City Council Meeting April 11, 2019



Item 3

Ordinance requested by Bobby W. Joyner to rezone 12.943 acres located along the northern right-of-way of East Fire Tower Road and adjacent to Meeting Place Subdivision from RA20 (Residential-Agricultural) to OR (Office-Residential [High Density Multi-family])



Aerial Map (2016)







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Zoning Map







Future Land Use & Character Map













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Future Land Use & Character Map



Zoning Map



General Location Map







E. Fire Tower Rd





: 12.943 Acres





Existing Land







Activity Centers







HISTORY

The Planning and Zoning Commission voted (6:2) to approve the request at its January 19, 2019 meeting.

This item was continued from the February 14, 2019 City Council meeting. A public hearing was held at that meeting. There was a motion to approve that resulted in a 3:3 vote. The Mayor broke the tie with a vote in favor of the approval. However, a two-thirds vote not including the Mayor is required for the ordinance to pass on the first reading. Therefore, this request was continued to the March 14, 2019 Council meeting.



Item 4

Ordinance to annex Blackwood Ridge, Phase 3 involving 3.6167 acres located between Corey Road and County Home Road and adjacent to Blackwood Ridge Subdivision



General Location Map







Map Legend







0	0.17	0.35	0.7 Miles
L			

5.3508 acres





Item 5

Ordinance requested by Blackwood, Parrott, & Roberson, LLC to rezone 3.6167 acres located east of Corey Road and adjacent to Blackwood Ridge Subdivision from RR to R9S



General Location Map







Aerial Map (2016)





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0 0.17 0.35 0.7 Miles

Sedbrook Lane





3.6167 Acres











0	0.17	0.35		0.7 Miles
1	1	1	1	1

Flood Plain Map

AE = Floodway AE= Base Flood Elevations NEA (Non-Encroachment Area) A= 1% Chance of Annual Flood Hazard 0.2% Chance of Annual Flood Hazard





)	0.17	0.35		0.7 Miles
	1	1	1	



Zoning Map







Future Land Use & Character Map









Map Legend

Rezoning Sites

Land Parcels

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Future Land Use & Character Map



Zoning Map



The Planning and Zoning Commission voted unanimously to approve the request at its March 19, 2019 meeting.



ltem 6

Ordinance requested by Ocean Reef Investments, LLC to amend the Future Land Use and Character Map for 3.058 acres from HDR to C for property located on the SE corner of the intersection of MacGregor Downs Road and B's Barbecue Road



FUTURE LAND USE AND CHARACTER MAP

Item #3 Ordinance requested by Ocean Reef Investments, LLC to amend the Future Land Use and Character Map for 3.058 acres from the Residential, High Density (HDR) land use character to the Commercial (C) land use character for the property located on the southeastern corner of the intersection of MacGregor Downs Road and B's BBQ Road.



General Location Map







Aerial Map (2016)







3.058 acres





B's BBQ Rd and Mac Gregor Downs Rd





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Flood Plain Map

AE = Floodway AE= Base Flood Elevations NEA (Non-Encroachment Area) A= 1% Chance of Annual Flood Hazard 0.2% Chance of Annual Flood Hazard




History

2015-2016 CPC held 9 meetings, 2 open houses and a 2-day workshop

2 meetings and the workshop were focused on the Future Land Use and Character map to gather ideas, input, and comments from all interested parties



Principles:

- 1. Infill and redevelopment are priorities
- 2. Quality design
- **3.** Greater intensity of development in some locations
- 4. Create well-connected places
- 5. A vibrant Uptown
- 6. Create neighborhoods, maintain established ones
- 7. Protect natural features/amenities
- 8. Sustainable development practices



Zoning Map







Future Land Use & Character Map CURRENT



Future Land Use & Character Map PROPOSED





The Planning and Zoning Commission voted unanimously to approve the request at its March 19, 2019 meeting.



