer Areas
- Community Rooms & Common Areas
 - Balcony Terraces
 - Fitness Room
 - Multi-Purpose Room with Kitchen
 - Card/Game Room
 - Management Office in Main Lobby

- Computer Center
- Mailboxes within the Building
- Resident Storage Lockers
- Laundry Room
- > Resident Programs & Supportive Services
- Close Proximity to Numerous Surrounding Off-Site Amenities:
 - Schools
 - Shopping
 - Parks
 - Public Transportation

- Medical Facilities
- Restaurants
- Retail



WINSLOW POINTE – PHASE II

Architectural Rendering





Applicant

Taft Family Offices



Regency Park Apartments





Presentation to the Affordable Housing Loan Committee for Multi-Family Rental Unit Development

February 11, 2015



Regency Park Apartments Summary

- Project Targets Family Affordable Housing
- 5 buildings total
 - Two 2-story buildings
 - Two 3-story buildings
 - One community center with exercise room, computer lab and multipurpose room
- 54 two-bedroom units at 988 square feet with rents ranging from \$397-\$600
- 26 three-bedroom units at 1,128 square feet with rents ranging from \$454-\$675
- Residents may earn no more than 60% of the area median income





Regency Park Apartments Summary

- 80 units for families making less than 60% of the Area Median Income
- 10.13 acres located at approximately 501 Regency Blvd.
- Total projected development cost: \$9,500,092
- Anticipated tax credit equity from NCHFA: \$7,120,167





Site Location





Amenities













Architectural Elevations









Staff Recommendation

Staff recommends that a commitment of \$150,000 be made to the successful proposal that receives a tax credit award from the NCHFA.

In the unforeseeable event that both projects are awarded tax credits, the \$150,000 award of HOME funds by the city will be divided in half such that each development receives \$75,000. A letter shall be provided to both developers noting the same.



Item 4: Approval to submit a Neighborhood Revitalization Strategy Area (NRSA) Application to the U.S. Department of Housing and Urban Development



Proposed West Greenville Neighborhood Revitalization Strategy Area (NRSA)



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Proposed West Greenville NRSA

- What is an NRSA and why Should an NRSA be established?
- An area designated by a local government for the purposes of having greater latitude in using CDBG funds
 - Over the past 10 years, the City has made a large investment in the West Greenville area.



Requirements

- The area must be contiguous; no checkerboard areas across the community (Part of 1.0, 7.01, and 7.02)
- The area must be primarily residential (84%)
- The area must contain a high percentage of Low-to-Moderate households.
 - 70% of the Total Population (or)
 - Upper quartile percentage- If upper quartile is greater than 51% but less than 70% in total population



Low-Moderate Income Residents

- Census tract 1 contains 1,946 total households
 - 78% of which are Low-Moderate income
- Census tract 7.01 contains 1,782 total households
 - 77% of which are Low-Moderate Income
- Census tract 7.02 contains 1,001 total households
 - 73% of which are Low-Moderate income

These figures reflect all households earning < \$35k a year.

- 80% AMI in Greenville is \$44,150 for a family of 4.



Proposed NRSA and Census Tracts





Proposed NRSA and Redevelopment Area Boundaries





Demographic Information

In the West Greenville NRSA the area is predominantly Black/African American

- 84.9% Black/African American
- 11.5% White
- 3.0% Hispanic

These individuals make up the total 3,390 population of the entire NRSA Region.



Relevant data on the NRSA

- Elderly Population
 - 7.01-24.6%
 - 7.02-38.3%
 - 1-29.9%

An area designated by a local government for the purposes of having greater flexibility when using CDBG funds

- Median Household Income
 - -7.01-\$18,856
 - -7.02-\$25,092
 - -1-\$15,229
- Unemployment Rate
 - 7.01-14.5%
 - 7.02-16.2%
 - **1-9.3%**



Goal of the program is to allow funds to be used in a manner that will ultimately eliminate or reduce the factors that concentrate poverty in one geographic area of the city. Program allows projects that will benefit the entire area to receive funding.

-HUD now encourages entitlements to look at communities to take a concentrated approach to community improvement and revitalization -Expands the potential for future funding from HUD



NRSA Benefits

- Aggregation of Housing
 - Allows for use of housing funds for mixed incomes as long as 51% of funds expended benefit LMI households
- Public Benefit Exemption
 - Services carried out in an NRSA are exempt from the public benefit standard on how much money can be spent. Reduces record keeping requirements



NRSA Benefits

- Public Service Cap exemption
 - Local governments can give subrecipients more funds for the services the provide within the NRSA
- Job Creation/Retention
 - Job creation viewed as a benefit to the area as a whole instead of the specific business therefore tracking and reporting of individuals in jobs created is reduced.



NRSA Schedule

- Jan 20th, 2015- Open House-City Hall 6pm
- Jan 27th, 2015- Community Meeting-Carver Library
 6pm
- Feb 4th, 2015- 2nd Community Meeting- Sheppard Library 6pm
- March 3rd, 2015- RDC Meeting
- March 11th, 2015- AHLC Meeting
- March 19th, 2015- Submit to City Council



Item 8a: TIGER Grant Application: Urban Multimodal Transportation Network



What is TIGER?

