

City Council Meeting

June 8, 2017



Greenville
NORTH CAROLINA

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Item 3

Ordinance requested by RT Development, Incorporated to rezone 24.035 acres located west of Frog Level Road and adjacent to Taberna Subdivision from RA20 (Residential-Agricultural) to R9S (Residential-Single-family [Medium Density])



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Item #3 Ordinance requested by RT
Development, Incorporated to rezone 24.035
acres.



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General Location Map

Map Legend

 Greenville's ETJ

 Tar River

 Pitt-Greenville Airport (PGV)

City Council Voting District

District

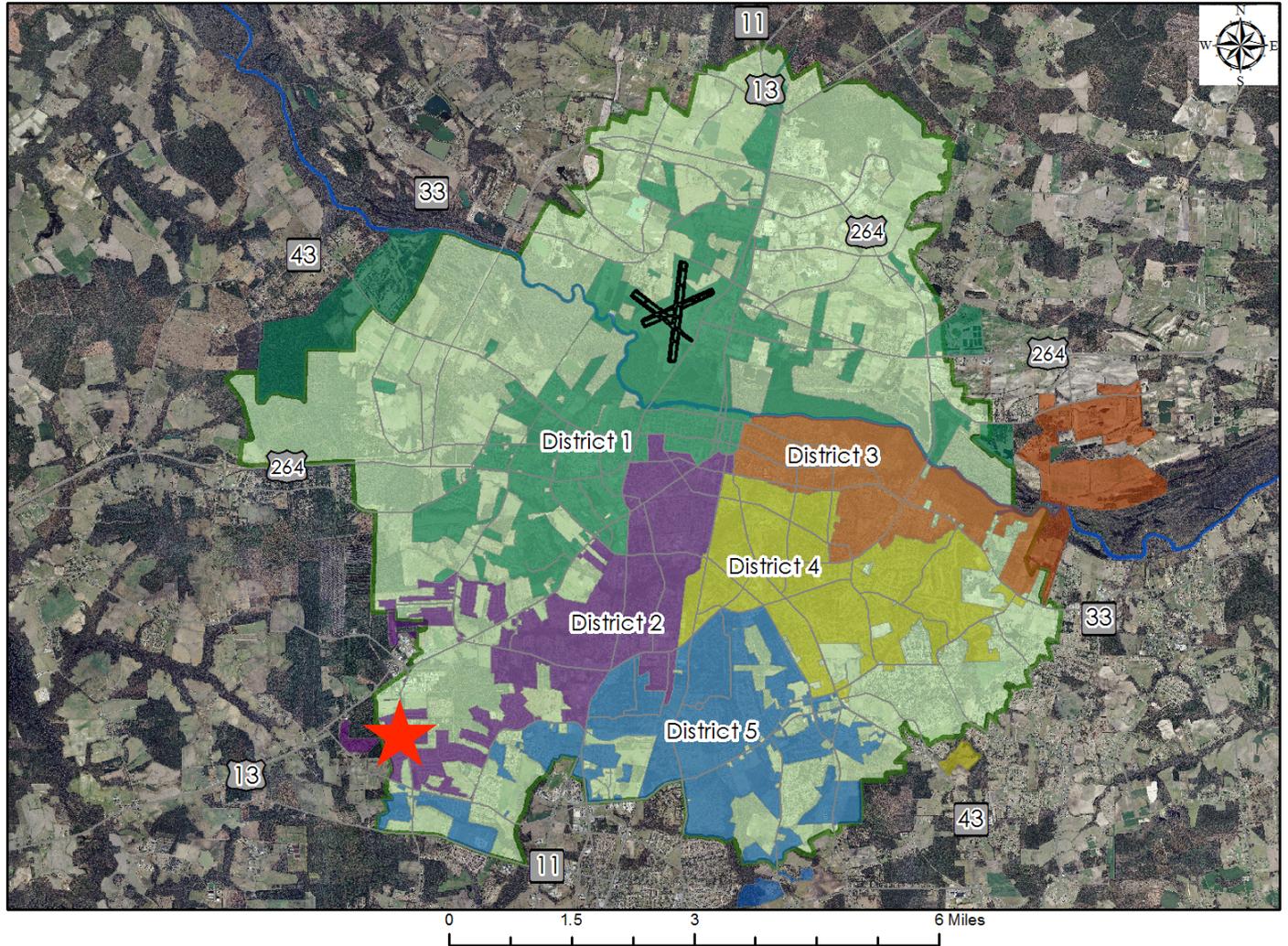
 District 1

 District 2

 District 3

 District 4

 District 5



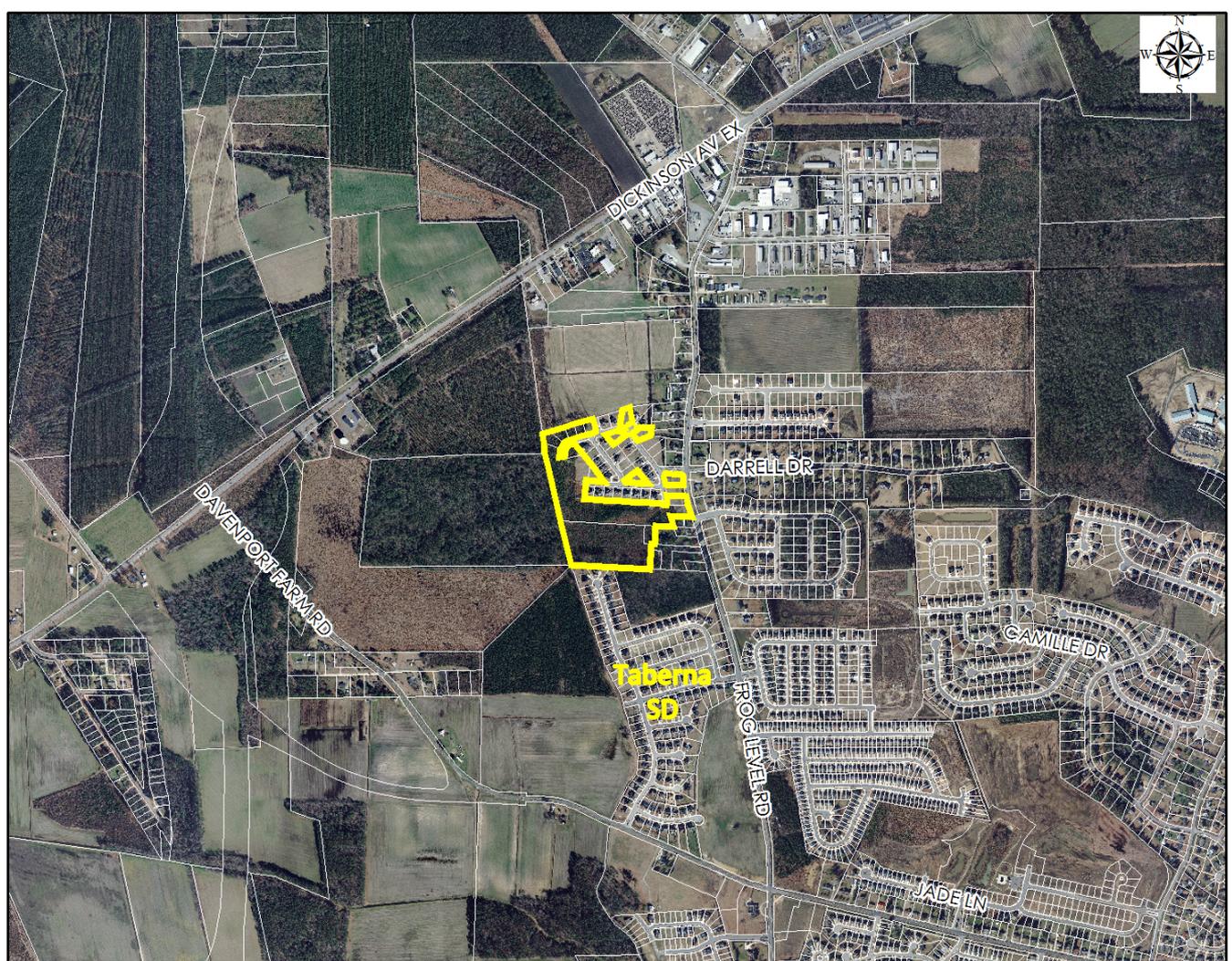
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Aerial Map (2012)

Map Legend

-  Rezoning
-  Land Parcels



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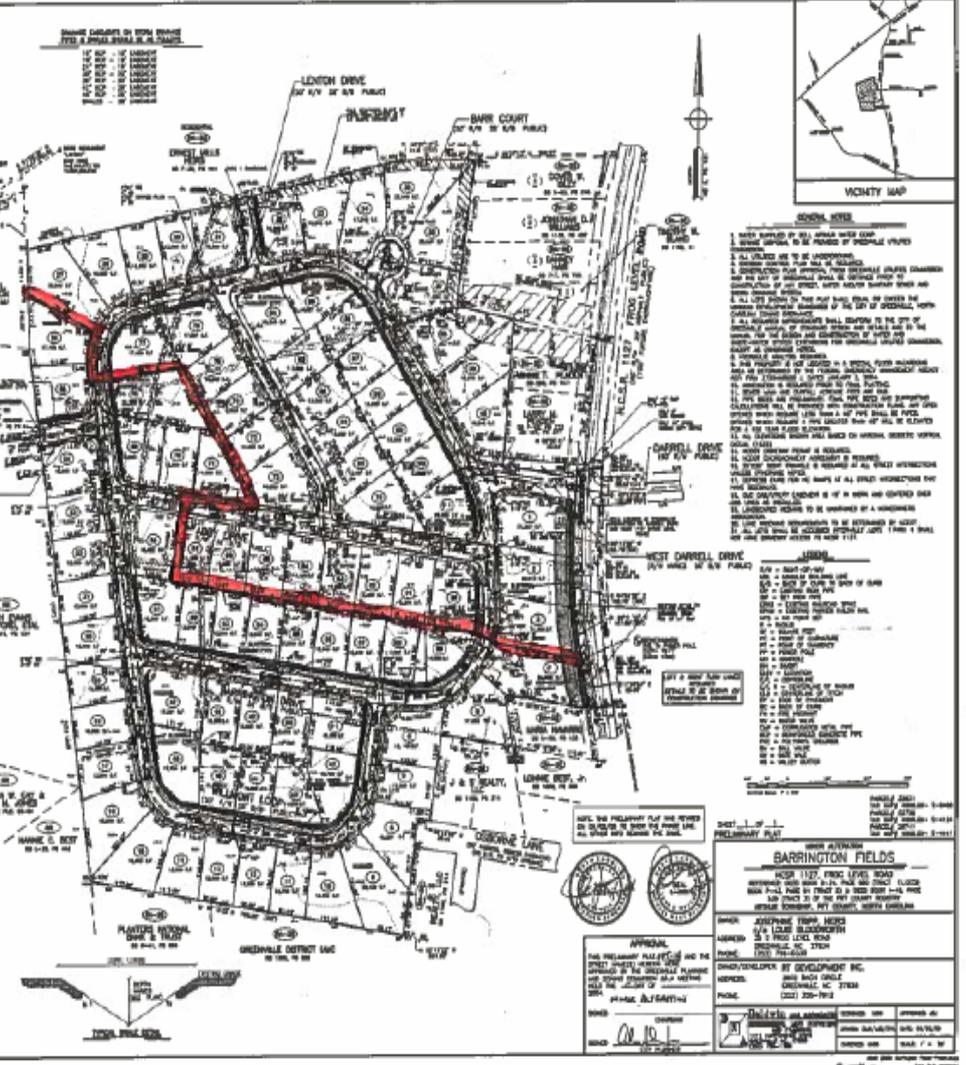
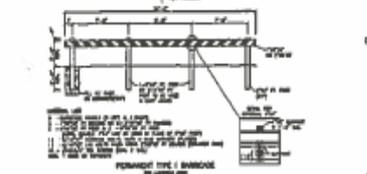
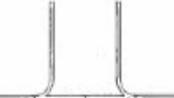
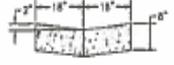
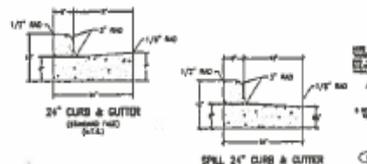
Approved PP - Barrington Fields SD

