

OFFICE OF THE MAYOR, CITY OF GREENVILLE

Prechamporticity

WHEREAS, March 2, 2011 will mark the third annual day of awareness for "Spread the Word to End the Word";

WHEREAS, this movement was created by young people, with and without intellectual disabilities, who participated in the Special Olympics Global Youth Activation Summit during the 2009 Special Olympics World Winter Games;

WHEREAS, "Spread the Word to End the Word" is an ongoing effort by Special Olympics, Best Buddies International and their supporters to raise the consciousness of society about the dehumanizing and hurtful effects of the words "retard" or "retarded" (the R-word) and to encourage people to pledge to stop using the R-word;

WHEREAS, the use of the R-word perpetuates prejudice and discrimination toward people with disabilities. The R-word is just as cruel and offensive as any other slur or hate speech; and

WHEREAS, people with intellectual and developmental disabilities have unique gifts and talents and make positive contributions to communities around the world.

NOW, THEREFORE, I, Patricia C. Dunn, Mayor of the City of Greenville, North Carolina, do hereby proclaim March 2, 2011 as

SPREAD THE WORD TO END THE WORD DAY

in Greenville and encourage all citizens to join this campaign in recognizing the importance of this day.

This 28th day of February, 2011.

Patricia C. Dunn, Mayor