

4.11.16

City Council Meeting

PITT-GREENVILLE AIRPORT AUTHORITY

Presentation to Greenville City Council

April 11, 2016

Presentation Outline

- Commercial air service
- Recruitment of 2nd airline
- Land Development Project

Commercial Air Service

- American Airlines
 - Full merger with US Airways completed
- 4 flights/day to & from Charlotte
 - Reduction from 5 flights/day in 2014
- 3 jets and 1 turboprop



Recruitment of 2nd Airline

- Small Community Air Service Development Program (SCASDP) grant application
 - USDOT annual, competitive grant process
 - Assists small communities in improving air service
 - 2016 grant opportunity announced March 28th & applications are due May 2nd
 - Application will request grant amount of \$750K
 - Local match
 - 16 local organizations/businesses have pledged \$240K in matching funds
 - PGV has pledged \$450K
 - Grant awards should be announced July/August 2016
 - Getting the grant is crucial in efforts to recruit another airline
 - Receipt of grant does not ensure we can obtain new air service

Land Development Project

What are Pitt County Needs North of the River?

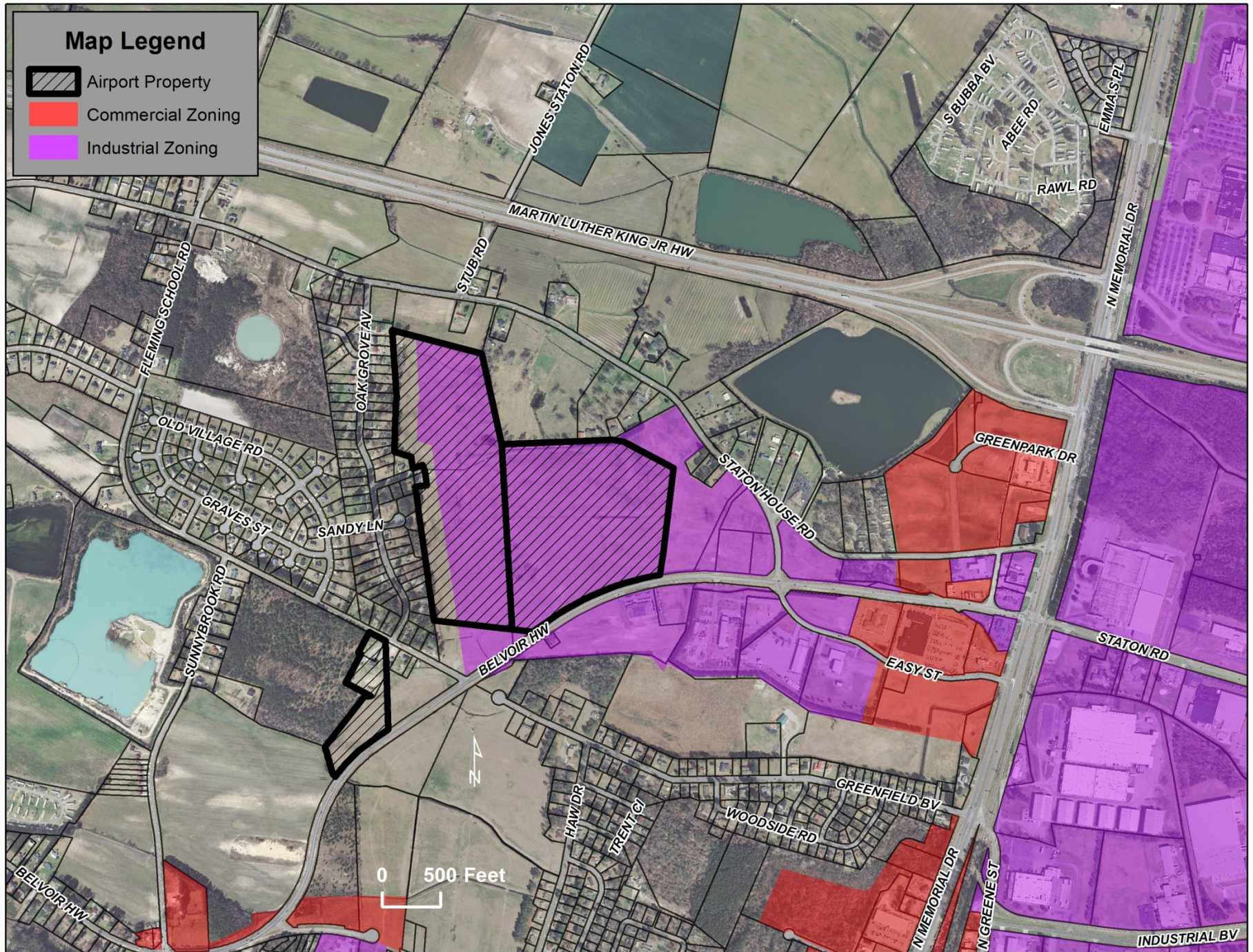
- PGV Assumptions
 - Jobs
 - New business investment & development
 - New services & amenities for residents
 - Increased tax base

Potential Land Development

- PGV is exploring feasibility of developing some airport properties for non-aeronautical purposes
- In process of conducting land development feasibility study
 - Potential uses for property
 - Potential grant funding sources
 - Strategy for pursuing grants

