City Council Meeting September 9, 2021



Public Comment Period September 9, 2021



Special Recognitions September 9, 2021



Special Recognitions Greenville Police Department Gang Unit



Special Recognitions Greenville Babe Ruth 13-Year-Old Baseball Team



Item 5

Appointments to Boards and Commissions





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Item 26 Consultant's Presentation, Redistricting, Alternative Plans

Discussion of draft redistricting plans

Greenville City Council

September 9, 2021

Presentation by the Local Redistricting Service

Adam Mitchell, Tharrington Smith

Blake Esselstyn, Mapfigure Consulting

General remarks about the drafts and process

Statistics (and a few related caveats)

	#	Lock	Population	To Target	Dev%
0	Unassigned		0	17,504	-100.0%
1	1		17,146	358	-2.05%
2	2		20,141	-2,637	15.07%
3	3		14,187	3,317	-18.95%
4	4		14,706	2,798	-15.98%
5	5		21,341	-3,837	21.92%



Existing districts



Option A

- Hybrid: seeking balance between maintaining district cores and honoring other principles
- Recognizable, describable boundaries
- Considering future growth
- Several precinct splits
- No paired incumbents





Option A

- Hybrid: seeking balance between maintaining district cores and honoring other principles
- Recognizable, describable boundaries
- Considering future growth
- Several precinct splits
- No paired incumbents



Option B

- Option that most preserves the shapes of existing districts
- Efforts made to use landmarks as boundaries
- Considering future growth
- Option with the most precinct splits (including two three-way)
- No paired incumbents



Option C

- Departs the most from existing district shapes
- Most compact, clean boundaries, geographic balance of population
- Considering future growth
- One interior precinct split, others just on periphery
- Three incumbents in district 1





Option C

- Departs the most from general existing pattern
- Most compact, clean boundaries, geographic balance of population
- Considering future growth
- One interior precinct split, others just on periphery
- Three incumbents in district 1

Maps showing changes



Changed areas in Option A

- Solids represent proposed district
- Dots represent existing district
- If no dots visible, the area is unchanged



Changed areas in Option B

- Solids represent proposed district
- Dots represent existing district
- If no dots visible, the area is unchanged



Changed areas in Option C

- Solids represent proposed district
- Dots represent existing district
- If no dots visible, the area is unchanged



"Population Equator"

- Concept requires some explanation
- Relevant to incumbent residency

Statistics for draft City of Greenville redistricting plans, September 2021

				[Total Pc	opulation			
Draft Plan	District	Population	Population Deviation	Percent Deviation	% White	% Black or African American	% American Indian or Alaska Native	% Asian	% Native Hawaiian or Pacific Islander	% Other Race	% Multi-racial	% Hispanic or Latino
	1	18,174	670	3.83%	28.57%	59.84%	0.37%	2.54%	0.03%	3.80%	4.85%	6.17%
	2	16,860	-644	-3.68%	30.77%	59.14%	0.29%	2.03%	0.07%	2.63%	5.08%	5.14%
OPTION A	3	17,869	365	2.09%	60.81%	28.25%	0.45%	1.59%	0.10%	3.43%	5.37%	6.07%
	4	17,120	-384	-2.19%	61.16%	24.36%	0.43%	4.40%	0.05%	3.20%	6.41%	6.79%
	5	17,498	-6	-0.03%	53.00%	35.04%	0.32%	3.29%	0.07%	2.55%	5.73%	4.81%
	1	17036	-468	-2.67%	26.84%	61.04%	0.38%	2.14%	0.04%	4.39%	5.17%	6.96%
	2	16808	-696	-3.98%	32.16%	57.35%	0.28%	2.30%	0.08%	2.90%	4.93%	5.39%
OPTION B	3	18049	545	3.11%	62.93%	25.97%	0.53%	1.66%	0.06%	3.24%	5.61%	6.27%
	4	17477	-27	-0.15%	64.10%	23.00%	0.31%	3.52%	0.06%	2.92%	6.09%	6.10%
	5	18151	647	3.70%	46.56%	41.05%	0.36%	4.14%	0.07%	2.27%	5.55%	4.34%
	1		3	0.02%	29.12%	60.46%	0.40%	1.66%		3.46%		5.99%
	2	17118	-386	-2.21%	30.35%	58.35%	0.25%	2.53%	0.05%	3.35%	5.12%	5.78%
OPTION C	3	18049	545	3.11%	60.50%	27.85%	0.52%	1.87%	0.06%	3.57%	5.63%	6.71%
	4	17409	-95	-0.54%	61.66%	24.94%	0.33%	4.04%	0.05%	2.94%	6.03%	5.95%
	5	17438	-66	-0.38%	51.86%	35.88%	0.36%	3.73%	0.07%	2.33%	5.77%	4.54%

Statistics should be considered to be in draft form and subject to small changes due to pending addition of recently annexed areas and resolution of split census block ambiguities.

Discussion

Perhaps including use of interactive map.