SITE DATA

TOTAL AREA IN ACRES	20.27 ACRES
NUMBER OF LOTS (TOTAL)	22
NUMBER OF LOTS (SINGLE PHASE)	22
AREA IN CONCRETE AREA	10,000 SQ. FT.
AREA IN ASPHALT, PAVEMENT AND	10,000 SQ. FT.
AND THE LIKE	
ZONING CLASSIFICATION	PP-22
LOCAL CITY OR TOWN	ALLEN, NC

STANDARD CONDITIONS OF THIS SPECIFICATION AND SPECIAL PROVISIONS ARE AS FOLLOWS:

1. CONTRACT SHALL BE A LUMP SUM.
2. CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM ALL AFFECTED AGENCIES.
3. CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM ALL AFFECTED AGENCIES.
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10. CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM ALL AFFECTED AGENCIES.



- GENERAL NOTES**
1. ALL WORK SHALL BE IN ACCORDANCE WITH THE STANDARD SPECIFICATIONS FOR PUBLIC WORKS, 2011 EDITION, AS AMENDED.
 2. ALL UTILITIES ARE TO BE MAINTAINED.
 3. CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM ALL AFFECTED AGENCIES.
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 20. CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM ALL AFFECTED AGENCIES.

LEGEND

1. 1/2" = 1' SCALE
2. 1/4" = 1' SCALE
3. 1/8" = 1' SCALE
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5. 1/32" = 1' SCALE
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8. 1/256" = 1' SCALE
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Frog Level Road



Greenville
NORTH CAROLINA

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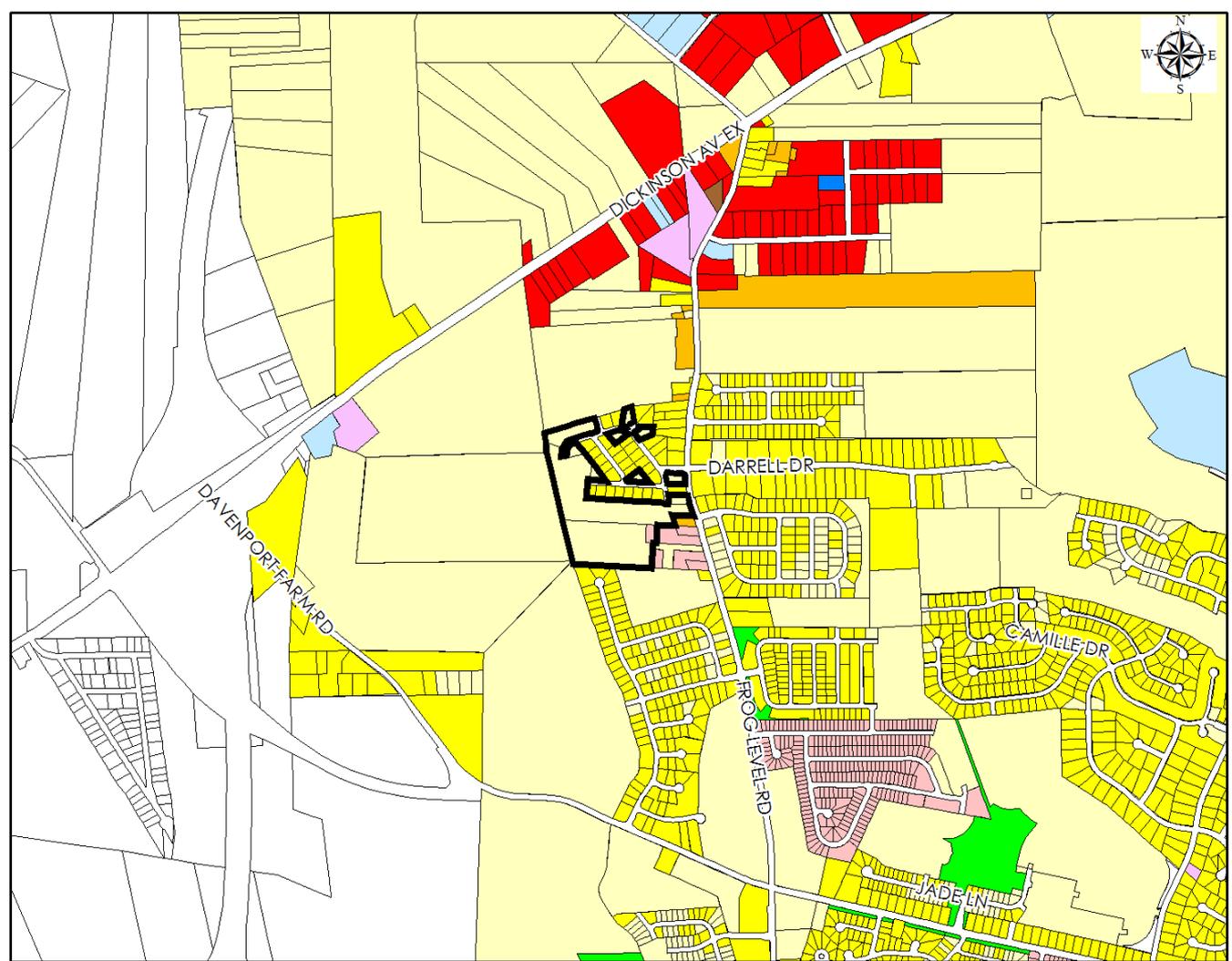
Existing Land Use

Map Legend

-  Rezoning
-  Land Parcels

Existing Land Use

-  Cemetery
-  Commercial
-  Duplex
-  Industrial
-  Institutional
-  Landfill
-  Mobile Home
-  Mobile Home Park
-  Multi-Family
-  Office
-  Public Parking
-  Recreation
-  Single Family
-  Utility
-  Vacant



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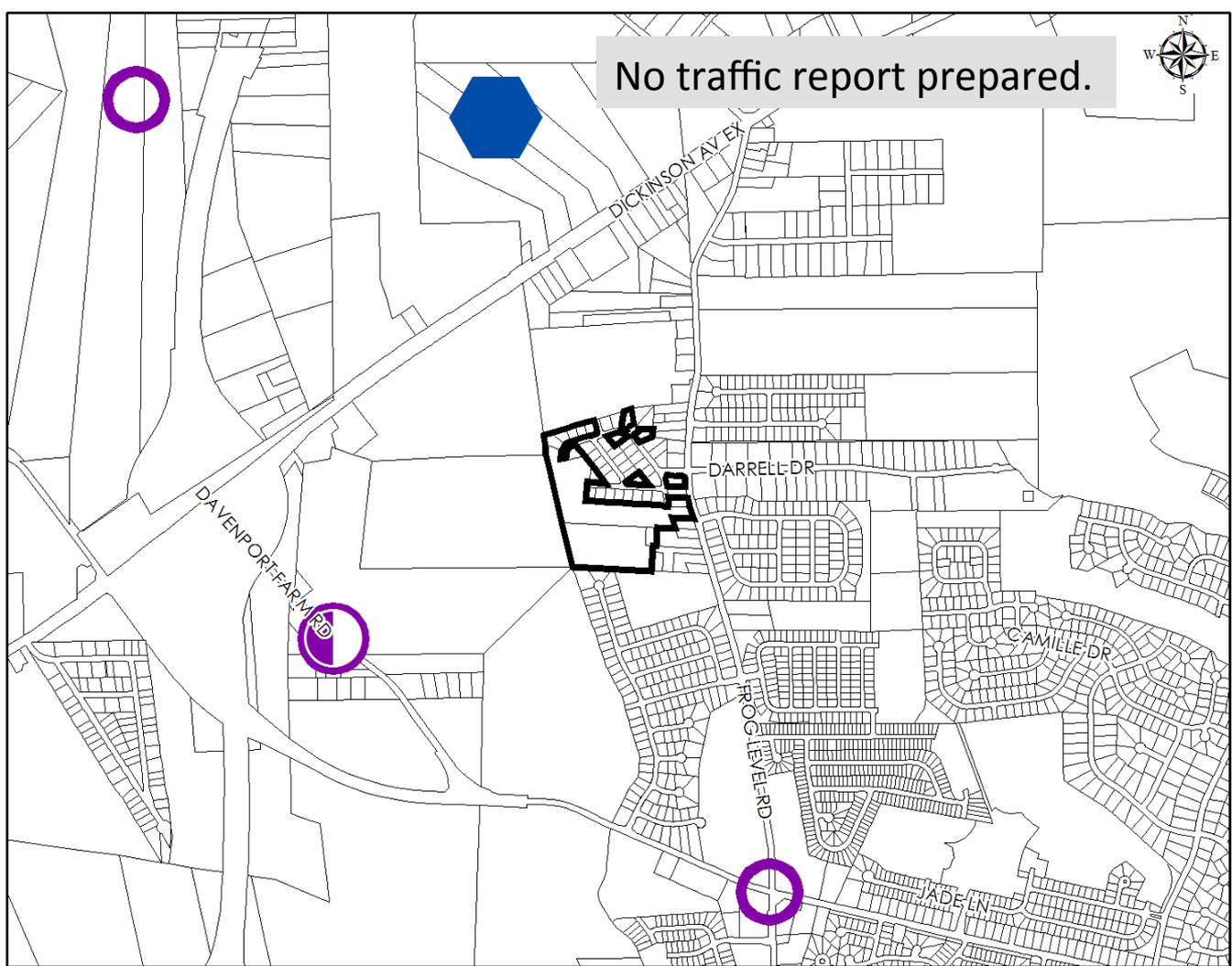
Activity Centers

Map Legend

-  Rezoning
-  Land Parcels
-  Neighborhood Activity Center
-  Community Activity Center
-  Regional Activity Center
-  Employment Center



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No traffic report prepared.