Map Legend

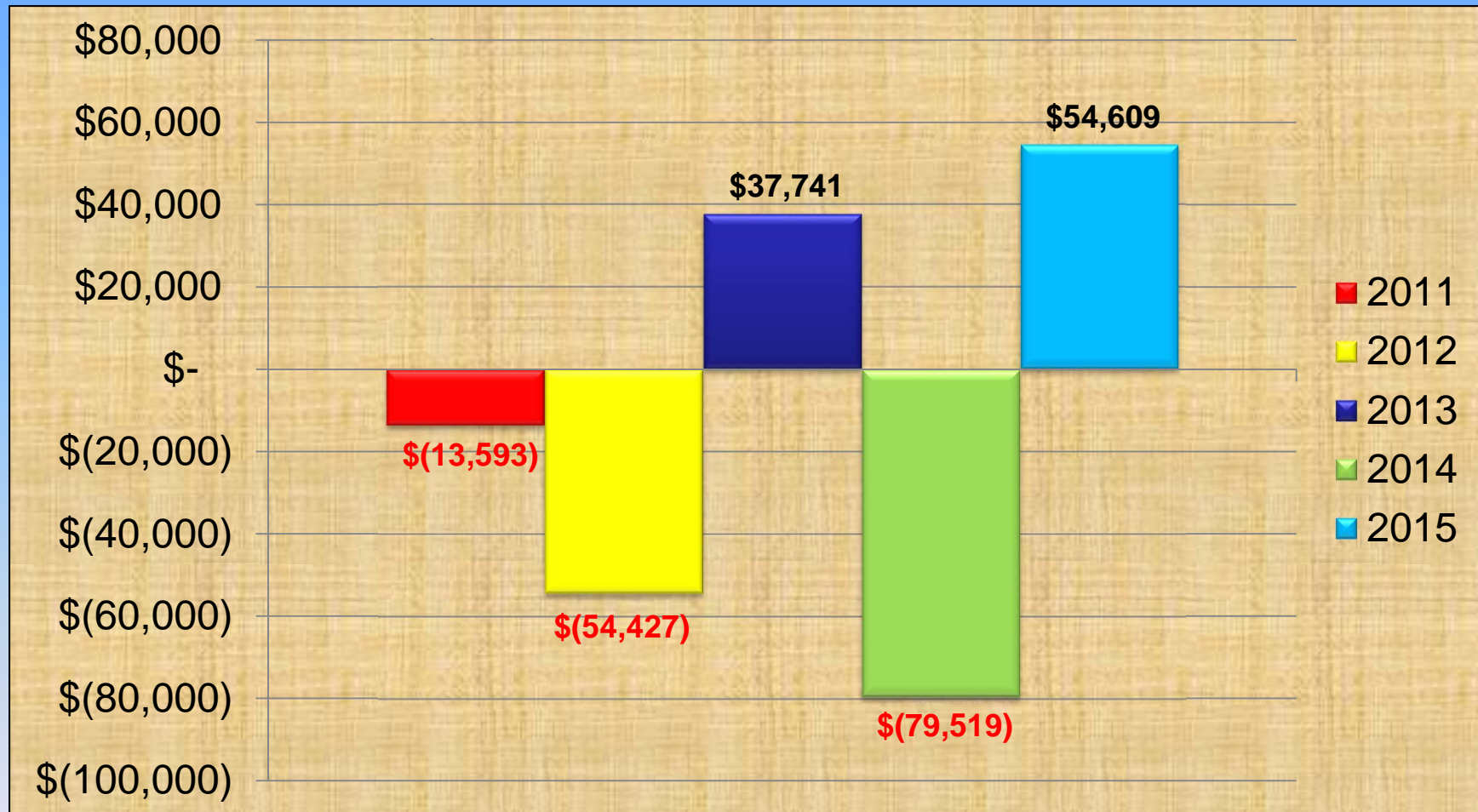
-  Airport Property
-  Commercial Zoning
-  Industrial Zoning



Why Pursue Non-Aeronautical Development of Airport Property?

- PGV aeronautical-related revenues are flat
- Minimal opportunities for new revenue streams
- Commercial business, office or industrial development would generate new, reliable revenue streams
- Reduces pressure to increase fees charged to aeronautical users of airport
- Diversifies revenues to compensate for volatile swings in aviation industry
- Would stimulate growth North of the River