Consent Agenda September 9, 2021



Item 11

Contract Award for the Construction of South Elm Street Culvert Replacement, Construction Materials Testing, and Task Order #2 for Construction Administration and Observation



Priority Projects

- Elm Street Secondary System
- Cedar Lane Secondary System and Stream Stabilization
- Greenbriar Drive Secondary System

This is the 1st project being completed based on the 4 year funding plan presented to Council.



Watershed Master Plan Elm Street System







Elm St. Secondary System





Street and Property Flooding



Pipe Failures



Sinkholes

Take Away Points

- Several sections are at high risk of failure
- The current system < 2-year level of service
- Proposed improvements provide a 10-yr level of service
- Relocate public infrastructure to public right of way
- Project will install/replace over 5,400 linear feet of pipe and 19 catch basins and/or drop inlets
- +/- 20 feet deep



Recommendation

Award 3 contracts for the South Elm Street Culvert Replacement Project:

CONTRACT	VENDOR	AMOUNT
Construction + 20% Contingency	J Smith Civil	\$6,757,802.40
CA and Inspection	WK Dickson	\$1,267,100.00
CMT	ECS Southeast, LLP	\$100,000
Total		\$8,124,902.40



Item 12 Contract with The East Group for On-Call Civil Engineering Services



On-Call Engineering Contract

Scope of Services

- Emergency repairs of city infrastructure
- Repair of stormwater drainage systems
- Construction plans for streets, sidewalks, and bike lanes
- Geotechnical services
- Traffic impact studies and reviews
- Accident analyses
- Traffic calming investigations



On-Call Engineering Contract

- Two-year initial contract term
- May extend one additional year
- Not-to-Exceed \$500,000
- Four proposals submitted
- Selection committee interviewed all four firms



Recommendation

Award the contract for on-call engineering services to The East Group in the amount not-to-exceed \$500,000 over the term of the contract.


New Business

Public Hearings September 9, 2021



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Item 17 Ordinance to annex Big Rock Powersports involving 2.03 acres

General Location Map







Map Legend



Ć









Tiered Growth Map

Primary Service Area

Secondary Service Area

Preferred Growth Areas

Future Service Area





Survey 1.78 acres





Item 18 Ordinance to annex Davenport

4.1112 acres

Farms at Emerald Park involving



Find yourself in good company[®]

General Location Map







Map Legend







0		0.13		0.25				0.5 Miles
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Tiered Growth Map

Primary Service Area

Secondary Service Area

Preferred Growth Areas

Future Service Area





Survey 4.1112 acres





Item 19 Ordinance to annex The Dickinson involving 24.328 acres



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General Location Map







Map Legend





0		0.13		0.25			0.5 Miles
	Ĩ	1	Ĩ		T	1	





Tiered Growth Map

Primary Service Area

Secondary Service Area

Preferred Growth Areas

Future Service Area





Survey 24.328 acres



Greenville

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Item 20 Ordinance to annex Cypress Pointe involving 113.5902 acres

General Location Map







Map Legend









Tiered Growth Map

Primary Service Area

Secondary Service Area

Preferred Growth Areas

Future Service Area





Survey 113.590 2 acres



Survey 113.590 2 acres





Item 21 Ordinance requested by Bill Clark Homes to rezone a total of 113.5902 acres



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General Location Map







Aerial Map (2020)









Hwy 33 E





Survey 113.5902 acres



Survey 113.5902 acres





Existing Land Use







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Flood Plain Map

AE = Floodway AE= Base Flood Elevations NEA (Non-Encroachment Area) A= 1% Chance of Annual Flood Hazard 0.2% Chance of Annual Flood Hazard





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0.25

0.13

0

0.5 Miles



Zoning Map







Future Land Use & Character Map





Horizons2026 Future Land Use









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Future Land Use & Character Map





Map Legend

Land Parcels



On August 17, 2021, the Planning and Zoning Commission voted to unanimously recommend approval of the request.



Item 22 Ordinance requested by Evelyn Dail et al to rezone a total of 3.547 acres



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General Location Map







Aerial Map (2020)









E. 10th Street





Survey 3.5 acres





Existing Land Use











Flood Plain Map

AE = Floodway AE= Base Flood Elevations NEA (Non-Encroachment Area) A= 1% Chance of Annual Flood Hazard 0.2% Chance of Annual Flood Hazard





0	(0.05	5	0.1			0.2	Miles
L		Ĩ	1	1	Ĩ			



Activity Centers











Zoning Map







- 1

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Future Land Use & Character Map





Horizons2026 Future Land Use

PCOS - Potential Conservation and Open Space UC - Uptown Core UE - Uptown Edge MUHI - Mixed Use, High Intensity MU - Mixed Use C - Commercial OI - Office and Institutional UN - Uptown Neighborhood TNMH - Traditional Neighborhood, Medium to High Density TNLM - Traditional Neighborhood, Low to Medium Density HDR - Residential, High Density LMDR - Residential, Low to Medium Density **UI - University Institutional** MC - Medical Core MT - Medical Transition IL - Industrial / Logistics









Future Land Use & Character Map











On August 17, 2021, the Planning and Zoning Commission voted to unanimously recommend approval of the request.