0 800 1,600 3,200 4,800 Feet

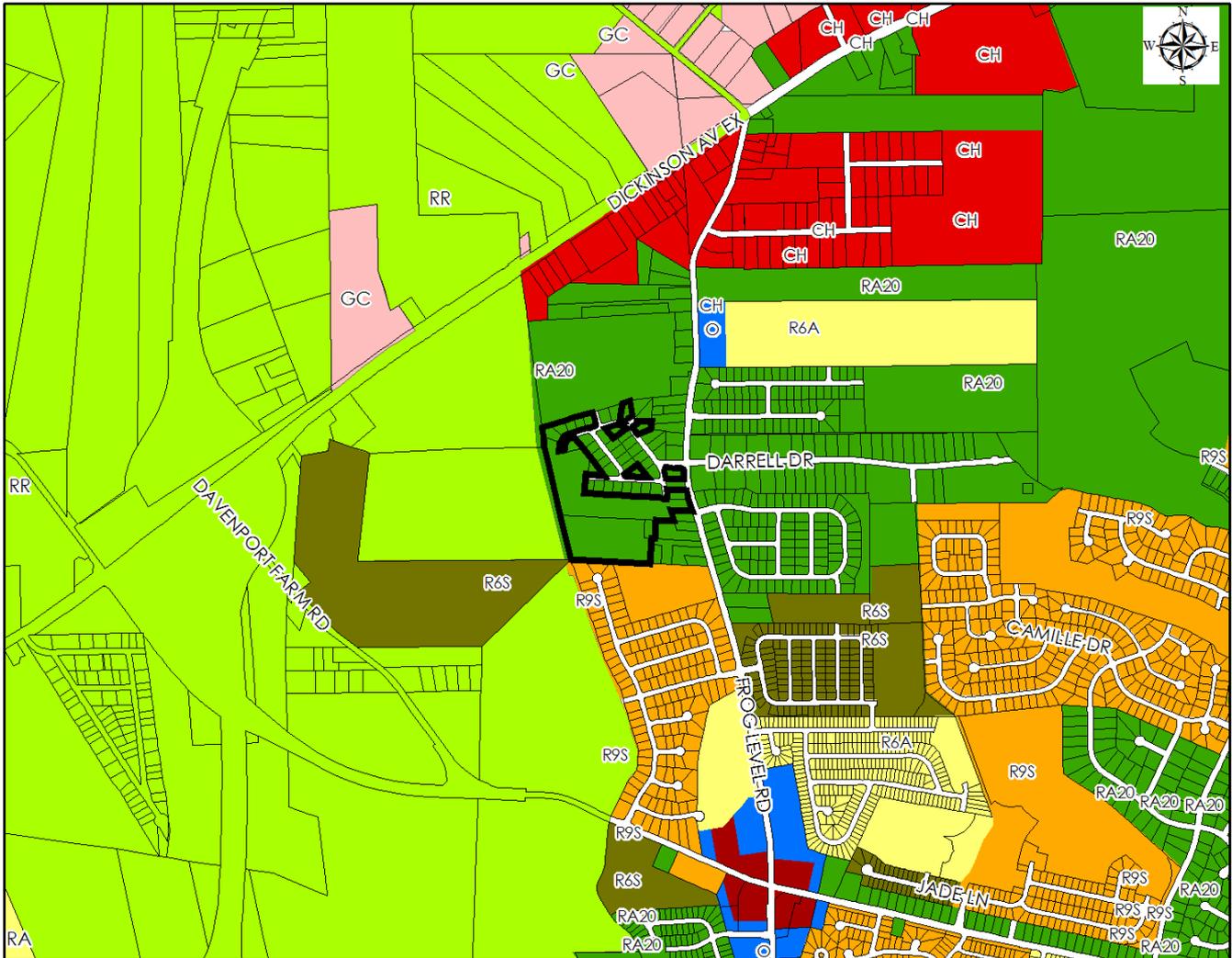
Zoning Map

Map Legend

Rezoning	PIU	R6MH
Land Parcels	MI	R6N
CD	MO	R6S
CDF	MS	R9
CG	O	R9S
CH	OR	R9S-CA
CN	OR-UC	R15S
MCH	R6	PUD
MCG	R6A	MR
I	R6A-CA	MRS
IU	R6A-RU	RA20

Pitt County Zoning

GC
GI
LI
R40
RA
RR



Greenville
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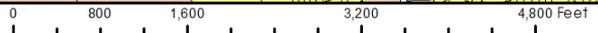
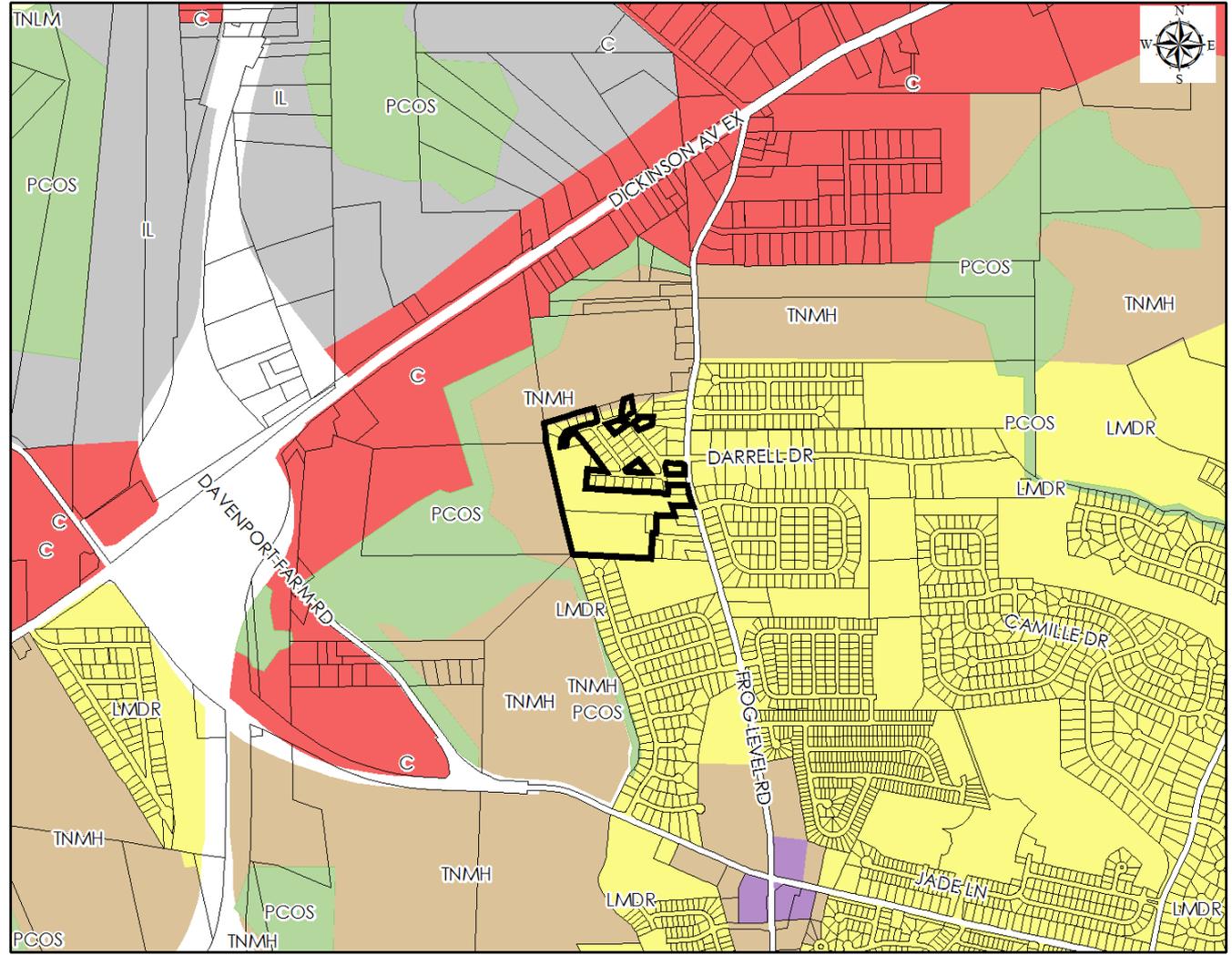
Future Land Use & Character Map

Map Legend

-  Rezoning
-  Land Parcels

Horizons2026 Future Land Use

-  PCOS - Potential Conservation and Open Space
-  UC - Uptown Core
-  UE - Uptown Edge
-  MUHI - Mixed Use, High Intensity
-  MU - Mixed Use
-  C - Commercial
-  OI - Office and Institutional
-  UN - Uptown Neighborhood
-  TNMH - Traditional Neighborhood, Medium to High Density
-  TNLM - Traditional Neighborhood, Low to Medium Density
-  HDR - Residential, High Density
-  LMDR - Residential, Low to Medium Density
-  UI - University Institutional
-  MC - Medical Core
-  MT - Medical Transition
-  IL - Industrial / Logistics



Greenville
NORTH CAROLINA

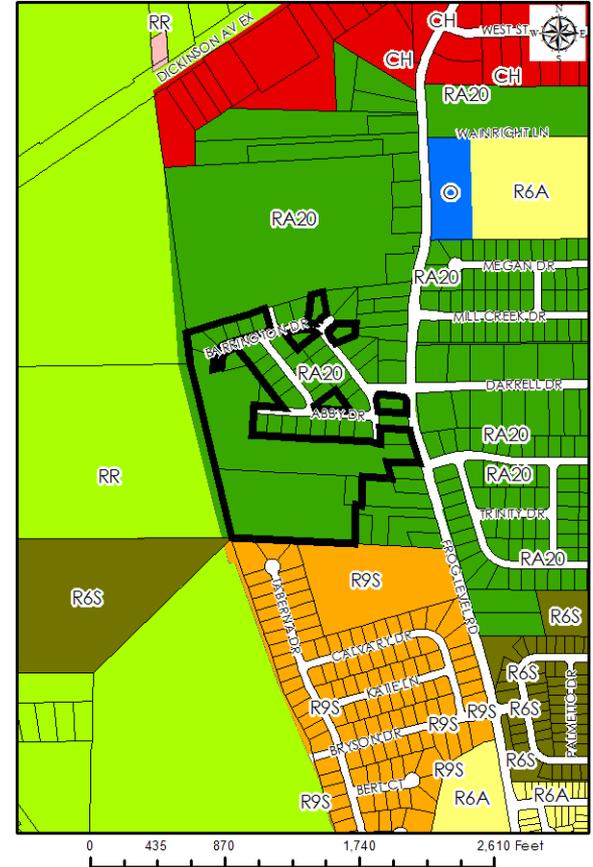
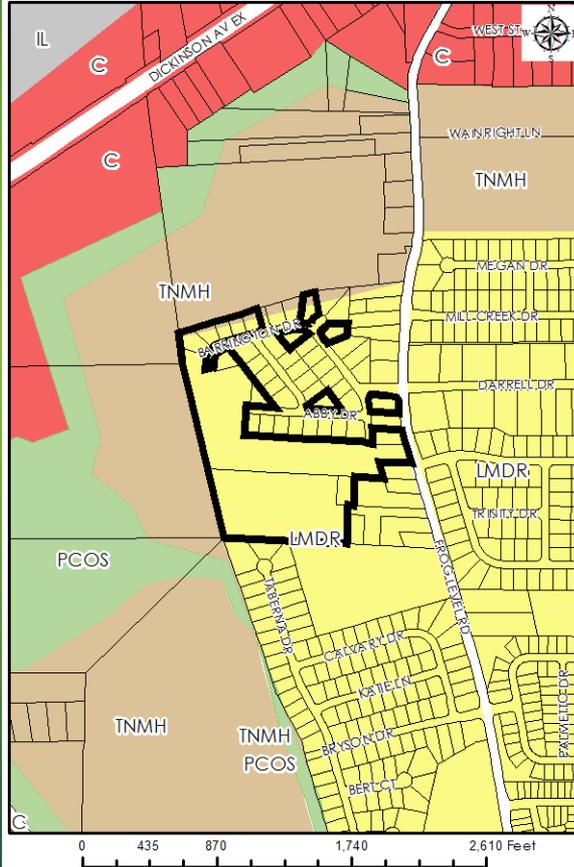
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Future Land Use & Character Map

Zoning Map

Map Legend

-  Rezoning Sites
-  Land Parcels



Greenville
NORTH CAROLINA

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Item 4

Second public hearing for the
2017-18 Annual Action Plan for
CDBG and HOME funds



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Second Public Hearing for the 2017-18 Annual Action Plan for the CDBG and HOME Investment Partnership Funds.

