

PROPOSED AGENDA
MULTIMODAL TRANSPORTATION COMMISSION

March 17, 2021

(9:15 a.m.)

Zoom

- | | | |
|-------|---|--------------|
| I. | Call to Order/Welcome | Chad Carwein |
| II. | Roll Call/Establish Quorum | Chad Carwein |
| III. | Additions/Deletions to the Agenda | Chad Carwein |
| IV. | Approval of January 20, 2021 Minutes (Attachment A) | Chad Carwein |
| V. | Public Comments | Chad Carwein |
| VI. | New Business | |
| | 1. Bike Month Events | Chad Carwein |
| | 2. Vision Zero Proclamation | Chad Carwein |
| VII. | Old Business | |
| VIII. | Other - FYI | |
| | 1. GREAT Monthly Report (Attachment B) | Ryan Mayers |
| IX. | Proposed Agenda Items for May 19, 2021 | Chad Carwein |
| X. | Adjourn Meeting | Chad Carwein |

ATTACHMENT A

Minutes

January 20, 2021

**MULTIMODAL TRANSPORTATION COMMISSION
MINUTES
JANUARY 27, 2021**

The Multimodal Transportation Commission met on the above date at 9:15 a.m. via Zoom.

Members Present:	Mrs. Jessica Harley	Mr. Andrew Denton	Dr. Dee Dinsdale
	Mr. Hunter Peyton	Ms. Dionne Evans	Mr. Chad Carwein
	Dr. John Kohler		

Staff Present:	Mr. Kevin Mulligan	Mr. Ryan Mayers	Mrs. Rachel Manning
	Mr. Lynn Raynor	Mr. Eliud De Jesus	Mrs. Valeria Shiuwegar

Guests:

I. WELCOME

Mr. Mulligan called the meeting to order.

II. ROLL CALL/ESTABLISH QUORUM

Mr. Mulligan established a quorum.

III. ADDITIONS/DELETIONS TO THE AGENDA

There were no additions or deletions to the agenda.

IV. APPROVAL OF MINUTES

There were no minutes to be approved.

V. PUBLIC COMMENTS

There were no public comments.

VI. NEW BUSINESS

1. Mr. Mulligan opened the floor to discuss the election of officers. A motion was made by Dr. Kohler to nominate Mr. Carwein as the Committee Chair. The motion was seconded by Mrs. Harley and passed unanimously. The discussion then moved to the nomination of the Vice Chair. A motion was made by Mr. Denton to nominate Mrs. Harley. The motion was seconded by Dr. Dinsdale and passed unanimously.
2. Mr. Mulligan read and discussed the commission bylaws. He then opened the floor for the adoption by the commission. A motion was made by Dr. Dinsdale to adopt the bylaws as read. A second was made by Dr. Kohler and passed unanimously.