Greenville

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Item 23

Ordinance requested by the Planning and Development Services Department to amend Title 9, Chapter 4, Article U Appendix A Table of Uses of the City Code

ITEM 1

(12) Construction.

	USE	LUC#	RA20	R15S	R9S	R6S	R6N	R9	R6	R6 A	R6MH	МІ	MS	МО	MCG	MR	МСН	MRS	MUI	OR	0	CD	CDF	CG	CN	СН	IU	1	PIU	PI
a.	Licensed contractor; general, electrical, plumbing, mechanical, etc. excluding outside storage	3															Ρ			P		P	Ρ			Ρ	Ρ	Ρ	Ρ	Ρ
b.	Licensed contractor; general electrical, plumbing, mechanical, etc. including outside storage	4																								P	P	P	Ρ	P



ITEM 2

(13) Transportation.

	USE	LUC#	RA20	R155	R9S	R6S	R6N	R9	R6	R6 A	R6MH	МІ	MS	МО	MCG	MR	МСН	MRS	MUI	OR	0	CD	CDF	CG	CN	СН	IU	1	PIU	PI
	related freight																													
C.	Taxi or limousine service	3																				P	P	P		Ρ	S			
d.	Truck terminal or distribution center	4																									P	P	P	Ρ
e.	Parcel delivery service	4																	Ρ			Ρ	Ρ			Ρ	Ρ	Р	Р	Р
f.	Ambulance service	3										Р	Р	Ρ	Р		Ρ						Ρ			Р	Р	Р	Ρ	Р

Ambulance Service in selected medical zoning districts: MI, MS, MO, MCG and MCH.



(10) Retail trade.

	USE	LUC#	RA20	R15S	R9S	R6S	R6N	R9	R6	R6 A	R6MH	MI	MS	МО	MCG	MR	MCH	MRS	MUI	OR	0	CD	CDF	CG	CN	СН	IU	I	PIU	PI
1.	equipment sales	5												3	-		-					-	-	-		-				
g.	Fish market; excluding processing or packing	3																				S	S	Ρ		Ρ				
h.	Restaurant; conventional	3											S	S	Ρ		Ρ		Р	S		Р	Р	Ρ	Р	Р	Ρ	Ρ	Р	Р
i.	Restaurant; fast food (see also § <u>9-4-103</u>)	4												S	Ρ		Ρ					Ρ	Ρ	Ρ	S	Ρ	Ρ	Ρ	Ρ	Р

Fast food restaurants in MO









On August 17, 2021, the Planning and Zoning Commission voted to unanimously recommend approval of the request.





Item 24 Approval of the Draft 2020 Consolidated Annual Performance and Evaluation Report (CAPER)



2020 Consolidated Annual Performance and Evaluation Report (CAPER)

The CAPER is required by HUD

The CAPER includes:

- A report on resources and investments
- A report on goals and outcomes
- Demographic composition of individuals and families assisted
- Other Actions
- Citizen Participation Efforts



Resources

Source of Funds	Resources Made Available	Amount Expended During Program Year
CDBG	\$977,811	\$842,761
CDBG-CV	\$1,164,559	\$418,019
HOME	\$386,579	\$351,736

Goals and Outcome

Goals	Outcome
1. Creation of decent affordable housing	9 homeowner housing rehabilitated 4 homeowner houses sold to first-time buyers
2. Provide resources to special needs population	100 homeless persons benefited from public service activities
3. Support and create valuable programs	480 households assisted through SubRecipient programs
4. Pandemic Relief	9 small businesses received assistance 187 renters received rental assistance

Other Acknowledgements:

- Implemented Rental and Business Assistance Programs to assist with pandemic relief
- Minority firms received 100% of rehab contracts in the amount of \$676,418
- Funded 5 nonprofit service providers
- 718 total households participated in all CDBG or HOME funded programs



Citizen Participation

- The CAPER was made available to the public for a period of 15 days.
- A public meeting was held on September 8, 2021 during the Affordable Housing Loan Committee meeting. The CAPER was available in paper copy at Sheppard and Carver library locations, the Housing Division Office and on the City's website.
- HUD submission September 30, 2021



Staff recommends hold the Public Hearing and approve the 2020 Consolidated Annual Performance and Evaluation Report (CAPER) for the CDBG and HOME Programs and authorize staff to submit to HUD for final review and approval.