June 8, 2017 Council Meeting

CDBG National Objectives

- Benefit Low/Mod Income Persons
- Prevent or Eliminate Slums and Blight
- Urgent Need (disaster and/or immediate threat)

Eligible HOME-Funded Activities

- Homeowner Rehabilitation
- Homebuyer Assistance (Acquisition, Rehabilitation or Construction)
- Rental Housing (Acquisition, Rehabilitation or Construction)
- Tenant Based Rental Assistance

Annual Formula Grant Resources (Estimate)

CDBG	\$796,296
HOME	\$327,047
Total	\$1,123,343

CDBG/HOME Funding Chart

Activity	HOME	CDBG
Administration	32,700	151,000
Rehabilitation/UR/Housing	0	352,496
Public Facilities	0	155,000
Public Services	0	100,000
Clearance/Demolition	0	37,800
CHDO Reserve	50,000	0
Down Payment Assistance	40,000	0
New Construction/Housing	204,347	0
Total	\$327,047	\$796,296

Recommended Non-profit Funding

Activity	Amount
Lucille Gorham Center	\$15,039
Boys and Girls Club	\$16,000
Literacy Volunteers	\$13,000
Center for Family Violence	\$20,000
Pitt County Council on Aging	\$11,000
Community Crossroads Center	\$8,961
L.I.F.E. of NC, Inc.	\$16,000
Total	\$100,000

Contingency Provisions

All funding amounts in the draft plan are estimates. As HUD has not released final allocation amounts for CDBG and HOME, it is required that the Annual Action Plan has funding contingency provisions.

- **Administration** – Reduce or increase CDBG/HOME Administration in accordance with maximum caps
- **Public Services** – Reduce total amount if line item exceed 15% of allocation. Evenly apply reduction percentages to all subrecipients (CDBG only)

Contingency Provisions (continued)

- **Rehabilitation/Housing** – Any additional increase or decrease after the Administration and Public Services provisions are applied will be absorbed by this category (CDBG only)
- **New Construction/Housing** – Any additional increase or decrease after the Administration provision is applied will be absorbed by this category (HOME only)

Recommended Action

Hold the Public Hearing and approve the 2017-18 Annual Action Plan for the CDBG and HOME Programs and authorize staff to submit to HUD upon receipt of final allocations.

Item 5

Presentation by DFI on Imperial
Site Design and Financial Analysis



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IMPERIAL TOBACCO COMPANY SITE: TRANSFORMATIONAL OPPORTUNITY

DEVELOPMENT FINANCE INITIATIVE @ UNC SCHOOL OF GOV

Jordan Jones
Senior Project
Manager
(919) 630-0302

dfi development
finance
initiative











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Big Picture

Present

Future





uptown
GREENVILLE

live. play. eat. shop. invest.

www.uptowngreenville.com

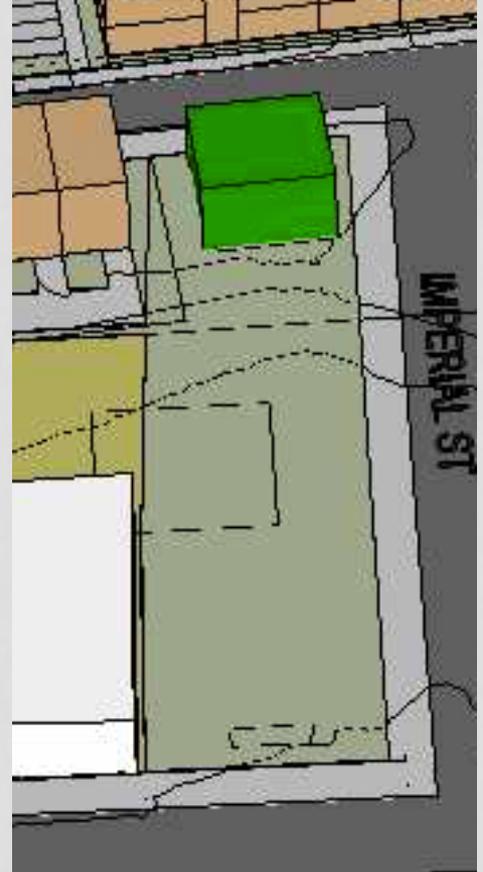
UPTOWN GREENVILLE'S MISSION STATEMENT

- We exist to promote quality:
 - Cultural
 - Residential
 - Economic development

Cultural



Cultural



Residential



Economic Development



Economic Development



IMPERIAL TOBACCO COMPANY SITE AT NEXUS





IMPERIAL TOBACCO COMPANY SITE: TRANSFORMATIONAL OPPORTUNITY

DEVELOPMENT FINANCE INITIATIVE @ UNC SCHOOL OF GOV

Jordan Jones
Senior Project
Manager
(919) 630-0302

dfi development
finance
initiative

CASE: WILMINGTON, NC

Water Street Parking Deck Redevelopment



DFI'S PRE-DEVELOPMENT PROCESS



RIVER PLACE DEVELOPMENT



- \$78m development
- Project under construction
- Program aligns with DFI
- Guiding public interests achieved
 - Provide public parking
 - Activate Water Street
 - Connect Bijou Park
 - Reopen Chestnut Street
 - Protect views of River
 - Integrate public space

IMPERIAL TOBACCO COMPANY SITE: THE FACTS

- Largest remaining development tract
- Located at critical nexus: West Greenville and Uptown
- Surrounded by artists and new investments
- City's critical leadership:
 - Acquired site control
 - Received funding for clean up



IMPERIAL TOBACCO COMPANY SITE: THE PROBLEM

- ‘Market’ response: student housing
- Diverse opinions from community
 - Affordable housing
 - Arts
 - Job creation
 - Market-rate housing
 - Public green space
 - Parking
 - Placemaking



DFI'S PRE-DEVELOPMENT PROCESS



POTENTIAL MIX OF USES

Uses	Potential Mix of Uses
Residential	316 units
Retail	20,177 SF
Office	66,408 SF
Parking	1,094 spaces
Green Space	12,400 SF



GUIDING PUBLIC INTERESTS: ACHIEVED THROUGH DESIGN



Pedestrian experience and connectivity

- Create more ‘blocks’
- Support pedestrian connection



Diversity of residential and retail options

- Create variety of housing
- Mixed-use retail



Revitalization of Dickinson and West Greenville

- Activate underutilized land
- Create gathering space
- Promote job creation

GUIDING PUBLIC INTERESTS: ACHIEVED THROUGH DESIGN



Investment :
**Minimize public and
maximize private**

- Create financially feasible projects
- Leverage private investment to pay for public participation



**Incorporate area's
history,
uniqueness and
existing assets**

- Create art opportunities
- Restore historic office building



**Provide a parking
solution**

- Park entire program
- Provide parking for Dickinson Ave

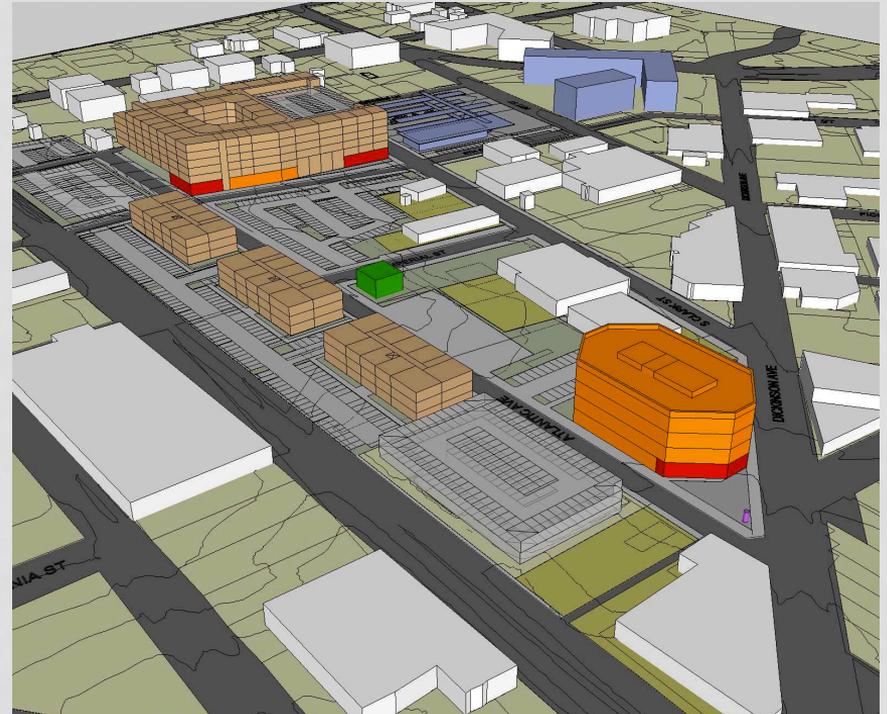
POTENTIAL PRIVATE INVESTMENT

	Estimates
Purchase Price of Land	\$2.5m
Development Costs	\$66.1m
Total Private Investment	\$68.7m
Potential TAV of Imperial Site	\$41.7m
Incremental Increase in City Property Tax Revenues (Annual)	\$217k



