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AMERICAN RESCUE PLAN ACT OF 2021



American Rescue Plan Act of 2021

May 10, 2021 City Council Workshop

- Proposal of an ARP Appropriation Plan
- Staff Proposal to be Presented to Council in Fall, 2021
- Plan to be Based on:
 - Council Approved Strategic Goals & Priorities
 - U.S. Treasury Spending Guidance

AMERICAN RESCUE PLAN ACT OF 2021 (ARP)

PROPOSED NEXT STEPS...

- Staff Proposes the Development of a City Stimulus Use Plan
- The Use Plan Will Be Based On:
 - Council Approved Strategic Goals
 - Spending Guidance From U.S. Treasury
 - Input From the City's Contracted Legislative Support Agencies
- Proposed Plan Would be Presented to Council for Consideration and Adoption in the Fall of 2021

AMERICAN RESCUE PLAN ACT OF 2021 (ARP)

PROPOSED NEXT STEPS...

May-June 2021:	Council Consideration & Adoption of the 2021-22 Proposed Budget (excluding stimulus funding)
June-July 2021:	Staff Review of U.S. Treasury Guidance & Development of a Proposed Stimulus Use Plan
August 2021:	Staff Presentation of Proposed Stimulus Use Plan to Council for Consideration & Comment
September 2021:	Council Adoption of Stimulus Use Plan
October 2021:	Staff Implementation of Stimulus Use Plan

Sections

- Overview of American Rescue Plan Funding Guidance
- Proposed Appropriation of American Rescue Plan Funding



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AMERICAN RESCUE PLAN FUNDING GUIDANCE



Background

- COVID-19 Recovery Funds Established by the American Rescue Plan Act of 2021
- Provided \$350 Billion in Emergency Funding to State & Local Governments
- Funding Must be Obligated by December 31, 2024



Allowable Uses of ARP Funding

- Cover COVID-19 public health expenditures
- Address negative economic impacts caused COVID-19
- Replace lost public sector revenue
- Provide premium pay for essential workers
- Invest in water, sewer, stormwater, & broadband infrastructure

Address Negative Economic Impact

Economic harm to workers, households, small businesses, impacted industries, and the public sector

- Delivering assistance to workers and families
- Supporting small businesses
- Speeding the recovery of the tourism, travel, and hospitality sectors
- Rebuilding public sector capacity, i.e. re-employment of City workers

Address Negative Economic Impact

Qualified Census Tract (QCT):