Item 25

Public Hearing on Entering into a Trust Agreement or Installment Financing Agreement Not to Exceed \$20,000,000 for Financing Public Improvements



PROPOSED INSTALLMENT FINANCING

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FISCAL YEAR 2021-22 ADOPTED BUDGET PROJECTED INSTALLMENT FINANCING Project

Project

- Fire Station Construction & Expansion
 - Fire Station #1 Bay Expansion
 - Fire Station #7 Construction
- Thomas Foreman Park Projects
 - Construction of New Community Pool
 - Eppes Recreation Center Improvements
- Wildwood Park Phase 2 Construction

FISCAL YEAR 2021-22 ADOPTED BUDGET PROJECTED INSTALLMENT FINANCING

	Projected	
Project	Total	
Fire Station Construction & Expansion		29% 42%
Fire Station #1 Bay Expansion	\$ 715,500	
Fire Station #7 Construction	7,200,000	
	7,915,500	
Thomas Foreman Park Projects		
Construction of New Community Pool	4,270,000	
Eppes Recreation Center Improvements	1,350,000	
	5,620,000	29%
Wildwood Park Phase 2 Construction	5,520,000	Fire Station Construction & Expansion
Project Total	\$ 19,055,500	 Thomas Foreman Park Projects Wildwood Park Phase 2 Construction

FISCAL YEAR 2021-22 ADOPTED BUDGET PROJECTED INSTALLMENT FINANCING

5,500
5.500
.,
0,000
5,500
0,000
0,000
0,000
0,000
5,500



FISCAL YEAR 2021-22 ADOPTED BUDGET **PROPOSED INSTALLMENT FINANCING**

FY2021-22 Budget Allocation

Fire / Rescue Debt Service \$ 631,702 **R&P** Capital Project Debt Service **Refinancing Savings**

Total Annual Debt Service Allocation

576,723 38,748 1,247,173

FISCAL YEAR 2021-22 ADOPTED BUDGET PROPOSED INSTALLMENT FINANCING

- Amounts Financed are Projected
- Actual Amounts Financed and Cost of Borrowing will be Determined at Time of Borrowing
- Financing Rates are Still Very Favorable
- City is Scheduled to Receive Approval From the Local Government Commission for the Issuance of Installment Financing in September, 2021

QUESTIONS





Local Fiscal Recovery Funding

Actual Amount Funded per Project Will Depend on:

- Actual Scope of Project as Designed
- Cost of Construction at Time of Bid
- **Priority of Funding for Each Project** - Pre Based on Total Funding Available **4.** - Car

Opportunities for Greenville & Eastern N.C.

Total Funding

- Gra

- Stre

Funding		Funding Range
Tunung	Guy Smith Stadium	\$8M - \$10M
1,000,000	Entertainment &	
, ,	Recreation Improvement	15
789,311	Town Common	\$7M - \$10M
300,000	Entertainment & Recreation Improvement	ts
22,600,000	 Thomas Foreman Park Expansion 	\$1.5M - \$1.7M
21 600 211	• Town Common to River	\$2M - \$3M
24,689,311	Park North / Wildwood	
	Trail Connection	



Local Fiscal Recovery Funding

Actual Amount Funded per Project Will Depend on:

- Actual Scope of Project as Designed
- Cost of Construction at Time of Bid
- **Priority of Funding for Each Project** - Pre Based on Total Funding Available **4.** - Car

Opportunities for Greenville & Eastern N.C.

Total Funding

- Gra

- Stre

Funding		Funding Range
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Local Fiscal Recovery Funding

Actual Amount Funded per Project Will Depend on:

- Actual Scope of Project as Designed
- Cost of Construction at Time of Bid
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Opportunities for Greenville & Eastern N.C.

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- Gra

- Stre

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24,689,311	Park North / Wildwood	
	Trail Connection	


Item 27 American Rescue Plan Act of 2021 Proposed Appropriation Plan



AMERICAN RESCUE PLAN ACT OF 2021





American Rescue Plan Act of 2021

May 10, 2021 City Council Workshop

- Proposal of an ARP Appropriation
 Plan
- Staff Proposal to be Presented to Council in Fall, 2021
- Plan to be Based on:
 - Council Approved Strategic Goals
 & Priorities
 - U.S. Treasury Spending Guidance

AMERICAN RESCUE PLAN ACT OF 2021 (ARP) PROPOSED NEXT STEPS...

- Staff Proposes the Development of a City Stimulus Use Plan
- The Use Plan Will Be Based On:
 - Council Approved Strategic Goals
 - Spending Guidance From U.S. Treasury
 - Input From the City's Contracted Legislative Support Agencies
- Proposed Plan Would be Presented to Council for Consideration and Adoption in the Fall of 2021

AMERICAN RESCUE PLAN ACT OF 2021 (ARP) PROPOSED NEXT STEPS...