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Item 7

Ordinance requested by the **Community Development** Department to amend Title 9, Chapter 4, Article U, Table of Uses c-3 to allow barber and beauty shops as a home occupation with a special use permit

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<u>Home occupation</u>. An activity conducted for financial gain as an accessory use to a detached single-family dwelling unit by a member of the family residing in the dwelling unit.

 Barber and beauty shop; manicure, pedicure or facial salon; and other similar personal service activities not otherwise listed: shall be limited to not more than one operator or service provider at all times. Concurrent and/ or shift employment shall not be permitted.

Currently allowed as <u>SPECIAL USE</u> in the following zoning districts: RA20, R6, R6A and CDF

STANDARDS

(a) Single-family dwelling units;
(b) No detached accessory structure or building;
(c) Only accessory use;
(d) No more than 20% of the mechanically conditioned enclosed floor space of the dwelling unit;



(e) Only employ more than one person other than those persons legally residing within the principal use dwelling;

(f) Shall not be visible from any public right-of-way or adjacent property line;

(g) No on-site sales of products;

(h) No outside storage of related materials, parts or supplies;

(j) Shall not create any hazard or nuisance to the occupants residing or working within the principal use dwelling or to area residents or properties.



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SIGNAGE:

Wall sign no larger than 2 sq. ft.

REQUIRED PARKING SPACES: 4



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Dwelling, single-family 2 spaces
Barber or beauty shop; principal or accessory use 2 spaces per barber, beautician or other employee The proposed Zoning Ordinance Text Amendment is in compliance with <u>Horizons 2026: Greenville's Community Plan</u>.

Chapter 4: Growing a Economic Hub

Goal 4.1 A Vibrant and Growing Economic Hub

Policy 4.2.5 Support Home Offices and Telecommuting "Support the use of home offices as an essential workspace for small business and small firms. Many entrepreneurs begin working out of their own home before committing to designated office space. Support infrastructure necessary for telecommuting, which can provide flexibility for workers and businesses to expand."



Current/ Potential Locations



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The Planning and Zoning Commission voted unanimously to approve the request at its March 19, 2019 meeting.



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Item 8 Resolution approving a Job Creation Grant and economic development agreement with Taft Family Ventures





- Taft Family Ventures (TFV) is consolidating several of their divisions into one location at 631 Dickinson Ave. TFV provides a wide range of services ranging from property management to new construction.
- The new TFV Headquarters will bring 15 new jobs to the Dickinson Avenue Corridor, in addition to the 22 current jobs.

- These jobs will pay, on average, \$62,130 per year.
- The new TFV Headquarters will bring 15 new jobs to the Dickinson Avenue Corridor, in addition to the 22 current jobs. Resulting in 37 FT Jobs in Uptown Greenville by the Summer of 2019.





- Taft Development Group (TDG)
- Taft Management Group (TMG)
- Taft Construction Group (TCG)
- Taft-Mills Group's (Taft-Mills)
- Taft Family Office (TFO)





Job Creation Grant

- This is the City's first Job Creation Grant.
- This funding is based off of an increase in property tax generated from the investment, with 75% of the increase being returned to the business as an incentive.
- The grant period being proposed is 7 years, per City Council approval.

- Based on OED calculations, the estimated total incentive generated under the maximum (7 years) of the award will be \$69,560.40
- Staff recommends to City Council that Taft Family Ventures be awarded the Job Creation Grant.