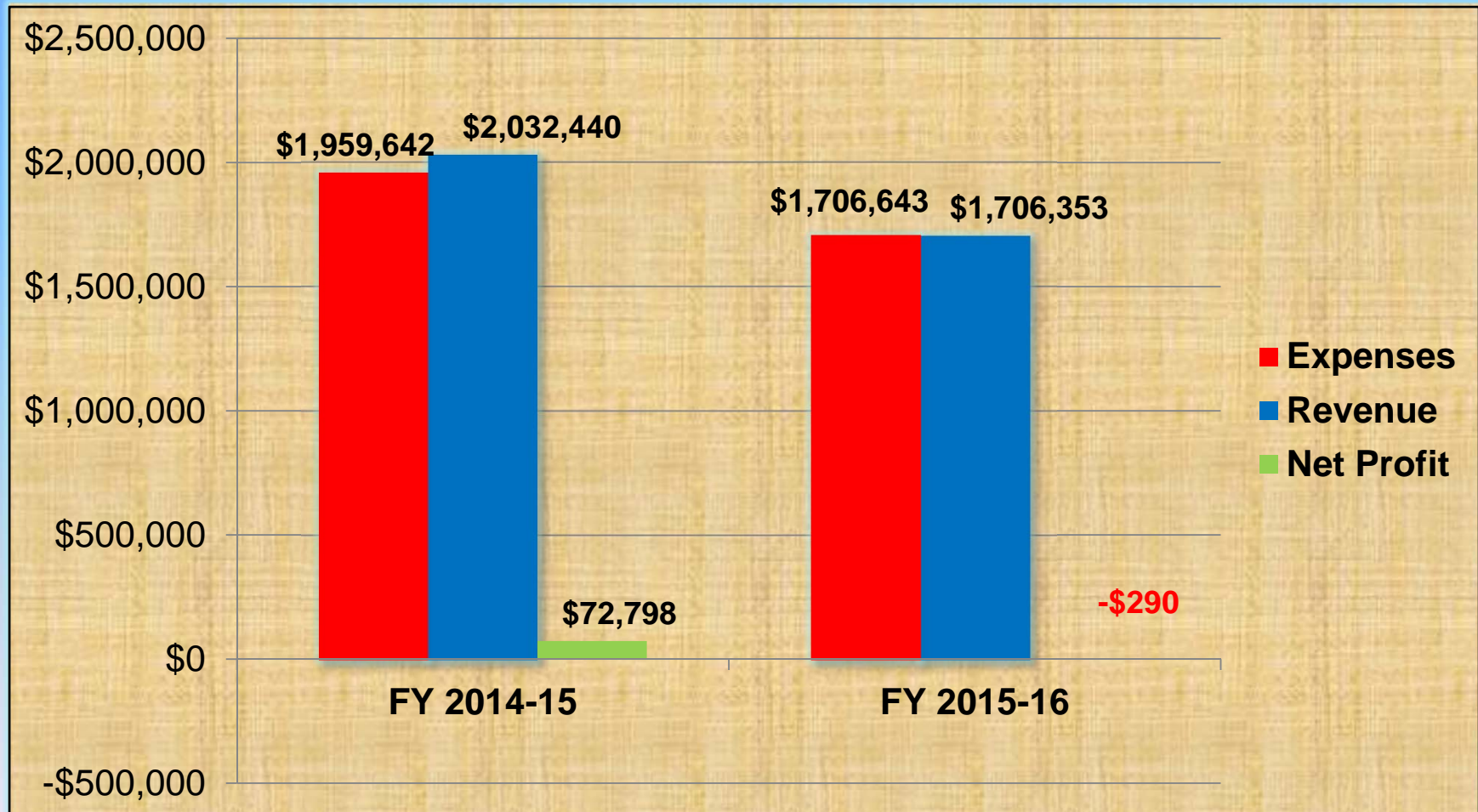
Revenues Vs Expenses



Net loss of \$55K over last 5 years

FY 2015-16 Year to Date

(Through February 2016)



Fuel sales down 25% YTD... **(\$284K)**

PGV Financial Trends

- Corporate hangar development project has potential to reverse declining revenue trend through increased rent and fuel sales
- However, PGV believes it is important to pursue other revenue streams for long-term financial health

Prospective Business Types

- Laundry/dry cleaning
- Bank or financial services
- Pharmacy
- Restaurant/fast food
- Licensed general contractor office
- Professional offices
- Mini-warehouse/storage
- Printing/publishing/engraving services
- Customer service-related business not otherwise listed

Land Development Project

Potential Grant Sources

- Federal
 - US Economic Development Administration
 - HUD
- State
 - Dept of Commerce Industrial Development Fund
 - One N.C. Fund
- Various Foundations

Type of Grants Available

- Planning
- Environmental
- Infrastructure
 - Utilities
 - Stormwater
 - Road access
- Use of green infrastructure
- Transportation improvements
- Economic development

EDA Grant Successes for Airports

- Provo, UT
 - \$3.5M to improve infrastructure for new maintenance facility
- Rockford, IL
 - \$2.5M for airport industrial park
- San Bernardino, CA
 - \$3.1M for airport roadway improvements
- Brunswick/Glynn County, GA
 - \$750K to upgrade airport infrastructure

Next Steps

- PGV is moving forward on this project
 - Further refine project scope
 - Determine local partnership opportunities
 - Finalize grant application strategy
 - Proceed with grant applications
- PGV has received a letter of support for the project from the Board of Commissioners to the Mid-East Commission
 - Prerequisite to apply for US Department of Commerce, Economic Development Administration grants

Questions???



Item 12:

2016-2018 City Council Goals and Objectives

City Council Planning Session January 29-30, 2016

Steps to Greenville's Success:

- Develop a Shared Vision
- Create a Financial Structure to Support and Sustain that Vision
- Implement the Shared Vision
- Periodically Update the Vision
- Celebrate Successes

Beginning of Budget Cycle for FY 2016-17 Budget & FY 2017-18 Plan

Major Topics of Discussion Provided by Staff:

- Economic Development
- Mid-Year Financial Update and General Fund Forecast for FY 17 and FY 18
- Bond Funding Proposal
- Building Permit Fees
- Goals and Objectives – FY 17 and FY 18

Goals Established for FY 2016-17 and FY 2017-18 Using 7 Horizons Comprehensive Plan Themes and Adding a Public Safety Category

1. Building Great Places that Thrive
2. Enhancing Accessible Transportation Networks and Public Infrastructure Development
3. Governing with Transparency and Fiscal Responsibility

Goals Established for FY 2016-17 and FY 2017-18 Using 7 Horizons Comprehensive Plan Themes and Adding a Public Safety Category

4. Growing the Economic Hub of Eastern North Carolina
5. Creating Complete Neighborhoods
6. Growing a Green and Resilient City
7. Making a Healthy and Vibrant City
8. Maintaining a Safe Community (Police and Fire/Rescue)

**Short- and Long-Term
Priorities Were Developed
at the Council Planning
Session for Each of the 8
Goal Areas**

Top Priorities Established at the Council Planning Session (More Focus on Fewer Areas)

Points	Result
33	Town Common – do the whole thing
13	Farmer' s/Organic Market
11	Long Term Debt Strategy
9	River Access/Tar River Vantage Points
6	Tar River Legacy Plan Additions
6	Virtual Buildings
3	Red Light Cameras
3	Street Lighting – LED
3	Arts Coalition
0	Southside Police Precinct (already underway)

Next Steps

1. Approval of Top 10 Priority Goals for FY 2016-17 and FY 2017-18
2. Anticipated funding to support the goals and priorities will be achieved via budgets, grants and loans, bond funding, and public-private partnerships (long- and short-term)
3. Quarterly updates will be provided via written reports to City Council

Recommended Action

- Approval of Top 10 Priority Goals for 2016-2018

(Agenda packet contains information on each of these areas.)