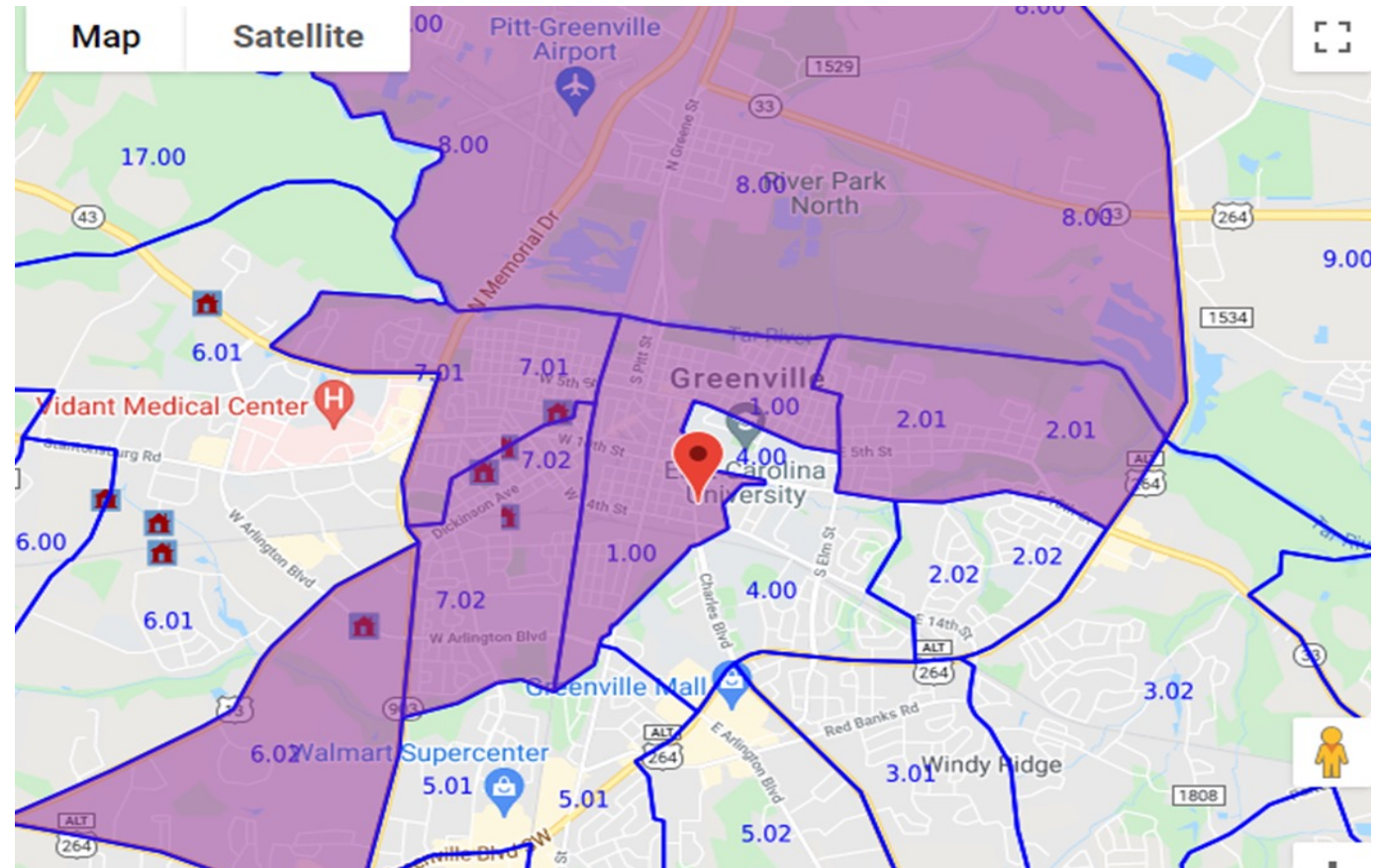
Guidance identifies broad range of services and programs that are considered to be in response to the public health emergency when provided in QCTs:

- Addressing health disparities and the social determinants of health
- Investments in housing and neighborhoods