May-June 2021:	Council Consideration & Adoption of the 2021-22 Proposed Budget (excluding stimulus funding)
June-July 2021:	Staff Review of U.S. Treasury Guidance & Development of a Proposed Stimulus Use Plan
August 2021:	Staff Presentation of Proposed Stimulus Use Plan to Council for Consideration & Comment
September 2021:	Council Adoption of Stimulus Use Plan
October 2021:	Staff Implementation of Stimulus Use Plan



Sections

- Overview of American Rescue Plan Funding Guidance
- Proposed Appropriation of American Rescue Plan Funding



AMERICAN RESCUE PLAN FUNDING GUIDANCE

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ARP Funding Guidance

Background

- COVID-19 Recovery Funds Established by the American Rescue Plan Act of 2021
- Provided \$350 Billion in Emergency Funding to State & Local Governments
- Funding Must be Obligated by December 31, 2024





Allowable Uses of ARP Funding

- Cover COVID-19 public health expenditures
- <u>Address negative economic impacts</u> caused COVID-19
- Replace lost public sector revenue
- Provide premium pay for essential workers
- Invest in water, sewer, stormwater, & broadband infrastructure



Address Negative Economic Impact

Economic harm to workers, households, small businesses, impacted industries, and the public sector

- Delivering assistance to workers and families
- Supporting small businesses
- Speeding the recovery of the tourism, travel, and hospitality sectors
- Rebuilding public sector capacity, i.e. re-employment of City workers



Address Negative Economic Impact

Qualified Census Tract (QCT):

Guidance identifies broad range of services and programs that are considered to be in response to the public health emergency when provided in QCTs:

- Addressing health disparities and the social determinants of health
- Investments in housing and neighborhoods
- Addressing educational disparities
- Promoting healthy childhood environments



Address Negative Economic Impact

Qualified Census Tract:

- 50% or more of households at an income level which is less than 60% of the Area Gross Median Income
- 7 QCTs In Pitt County/Greenville Metro Area





Address Negative Economic Impact

Qualified Census Tract:

- Services designed to build stronger neighborhoods and communities and to address health disparities and the social determinants of health.
- Promoting healthier living environments and outdoor recreation and socialization to mitigate the spread of COVID-19

 Examples include parks, public plazas, and other public outdoor recreation spaces



Specified Ineligible Uses

- Offset a Property Tax Reduction
- Deposit into Pension Fund
- Debt Service
- Legal Settlements or judgements
- Deposits to rainy day funds / other financial reserves
- General infrastructure (except as Allowable with Lost Revenue)





ARP Proposed Appropriation Plan

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ARP Proposed Appropriation Plan





Council Adopted Goals

- Expand the economic hub of Eastern North Carolina through proactive economic development and job creation.
- Deliver public infrastructure improvements and execute existing opportunities related to transportation networks, Recreation & Parks and stormwater projects.
- Build a thriving and attractive community by creating vibrant neighborhoods and expanding artistic, cultural and recreational opportunities.
- Enhance community engagement, safety and wellness.
- Build a high-performing, diverse organization, govern with transparency and fiscal responsibility, and tell our story to the community and region.



ARP Proposed Appropriation



* Appropriation Plan to be Based on Forthcoming FTA & HUD Guidance



ARP Proposed Appropriation





Local Fiscal Recovery Funding

Project Funding

- Grants to Small Businesses Impacted by COVID-19 Pandemic \$ 1,000,000
- Street Improvements Funded Through Lost Revenue
- Premium Pay to City Employees for Essential Work
- Capital Improvements to Enhance Leisure & Entertainment
 - Opportunities for Greenville & Eastern N.C.

Total Funding



24,689,311

789,311

300,000





Local Fiscal Recovery Funding

Project Funding

- **1.** Grants to Small Businesses Impacted by COVID-19 Pandemic \$ 1,000,000
 - Street Improvements Funded Through Lost Revenue
 - Premium Pay to City Employees for Essential Work
 - Capital Improvements to Enhance Leisure & Entertainment

Opportunities for Greenville & Eastern N.C.

Total Funding

\$ 22,600,000

789,311

300,000

\$ 24,689,311

- Grants to Small Businesses Located in QCTs:
 - o Uptown Greenville
 - West Greenville
 - North of the Tar River
- Grants to Small Businesses that Were:
 - Impacted by COVID-19
 - Struggling Prior to COVID and the Virus Exacerbated the Impact
 - Cover Eligible Costs Such as:
 - Façade Improvements
 - Interior Repairs & Renovations
 - Furniture, Fixtures & Equipment



Local Fiscal Recovery Funding

Funding

- Grants to Small Businesses Impacted by COVID-19 Pandemic \$ 1,000,000
- 2. Street Improvements Funded Through Lost Revenue
 - Premium Pay to City Employees for Essential Work
 - Capital Improvements to Enhance Leisure & Entertainment

Project

Opportunities for Greenville & Eastern N.C.

Total Funding



\$ 22,600,000

789,311

300,000

- Calculated Based on U.S. Treasury Formula
- Lost Revenue Can Be Used for Most General Fund Purposes
 - Except Debt Service
- City is Projecting <u>\$789 Thousand in</u> Calculated Lost Revenue
 - Propose Using Lost Revenue to Fund Street Improvements
 - \$789 Thousand In Addition to the
 \$2.8 Million Recurring Budget
 Allocation



Local Fiscal Recovery Funding

Project Funding

- Grants to Small Businesses Impacted by COVID-19 Pandemic \$ 1,000,000
- Street Improvements Funded Through Lost Revenue
- **3.** Premium Pay to City Employees for Essential Work
 - Capital Improvements to Enhance Leisure & Entertainment

Opportunities for Greenville & Eastern N.C.