VII. OLD BUSINESS

1. There was no old business to discuss.

VIII. OTHER – FYI

1. There was no monthly report to present.

IX. PROPOSED AGENDA ITEMS FOR MARCH 17, 2021

1. Promotion of bike week and associated events.
2. Bike lanes in school zones.

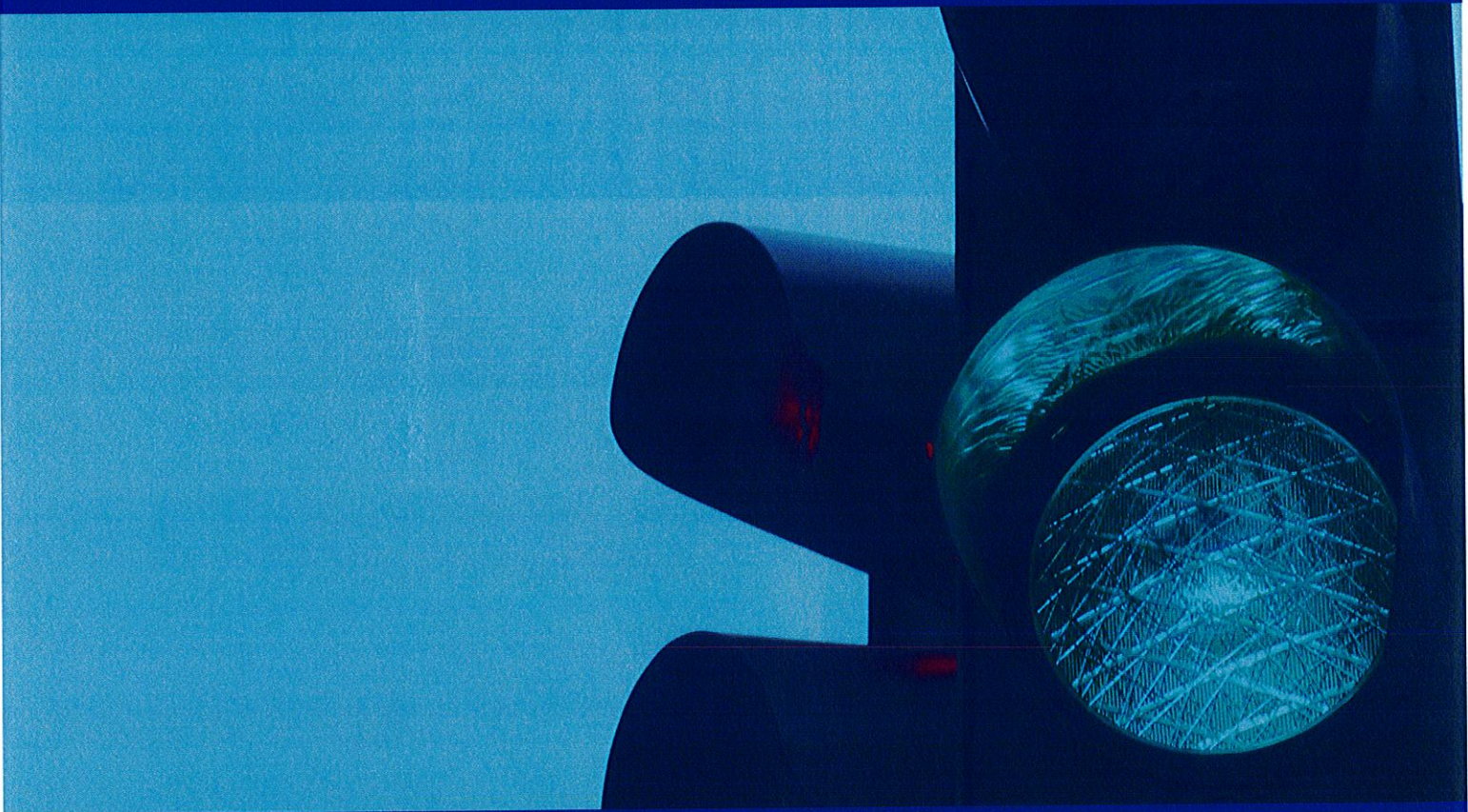
X. ADJOURN MEETING

With no further business to discuss, a motion was made by Dr. Kohler to adjourn the meeting. A second was made by Dr. Dinsdale and passed unanimously. The next meeting is scheduled for March 17, 2021 a.m. via Zoom.

Respectfully submitted,

Rachel Manning, Secretary
Multimodal Transportation Commission

1ST ANNUAL **NC VISION ZERO LEADERSHIP** **TEAM INSTITUTE**

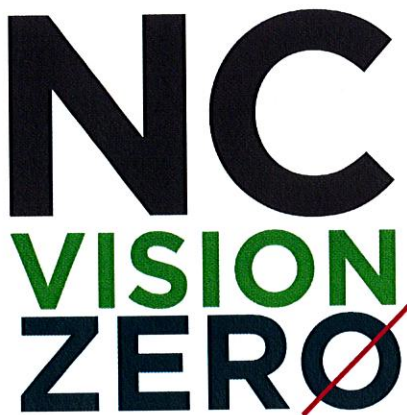


**COLLABORATING TO CREATE SUSTAINABLE
CHANGE TO END ROADWAY FATALITIES
AND SERIOUS INJURIES**

2021 CALL FOR APPLICATIONS

WHAT IS THE NC VISION ZERO LEADERSHIP TEAM INSTITUTE?