- Transportation Investment Generating Economic Recovery (TIGER)
- U.S. DOT Discretionary Grant Program
- \$500 million is available for 2015
- Can be spent on all primary modes of transportation





The Program Takes a Broad View

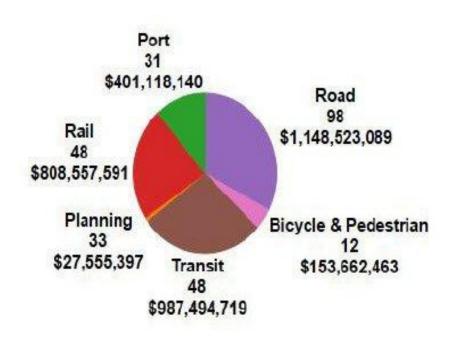
- Federal Partnership for Sustainability
 - Includes EPA and HUD
 - Livability Principles and Ladders of Opportunity are key
- Project selection criteria go beyond transportation
 - Economic development and opportunity
 - Environmental and quality of life benefits





The Program is Competitive

- 72 out of 796 applications awarded money last year
- The total ask of all applicants was \$9.5 billion
 - 15 times the \$600 million set aside for the program
- Average award for projects has been \$14.5 million





There are Local Expectations

- Matching funds
 - Can come from various sources
 - 20% non-federal match was required last year for urban areas
- Project readiness
 - Must commence within a time certain of award
- Partnerships
 - State and local agency coordination



Grant Application Schedule

- Notice of Funding Availability is expected in March
- Eight weeks from release of NOFA is the anticipated deadline
- Estimated due date is late April or early May
- City Council consideration:
 - March 16 budget & bond discussion
 - April 6 consider grant submission





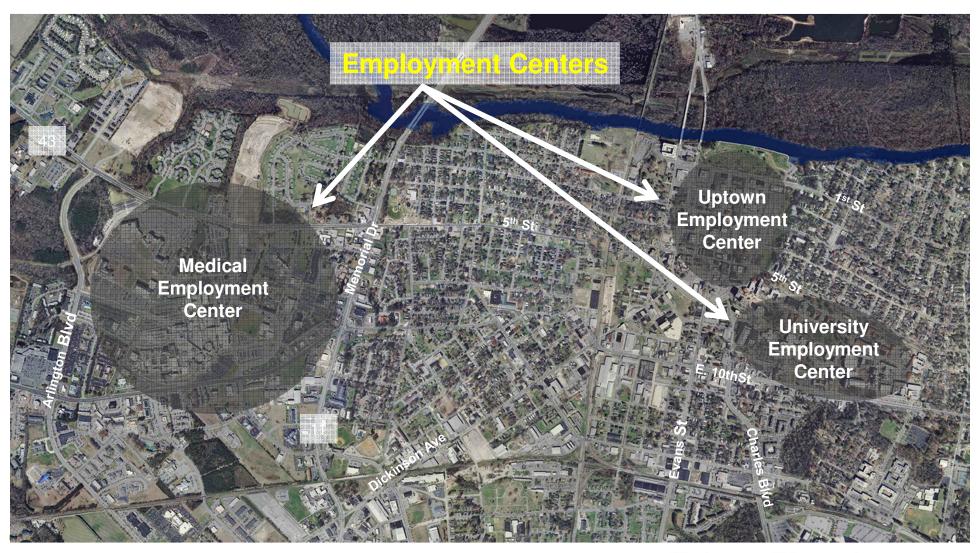
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Fragmented Urban Core

