PUBLIC TRANSPORTATION & PARKING COMMISSION

October 19, 2016

(9:15 a.m.)

Public Works Department

Conference Room

I. Call to Order/Welcome	Charles Moore								
II. Roll Call/Establish Quorum	Charles Moore								
III. Additions/Deletions to the Agenda	Charles Moore								
IV. Approval of September 21, 2016 Minutes (Attachment A)	Charles Moore								
V. Public Comments	Charles Moore								
VI. New Business	Charles Moore								
VII. GTAC Update	Lamont Jacskson								
VIII. Old Business	Charles Moore								
IX. Other - FYI									
1. GREAT Monthly Report (Attachment B)	Lamont Jackson								
2. Upcoming Projects and Meetings Information	Lamont Jackson								
3. Change of Venue for November meeting	Lamont Jackson								
IX. Proposed Agenda Items for November 16, 2016	Charles Moore								
X. Adjourn Meeting	Charles Moore								

ATTACHMENT A

Minutes

October 19, 2016

PUBLIC TRANSPORTATION & PARKING COMMISSION **MINUTES SEPTEMBER 21, 2016**

The Public Transportation and Parking Commission met on the above date at 9:15 a.m. in the Conference Room of the Public Works Department.

Members Present: Mr. Brian Farkas

Mr. Charles Moore

Ms. Jessica Faison

Mr. Dave Schwartz

Mrs. Bianca Shoneman

Staff Present:

Mr. Lamont Jackson

Mrs. Rachel Manning Mr. Kevin Mulligan

Mr. Roger Johnson

Guests:

Council Liaison:

Mr. Rick Smiley

I. WELCOME

Mr. Moore called the meeting to order and established a quorum was present.

ROLL CALL/ESTABLISH QUORUM II.

ADDITIONS/DELETIONS TO THE AGENDA III.

There were no additions or deletions to the agenda.

APPROVAL OF AUGUST 17, 2016 MINUTES IV.

A motion was made by Mrs. Shoneman to approve the August 17, 2016 minutes as presented. The motion was seconded by Mr. Schwartz and passed unanimously.

PUBLIC COMMENTS V.

There were no public comments.

NEW BUSINESS VI.

1. Proposed Transit Advertising Policy

Roger Johnson presented the proposed advertising policy for review. He explained that the purpose of transit advertising is to increase revenue. This is to be done without disrupting the transit system. The policy begins by describing the types of advertising. One being allowed, and the other being disallowed. Allowed transit advertising promotes City of Greenville programs, products, services, initiatives; or is commercial in nature and purpose. An example of disallowed advertisement is one that promotes or opposes a political party. Commercial advertising is allowed, unless it promotes sexual stimulation, alcohol products, gambling, tobacco or smoking, human reproduction, or sexual matters. Advertising that is always prohibited is that which is false or misleading, copyright or trademark, illegal, profanity and violence, demeaning or disparaging, harmful or disruptive, special effects, or unsafe behavior. Questions were raised in reference to medical advertising. Further research will be done to see what other areas do, as far as medical advertising. A third party will be the deciding factor in all advertising that is displayed, or not displayed, within our transit system. They will also handle all contracts between the city and the vendor. Without any further information or questions, Mrs. Shoneman made a

motion to accept the proposal as presented. The motion was seconded by Mr. Farkas and passed unanimously.

VII. OLD BUSINESS

1. GTAC Update

Mr. Mulligan gave a brief update on GTAC. He stated the bids are in, and the project is expected to be awarded on October 10, 2016. Ground breaking is planned for October 12, 2016. The estimated move-in date is November 2017.

VIII. OTHER-FYI

1. GREAT Monthly Report

Mr. Jackson presented the GREAT monthly report for review. He explained that ridership is currently down. However, Transit is continuing to remain under budget.

2. Upcoming Projects & Meetings Information

Mr. Jackson stated there were no upcoming projects and meetings to announce.

IX. PROPOSED AGENDA ITEMS FOR OCTOBER 19, 2016

There were no proposed agenda items given.