Item 13:

Presentation of Tar River Legacy Plan Implementation Actions



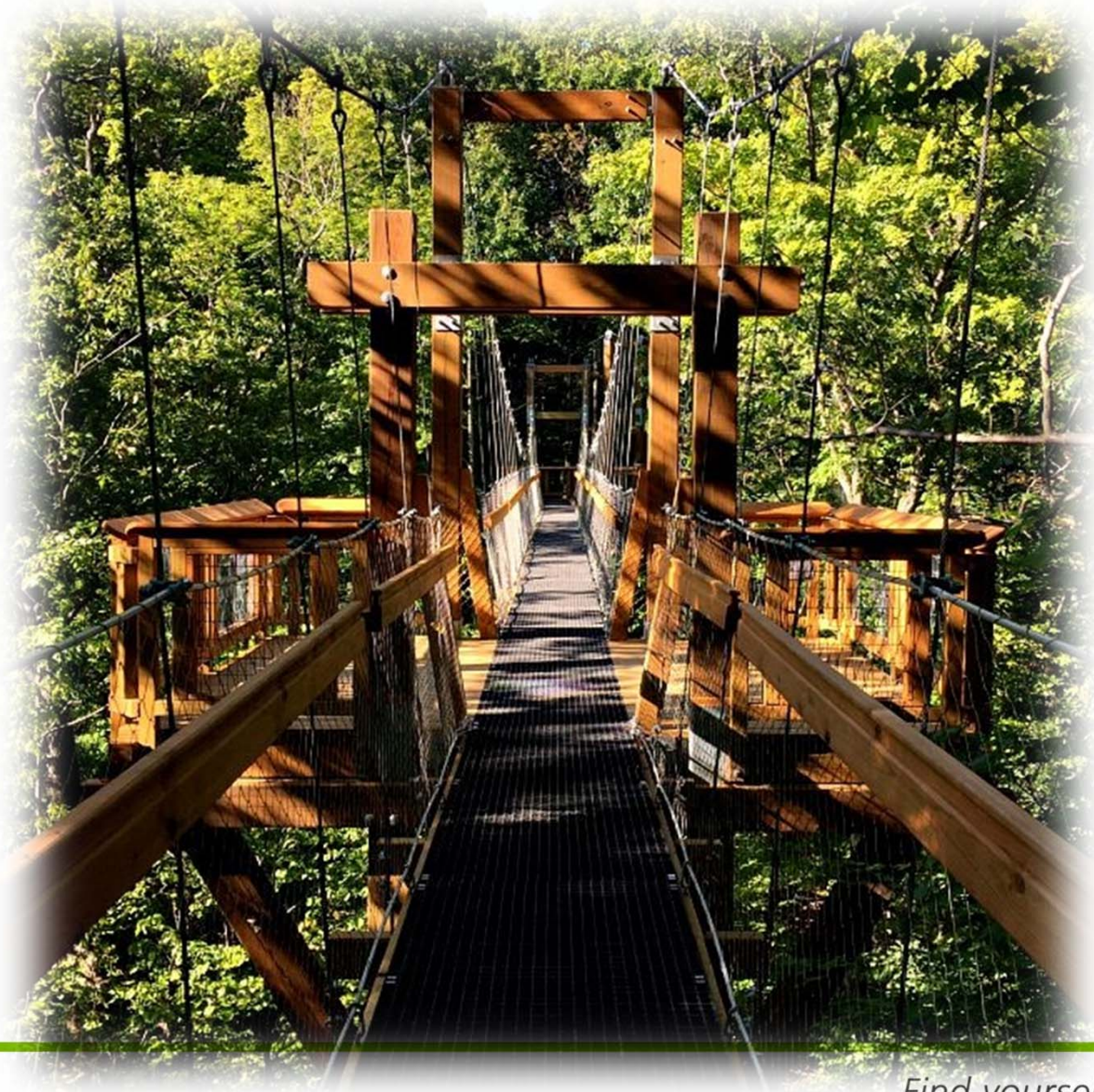
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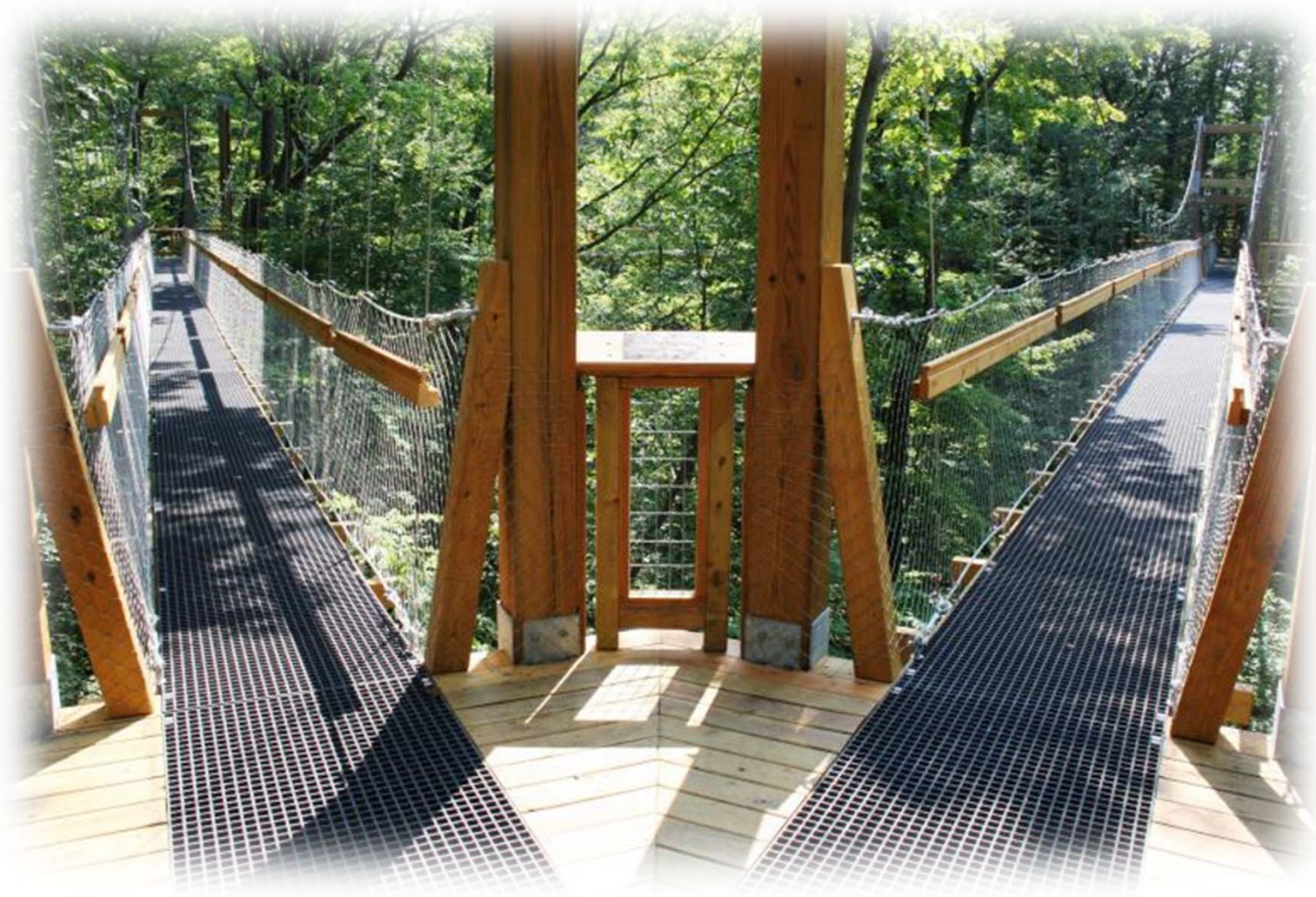
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Murch Canopy Walk