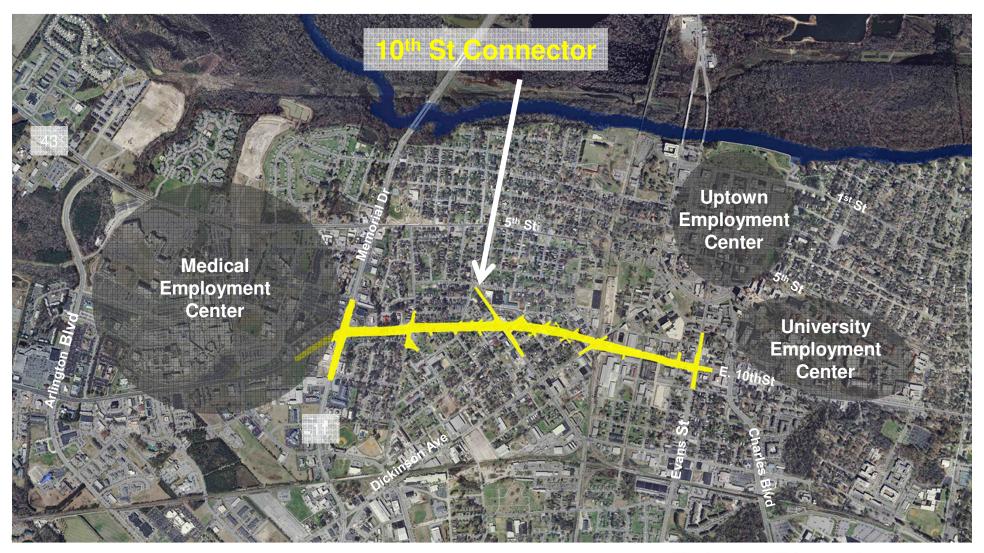






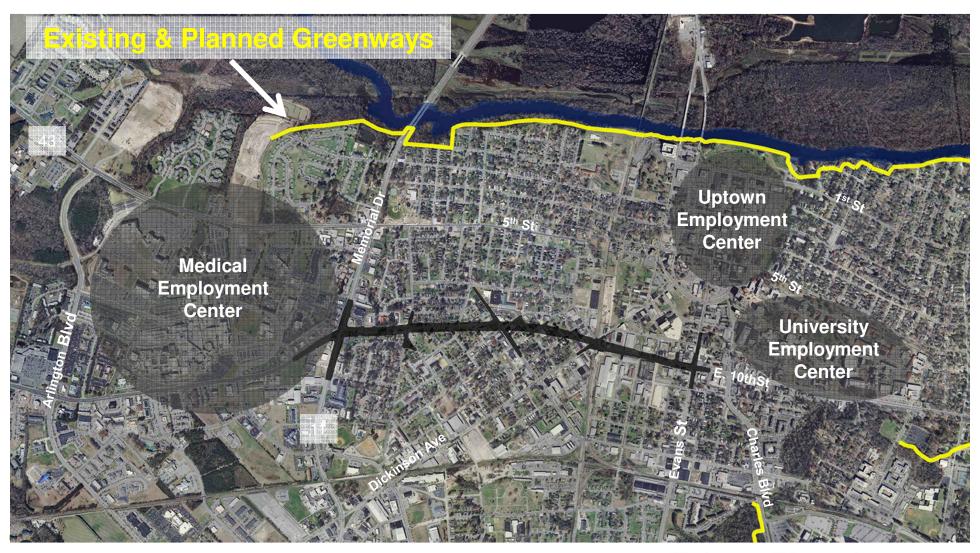
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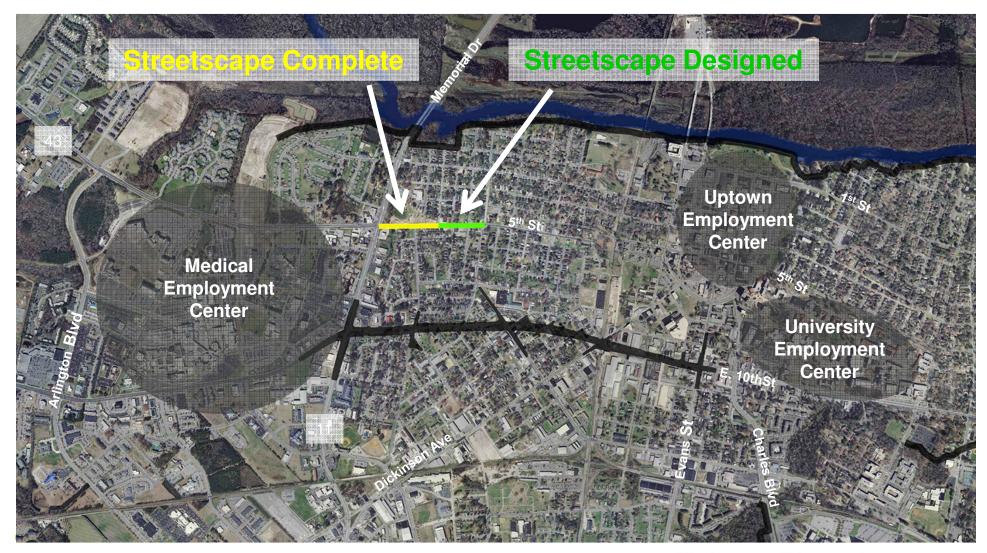
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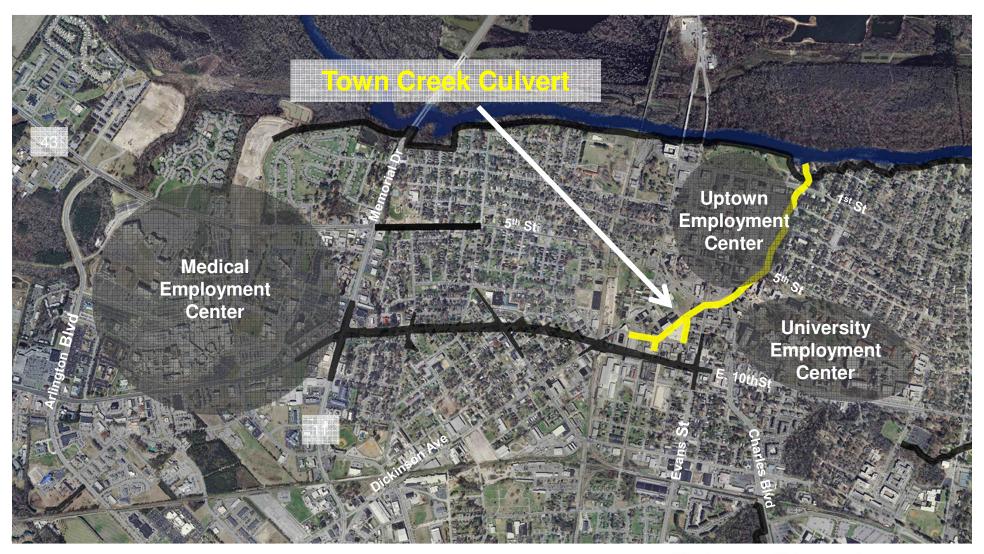
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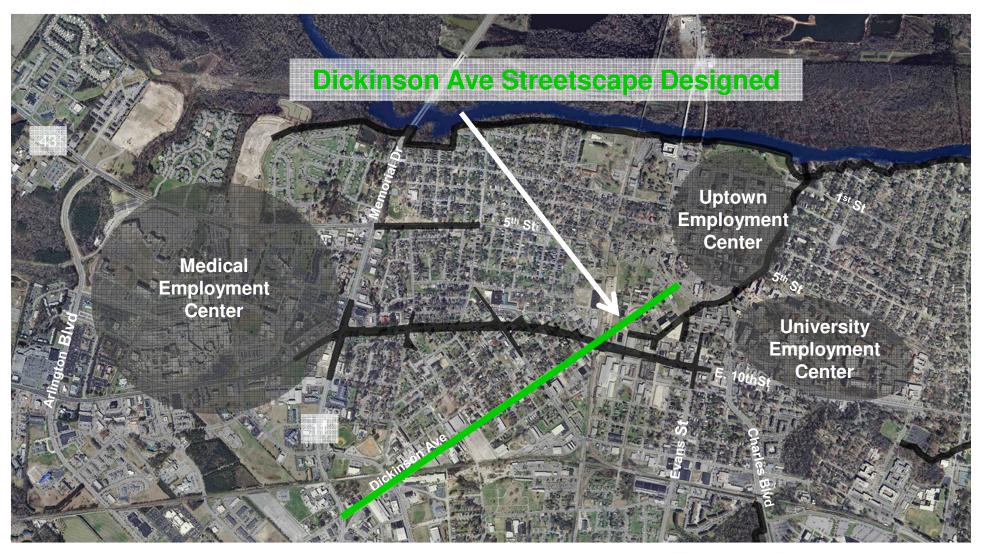
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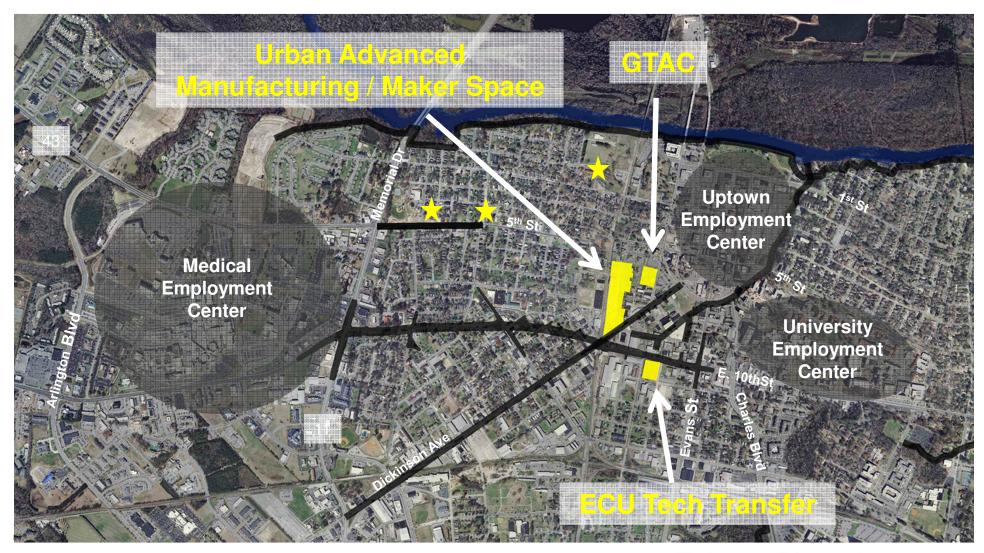