- Addressing educational disparities
- Promoting healthy childhood environments

Address Negative Economic Impact

Qualified Census Tract:

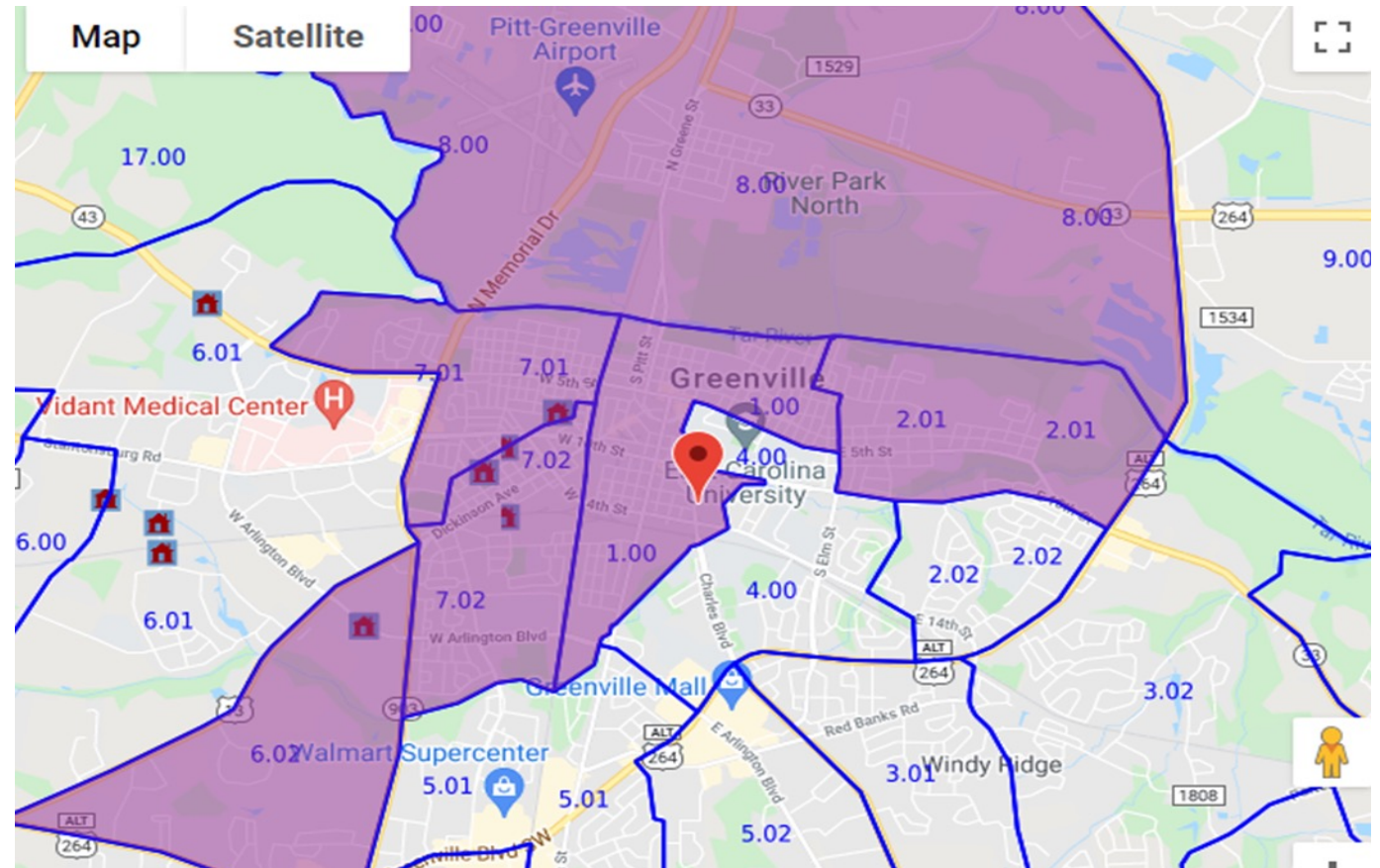
- 50% or more of households at an income level which is less than 60% of the Area Gross Median Income
- 7 QCTs In Pitt County/Greenville Metro Area