The **NC Vision Zero Leadership Team Institute** is a team training resource for communities in North Carolina with Vision Zero initiatives (or considering adopting Vision Zero initiatives). This event, hosted by **NC Vision Zero** and **UNC-Chapel Hill**, will be the first-ever of its kind, providing multi-sector teams with best practice tools and approaches to help them move toward effective Vision Zero planning and implementation. Sessions will be tailored to meet the needs of communities and will give teams the chance to work together to develop a firm Vision Zero foundation and concrete action steps, relevant to their current situation. The institute will be an opportunity for Vision Zero communities to take a deeper dive into systems-thinking and work through complex problems.



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

STRATEGIC SKILL AREAS

Safe Systems and Vision Zero

Learn more about the philosophical basis for Vision Zero, which prioritizes human life and views safety as an interconnected systems issue. Learn about ways in which it is applied across the US and world.

Metrics, Evaluation, and Integration of Diverse Data Sources

Select important measures for guiding Vision Zero planning and tracking progress. Draw in data from different sources and consider various ways to examine and analyze that data to inform work.

Cross-sector collaboration

Engage with members of your team to discover more about the expertise and common goals of your group, drawing on a variety of disciplines. As a team, create a vision and goals for the coming year.

Systems thinking and systems strengthening

Implement systems tools to deepen your team's understanding of the system elements that contribute to road fatalities/serious injuries in order to identify solutions most relevant to your community and your organization's work.

All sessions will integrate and center the importance of using data-driven strategies and applying an equity lens to all aspects of Vision Zero planning and implementation.

YOU ARE ENCOURAGED TO APPLY IF

You are a Vision Zero community in North Carolina.

We welcome representatives from **Vision Zero initiatives at all stages**, from early planning to long-standing initiatives looking for ways to sustain progress.

You can build a diverse team

We are seeking teams of 3-5 people representing at least **3 different sectors** (e.g., engineering, public health).

DETAILS OF THE INSTITUTE

This year's Leadership Institute will be held **virtually**, due to the ongoing risk of COVID-19.

Dates: Sessions will be held on June 21st, 23rd, 28th, and 30th, 2021



Format: The four (4) virtual sessions will be held for 3-4 hours with a 30 min break. Sessions will include a mix of presentations by experts and significant time for small group "team time" with a designated facilitator (coach).

Cost: The NC Vision Zero Institute is FREE for accepted teams.

Application due date: March 12, 2021

Teams will receive a response from NC Vision Zero by March 19, 2021.
Please reach out to **Elyse Keefe** at ekeefe@email.unc.edu with any questions.