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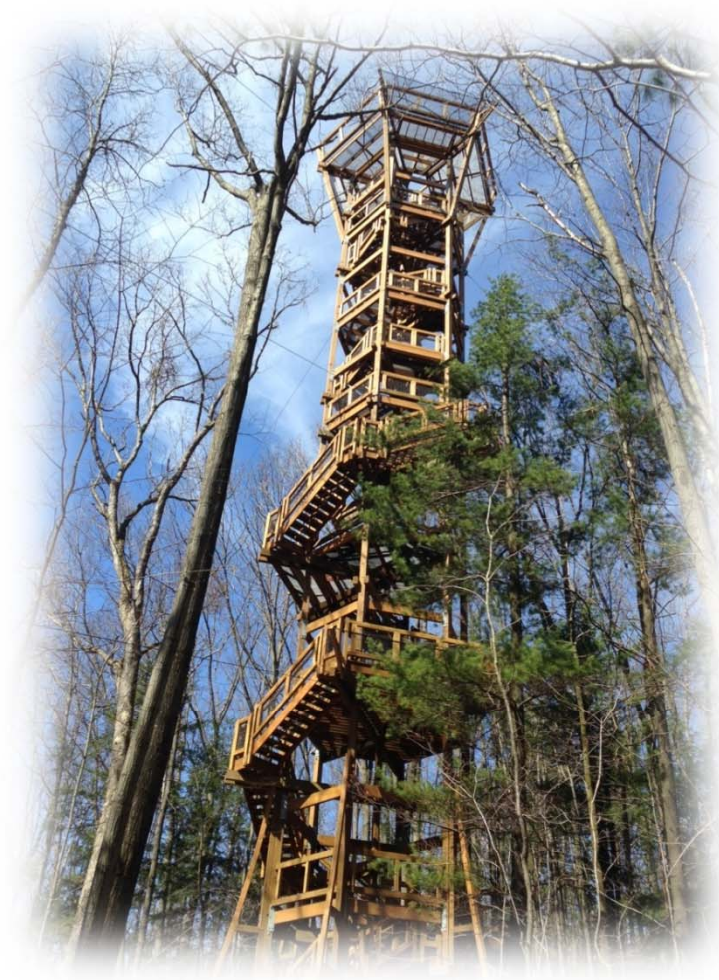
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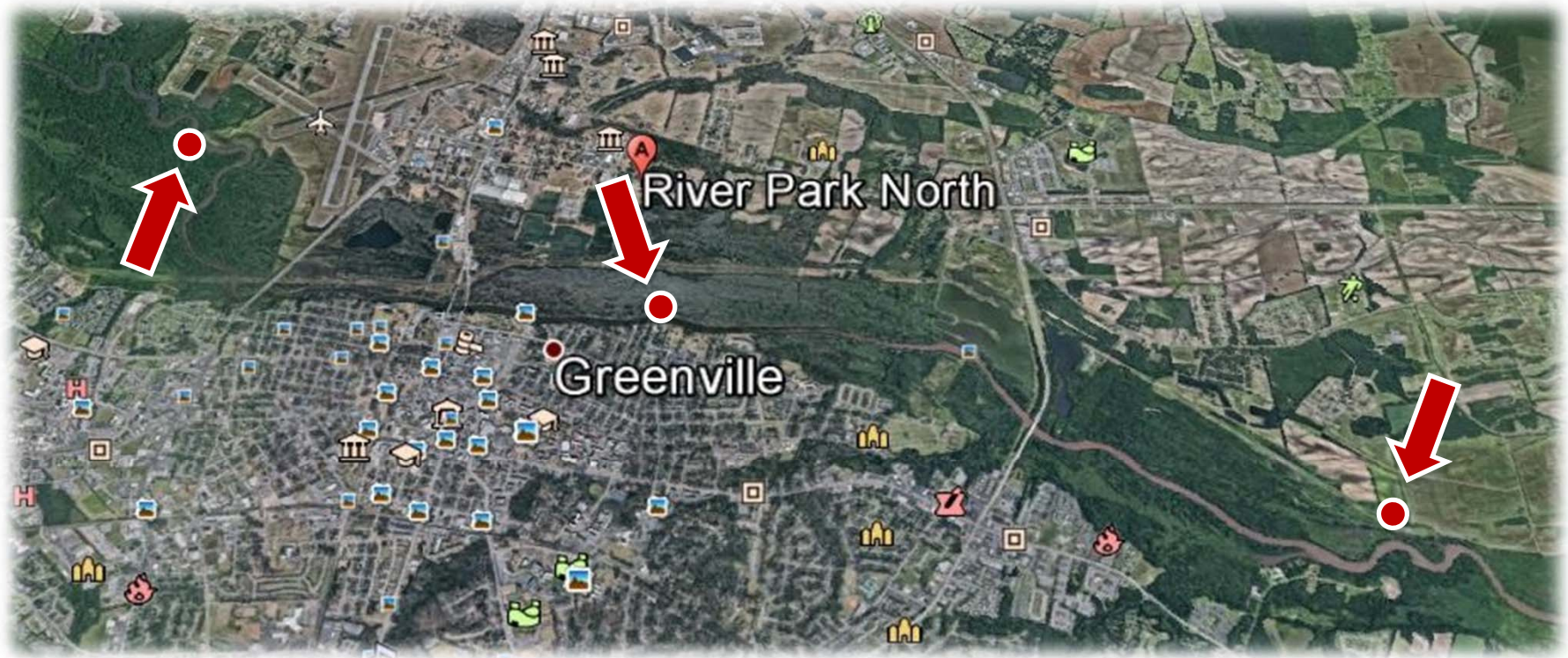