Item 9 Stormwater Utility Fee Alternatives



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STORMWATER ANALYSIS UTILITY FEE ALTERNATIVES

STORMWATER ANALYSIS UTILITY FEE ALTERNATIVES

- Alternative A
- Alternative B

Evaluated Based On:

- **1. Funding Parameters**
- 2. Preventive Maintenance Levels
- 3. Projects Funded





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UTILITY FEE ALTERNATIVES FUNDING PARAMETERS



UTILITY FEE ALTERNATIVES FUNDING PARAMETERS

Parameter	Current Plan	Alt. A	Alt. B
Increase in Rate per ERU Over 5 Years	\$0.00	\$2.00	\$4.00
Monthly Administrative Charge per Account	\$0.00	\$0.00	
Minimum Charge of 1 ERU per Account	No	No	
Pay-As-You-Go Funding of Projects	Yes	Yes	
Debt Financing Used to Fund Projects	No	Yes	
Long Range Debt Plan Methodology Used	No	Yes	
Fund Balance Used to Manage Projects	o Manage Projects No Yes		es



UTILITY FEE ALTERNATIVES FUNDING PARAMETERS

	Cur	rent					
Year	PI	Plan		Α	lt. A	Α	lt. B
FY2019	\$	5.35		\$	5.35	\$	5.35
FY2020		5.35			5.35		5.35
FY2021		5.35			6.35		6.35
FY2022		5.35			7.35		7.35
FY2023		5.35			7.35		8.35
FY2024		5.35			7.35		9.35
5 Yr Increase	\$	-		\$	2.00	\$	4.00



UTILITY FEE ALTERNATIVES FUNDING PARAMETERS

Fee Туре	Currer	nt Plan	Alt. A	Alt. B
Projected Monthly Fees at 5th Year:				
Box Store	\$	866.70	\$1,190.70	\$1,514.70
Fast Food Restaurant		107.00	147.00	187.00
Residential (Tier II)		10.70	14.70	18.70
Apartment (Multi-Story)		1.76	2.42	3.08

Projected Monthly Difference From Currrent Plan:

Box Store
Fast Food Restaurant
Residential (Tier II)
Apartment (Multi-Story)

\$ 324.00	\$ 648.00		
40.00		80.00	
4.00		8.00	
0.66		1.32	





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UTILITY FEE ALTERNATIVES PREVENTIVE MAINTENANCE LEVELS



UTILITY FEE ALTERNATIVES PREVENTIVE MAINTENANCE LEVELS

Levels	Current Plan	Alt. A Alt. B
Inspections of New Infrastructure	10.0%	50.0%
Public Channels Cleaned	Every 2 Years	Every Year
Catch Basins Cleaned / Inspected	Every 5 Years	Every 2.5 Years
All Pipes Cleaned / Inspected	As Needed	Every 7 Years
Utility Bill Audits	None	Yes
Condition Assessment	None 20 Year Full R	
Annual Funding of Preventive Maintenance	\$ -	1,500,000



UTILITY FEE ALTERNATIVES PREVENTIVE MAINTENANCE LEVELS

Service Levels				
Inspections of New Infrastructure	50.0%			
Public Channels Cleaned	Every Year			
Catch Basins Cleaned/Inspected	Every 2.5 Years			
All Pipes Cleaned/Inspected	Every 7 Years			
Utility Bill Audits	Yes			
Condition Assessment	20 Yr Full Review			
Annual Funding for Preventive Maint	\$1,500,000			

Preventive Maintenance Staffing to be Phased in Over Two Fiscal Years Starting FY2019-20 (i.e. Next Year)

Operational Requirements				
ng Requirements (Positions)				

Staffing Requirements (Positions)			
.0			
.0			
.0			
.0			
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UTILITY FEE ALTERNATIVES PROJECTED FUNDING LEVELS



UTILITY FEE ALTERNATIVES PROJECTED FUNDING LEVELS

	Projected Funded Over 5 Years				
	Pay-As-	Debt			
	You-Go	Funded	Total		
		A	ć <u> </u>		
Current Plan	\$ 5,000,000	\$-	\$ 5,000,000		
Alternative A	\$ 9,200,000	\$ 6,000,000	\$ 15,200,000		
Alternative B	\$ 10,500,000	\$ 15,000,000	\$ 25,500,000		