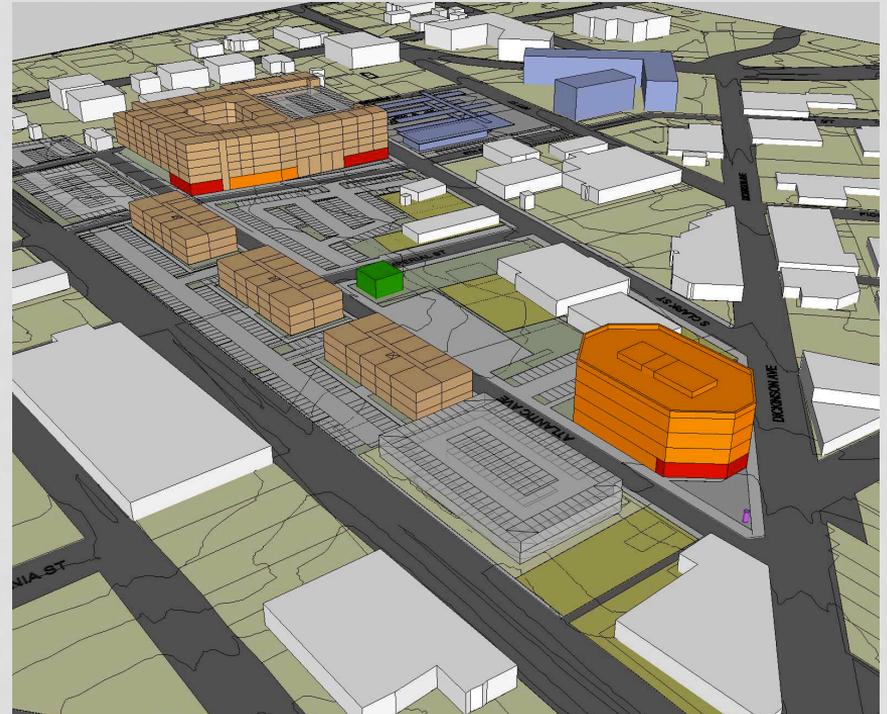
CITY PARTICIPATION: REQUIRED FOR DEVELOPMENT

- Required for development:
 - Parking
 - Public green space
 - Roads and stormwater
- Estimated Cost: \$5.1m
- City participation will align with private investment



CITY PARTICIPATION: ACHIEVING GUIDING PUBLIC INTERESTS

- City participation options to achieve guiding public interests:
 - Affordable housing
 - Art
 - Connectivity
 - Office development



POTENTIAL SCENARIOS FOR CITY PARTICIPATION

Parameters	Scenario A	Scenario B	Scenario C	Scenario D
<u>City Participation</u>				
Included in Scenario?				
Annual City Participation	No	Yes	Yes	No
	-	\$100,000	\$100,000	-
<u>Sidewalk Property Tax Revenues</u>				
Included in Scenario?				
Percent of revenues	No	No	Yes	Yes
	-	-	40%	100%
Positive Fund Balance Maintained?	Yes	No	Yes	Yes
Net City Cash Flow over 20 Years	\$1.9m	\$80,000	\$1m	\$4.3m

PROJECT TIMELINE



Week of June 26th

PROJECT TIMELINE

Receive
Responses

July - August

DFI/ Staff
Evaluate

August - September

DFI/ Staff
Recommend

September

Council Selects
Developer(s)

September

City/
Developer
Negotiate

Developer
Breaks
Ground

NEXT STEPS

- Release solicitation
- Discuss with County potential participation in project
- Investigate connectivity strategies
- Continue supporting Uptown Greenville's MSD analysis
- Explore workforce training strategies





IMPERIAL TOBACCO COMPANY SITE: TRANSFORMATIONAL OPPORTUNITY

DEVELOPMENT FINANCE INITIATIVE @ UNC SCHOOL OF GOV

Jordan Jones
Senior Project
Manager
(919) 630-0302

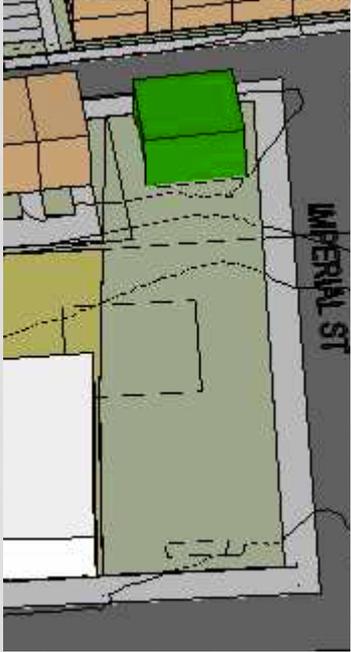
dfi development
finance
initiative

APPENDIX

IMPERIAL TOBACCO COMPANY SITE

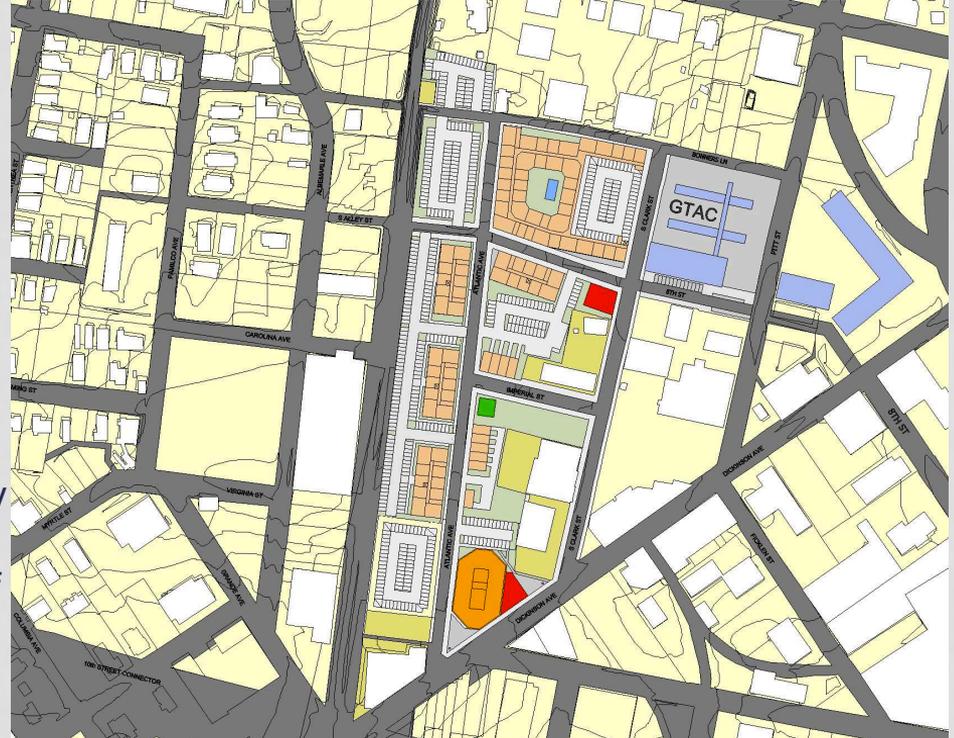
PUBLIC INVESTMENT: PUBLIC SPACE

	Area	Type	Cost PSF	Total Cost
Park*	12,400	New Park	\$25	\$300,000



PUBLIC INVESTMENT: AFFORDABLE HOUSING

- Option 1: Separate housing structure
 - Low-income housing tax credit project
 - Could be located on-site or off-site
 - Income restrictions
 - Significant public investment: ~\$750k
- Option 2: Integrated housing
 - Dedicate 7% of all units (22 units) for affordable households
 - City provide subsidy to non-profit to identify tenants
 - City has more flexibility in terms of types of households targeted



ARTIST HOUSING DEVELOPER

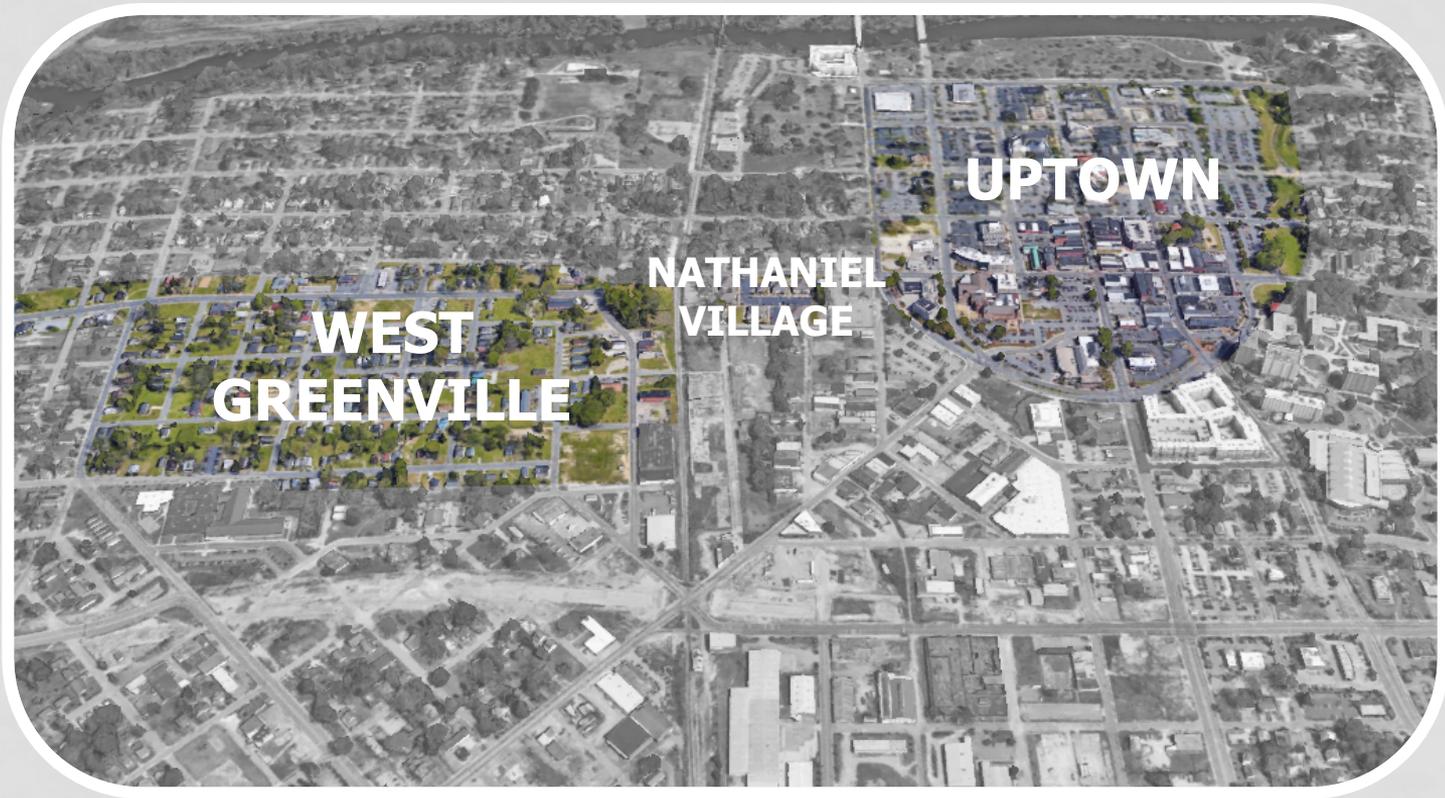
- ArtSpace
 - Typical projects range from \$10-15m, but can be from \$5-10m
 - Historic preservation and ground up



Gastonia Project:

- 49 live/work spaces
- Estimated Project Cost: \$11m
- At least \$1.2m needed in public/philanthropic funding