WHAT YOU NEED TO APPLY

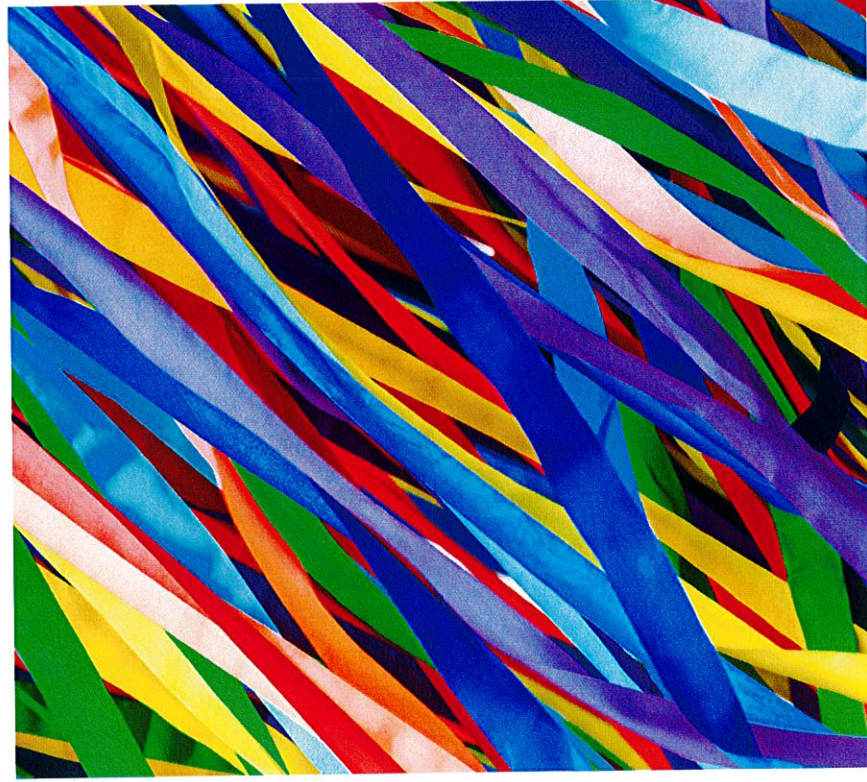
- ☐ Names and contact information for team members that would join you at the Leadership Institute
- ☐ A short statement of interest including:
 - Current/proposed activities of the coalition/task force in the coming year
 - Current/anticipated challenges your team faces
 - What your team hopes to achieve at the NC VZ Leadership Institute
- ☐ Letters of commitment from all attending team members stating the following:

"I agree to serve as an active participant in the 2021 NC Vision Zero Leadership Institute. By providing my signature below, I commit to participating in all Leadership Institute activities, which include:

- Attending, engaging, and participating in the multi-day sessions of the Institute
- Completing surveys as a part of an evaluation of the Institute"

HOW TO APPLY

Once you have the materials detailed above, complete the application [here](#).