Total Funding



\$ 22,600,000

789,311

300,000

- Essential Workers at Greater Risk of COVID-19
 - 77% of City Staff Physically Reported to their Jobs During the Pandemic
- Cumulative COVID-19 Cases as of August
 2021
 - State of NC: 1.06M (10.1%)
 - City Employee: 147 (20%)
- One-Time Premium Payment:
 - Essential Workers: \$500 (APR)
 - Remote Workers: \$250 (General)



Local Fiscal Recovery Funding

Project	Funding	Funding Range	
 Grants to Small Businesses Impacted by COVID-19 Pandemic Street Improvements Funded Through Lost Revenue Premium Pay to City Employees for Essential Work 		 Guy Smith Stadium Entertainment & Recreation Improvements Town Common Entertainment & Recreation Improvements 	
4. - Capital Improvements to Enhance Leisure & Entertainment Opportunities for Greenville & Eastern N.C.	\$ 22,600,000	Thomas Foreman \$1.5M - \$1.7M Park Expansion	
Total Funding	\$ 24,689,311	 Town Common to River \$2M - \$3M Park North / Wildwood Trail Connection 	



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Local Fiscal Recovery Funding

Actual Amount Funded per Project Will Depend on:

- Actual Scope of Project as Designed
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Opportunities for Greenville & Eastern N.C.

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21 600 211	• Town Common to River	\$2M - \$3M
24,689,311	Park North / Wildwood	
	Trail Connection	



Capital Improvements

Relative ARP Guidance

Address Negative Economic Impact of COVID-19:

- Support Small Businesses
- Support Households and Individuals
- Address the Exacerbation of Pre-Existing Disparities:
 - Builds Stronger Communities
 - Each Proposed Project is Located in a Qualified Census Tract





Capital Improvements

Relative ARP Guidance

- Address Negative Economic Impact of COVID-19:
- Support Small Businesses Ο
- Support Households and Individuals Ο
- Address the Exacerbation of Pre-Ο Existing Disparities:
 - Builds Stronger Communities
 - Each Proposed Project is Located in a Qualified Census Tract

The Projects Proposed Will Expand :

Guy Smith Stadium Entertainment &

Projects

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- Recreation Improvements
- Town Common ٠ Entertainment & Recreation Improvements
- **Thomas Foreman** • **Park Expansion**
- Town Common to • River Park North / Wildwood Trail Connection



Capital Improvements

Relative ARP Guidance

- Address Negative Economic Impact of COVID-19:
- Support Small Businesses
- Support Households and Individuals
- Address the Exacerbation of Pre-Existing Disparities:
 - Builds Stronger Communities
 - Each Proposed Project is Located in a Qualified Census Tract

The Projects Proposed Will Expand :

Entertainment and RecreationEvents

- Guy Smith Stadium Entertainment & Recreation Improvements
- Town Common Entertainment & Recreation Improvements
- Thomas Foreman
 Park Expansion
- Town Common to River
 Park North / Wildwood
 Trail Connection



Capital Improvements

Relative ARP Guidance

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The Projects Proposed Will Expand :

- Entertainment and Recreation
 Events
- Job Opportunities

- Guy Smith Stadium Entertainment & Recreation Improvements
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Capital Improvements

Relative ARP Guidance

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The Projects Proposed Will Expand :

- Entertainment and Recreation
 Events
- Job Opportunities
- $\circ~$ Outdoor Activities Closer to Home

- Guy Smith Stadium Entertainment & Recreation Improvements
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Capital Improvements

Relative ARP Guidance

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The Projects Proposed Will Expand :

- Entertainment and Recreation
 Events
- Job Opportunities
- Outdoor Activities Closer to Home
- Access to Low Cost Entertainment
 & Recreation Events

- Guy Smith Stadium Entertainment & Recreation Improvements
- Town Common Entertainment & Recreation Improvements
- Thomas Foreman Park Expansion
- Town Common to River
 Park North / Wildwood
 Trail Connection



Capital Improvements

Relative ARP Guidance

- Address Negative Economic Impact of COVID-19:
- Support Small Businesses
- Support Households and Individuals
- Address the Exacerbation of Pre-Existing Disparities:
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 - Each Proposed Project is Located in a Qualified Census Tract

The Projects Proposed Will Expand :

- Entertainment and Recreation
 Events
- Job Opportunities
- Outdoor Activities Closer to Home
- Access to Low Cost Entertainment
 & Recreation Events
- Opportunity for Residents of QCTs to Take Part in Entertainment & Recreation Activities

- Guy Smith Stadium Entertainment & Recreation Improvements
- Town Common Entertainment & Recreation Improvements
- Thomas Foreman Park Expansion
- Town Common to River
 Park North / Wildwood
 Trail Connection



Guy Smith Entertainment & Recreation Improvements





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OUR COMMUNITY LOVES TO WATCH AND SUPPORT BASEBALL!