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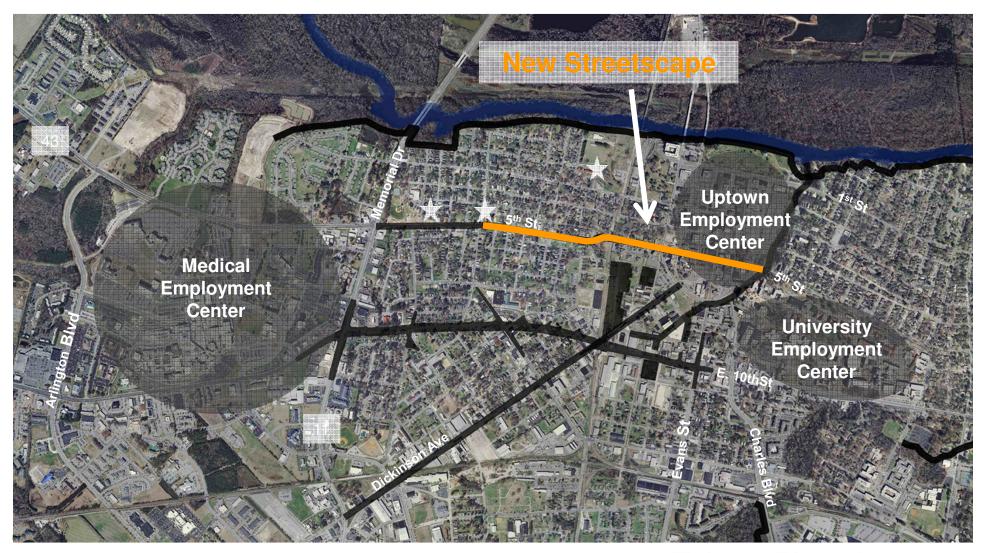
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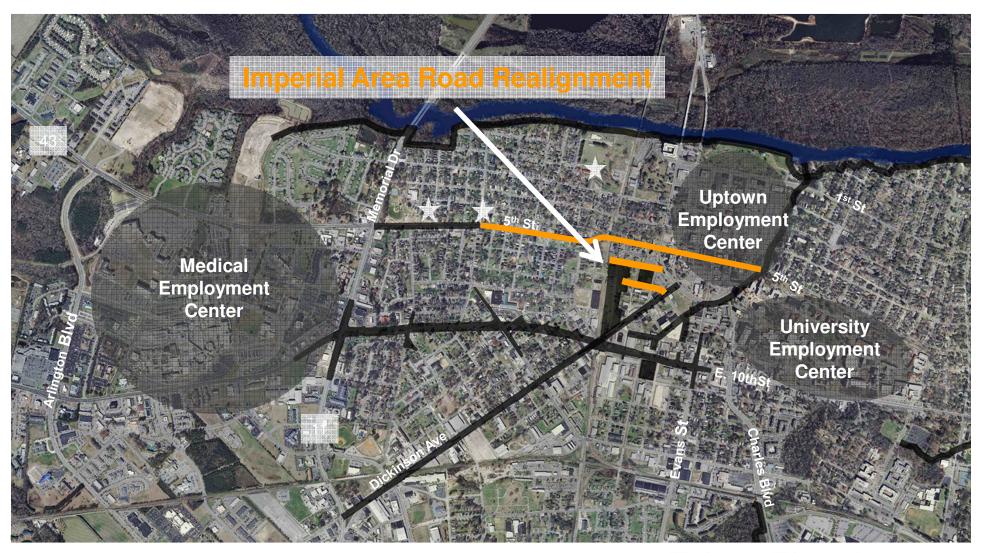
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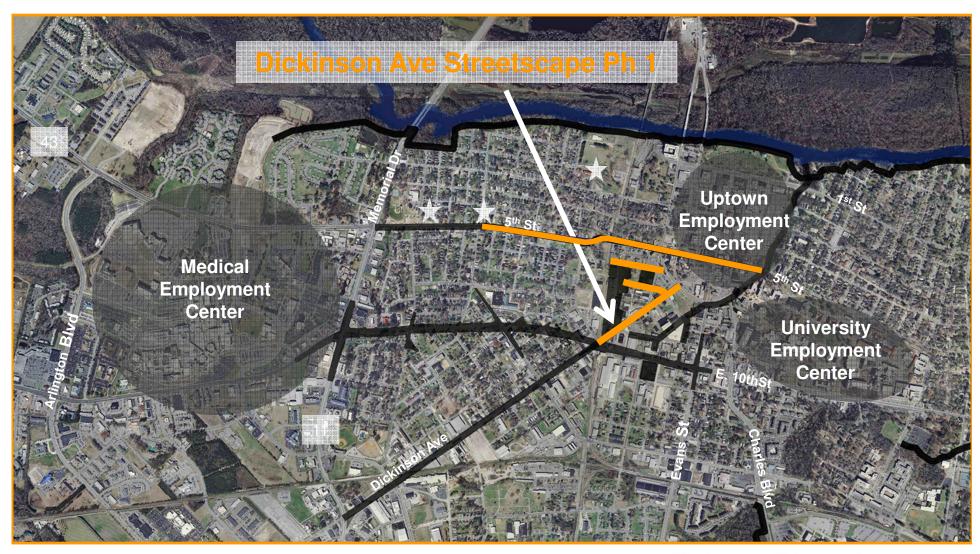
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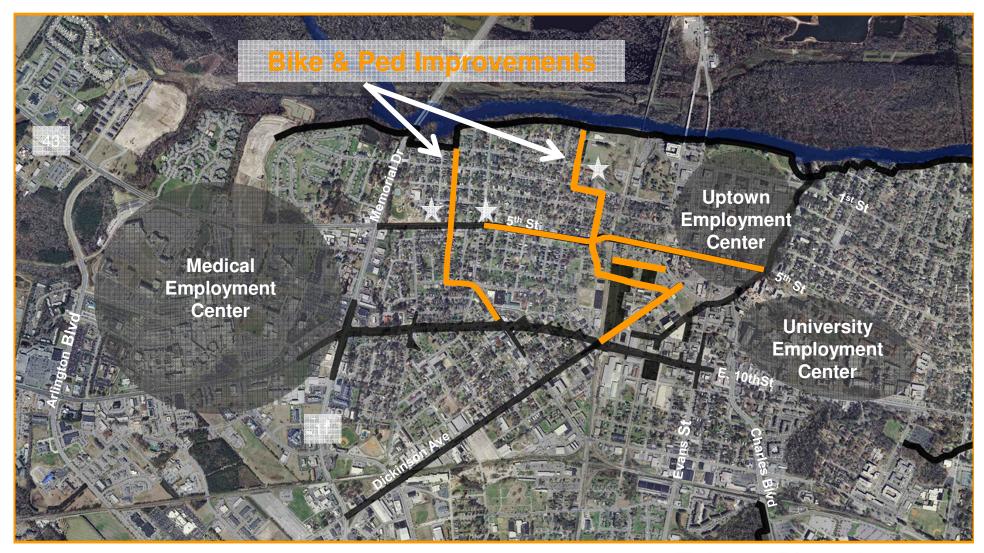