X. ADJOURN MEETING

With there being no further business to conduct, Mr. Farkas made a motion to adjourn the meeting. Ms. Faison seconded the motion. The motion passed unanimously and the meeting adjourned. The next meeting is scheduled for October 19, 2016 at 9:15 a.m. in the Public Works Conference Room.

Respectfully submitted,

Rachel Manning, Secretary
Public Transportation & Parking Commission

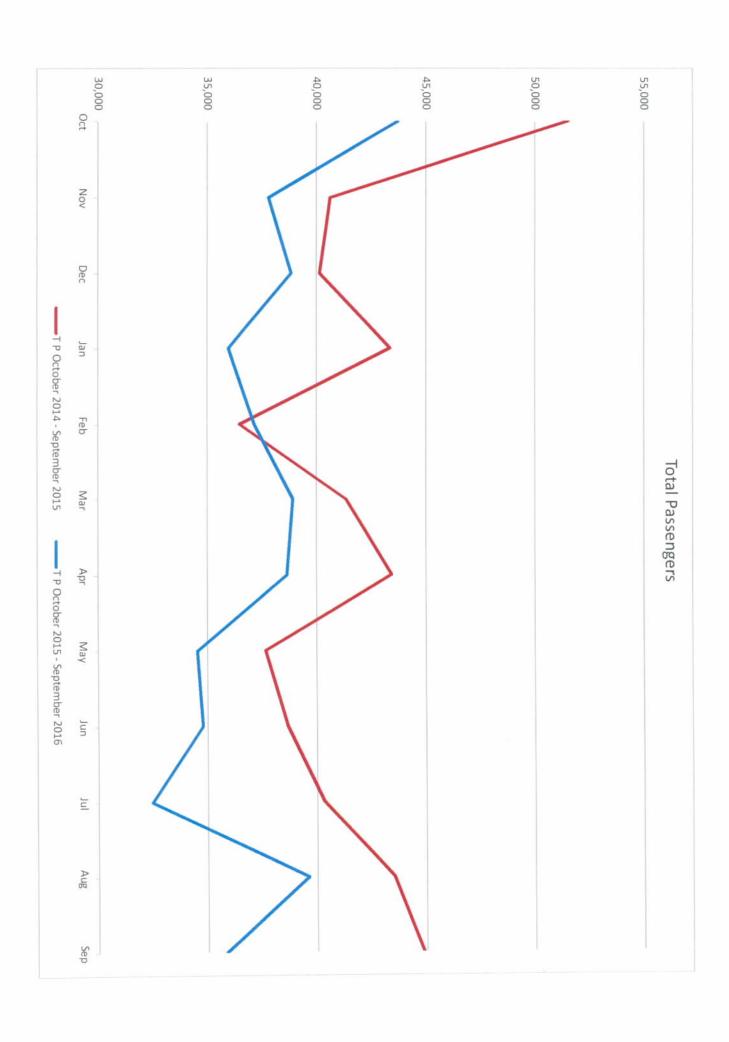
ATTACHMENT B

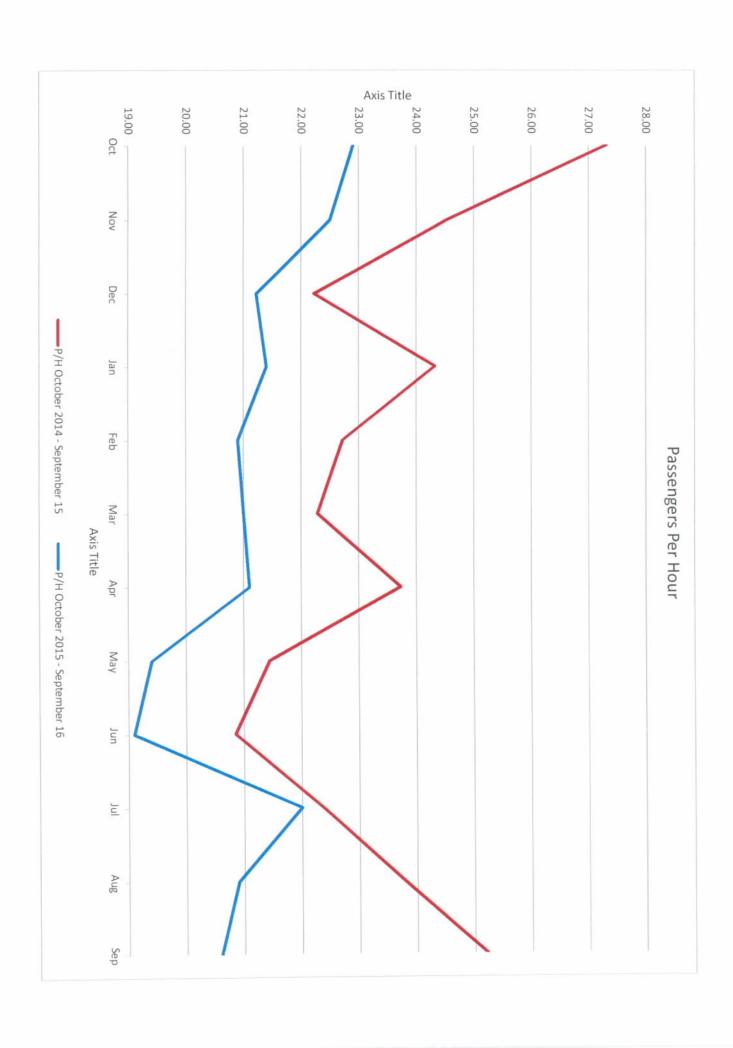
GREAT MONTHLY REPORT
October 2016

GREENVILLE AREA TRANSIT Data Report September 2016

Net Cost Per Mile	Net Cost Per Hour	Net Cost Per Passenger	NET COST	TOTAL REVENUE	TOTAL EXPENSES	SERVICE ONLY	FIXED ROUTE	Passengers Per Mile	Miles of Service	Passengers Per Hour	Hours of Service	Passengers Per Day	Days of Service	PATS/GREAT Connector	Total	Tour Bus Trips	Subtotal	Paratransit Trips	GREAT Trips	PASSENGERS
G	69	1.18	↔	69	↔		Mor		2			9			w		ω		ω	Septe
1.70	24.43	188734985	42,653.00	18,749.00	61,402.00	Actual	Month FY 17	1.5	25,025	21.1	1,746	1,474	25	0	36,861	0	36,861	980	35,881	September 2016
