

RECREATION AND PARKS

Summer, 2016



Dear Potential Sponsor:

Our staff have recently been working to develop a one-of-a-kind, state-of-the-art, inclusive playground at the City's "Central Park," Town Common. (See artist's rendering above.) Unlike any such facility before it, this accessible playground will be more like a small park in itself, thanks to a very generous \$750,000.00 grant from Trillium Health Resources.

Town Common is the perfect location for this exceptional resource. "Everybody's Playground" will be located in "Everybody's Park." And though Town Common's topography has created a need for extensive site preparations, this will ultimately result in an even more uniquely-designed, creative, attractive and impactful facility. We look forward to completion by early fall.

Two documents appear below, and I would be grateful if you could take a few minutes to review them: (1) The various elements already included within the project budget. (2) Photos and costs of the desired elements outside of the existing project budget ("sponsorship opportunities").

Though we believe the existing project budget can result in a high quality, accessible playground, we are nonetheless hopeful that additional community funds can be identified to support some of the unbudgeted elements, and thereby make it even more dynamic, popular, and impactful.

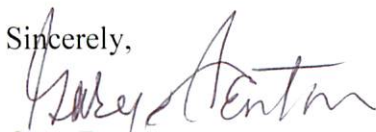
This is a legacy initiative — a project that will be impact today's citizens and future generations of youngsters and families — for decades to come. Therefore, we want it to be the absolute best that it can be.

We are hoping to secure sponsors for the unfunded elements, which now range in cost from \$9,000 to \$36,000. (A sponsor has already stepped forward to fund the \$45,000 "Cool Mistlers.") Sponsor support will be acknowledged in signage at the site of the sponsored item, for the entire life of that item, and it is possible for two sponsors to share the cost of a single element.

We are so very grateful for Trillium's contribution towards this impactful project, and, of course, would welcome any additional support that would enable us move this project from "special" to "extraordinary."

I'd so appreciate it if you or your organization or business might give supporting this initiative some level of consideration, and would be glad to provide additional information regarding the "*whats and whys*" of the project. Please call us at 252 / 329-4567 should you need further information.

Sincerely,



Gary Fenton
Director