NCVISION ZERO

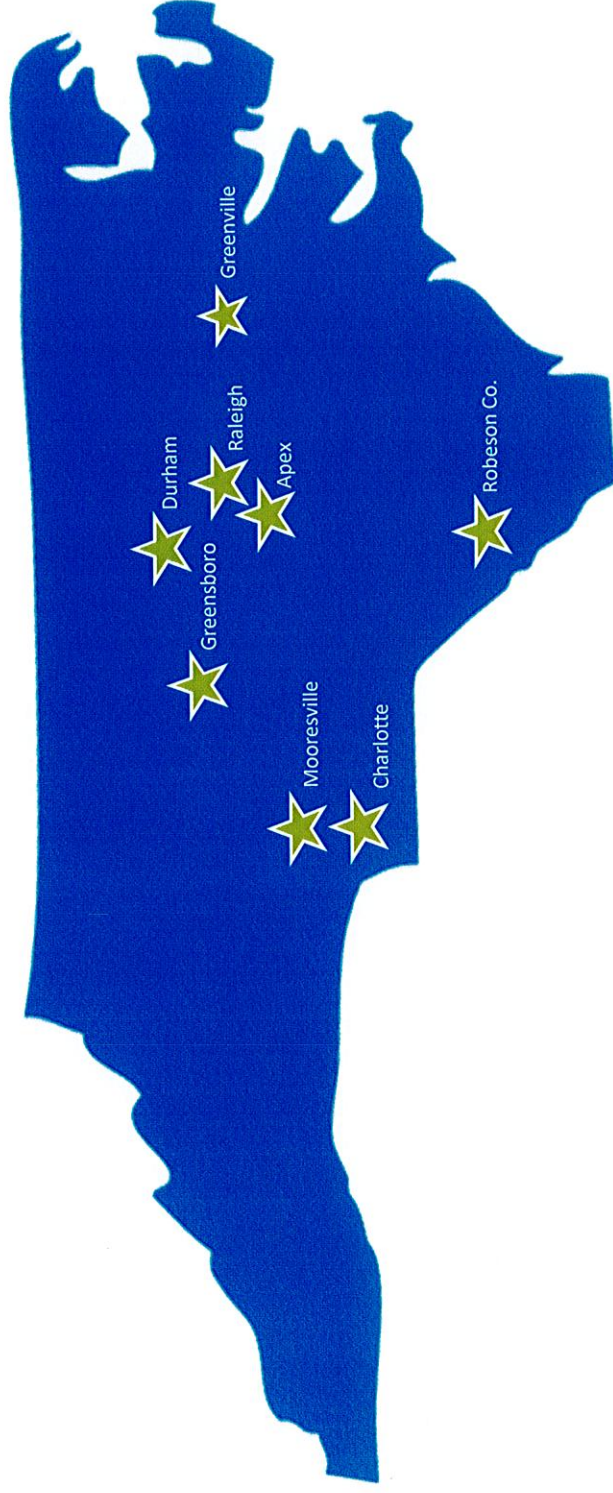
Mark Ezzell, GHSP

Elyse Keefe, UNC

Ellen Walston, Vidant Health-Greenville

February 22, 2021

NC Vision Zero Communities



Milestones Checklist



IMPLEMENTATION MILESTONE CHECKLIST

This Vision Zero Implementation Milestones Checklist, rooted in the science of program implementation, offers a series of phases and milestones toward fully implementing Vision Zero in your community. As you can see, fully implementing Vision Zero will require between 2 and 4 years of committed work. Consider using this checklist to determine the implementation phase your community is in and to gather ideas on what you could be working on next toward realizing a Vision Zero future.

Total Time to Full Implementation: 2 – 4 years

Phases	Exploration	Installation	Initial Implementation	Full Implementation
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Exploration

- ☐ Convening diverse professional and community stakeholder groups to establish a Vision Zero coalition
- ☐ Number of sectors (outside your own) taking part in the coalition: _____
- ☐ Identifying one or more local Vision Zero champions
- ☐ Professional staff or community members who are well-connected with safety stakeholders and enthusiastically support Vision Zero, throwing their weight behind getting the program fully implemented
- ☐ Conducting a systems-oriented needs and assets assessment
- ☐ A process used to identify the community's strengths in terms of salient resources and infrastructure, as well as its needs related to staffing, funding, policies, and procedures that address the gap between where the community is and where it needs to be to eliminate serious and fatal traffic injury
- ☐ Securing local public official commitment to Vision Zero (e.g., Vision Zero resolution, policy)
- ☐ Date of Vision Zero resolution, policy, or ordinance: _____

Installation

- ☐ Developing and adopting a Vision Zero Plan
- ☐ Date of Vision Zero Plan adoption: _____
- ☐ Hiring staff focused on designing and implementing Vision Zero strategies OR
- ☐ Dedicating staff time across multiple sectors to Vision Zero work
- ☐ Number of staff with at least 50% time devoted to Vision Zero: _____
- ☐ Dedicating funds to implementing Vision Zero strategies
- ☐ Establishing a Vision Zero performance management system
- ☐ Whereas "performance measurement" involves tracking a program's progress toward zero serious and fatal traffic injuries, "performance management" includes measurement AND requires planning ahead in order to respond to anticipated and unforeseen changes, such as decreased funding for Vision Zero, major adverse weather events, pandemics, changes in staffing, etc.

Initial Implementation

- ☐ Implementing a Vision Zero performance management system
- ☐ Tracking progress toward zero through performance measurement, while putting into place, "driver" action plans, e.g., "If funding for Vision Zero decreases, then we will shift toward implementing a greater number lower-cost safety procedures"
- ☐ Experimenting with implementing evidenced-based safety procedures
- ☐ A cluster of procedures and approaches with documented traffic safety benefits and relatively high political and social support
- ☐ Sharing data and resources across Vision Zero coalition sectors
- ☐ Number of times per year data and resources are shared across sectors: _____
- ☐ Establishing onboarding procedures for new staff and cross-sectoral coalition members
- ☐ A system to quickly bring new coalition members up to speed on the safety procedures in the Vision Zero Plan, means of collaborating with cross-sector partners, and ways to manage system performance