PROJECTS THAT HAVE SHAPED GREENVILLE



PROJECTS THAT ARE SHAPING GREENVILLE





Town Common



10th Street Connector



ECU Millennial Campus



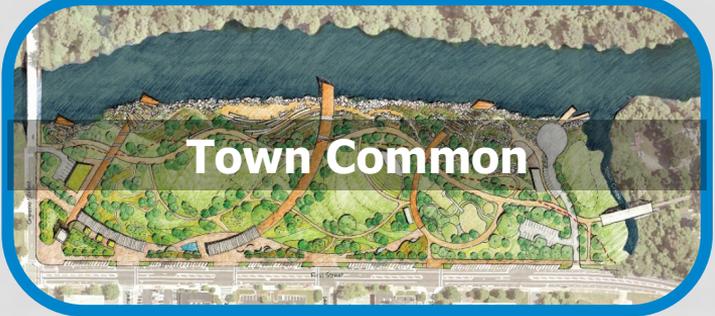
GTAC



Gather Uptown



Sidewalk



Town Common



10th Street Connector



ECU Millennial Campus



GTAC



Gather Uptown



Sidewalk

Item 6

Presentation by the North Carolina
Department of Transportation on
Project U-5917 14th Street
Widening Project



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NORTH CAROLINA
Department of Transportation



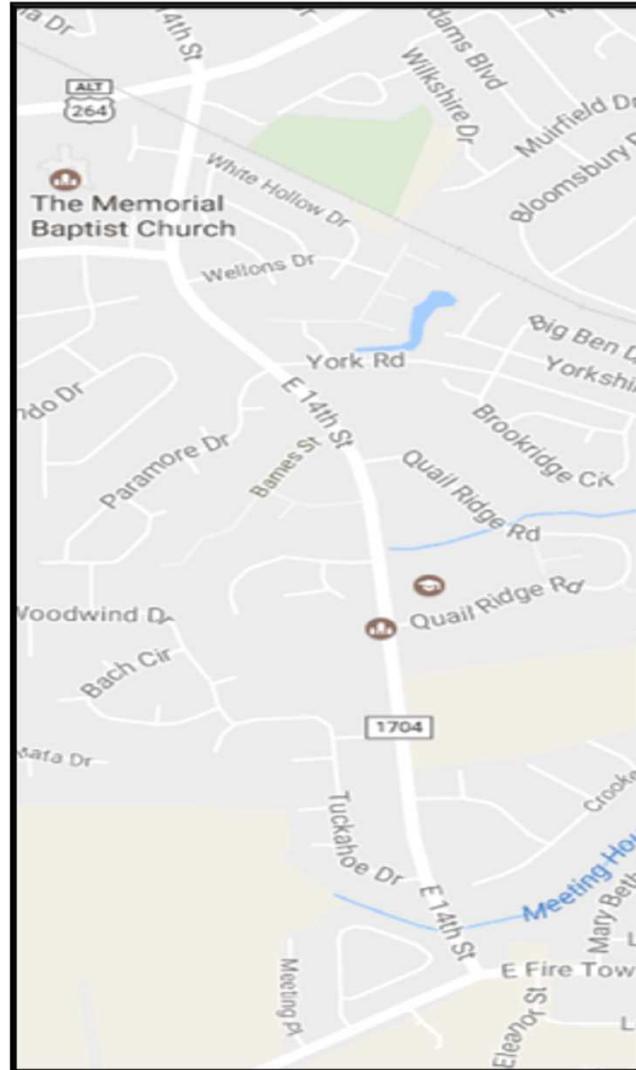
U-5917 14th Street Extension

William C. Kincannon, PE

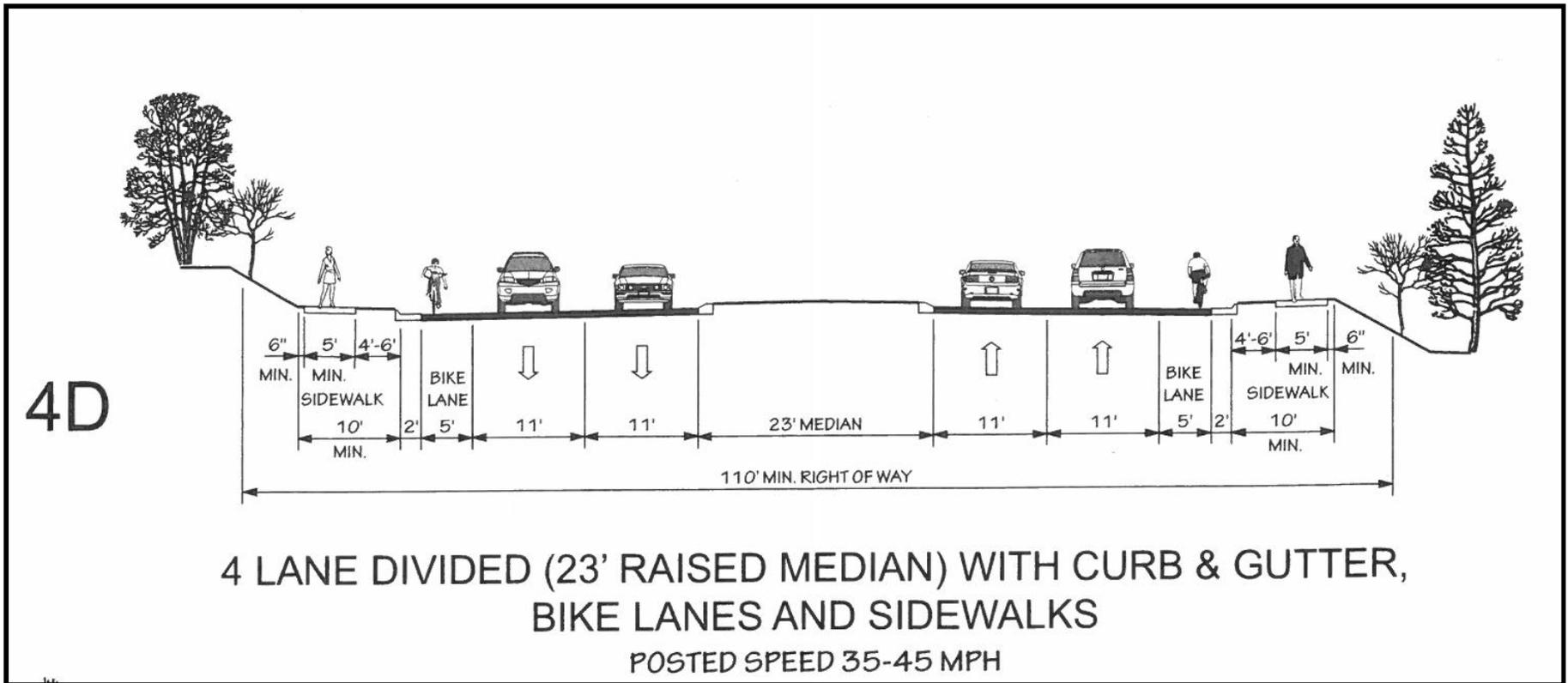
Division Project Development Engineer

Project Description

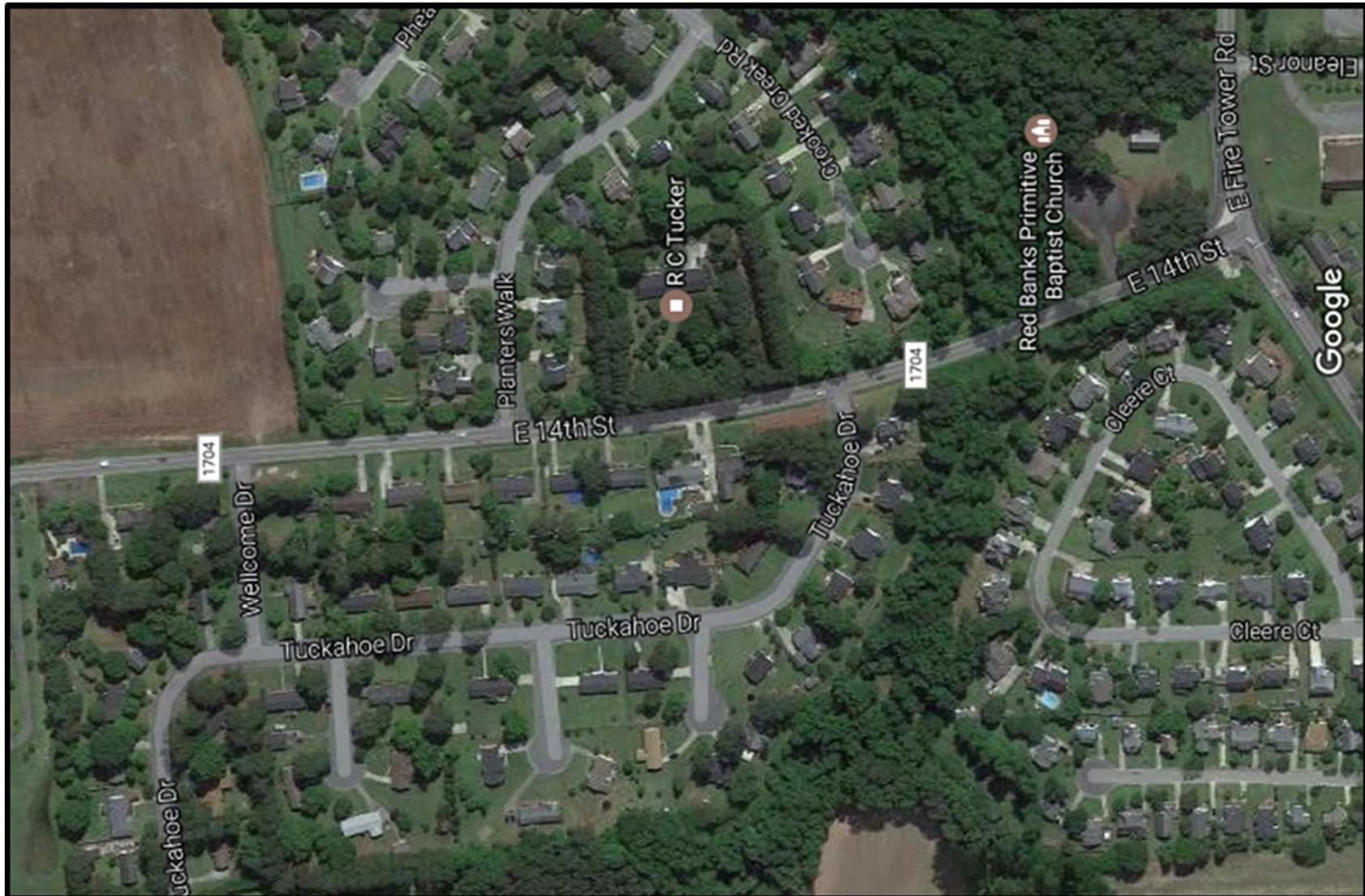
Widen to a multi-lane urban facility from Greenville Blvd to Firetower Rd
Length: 1.1 mi. Cost: \$ 12.6 M, ROW FY 2020 , CON FY 2022