Address Negative Economic Impact

Qualified Census Tract:

- 50% or more of households at an income level which is less than 60% of the Area Gross Median Income
- 7 QCTs In Pitt County/Greenville Metro Area



Address Negative Economic Impact

Qualified Census Tract:

- Services designed to build stronger neighborhoods and communities and to address health disparities and the social determinants of health.
- Promoting healthier living environments and outdoor recreation and socialization to mitigate the spread of COVID-19
 - Examples include parks, public plazas, and other public outdoor recreation spaces

Specified Ineligible Uses

- Offset a Property Tax Reduction
- Deposit into Pension Fund
- Debt Service
- Legal Settlements or judgements
- Deposits to rainy day funds / other financial reserves
- General infrastructure (except as Allowable with Lost Revenue)





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ARP Proposed Appropriation Plan

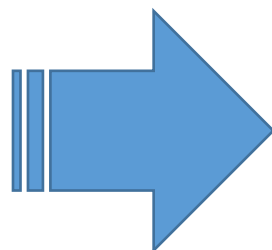


ARP Proposed Appropriation Plan

AMERICAN RESCUE PLAN ACT OF 2021



ONCE IN A LIFETIME OPPORTUNITY !!!



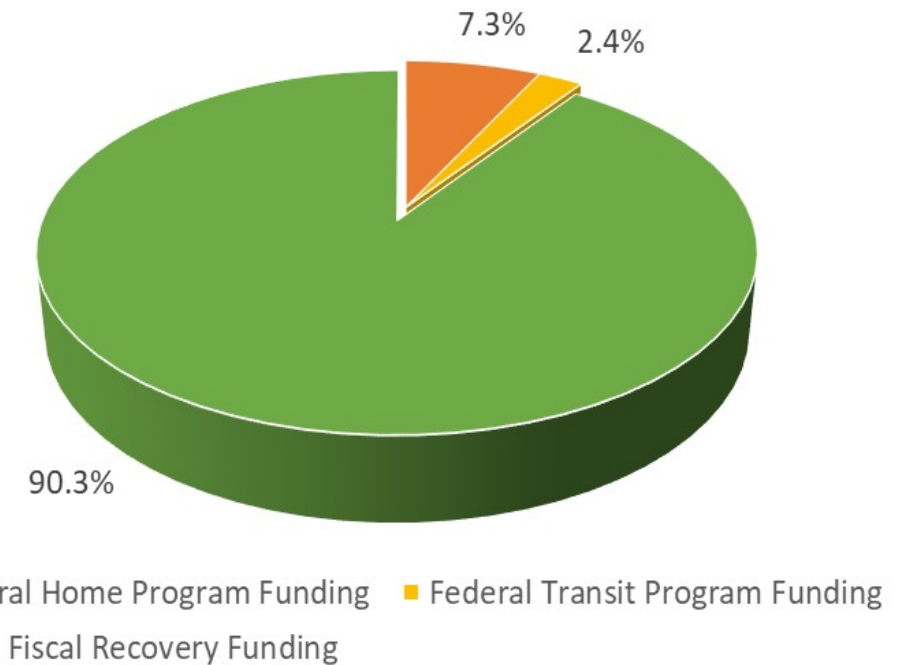
Council Adopted Goals

Council Adopted Goals

- Expand the economic hub of Eastern North Carolina through proactive economic development and job creation.
- Deliver public infrastructure improvements and execute existing opportunities related to transportation networks, Recreation & Parks and stormwater projects.
- Build a thriving and attractive community by creating vibrant neighborhoods and expanding artistic, cultural and recreational opportunities.
- Enhance community engagement, safety and wellness.
- Build a high-performing, diverse organization, govern with transparency and fiscal responsibility, and tell our story to the community and region.

ARP Proposed Appropriation

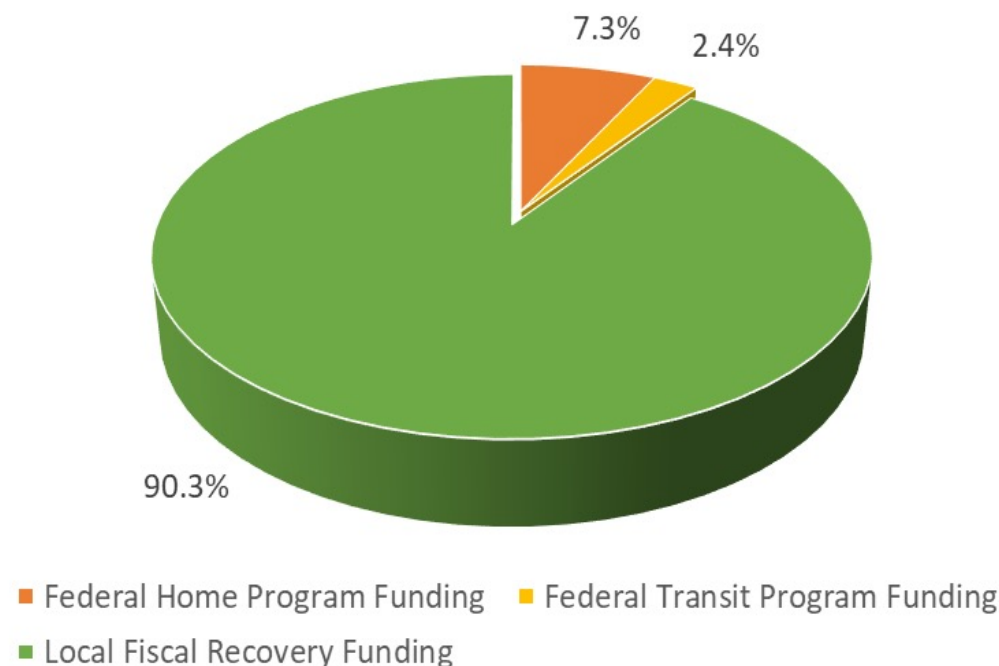
Program	Funding
* Federal Home Program Funding	\$ 1,988,461
* Federal Transit Program Funding	662,800
Local Fiscal Recovery Funding	24,689,311
Total Funding	\$ 27,340,572