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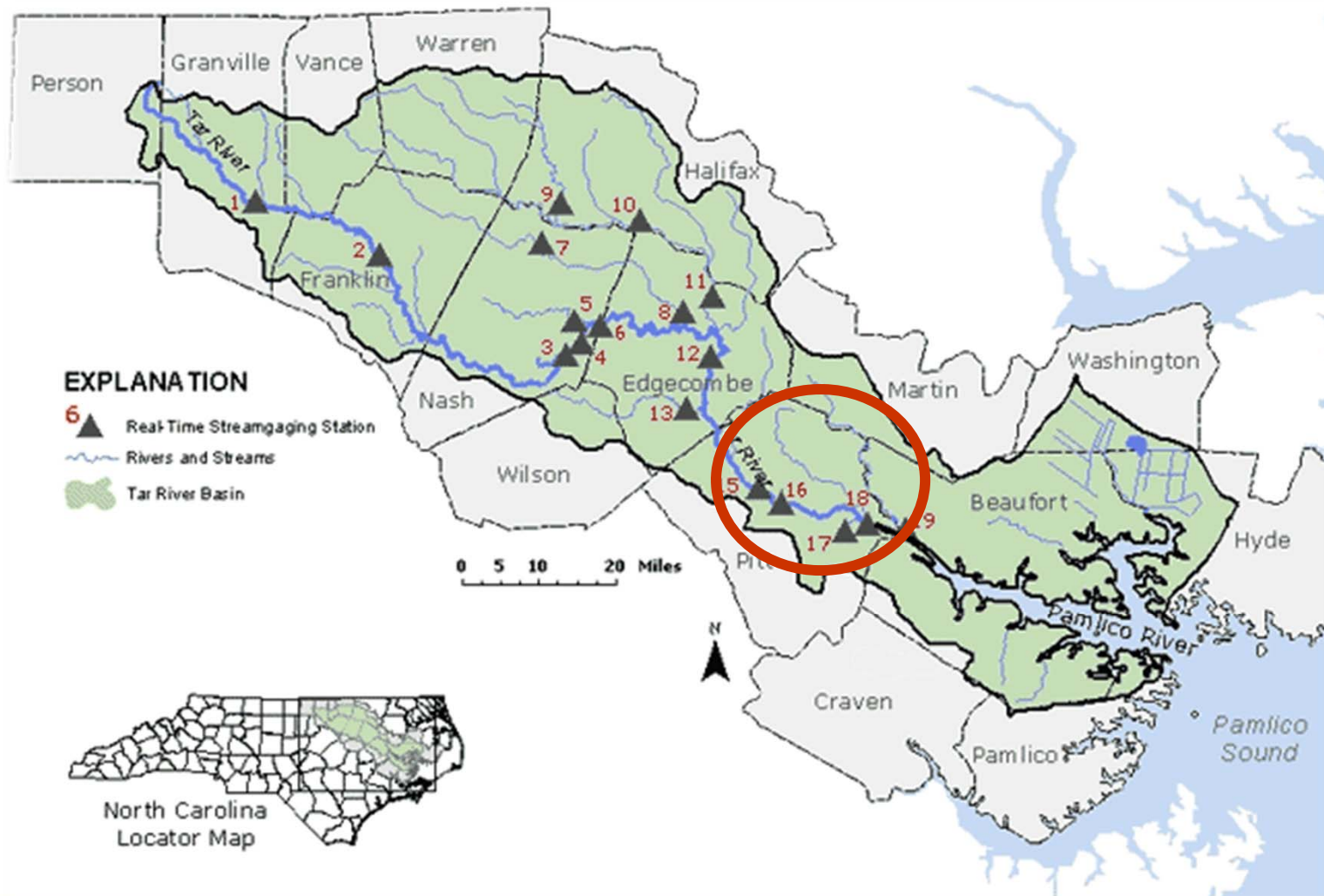
Camping Platforms



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Approximate Sites of Camping Platforms