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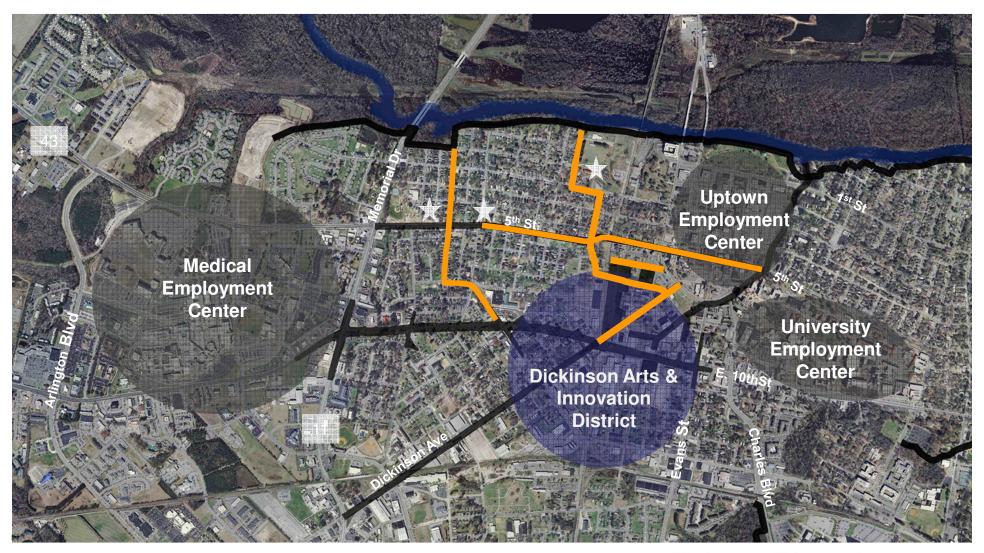
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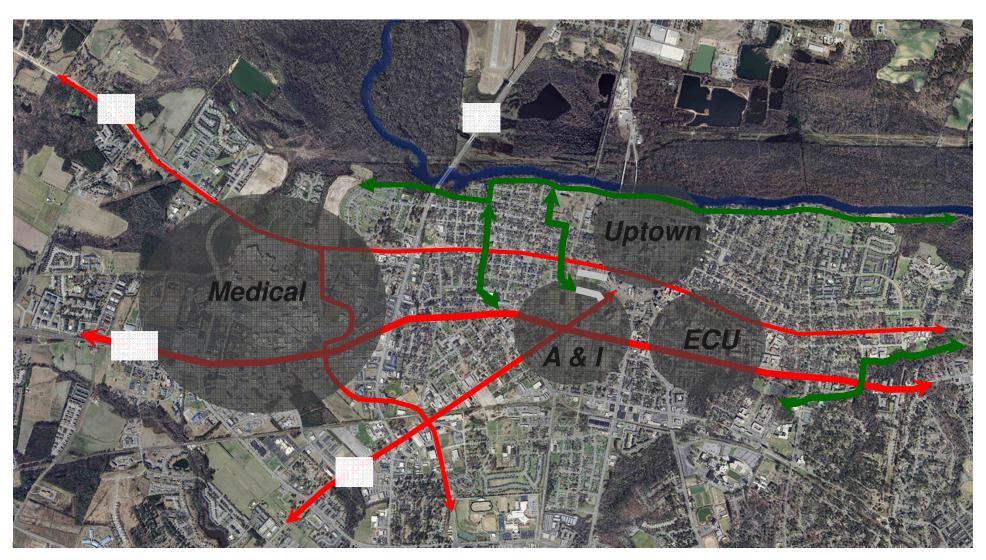
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	Local	TIGER	TOTAL	
Dickinson Corridor Multimo	dal Network			
GTAC	\$1,600,000	\$0	\$1,600,000	
10th Street Connector	\$7,750,000	\$0	\$7,750,000	
Stormwater (Town Creek Culvert)	\$10,000,000	\$0	\$10,000,000	
Road realignment around GTAC (8th & Bonners)	\$142,000	\$420,000	\$562,000	
5 th Street Streetscape	\$2,000,000	\$8,800,000	\$10,800,000	
Dickinson Avenue Phase I	\$600,000	\$2,400,000	\$3,000,000	
PED & bike extension 1	\$200,000	\$800,000	\$1,000,000	
PED & bike extension 2	\$200,000	\$800,000	\$1,000,000	
TOTAL	\$3,000,000	\$12,800,000	\$15,800,000	
Match percentage	TBD			