UTILITY FEE ALTERNATIVES ESTIMATED PROJECT FUNDED

Project	Alt. A	Alt. B
St. Andrews Stream Bank (SB) Stabilization	 Image: A start of the start of	✓
Cedar Lane Pipe Network Upgrade	 ✓ 	 Image: A set of the set of the
Elm Street Pipe Network Upgrade	 Image: A start of the start of	√
GMR Floodplain Benching	 ✓ 	 ✓
Emergency Repairs	 ✓ 	 ✓
Bank Stabiization (Private Property)	 ✓ 	 Image: A start of the start of
Forest Hill Drive SB Stabiization		~
Greenbrier Pipe Network Upgrade		~
Cedar Lane SB Stabilization		 Image: A set of the set of the
GMR Culvert Crossing Upgrades & SB Stabilization		

Total	\$15.2M	\$25.5M
5 Year Increase in ERU	\$2.00	\$4.00





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ESTIMATED PROJECTS FUNDED ALTERNATE A





St. Andrews Stream Bank Stabilization

- Problem: Severe Erosion
- Solution: Armoring, Matting, & Vegetation
- Design & Construction
- 2 years
- \$2 120 000



Cedar Lane Pipe Network Upgrade

- Problem: Pipe Failures
- Solution: Pipe Replacement & Up
- Design & Construction
- 1 years
- \$1,000,000





Elm St. Pipe Network Upgrade

- Problem: Pipe Failures, Sink holes
- Solution: Pipe Replacement
- Planning, Design & Construction
- 2.5 years
- \$3,310,000



Greens Mill Run Floodplain Benching

- Problem: Flooding Upstream
- Solution: Provide Additional Flood S
- Design & Construction
- 1.5 years
- \$570,000






Emergency Repairs

- Problem: Pipe Failures, Sinkholes
- Solution: Pipe Replacement, Lining, Point Repair
- Approximately 4-5 projects
- 1 years
- \$1,500,000 / year







Stream Bank Stabilization Program

- Problem: Severe Erosion
- Solution: Armoring, Matting, & Vegetation
- Approximately 1-2 projects
- 1 year
- \$100,000 / year



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ESTIMATED PROJECTS FUNDED ALTERNATE B



Forest Hills Dr. Stream Bank Stabilization

- Problem: Severe Erosion
- Solution: Armoring, Matting, & Vegetation
- Design & Construction
- 9 months
- \$822,000









Greenbrier Pipe Network Upgrade

- Problem: Flooding
- Solution: Pipe and Channel Upgrades
- Design ONLY
- 6 months
- \$178,000



Cedar Ln. Stream Bank Stabilization

- Problem: Severe Erosion
- Solution: Armoring, Matting, & Veget
- Design & Construction
- 9 months
- \$400,000







<u>Greens Mill Run Culvert Upgrade and Stream</u> <u>Stabilization</u>

- Problem: Flooding, Erosion
- Solution: Culvert Upgrades, Armoring
- Design ONLY
- 6 months





Swift Creek Detention Pond

- Problem: Flooding
- Solution: Detention Storage
- Planning & Design ONLY
- 18 months
- \$2,090,000

<u>Alternate B also includes:</u>

- An additional \$300,000 / year for Emergency Repairs above Alt A
- Watershed Master Plan Updates
- A staff Stormwater Capital Engineer



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UTILITY FEE ALTERNATIVES LOOKING FORWARD...

Year
2019
2020
2021
2022
2023
2024
2025
2026
2027
2028
2029
2030
2031
2032
2033
2034
2035
2036
2037
2038
2039
2040
2041
2042
2043
2044
2045

Alternative A		
Rate	Change	
\$ 5.35	\$ -	
5.35	_	
6.35	1.00	
7.35	1.00	
7.35	-	
7.35	_	
7.35	_	
8.35	1.00	
8.85	0.50	
8.85	_	
8.85	-	
8.85	-	
9.85	1.00	
9.85	-	
9.85	-	
9.85	-	
9.85	_	
10.85	1.00	
10.85	_	
10.85	_	
10.85	-	
10.85	-	
11.85	1.00	
11.85	_	
11.85	-	
11.85	-	
11.85	_	