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OUR COMMUNITY LOVES TO WATCH AND SUPPORT BASEBALL!



BUT OUR COMMUNITY IS TRAVELING OUT OF GREENVILLE TO WATCH SEMI-PRO BASEBALL ?



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Coastal Plain League (CPL)

- Summer Collegiate Baseball League
- Features Top Collegiate Players From Across the Nation
- 15 Teams Across Georgia, NC, SC and Virginia



- Teams are Located in Mid-Markets Such as Wilmington, Holly Springs, Savannah, & High Point
- Each Team Plays Approximately 25 30 Home Games Each Summer (Average Attendance of 1,300)



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- Letter of Interest From Capital Broadcasting and the Coastal Plains League (CPL) Submitted to the City
- Relocate a CPL Franchise Struggling Due to COVID-19 to Greenville
- Approximately 25-30 Games to be Played at Guys Smith Stadium
- Average Projected Attendance of Approximately 1,000 + per Game
- Renovation of Guy Smith Would be Required in Order to Provide the Capacity and Amenities Needed to Host a Franchise





Potential Stadium Improvements:

- Extend Outfield Fencing
- Creation of Outfield Pavilion for Open Seating, Eating and Viewing
- Extend Seating Down 1st / 3rd Base Lines
- Front Entrance Façade Improvements & Refurbishment




Guy Smith Entertainment & Recreation Improvements

Potential Stadium Improvements:

- Scoreboard Replacement & Expansion
- Bathroom & Concession Improvements
- Gating System Around Park Perimeter

- Addition of Team Field House
- Expansion of On-Site Parking







Guy Smith Entertainment & Recreation Improvements

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A Negotiated Rental Agreement Between the City of Greenville and a CPL Franchise Would be Required :

- Sharing of Facility Between JHR, Babe Ruth, City & CPL Franchise
- Improvements Funded by City vs.
 CPL Franchise
- Use of Facility Fee
- Responsibility for Field Maintenance and Other Operating Expenses







Guy Smith Entertainment & Recreation Improvements

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- Proposed ARP Funding Range: \$8M \$10M
- Actual Cost will Depend on :
 - Actual Scope of Project
 - o Amenities Funded
 - $\circ~$ Cost of Construction at Time of Bid
- City Would Seek Funding Assistance From:
 - Prospective CPL Franchise
 - Private Donations
 - Sponsorships & Advertisements







Town Common Outdoor Entertainment & Recreation Improvements





The Proposed Project is Intended to:

- Move Forward the 2016 Master Plan!
- Provide a Wider Array of Entertainment Activities Closer to Home
- Allow for the Ability to Have Ticketed Concerts Within the Park
- Allow for Expansion in Opportunity for Residents in QCT Communities



Over 80% of Respondents to Recent Citizens Survey Stated That Improvements to Town Common Were Important





Town Common Entertainment & Recreation Improvements

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Project is a Giant Step in Moving Forward the Town Common Master Plan:

- Relocation and Expansion of the Amphitheater to Accommodate Crowds of Over 5,000
- Development of a 1st Street
 Promenade
- Interactive Water Feature
- Farmers Market Plaza
- Office Space at Entrance of the Park













































THIS IS THE 2016 MASTER PLAN !!





Town Common Entertainment & Recreation Improvements

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- The Actual Scope of the Project will be Based On:
 - Amount of ARP Funding
 Allocated to the Project
 - Total Cost as Designed and Constructed
- As a Component of the Design Phase, the City Would Issue an RFP for the Promotion of a Ticketed Concert Series at the Town Common





Thomas Foreman Park Campus Expansion





Expand Thomas Foreman Park to Add:

- 2nd Baseball Field to Replace Current Field at Guy Smith Stadium
- Various Educational & Recreational Amenities: STEM Equipment, Basketball / Tennis Court(s), Green Space, Other Amenities to Promote Healthy Lifestyles
- Access to the South Tar Greenway
- Increased Parking Capacity
- Additional Stop on the African American Heritage Trail at the Historic Hotel (3rd Street and South Memorial Drive)



CONCEPTUAL Design



- 2nd On-Site Youth Baseball Field
- Expanded Play Ground (STEM Based)
- Expanded Parking
- Basketball / Tennis Courts
- Connection to Greenway
- Other Amenities Based On Community Engagement



Trail Connection From Town Common to River Park North & Wildwood Park





- Pedestrian Access From Town Common to North Greene Street:
 - Utilizing the Existing Greene Street Bridge
 - Existing Lanes Reduced from Two Lanes Down to One
 - Include a Bike Lane and a Walk Lane Separated by a Bollard System
- Trail Connection From North Greene Street to River Park North & Wildwood Park
 - Primitive Trail, Boardwalk, Canopy Walk



Greenway System





Developing Wildwood Park





Trail Connection From Town Common to RPN & Wildwood

No Existing Connection North to South







Trail Connection From Town Common to RPN & Wildwood

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Trail Connection From Town Common to RPN & Wildwood

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Trail Connection From Town Common to RPN & Wildwood

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Boardwalk







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ARP Proposed Appropriation Plan





Appropriation Plan is a Direct Reflection of Council Adopted Goals !!!