Staff Recommendation:

Authorize staff to draft a 2015 TIGER grant application proposal based on availability of matching funds which would be presented to City Council in April of 2015, prior to submission.



Item 8: Proposed Bond Referendum Projects



Potential Bond Projects

Option A: \$19.950M (3.4¢)

Option B: \$13.800M (2¢)

Option C: \$13.850M (2¢)



Potential Bond Projects Option A – Planning Retreat

Street Light Improvements \$ 2,000,000 Street Improvements \$ 10,000,000 Sidewalk Improvements \$ 2,100,000 10th Street Connector \$ 1,750,000 (Including Evans Street Gateway)

Eastside Greenway Improvements \$ 2,000,000 Phase II W. Fifth Street Corridor \$ 1,950,000

Total Estimated Project Costs \$19,800,000



Potential Bond Projects Option A (cont'd.)

Total Estimated Project Costs

Estimated Bond Issuance Costs

\$19,800,000

\$ 150,000

\$19,950,000



Proposed Financing Option A

Loan Amount \$17,335,000 Level Principal Payment and Declining Interest Projected Interest Rate in 2016 3.92%

Total Proceeds \$20,042,000 Less Cost of Issuance \$ 150,800 Less Cost of Underwriter's Discount \$ 86,700 Amount Available for Project Costs \$19,804,500

1st Debt Service Payment (estimated) \$ 2,037,000



Projected Tax Rate to Cover Debt Service - Option A

```
Projected FY16 Property&Vehicle Tax Values $6,144,800,000 1¢ On Property Tax Would Generate $605,700 (Based on Collection Rate of 98.57%)
```

\$2,037,000 debt service payment would require a tax rate of 3.4¢



Potential Bond Projects Option B

Street Improvements \$8,000,000*

Sidewalk Improvements \$ 2,100,000**

10th Street Connector \$ 1,750,000

Phase II W. 5th Street Corridor **OR** \$ 1,950,000

Eastside Greenway \$ 2,000,000

Approximate Total \$13,800,000

*May be modified to include \$600K for Dickinson funding (State/TIGER funding)

**May be modified to include pedestrian/bicycle improvements (TIGER funding)



Potential Bond Projects Option C

Street Improvements \$10,000,000*
Sidewalk Improvements \$ 2,100,000**

10th Street Connector \$ 1,750,000

Total Project Costs \$13,850,000

*May be modified to include \$600K for Dickinson funding (State/TIGER funding)

**May be modified to include pedestrian/bicycle improvements (TIGER funding)



Proposed Street Improvements – Option B/C

Streets Listed by Priority:

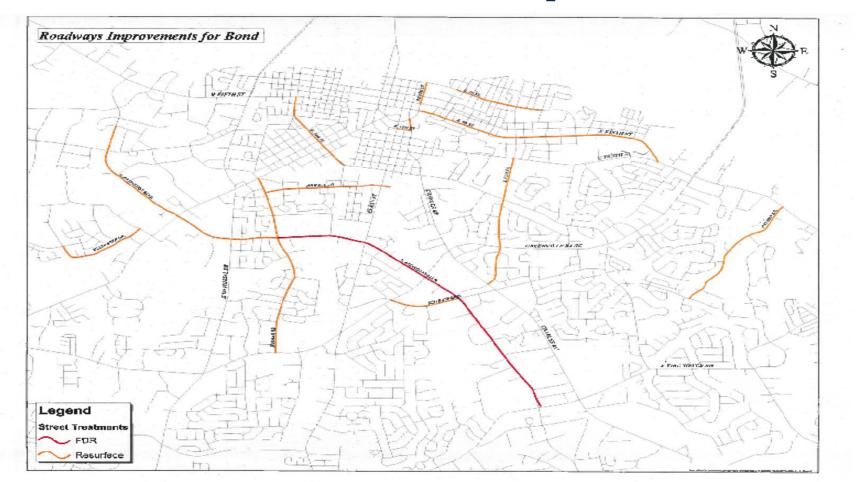
- 1. Arlington (Estimated Cost of \$5-6 Million All Sections)
- 2. Red Banks Road
- Hooker Road
- 4. S. Elm Street
- 5. E. 1st Street
- 6. W. 14th Street
- 7. E. 5th Street

