Our City has been working to develop a unique and inclusive playground at Town Common, "Greenville's Central Park." Unlike any such facility before it, this accessible playground will be a small park in itself, thanks to a wonderful $750,000 grant from Trillium Health Resources, and additional support from GUC, the City of Greenville and others.

The existing project budget will result in a distinctive and high quality facility. Nonetheless, we are hopeful that our residents and businesses will join in to provide additional community funds to support the inclusion of more canopy trees and interactive and sensory landscaping elements ($7,500), and a system of interlocking wooden blocks and planks for the nature play area ($7,500), thereby making the playground even more attractive, dynamic, popular, and impactful.

- The first $5,000 raised will support higher quality landscaping.

- The next $7,500 will enable acquisition of an outdoor play blocks kit (see photo below).

- The final $2,500 will provide additional landscaping elements.

Whether it's a contribution of five dollars or five hundred, it will make a difference for Greenville's youngsters and their families, both now and for decades to come.

Donations may be made directly through the *Fund Your Park* web portal at http://www.fundyourpark.org/campaign/detail/4739 using a credit card, or by check by contacting Christopher Horrigan, Campaign Coordinator**.** Please call us with any questions you may have, and thank you for your 100% tax deductible donation.

The Fund Your Park campaign runs through September 23rd.

Sincerely,

Christopher Horrigan
Greenville Recreation and Parks Department
chorrigan@greenvillenc.gov
252-329-4562

Benefits to Your Business

For your donation your business will receive multi-platform recognition online and in print for the cost of a single ad or less.

- On the City of Greenville website.
- In the Greenville Recreation and Parks Department (GRPD) Spring/Summer 2017 printed and digital program guide. Print distribution = 7,500
- In the Town Common Playground opening program guide = Dozens of local VIPS
- On the GRPD and City of Greenville Facebook pages = 7,500 total likes
- Recognition on the National Recreation and Park Association, Fund Your Park page.
- A printed ad in the Daily Reflector. Weekday distribution = 17,000.
- Listing on signage mounted to the Play Block kit. 1,000s of views

Benefits of Free Play

Benefits from free play, specifically block building elements like those included in this request, are significant. Block building develops engineering skills, hand-eye coordination, cooperation and creativity. Calories are burned gathering supplies, constructing and after building when kids are running around engaged in make believe play. The addition of free play blocks will extend the time parents and youth remain in the park and engaged in active play.

Benefits of Landscaping

Quality landscaping is often the difference between a good park and one that is unique and excellent. Research suggests that appropriate and aesthetic landscaping may provide additional benefits to the park experience, including stress reduction, positive emotions, promotion of physical activity, socialization and collective nature experiences; don't forget the comfort of a shady tree in July. While the benefits of quality landscaping is high, so too is the cost. The current budget provides for a basic level of landscaping, additional plantings will enable us move this project from "special" to "extraordinary."

The donation amount you provide will allow us to purchase

- $600-$800 = 4"-5" Caliper Tree (Oak, etc.)
- $300-$400 = 2-3" Caliper Tree (Oak, etc.)
- $100-$150 = Large Shrubs (15 gallon)
- $50-$100   = Small / Medium Shrubs (7 gallon)
- $20-$30   = Ornamental Grasses / Perennials (3 gallon)

Tier recognition of donors in print and online.

$1,000+

LOGO   LOGO   LOGO

$500-$999

Donor   Donor   Donor

$200-$499

Donor   Donor   Donor

$50-$199

Donor   Donor   Donor

$1-$49

Donor   Donor   Donor