

OFFICE OF THE MAYOR, CITY OF GREENVILLE

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WHEREAS, Vidant Medical Center Cancer Center, provides comprehensive care to the people of eastern North Carolina by fulfilling its mission which is to "improve cancer prevention, detection, and treatment for the people of Easter North Carolina through enhanced patient care, teaching and research;

WHEREAS, Cancer Care emphasizes the need for cancer awareness by declaring the month of March as Colorectal Cancer Awareness Month; and

WHEREAS, according to the American Cancer Society, approximately 150,000 new cases of colon and rectal cancers are expected to occur in 2012 in the United States and over 51,000 will die of the disease.

WHEREAS, in the United States colorectal cancer is the third most common cancer diagnosed in both men and women (excluding skin cancers).

WHEREAS, colon and rectal cancer is the second leading cause of cancer-related deaths in the United States when both men and women are considered.

WHEREAS, the lifetime risk factor in men for developing colorectal cancer is about 1 in 19 men; and the lifetime risk factor for women to develop colorectal cancer is about 1 in 20.

WHEREAS, early detection of colorectal cancer can lead to cure and increased survival.

NOW, THEREFORE, I, Allen M. Thomas, Mayor of the City of Greenville, North Carolina, do hereby proclaim March as

## **COLORECTAL CANCER MONTH**

This 20th day of February, 2012.

Allen M. Thomas, Mayor