Alternative B			
Rate	Change		
\$ 5.35	\$-		
5.35	_		
6.35	1.00		
7.35	1.00		
8.35	1.00		
9.35	1.00		
9.35	-		
9.35	_		
9.35	_		
9.35	-		
10.35	1.00		
10.85	0.50		
10.85	_		
10.85	_		
10.85	_		
11.85	1.00		
11.85	_		
11.85	_		
11.85	_		
11.85	_		
12.85	1.00		
12.85	_		
12.85	_		
12.85	_		
12.85	_		
13.85	1.00		
13.85	_		

Alternative A			
Rate	Change		
\$ 5.35	\$-		
5.35	-		
6.35	1.00		
7.35	1.00		
7.35	-		
7.35	_		
7.35	_		
8.35	1.00		
8.85	0.50		
8.85	-		
8.85	_		
8.85	—		
9.85	1.00		
9.85	_		
9.85	_		
9.85	_		
9.85	_		
10.85	1.00		
10.85	—		
10.85	-		
10.85	_		
10.85	_		
11.85	1.00		
11.85	_		
11.85	-		
11.85	-		
11.85	-		

Alternative B			
Rate	ate Change		
\$ 5.35	\$-		
5.35	-		
6.35	1.00		
7.35	1.00		
8.35	1.00		
9.35	1.00		
9.35	-		
9.35	_		
9.35	_		
9.35	_		
10.35	1.00		
10.85	0.50		
10.85	_		
10.85	_		
10.85	—		
11.85	1.00		
11.85	-		
11.85	_		
11.85	_		
11.85	_		
12.85	1.00		
12.85	_		
12.85	_		
12.85	_		
12.85	_		
13.85	1.00		
13.85	_		

UTILITY FEE ALTERNATIVES LOOKING FORWARD...

	Rate Increases	Projects Funded
Years	Alt. A Alt. B	Alt. A Alt. B
Years 1 - 5	\$ 2.00 \$ 4.00	\$ 15,000,814 \$ 25,567,254
Years 6 - 10	1.50 1.50	20,847,590 28,230,502
Years 11 - 15	1.00 1.00	23,741,929 31,946,649
Years 16 - 20	1.00 1.00	27,927,407 33,927,407
Years 21 - 25	1.00 1.00	38,545,679 45,345,679
Total	\$ 6.50 \$ 8.50	\$ 126,063,419 \$ 165,017,491



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UTILITY FEE ALTERNATIVES SUMMARY

UTILITY FEE ALTERNATIVES SUMMARY

Parameter	Alt. A	Alt. B	
Increase in Rate per ERU Over 5 Years	\$ 2.00	\$ 4.00	
Monthly Administrative Charge per Account	\$0.00		
Minimum Charge of 1 ERU per Account	No		
Pay-As-You-Go Funding of Projects	Yes		
Debt Financing Used to Fund Projects	Yes		
Long Range Debt Plan Methodology Used	Yes		
Fund Balance Used to Manage Projects	Yes		
Inspections of New Infrastructure	50.00%		
Public Channels Cleaned	Every Year		
Catch Basins Cleaned / Inspected	Every 2.5 Years		
All Pipes Cleaned / Inspected	Every 7 Years		
Utility Bill Audits	Yes		
Condition Assessment	20 Year Full Review		
Annual Funding for Preventive Maintenance	\$1,500,000		
Total Projects Over 5 Years	\$ 15,200,000 \$ 25,500,000		

UTILITY FEE ALTERNATIVES QUESTIONS



Governmental Activities Leverage Ratio (Long Term Debt as Percentage of Total Assets)



Source: North Carolina State Treasurer County and Municipal Benchmark Tool

City Council Meeting April 11, 2019



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