Typical Section



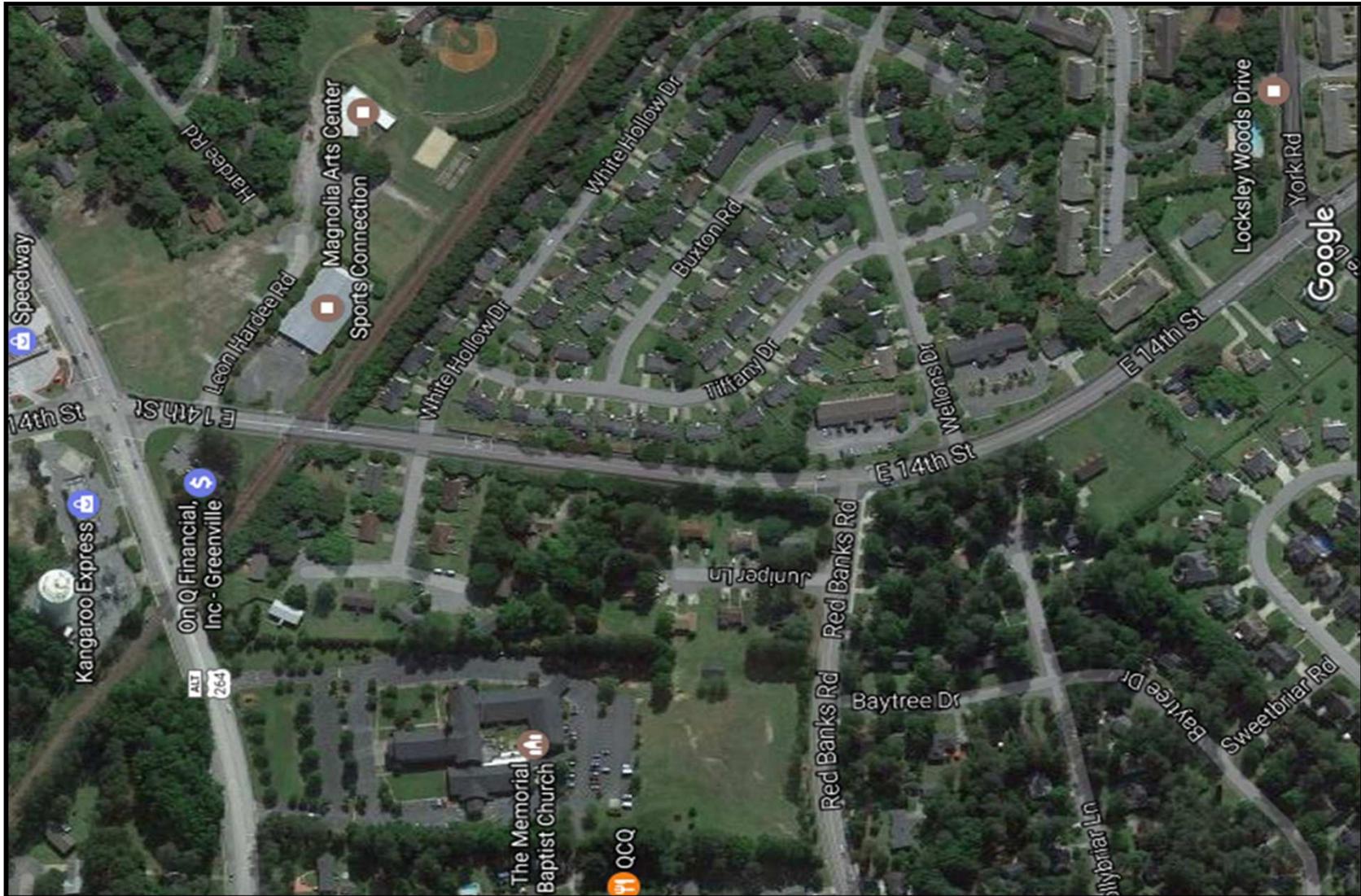
14th Street near Firetower Rd



14th Street at the High School



14th Street near Greenville Blvd



Project Timeline



Questions



Item 7

Ordinances adopting the Fiscal Year 2017-2018 Budget for:

- a. City of Greenville including Sheppard Memorial Library and Pitt-Greenville Convention and Visitors Authority
- b. Greenville Utilities Commission including Reimbursement Resolutions associated with Budget



Item 8

Youth Council Discussion



Greenville
NORTH CAROLINA

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YOUTH COUNCIL DISCUSSION

CITY OF GREENVILLE
YOUTH COUNCIL

Youth Council Purpose

- **Make Recommendations to Council Regarding Youth Related Issues**
- **Provide Leadership & Guidance in Matters Related to Youth**
- **Comment on Requests Made to Council Involving Youth**
- **Established by Council August 2005 (Resolution #05-51) as Part of the Human Relations Council**

CITY OF GREENVILLE

YOUTH COUNCIL

Composition

- **Council Liaison: Calvin Mercer**
- **Staff Liaison: Cassandra Daniels**
- **Number of Members: 20**
 - **15 Representatives from the Pitt County Public High Schools with no more than Three from Each School**
 - **5 Representative from Private Schools, Charter Schools, and Home Schools with no more than One From Each School**

CITY OF GREENVILLE

YOUTH COUNCIL

Concerns Identified with Youth Council Engagement

- **Lack of Applicants Seeking Appointment to the Council**
- **Difficulty in Recruiting from Schools and Attendance at Meetings**
- **Currently Only 8 of the 20 Seats are Filled on the Youth Council**
 - **There has been an Average of 10 Vacancies on the Council Over the Last Five Years**

CITY OF GREENVILLE

YOUTH COUNCIL

Efforts to Increase Youth Council Engagement

- **Youth Council Appointment Process was Amended in August 2016 to:**
 - **Relax the Representative Requirements**
 - **Rewrite the Terms of Membership**
- **Partnership with the Greenville Pitt County Chamber was Pursued as Part of the Chamber's Youth Leadership Program**
- **Pitt County Schools Proposed Future Relationship as Part of the System's Civics Curriculum**

CITY OF GREENVILLE

YOUTH COUNCIL

Proposal

- **Partnership with Pitt County Schools**
- **Local Government to be Incorporated Into the 10th Grade Civics Curriculum**
- **The Class will be Taught at the City's Two Public High Schools:**
 - **J.H. Rose High School**
 - **South Central High School**
- **City Police School Resource Officers Currently Serve Rose and South Central**

CITY OF GREENVILLE

YOUTH COUNCIL

Proposal

- **Curriculum will Consist of Presentations and Projects Centered Around the Various Operational Areas of the City**
- **Examples of Potential Presentations:**
 - **Police – Your Rights When Stopped, etc...**
 - **Fire / EMS – First Aid and CPR**
 - **Public Works- Bikeways & Greenways, GREAT**
 - **Parks & Recreation Programs**
 - **City Attorney- Parliamentary Procedure / Mock City Council Meeting**
 - **Human Resources- Youth at Work Program**

CITY OF GREENVILLE
YOUTH COUNCIL

Proposal

- **Coordination through City's Communications Manager/Public Information Officer**
- **Pitt County Schools Staff will be Planning the Curriculum Over the Summer**
- **Implementation of the New Curriculum is Planned for the Beginning of the Upcoming 2017-18 School Year**

CITY OF GREENVILLE

YOUTH COUNCIL

Proposal Advantages

- **Partnership with the Local School System and the Schools Serving the City's Youth**
- **Opportunity to Impact a Larger Number of Students as Part of the 10th Grade Civics Curriculum**
- **Reduces the Workload on City Staff Currently Serving as Liaison to the Human Relations Council**
- **Opportunity to Learn About Various Aspects of Municipal Government Through Presentations by City Staff from Numerous Departments**

CITY OF GREENVILLE
YOUTH COUNCIL

Questions?

Discussion and Direction From Council

Item 9

Amended Expenditures from North
Carolina Department of Commerce
Downtown Revitalization Grant
Funds



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Downtown Revitalization Grant Executive Summary

- 9/16 City Council accepted \$94,340 from NC Dept. of Commerce
 - Must be used on downtown revitalization projects
- City's original plan was to use funds on Imperial site
- Cost savings on Imperial cleanup freed Downtown Revitalization Grant funds for other projects
- State extended grant deadline, giving staff/City 1-year
- Staff to share plans for concurrence

Funds Already Utilized

- Under the original grant proposal, staff expected to spend all \$94,340 on Imperial site redevelopment program
- \$32,500 has been spent:
 - \$24,000 Imperial site design (J. Davis)
 - \$3,500 fencing
 - \$5,000 environmental planning
- \$61,480 remaining for other eligible projects

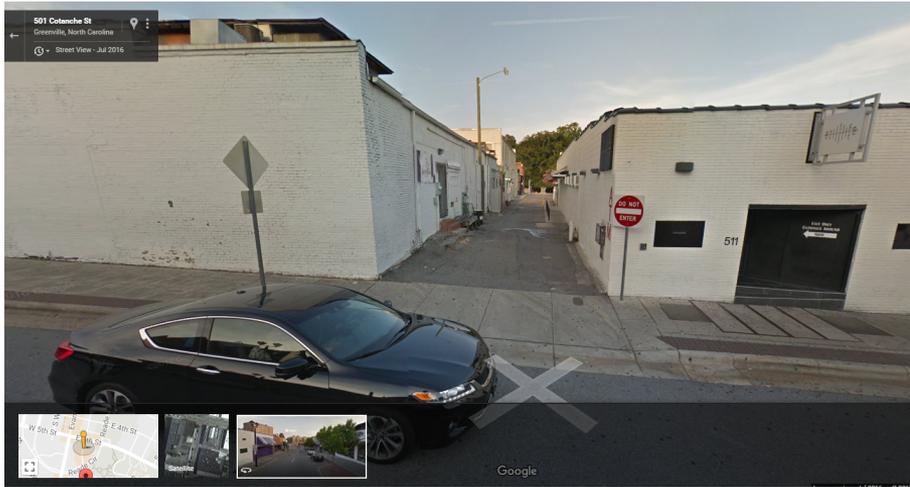
Eligible Projects

- Planning costs that will produce a final plan for physical improvements
- Streetscape design and implementation
- Public infrastructure
- Façade or building improvements
- Wayfinding signage
- Art or cultural installations

Additional Revitalization Projects

- Staff sought stakeholder input on eligible projects that could be completed quickly (Arts Council, Uptown Greenville, other City departments)
- 5/17 Redevelopment Commission recommended
 - Hodges Alley project (summer 2017)
 - Purchase black, unified sign poles to declutter signage and improve aesthetics downtown
 - Purchase new banners for Uptown and Dickinson Avenue

Hodges Alley Improvements



Black, Unified Sign Poles



Uptown/Dickinson Avenue Banners



Proposed Budget: Downtown Revitalization Grant

Total grant award	\$94,340
--------------------------	-----------------

Spent

Imperial site	-\$32,500
----------------------	------------------

Current balance	\$61,840
------------------------	-----------------

New items

Item 10

Proposed Jobs Creation Grant Program



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Job Creation Grant

City Council asked OED to propose additional economic development incentives to facilitate jobs-producing projects

Tonight we are going to outline a proposal for consideration

No vote tonight, feedback only

Purpose

- Council flexibility: Job Creation Grant would be added to the incentives toolbox, along with existing Capital Investment Grant
- This program will better position Greenville to close deals on jobs producing projects



Eligibility

- Businesses that create net new full-time jobs (or FTEs)
- Must provide health plans
- Businesses opening/expanding within Greenville city limits

Guidelines

Projects that meet one or more of the following thresholds would be sent to City Council for consideration:

- Receiving a State of NC incentive (JDIG, One NC Fund, etc.)
- 10+ jobs paying at least \$25/hour
- 30+ jobs paying at least \$11/hour
- 50+ jobs paying any wage

Projects that do not meet thresholds may also be presented to CC at discretion of City Manager

Grant Amounts

- Cash grants on a per-job basis
 - \$1,500 per job at any wage
 - \$3,000 per job that pays over \$25/hour
- Some projects are eligible for both grants
 - (Job Creation Grant + CIG)

Examples of Industries that Meet the Guidelines

- Manufacturing – heavy, light, artisanal
- Financial services, back office
- Corporate or regional HQ
- Research & development
- Data center



Does Not Meet the Guidelines

- Retail
- Medical providers
- Temporary jobs

Application Process

- Letter to OED Manager (same process as CIG)
 - Number of jobs created
 - Average wages/annual payroll
 - Total capital investment
 - Business plan and letters of recommendation
- OED staff will ensure completeness
 - Applications meeting the Guidelines → City Council
 - Other eligible projects, at the discretion of City Manager

Project Monitoring and Clawback Provision

- Annual report to OED Manager
- Paid in three annual installments
 - If targets not reached, installment adjusted accordingly
- Clawback: applicant must reimburse City using prorated formula
- City Manager, at CC approval, may modify clawback provision
 - (recession, industry specific conditions, natural disaster, etc.)

