

THE CITY OF GREENVILLE & GREENVILLE JAYCEES PRESENT • 2ND ANNUAL

2021

NEW YEARS CELEBRATION

GREENVILLE TOWN COMMON • 100 E 1ST ST
FESTIVITIES BEGIN AT 9:00 PM

PROCEEDS FROM THE EVENT WILL BENEFIT
THE FAMILY SUPPORT NETWORK
OF EASTERN NORTH CAROLINA



FOR MORE INFORMATION, PLEASE VISIT NYE.GREENVILLENC.GOV



The City of Greenville and the Greenville Jaycees are excited to announce that they will be hosting the 2ND Annual New Year's Eve Celebration at the Town Common. The event will include live music, an emerald drop countdown at midnight, fireworks, adult beverages and more!

Last year's event provided a celebration for approximately 2,500 residents and visitors to ring in the New Year at the heart of the Emerald City! This could not have happened without the help of our amazing sponsors. In order to keep the tradition going we wanted to make you aware of some sponsorship opportunities and ways to get involved in this year's celebration!

2020 Sponsorship Opportunities

Countdown Sponsor — \$10,000+

- Name Recognition on countdown emerald
- Your Business name or logo will be featured on all media-TV, radio, digital and print ads
- Name mentioned during stage announcements during the event
- 10 VIP Parking Spots

Celebration Sponsor — \$8,000+

- Name Recognition on countdown emerald
- Your Business name or logo will be featured on all media-TV, radio, digital, and print ads
- Name mentioned during stage announcements during the event
- 8 VIP Parking Spots

Cheers Sponsor — \$5,000+

- Name Recognition on countdown emerald
- Your Business name or logo will be featured on all media-TV, radio, digital and print ads
- Name mentioned during stage announcements during the event
- 5 VIP Parking Spots

Photo Booth Sponsor — \$2,000+

- Logo included on all digital and printed photo booth pictures
- Name mentioned during stage announcements during the event
- 2 VIP Parking Spots

Confetti Sponsor — \$500+

- Logo included on all digital ads
- Name mentioned during stage announcements during the event

For more information or to become a Sponsor, please contact Sonni Minton, Greenville Jaycees-President at gvjaycees@gmail.com or Margot Clark, City of Greenville-Special Events Coordinator at mclark@greenvillenc.gov or (252) 329-4433.

2020 NYE Sponsorship Agreement

Company Name: _____

Agrees to provide a financial payment as a sponsor for the 2020 New Year's Eve Celebration.
As a Sponsor, I will receive the benefits as listed in the sponsor opportunities document.

Check the appropriate sponsor level:

- ☐ Countdown Sponsor (\$10,000+)
- ☐ Celebration (\$8, 000+)
- ☐ Cheers (\$5,000 +)
- ☐ Photo Booth (\$2,000 +)
- ☐ Confetti (\$500+)

Contact person:

Address: _____

Phone Number: _____

Email: _____

Authorized signature: _____

Date: _____

If you would like an invoice for your sponsorship please contact, Margot Clark, City of Greenville-
Special Events Coordinator at mclark@greenvillenc.gov

Please send this completed agreement with a check made payable to the Greenville Jaycees to the following address:

GREENVILLE JAYCEES
RE: NYE SPONSORSHIP
PO BOX 258
GREENVILLE, NORTH CAROLINA 27835

***All sponsorships are due September 1, 2020**

Emerald Panel Breakdown:

- \$10,000+ 2 larges (top and bottom)
- \$8,000+ 2 smalls (both sides)
- \$5,000+ 1 small (one side)