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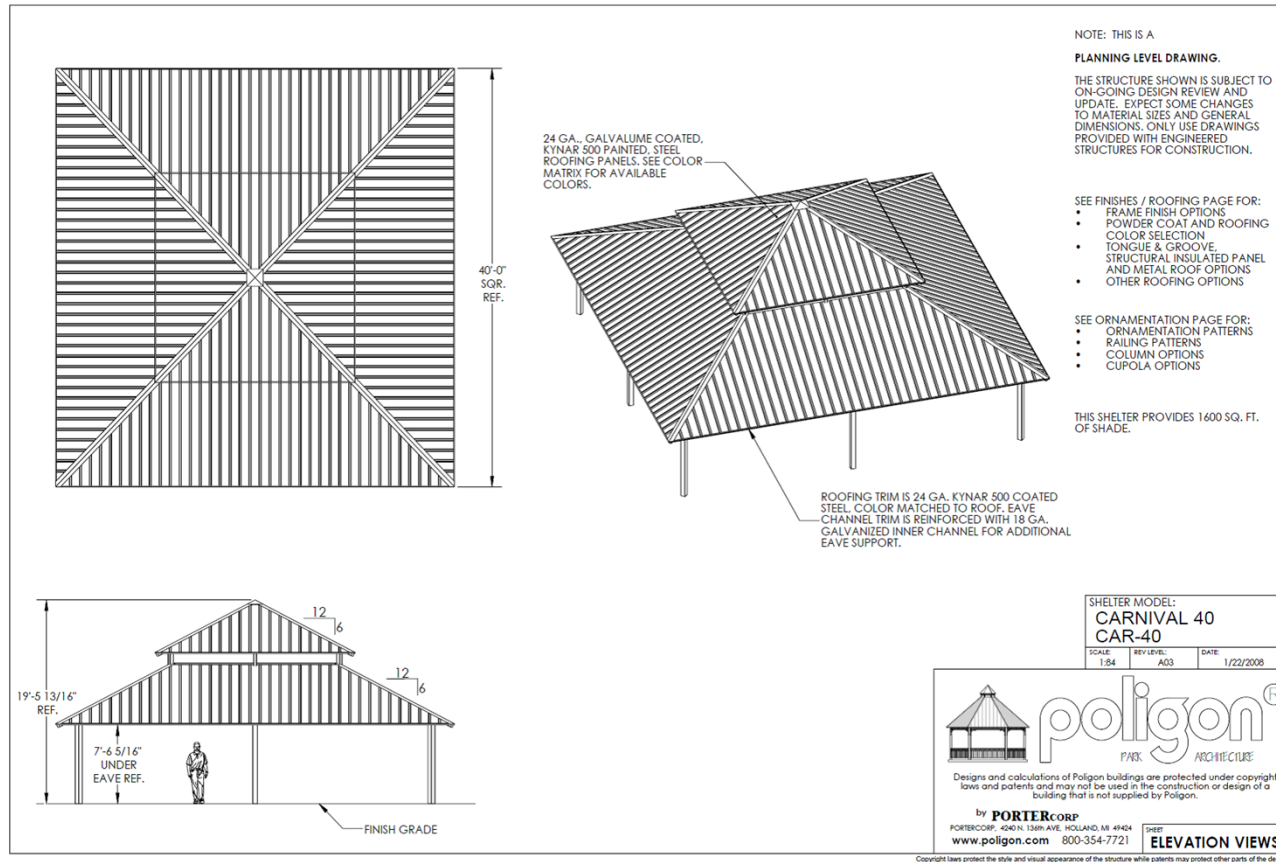
Fishing Pier Concept

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Canoe/Kayak Launch Concept

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Overlook Design

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Overlook Site

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Summation of Current Efforts

- ✓ **Adventure Park Research & Feasibility Assessment**
- ✓ **Construction of Camping Platforms**
- ✓ **Canoe/Kayak Launch Construction Project**
- ✓ **Canoe/Kayak rentals / PPP**
- ✓ **Overlook Development**

Other Legacy Plan Initiatives

Item 14:

Update on Munis Software for Human Resources

Tyler Technologies

Munis Software

Implementation Update

- Approved budget of \$2.5 million to replace financial related software – Enterprise Resource Planning (ERP) – January 13, 2014
- Project began 06-03-2014
- Phase I – Replace Financial Accounting and Budgeting Software – Implemented 07-01-15
- Phase II – Replace Human Resources Management and Payroll Software - Implemented 04-01-16

- Phase III – Extended Financials (Cash Management, CAFR, Business/Vendor Self-Service, Employee Expense Reimbursement, Performance Based Budgeting, Work Flow Revenue, Tyler Cashiering, Citizen Self-Service) – Implemented 04-01-16
- Phase IV – Parking Tickets (Hectronics, UPSafety) – Implemented 08-03-2015; Central Property File (EnerGov) – Implementation Scheduled for 10-10-2016

- Phase V – Work Orders, Facilities – Implementation Scheduled for 10-01-16
- EnerGov – Will replace Permitting and Inspections Software – Implementation Scheduled for 10-10-16

Currently Within Budget

Item 15:

Summer Recreation Program

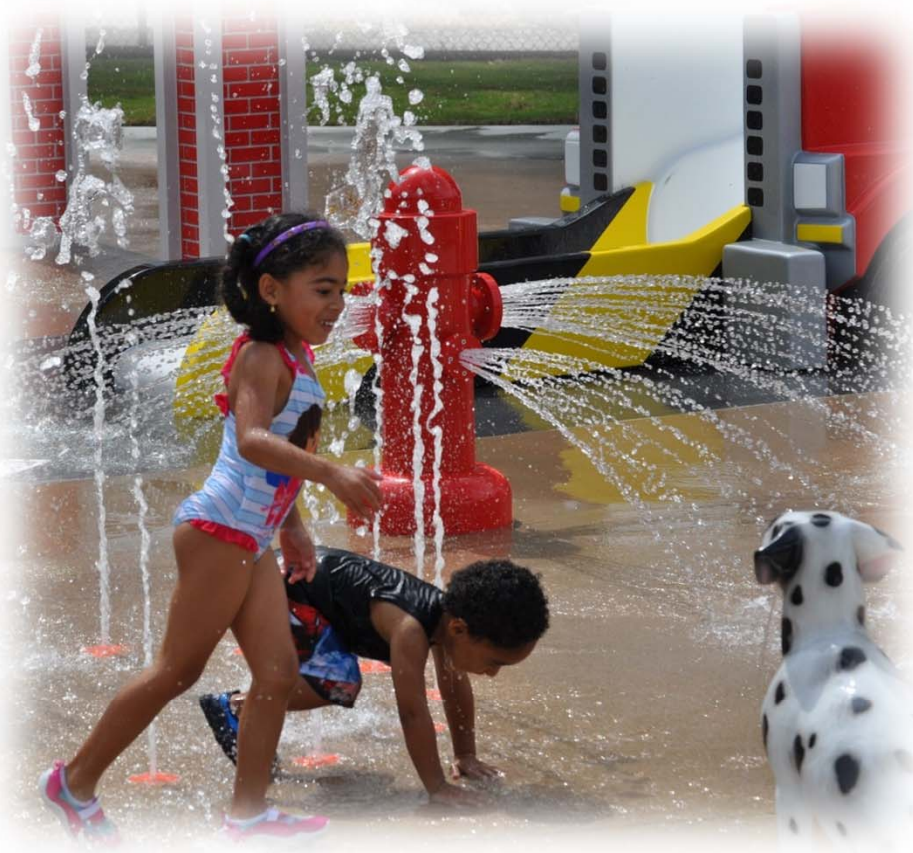
Recreation & Parks Spring & Summer Program Guide