Full Implementation

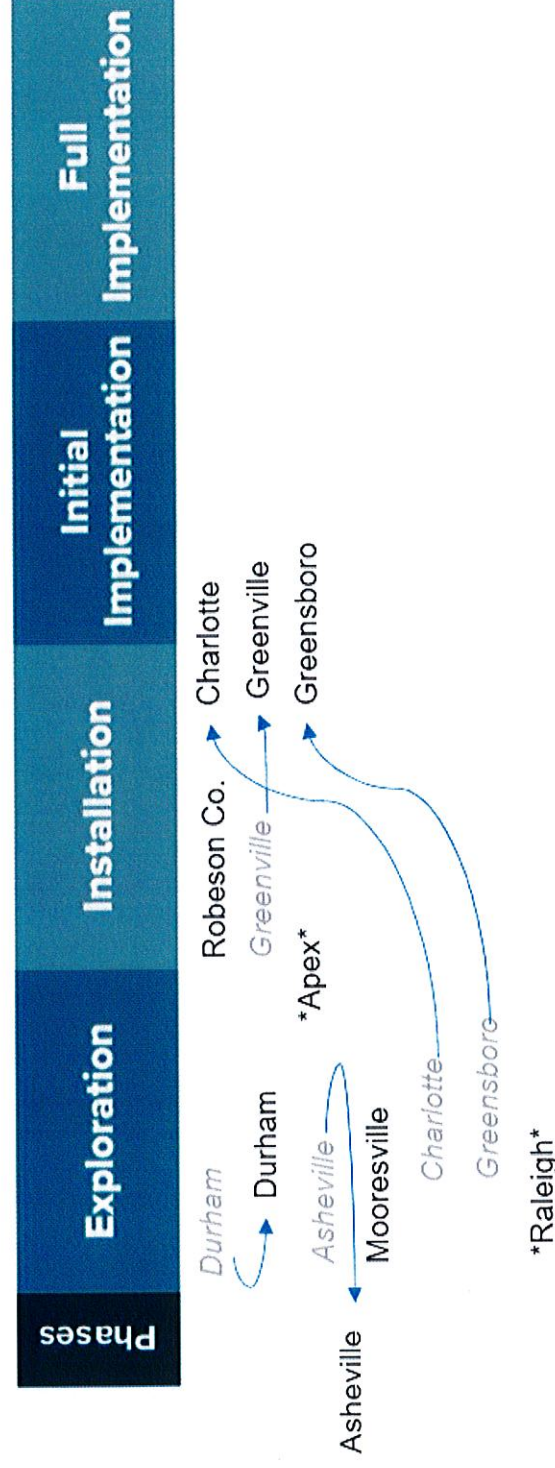
- ☐ Operating onboarding procedures for new staff and cross-sectoral coalition members
- ☐ Implementing more than 50% of the safety procedures outlined in the Vision Zero Plan
- ☐ Maintaining a Vision Zero performance management system
- ☐ Verifying adjustments to how and when safety procedures are implemented based upon documented progress toward zero fatal and serious traffic injury

Implementation Framework, Active Implementation Network © 2014 Vision Zero Implementation

WWW.NCVISIONZERO.ORG



Milestone Implementation status changes 2019-2021



Vision Zero

- "Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. First implemented in Sweden in the 1990s, Vision Zero has proved successful across Europe — and now it's gaining momentum in major American cities."



The Safe Systems Approach

- Core principles:
 1. Human Fallibility: People make mistakes and these mistakes can lead to crashes.
 2. Human Vulnerability: The human body has a limited physical ability to tolerate crash forces.
 3. Road safety is a shared responsibility; foster systems-based vision and coordinated action.



Source: Towards Zero Foundation

Next steps?

Participate with NCVZ
technical assistance
monthly/quarterly

Apply to attend first-
ever Vision Zero
Leadership Institute in
June 2021

Convene a multi-sector
coalition to coordinate
efforts with Greenville
Traffic Safety Task Force