

**PUBLIC TRANSPORTATION & PARKING COMMISSION**  
**MINUTES**  
**SEPTEMBER 21, 2016**

The Public Transportation and Parking Commission met on the above date at 9:15 a.m. in the Conference Room of the Public Works Department.

Members Present: Mr. Brian Farkas            Mr. Charles Moore        Ms. Jessica Faison  
                         Mr. Dave Schwartz        Mrs. Bianca Shoneman

Staff Present:        Mr. Lamont Jackson        Mrs. Rachel Manning    Mr. Kevin Mulligan  
                                 Mr. Roger Johnson

Guests:

Council Liaison:    Mr. Rick Smiley

**I.        WELCOME**

Mr. Moore called the meeting to order and established a quorum was present.

**II.       ROLL CALL/ESTABLISH QUORUM**

**III.      ADDITIONS/DELETIONS TO THE AGENDA**

There were no additions or deletions to the agenda.

**IV.     APPROVAL OF AUGUST 17, 2016 MINUTES**

A motion was made by Mrs. Shoneman to approve the August 17, 2016 minutes as presented. The motion was seconded by Mr. Schwartz and passed unanimously.

**V.       PUBLIC COMMENTS**

There were no public comments.

**VI.      NEW BUSINESS**

**1. Proposed Transit Advertising Policy**

Roger Johnson presented the proposed advertising policy for review. He explained that the purpose of transit advertising is to increase revenue. This is to be done without disrupting the transit system. The policy begins by describing the types of advertising. One being allowed, and the other being disallowed. Allowed transit advertising promotes City of Greenville programs, products, services, initiatives; or is commercial in nature and purpose. An example of disallowed advertisement is one that promotes or opposes a political party. Commercial advertising is allowed, unless it promotes sexual stimulation, alcohol products, gambling, tobacco or smoking, human reproduction, or sexual matters. Advertising that is always prohibited is that which is false or misleading, copyright or trademark, illegal, profanity and violence, demeaning or disparaging, harmful or disruptive, special effects, or unsafe behavior. Questions were raised in reference to medical advertising. Further research will be done to see what other areas do, as far as medical advertising. A third party will be the deciding factor in all advertising that is displayed, or not displayed, within our transit system. They will also handle all contracts between the city and the vendor. Without any further information or questions, Mrs. Shoneman made a

motion to accept the proposal as presented. The motion was seconded by Mr. Farkas and passed unanimously.

**VII. OLD BUSINESS**

**1. GTAC Update**

Mr. Mulligan gave a brief update on GTAC. He stated the bids are in, and the project is expected to be awarded on October 10, 2016. Ground breaking is planned for October 12, 2016. The estimated move-in date is November 2017.

**VIII. OTHER – FYI**

**1. GREAT Monthly Report**

Mr. Jackson presented the GREAT monthly report for review. He explained that ridership is currently down. However, Transit is continuing to remain under budget.

**2. Upcoming Projects & Meetings Information**

Mr. Jackson stated there were no upcoming projects and meetings to announce.

**IX. PROPOSED AGENDA ITEMS FOR OCTOBER 19, 2016**

There were no proposed agenda items given.

**X. ADJOURN MEETING**

With there being no further business to conduct, Mr. Farkas made a motion to adjourn the meeting. Ms. Faison seconded the motion. The motion passed unanimously and the meeting adjourned. The next meeting is scheduled for October 19, 2016 at 9:15 a.m. in the Public Works Conference Room.

Respectfully submitted,

Rachel Manning, Secretary  
Public Transportation & Parking Commission