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Splashpoint

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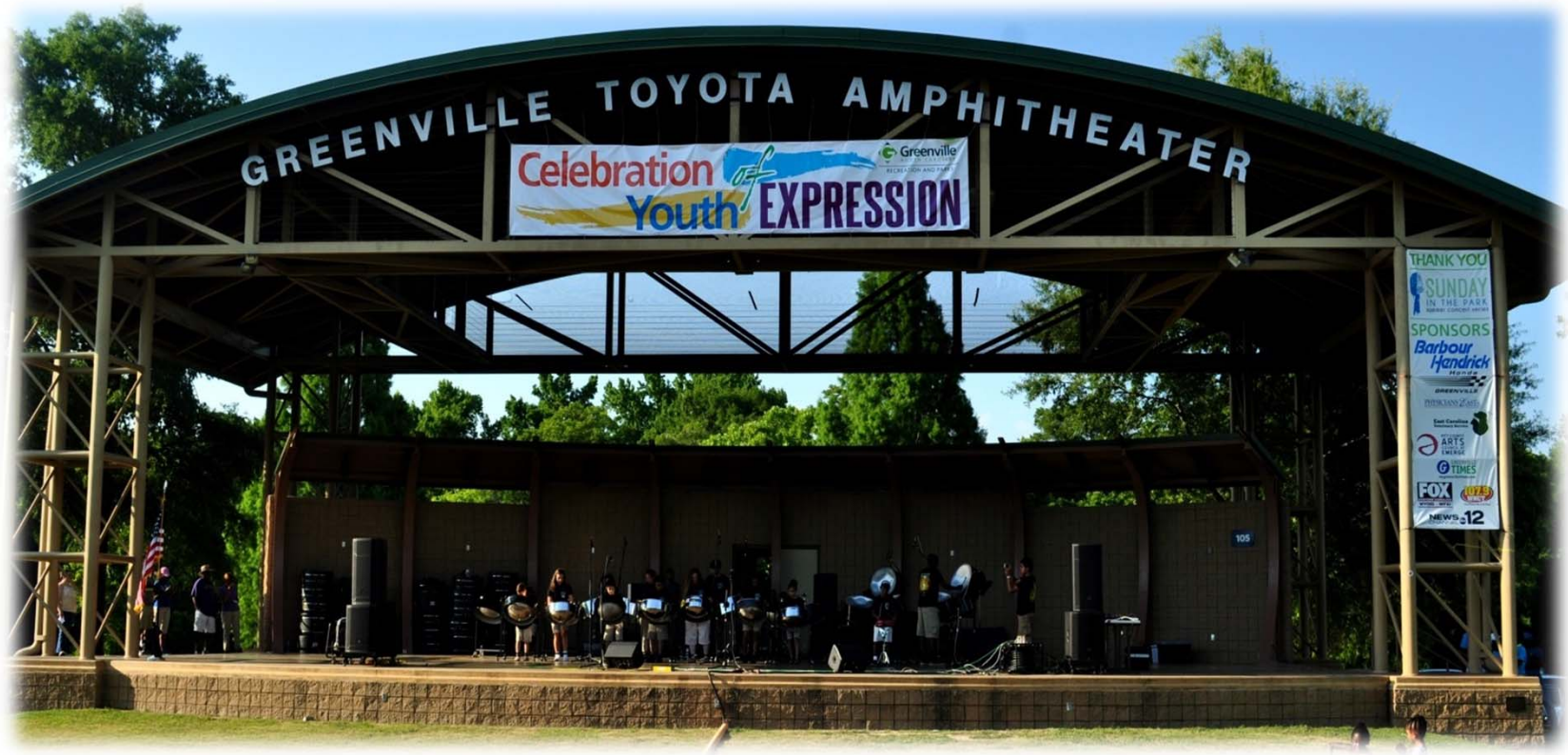
Greenville Community Pool

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Summer Swim Team – Yellow Fins

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Celebration of Youth Expression

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2016 *Sunday in the Park*



SUNDAY IN THE PARK summer concert series

7:00 PM-8:30 PM

GREENVILLE TOWN COMMON

May 15	Jarvis Memorial Presents Donald Davis
May 22	Rebekah Todd and The Odyssey
June 5	Liverpool (Beatles Tribute)
June 12	Tar River Community Band
June 19	Emerald City Big Band
June 26	The Speculations
July 3	Pamlico Sound Machine
July 10	Darkwater Redemption
July 17	The Monitors
July 24	Jeanne Jolly Band
July 31	Molasses Creek
August 7	Dauntless
August 14	TrainWreck
August 21	The Stranger (Billy Joel Tribute)



Greenville
RECREATION AND PARKS

Barbour
Hendrick
GREENVILLE

107.9
WNCN
FOX
NEWS HD

NEWS
CHANNEL 12
HD

1070
WNCN.com
GREENVILLE
TIMES

PHYSICIANS EAST

East Carolina
Veterinary Services

For more information, call 252.329.4567 or visit greenvillenc.gov.

Know before you go. Call 758-7246 (RAIN) ahead to check event changes due to weather.

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SUMMER CAMPS



Junior Counselor Program

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Young Potter's Wheel

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Famous Artists' Camp

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Camp Escape

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Princess Dance Camp



Find yourself in good company



Eppes Rec Center Camp

Find yourself in good company



Baseball Camp – Coach Vincent

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Sports Plus Camp

Find yourself in good company



Teen Extreme Camp

Find yourself in good company



Greenfield Terrace Playground Program

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Camp Adventure



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Nature Explorers' Camp

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Jaycee Jamboree

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Teen Fitness Camp

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Zombies Vs. Survivors Boot Camp

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