- 8. Howell Street
- 9. Ellsworth Drive
- 10. Oxford Road
- 11. Reade Street
- 12. E. 8th Street
- 13. Cotanche Street

(Modification includes \$600K for Dickinson)

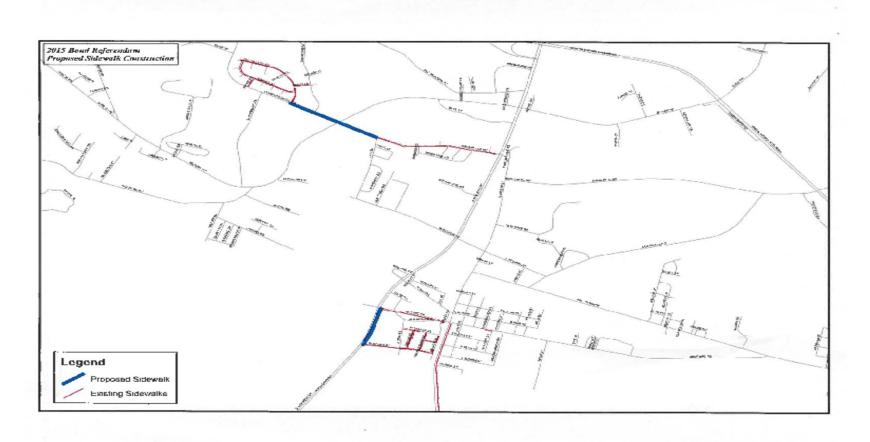


Streets Map



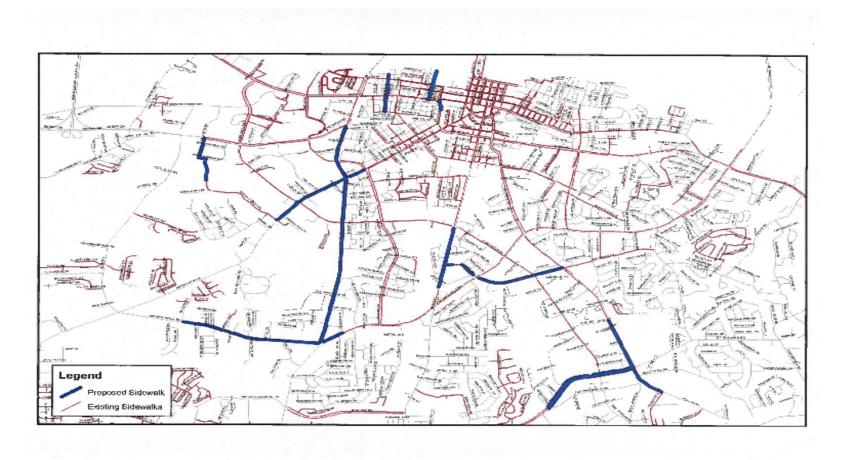


Sidewalks Map 1





Sidewalks Map 2





Proposed Financing Option B/C

Loan Amount	\$12,115,000
Level Principal Payment and Declining	Interest
Projected Interest Rate in 2016	3.97%
Total Loan Proceeds	\$14,007,000

Total Loan Proceeds	\$14	4,007,000
Less Cost of Issuance	\$	144,800
Less Underwriter's Discount	\$	60,600
Amount Available for Project Costs	\$13	3,801,600

1st Debt Service Payment \$ 1,425,600



Projected Tax Rate to Cover Debt Service – Option B/C

```
Projected FY16 Property&Vehicle Tax Values $6,144,800,000 1¢ On Property Tax Would Generate $605,700 (Based on Collection Rate of 98.57%)
```

2¢ Tax Rate would generate revenue of \$ 1,211,000



Projected Tax Rate Option B/C (cont'd.)

1 st Year Shortfall	*\$214,000
2 nd Year Shortfall	\$ 36,000
3 rd Year Shortfall	<u>\$ 13,000</u>
Total Shortfall for first 3 Years of Debt Service	\$263,000

*May be able to spread over two budget years (FY16 and FY17) depending on timing, or use General Fund – Fund Balance.



General Obligation Referendum

8 - Months Preparation April - August 2015

<u>April</u>	May	<u>June</u>	<u>July</u>	<u>August</u>
 Meet Financial Advisors Final GO Project List Pre-Application Call w/ LGC Community Support Committee 	FindingsResolutionPublish Noticeof IntentLGC Application	•Introduce Bond Order •Resolution adopted to set public hearing	•Publish Notices of Public hearing	 Deliver Ballots to County Public hearing Bond Order Notice of Referendum Publish first Notice of Special Bond Referendum



General Obligation Referendum (cont'd.)

8 - Months Preparation September - December 2015

<u>September</u>	<u>October</u>	<u>November</u>	<u>December</u>	<u>TBA</u>
•Publish 2 nd Notice of Special Bond Referendum	•LGC call for approval	•Referendum •Adoption of Certificate of Canvas	•Approval of all documents	Rating AgencyPresentationClosing