	ARP Project						
	Small	Street	Premium	Guy	Town	Trail	TFP
Council Adopted Goal	Business	Improve	Pay	Smith	Common	Connection	Expansion
Expand the economic hub of Eastern N.C.	\checkmark	\checkmark		\checkmark	\checkmark	√	\checkmark
Deliver public infrastructure improvements		\checkmark		\checkmark	\checkmark	√	\checkmark
Build a thriving and attractive community	\checkmark			\checkmark	\checkmark	√	\checkmark
Enhance community engagement, safety & wellness						√	\checkmark
Build a high-performing, diverse organization	\checkmark						





Sept, 2021: - Presentation of Appropriation Plan to Council with Council Input

Sept-Oct, - Presentation at Public Input Sessions 2021:

- Presentation to Community Boards & Civic Groups
- Oct, 2021: Council Workshop Discussion
- Nov, 2021: Council Consideration & Adoption of Appropriation Plan
- Jan, 2022: Begin Planning & Design



AMERICAN RESCUE PLAN ACT OF 2021



BUILDING FOR THE FUTURE, NOT SPENDING FOR THE MOMENT





Officially on the Clock...

Dec 31, 2024: All ARP Funding Must be Appropriated

Dec 31, 2026: All ARP Funding Must be Expended

This Includes ALL Design and Construction!







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Item 28

Budget Ordinance Amendment #2 to the 2021-22 City of Greenville Budget, Special Revenue Grant Fund, and Capital Projects Funds



CITY OF GREENVIILLE FY 2022 BUDGET ORDINANCE AMENDMENT #2

CITY OF GREENVILLE BUDGET ORDINANCE AMENDMENT #2

Budget Ordinance Amendment #2 Includes Adjustments to the Following Funds:

General Fund Debt Service Fund

Debt Service Fund

Rec & Parks Capital Project Fund

Convention & Visitors Authority

Red Light Camera Fund

Enterprise Capital Projects Fund

Grants Special Revenue Fund

CITY OF GREENVILLE BUDGET ORDINANCE AMENDMENT #2

	Description	Funds	Budget Impact	Amount
A	To reappropriate funding in the General Fund and transfer to Rec & Parks Capital Projects for GAFC facility upgrades	General R&P Cap Proj	Increase	\$125,000
В	To recognize additional cost recovery associated with the School Resource Officer contract with the Board of Education	General	Increase	\$ 125,000
С	To close the Tar River Development project and consolidate related construction in the Wildwood Park project and Watersports Facility Project	R&P Cap Proj	Increase	\$ 10,148
D	To appropriate Occupancy Tax Reserves from the Debt Service Fund and transfer to the General Fund to accurately reflect reconciled cash balances	General Debt Service	Increase	\$ 40,786

CITY OF GREENVILLE BUDGET ORDINANCE AMENDMENT #2

	Description	Funds	Budget Impact	Amount
E	To recognize revenue received in the Pitt-Greenville Convention and Visitors Authority Fund for a City sponsorship of the Little League Softball World Series	CVA	Increase	\$25,000
F	To appropriate anticipated annual revenues and expenses of the Red Light Camera Program	Red Light Camera	Increase	\$ 1,500,000
G	To appropriate future bond funding approved as part of the Stormwater Plan for infrastructure improvements identified in the Watershed Master Plan	Enterprise Cap Proj	Increase	\$ 12,000,000

CITY OF GREENVILLE BUDGET ORDINANCE AMENDMENT #2 SUMMARY

City of Greenville Operating Fund Budget per Amendment #2:

Fund	Budget	%
General	\$ 92,486,505	61.4%
Debt Service	7,012,030	4.7%
Public Transportation (Transit)	3,279,064	2.2%
Fleet Maintenance	5,388,888	3.6%
Sanitation	8,200,307	5.4%
Stormwater	9,399,890	6.2%
Housing	1,884,784	1.3%
Health Insurance	14,258,648	9.5%
Vehicle Replacement	7,258,784	4.8%
Facilities Improvement	1,570,546	1.0%
Total	\$ 150,448,660	100%

CITY OF GREENVILLE BUDGET ORDINANCE AMENDMENT #2 SUMMARY

RECOMMENDATION

Approve budget ordinance amendment #2 to the 2021-2022 City of Greenville Operating Funds Ordinance (Ordinance #21-035), Capital Project Funds Ordinance (Ordinance #17-024), and Special Revenue Funds Ordinance (Ordinance #11-003)

City Manager's Report September 9, 2021



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Comments from Mayor & City Council

September 9, 2021



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Closed Session

September 9, 2021



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