€9	€9	S	69	69	69		<													Sep
6.64	92.35	4.24	179,166.50	31,667.83	210,834.33	Budget	Month FY 17	1.9	24,148	25.9	1,779	1,840	25	278	46,001	0	46,001	1,162	44,839	September 2015
↔	↔	G	69	69	€9		_													\preceq
0.56	7.96	0.40	42,653.00	18,749.00	61,402.00	Actual	YTD FY 17	4.3	76,846	61.9	5,360	4,309	77	1,810	110,732	0	110,732	2,790	107,942	YTD FY 2017
↔	69	S	↔	€	69															≾
6.64	92.35 \$	4.24	179,166.50 \$	31,667.83	210,834.33	Budget	YTD FY 17	5.4	73,462	73.1	5,412	5,205	76	278	131,845	0	131,845	3,189	128,656	YTD FY 2016
€	69	S	G	€	G															
(6.09)	(84.39)	(3.84)	(136,513.50)	(12,918.83)	\$ (149,432.33)	Variance	\$ dTY													

YTD %
Actual vs Budget
0.02426945 8.3%
0.007410637 8.3%
2.0% 8.3%







$\begin{array}{c} \text{GREAT} \\ \text{SUGGESTIONS, COMMENDATIONS, COMPLAINTS} \\ \text{Sep-16} \end{array}$

		CODE	QUANTITY	
SUGGEST	IONS:			
	Route	S1	1	
	Schedule	S2	0	UPDATE ALL
	Bus Stop	S3	0	
	Shelter	S4	0	
			1	
COMMEN	IDATIONS:			
	Driver	P1	0	
	Other	P2	0	
			0	
COMPLAI	NTS.			
COMILA	Route	C1	2	
	Schedule	C2	0	
	Bus Stop	С3	1	
	Shelter	C4	0	
	Driver	C5	1	
	Other	C6	0	
			1	