Next steps

- Revise guidelines in response to Council feedback
- Request City Council approval for the program during public hearing (August or September of 2017)

Please provide comments on proposal

Current Assumptions

- No “living wage” required: idea is to promote jobs for all people (with health plans)
- Businesses that bring new wealth to Greenville by producing a good or service sold outside the community (i.e., not retail)
- Can locate anywhere in city limits
- Wage-based; not target-based
- Project may not fiscally pay for itself through property taxes, but has other benefits such as sales tax, residential property taxes, job creation, diversifying local economy

Item 11

Brownfields Assessment Grant



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Accepting \$200k Brownfields Assessment Grant

Council endorsed Moneyball strategy is working.....

- City Council approved grant application on 12/16
- EPA awarded City of Greenville \$200,000
- No local cost
- Staff will market program to private and public sectors
- City has existing 5-year contract with Cardno, LLC to oversee the Brownfields Program
- Staff requests City Council accept the grant award

What are Brownfields?

“Brownfields are real property, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant. Cleaning up and reinvesting in these properties takes development pressures off of undeveloped, open land, and both improves and protects the environment.”

What is the EPA Brownfields Program?

- Provides funding to local governments for inventory, characterization, assessment, cleanup and redevelopment planning of brownfields
- Operates on an annual grant cycle
- Offers Assessment, Cleanup, Revolving Loan Fund, and Job Training grants

Project Overview

- Grant funds will be used to support the following activities:
 - Environmental Assessments
 - Cleanup & Redevelopment Planning
 - Site inventory
 - Community outreach

Environmental Assessments

- Complete Phase I Environmental Assessments
 - Site visit / Historical & Regulatory review / Interviews
- Complete Phase II Environmental Assessments
 - Sample soil and groundwater
- Complete Lead & Asbestos Surveys
- Complete Threatened & Endangered Species and Cultural & Historical Resource Surveys

Cleanup & Redevelopment Planning

- Assessment grant funds cannot be used for actual cleanup or redevelopment
- Determine extent and cost of cleanup
 - Dependent upon proposed redevelopment
- Assist prospective purchasers with liability protection
- Conceptual planning for brownfields redevelopment projects (e.g., City previously used brownfields grant funds to support Imperial site project)

Previous City of Greenville Brownfields Awards

- \$600,000 in assessment grant funds (two hazardous substances grants, one petroleum grant)
- \$400,000 in cleanup funds (Imperial Site)
- \$1 million RLF program (with Wilson and other partners)

Recommendation

Staff recommends Council Accept the Grant

Item 12

Recycling Update



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City of Greenville's Recycling Program

**City Council
June 8, 2017
6:00 p.m.**

Greenville Recycles

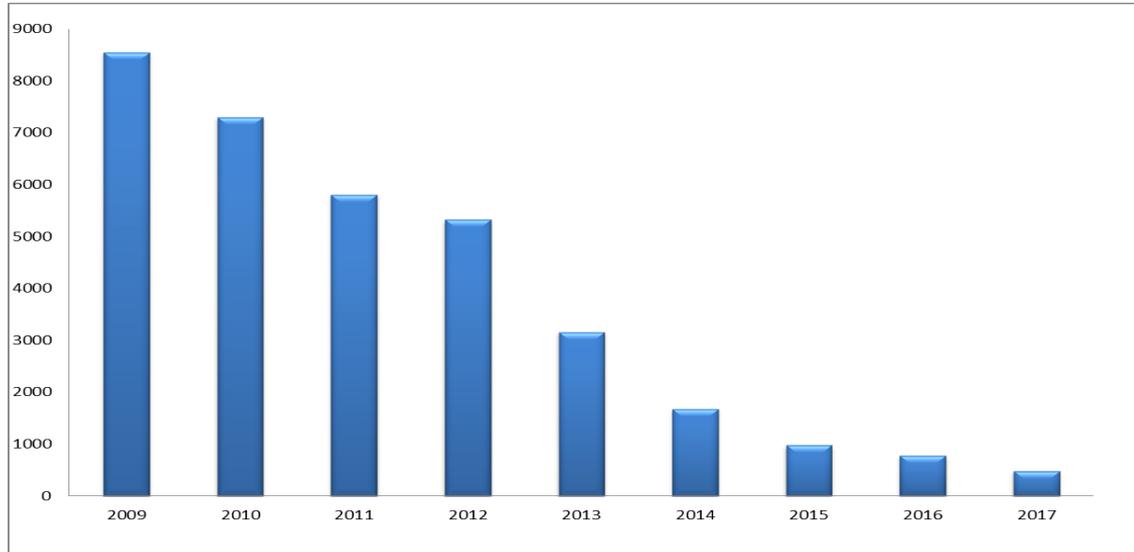
1991 - Greenville implemented it's first recycling pilot program in four areas of the City.

1993 - Recycling offered City-wide

2013 - Distribution of recycling

2017 – Completed Curbside Cart Distribution

Back Yard Customers



Note: Backyard Service ends June 30, 2017.

Residential Recycling

- 500 Residents moving to Curbside Recycling in July, 2017



Multi-family Recycling



Multi-Family Recycling Program

City's Recycling Initiatives

- America Recycles Day
- Unnatural Resources Fair
- Composting Workshops
- Electronics Recycling Program
- Shred Event Recycling
- Concrete/Asphalt

City's Additional Recycling

- Vehicle Tire Recycling
- Scrap Metal Recycling
- Printer Cartridge Recycling
- Compact Fluorescent Light bulb (CFL) Recycling
- Purchase of Recycled Products or those containing recycled material

Community Recycling

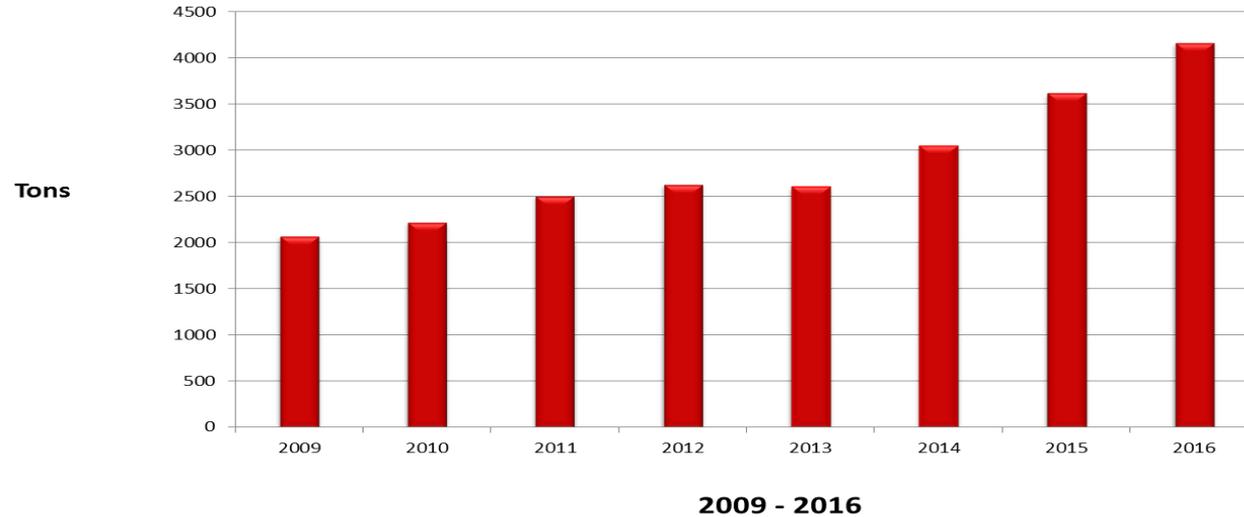


Five Points Plaza



Recycling Drop-off Sites

**City of Greenville Recycling Tonnage
ECVC
2009 - 2016**



Finances

- Each Recycling ton = \$33.16 saved
- City residents saved \$137,638 in tipping fees in 2016
- Eastern Carolina Vocational Center (ECVC) is our recycling partner
- ECVC employs 200 people

Items to Recycle

- **Food and Beverage containers**
- **Mixed Paper: catalogs, junk mail, newspapers, magazines,**
- **Aluminum/tin & aerosol cans**
- **Food boxes and flattened cardboard boxes**
- **Glass Bottles & jars**
- **Plastic Containers**
- **Plastic Bottles**
- **Electronics/ White Goods**

Do Not Recycle

- **NO Plastic Bags**
- **NO Styrofoam**
- **NO Ceramic or glassware**
- **NO Plastic food trays & cups**
- **NO Pots and pans**
- **NO Water hoses**
- **NO Window glass**
- **PLEASE DO NOT BAG YOUR RECYCLABLES!**



Plastic Bags

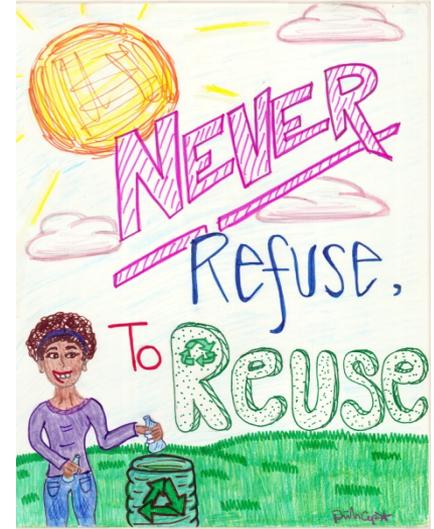


Recycling is Fun



1st Annual Recycling Art Contest Winners – 2015

Recycling is Fun



2nd Annual Recycling Art Contest Winners – 2016

Recycling is Fun



3rd Annual Recycling Art Contest – 2017 Winners

Questions



City Council Meeting

June 8, 2017



Greenville
NORTH CAROLINA

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