* Appropriation Plan to be Based on Forthcoming FTA & HUD Guidance

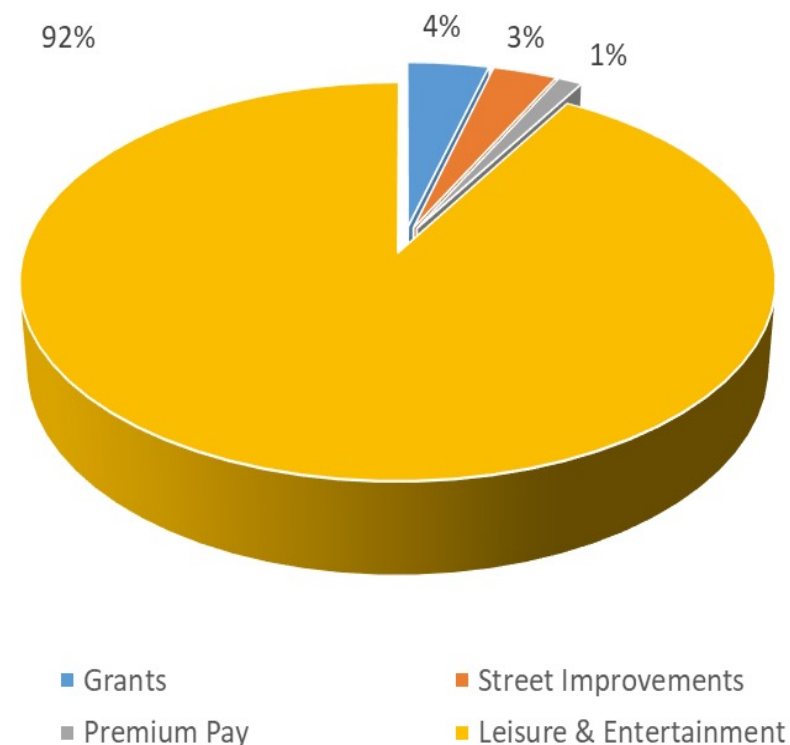
ARP Proposed Appropriation

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Total Funding	\$ 27,340,572



Local Fiscal Recovery Funding

Project	Funding
- Grants to Small Businesses Impacted by COVID-19 Pandemic	\$ 1,000,000
- Street Improvements Funded Through Lost Revenue	789,311
- Premium Pay to City Employees for Essential Work	300,000
- Capital Improvements to Enhance Leisure & Entertainment Opportunities for Greenville & Eastern N.C.	\$ 22,600,000
Total Funding	<u>\$ 24,689,311</u>



Local Fiscal Recovery Funding

Project	Funding
1. - Grants to Small Businesses Impacted by COVID-19 Pandemic	\$ 1,000,000
- Street Improvements Funded Through Lost Revenue	789,311
- Premium Pay to City Employees for Essential Work	300,000
- Capital Improvements to Enhance Leisure & Entertainment Opportunities for Greenville & Eastern N.C.	\$ 22,600,000
Total Funding	<u><u>\$ 24,689,311</u></u>

- Grants to Small Businesses Located in QCTs:
 - Uptown Greenville
 - West Greenville
 - North of the Tar River
- Grants to Small Businesses that Were:
 - Impacted by COVID-19
 - Struggling Prior to COVID and the Virus Exacerbated the Impact
- Cover Eligible Costs Such as:
 - Façade Improvements
 - Interior Repairs & Renovations
 - Furniture, Fixtures & Equipment

Local Fiscal Recovery Funding

Project	Funding
- Grants to Small Businesses Impacted by COVID-19 Pandemic	\$ 1,000,000
2. - Street Improvements Funded Through Lost Revenue	789,311
- Premium Pay to City Employees for Essential Work	300,000
- Capital Improvements to Enhance Leisure & Entertainment Opportunities for Greenville & Eastern N.C.	\$ 22,600,000
Total Funding	<u><u>\$ 24,689,311</u></u>

- Calculated Based on U.S. Treasury Formula
- Lost Revenue Can Be Used for Most General Fund Purposes
 - Except Debt Service
- City is Projecting \$789 Thousand in Calculated Lost Revenue
- Propose Using Lost Revenue to Fund Street Improvements
 - \$789 Thousand In Addition to the \$2.8 Million Recurring Budget Allocation

Local Fiscal Recovery Funding

Project	Funding
- Grants to Small Businesses Impacted by COVID-19 Pandemic	\$ 1,000,000
- Street Improvements Funded Through Lost Revenue	789,311
3. - Premium Pay to City Employees for Essential Work	300,000
- Capital Improvements to Enhance Leisure & Entertainment Opportunities for Greenville & Eastern N.C.	\$ 22,600,000
Total Funding	<u><u>\$ 24,689,311</u></u>

- Essential Workers at Greater Risk of COVID-19
 - 77% of City Staff Physically Reported to their Jobs During the Pandemic
- Cumulative COVID-19 Cases as of August 2021
 - State of NC: 1.06M (10.1%)
 - City Employee: 147 (20%)
- One-Time Premium Payment:
 - Essential Workers: \$500 (ARP)
 - Remote Workers: \$250 (General)

Local Fiscal Recovery Funding

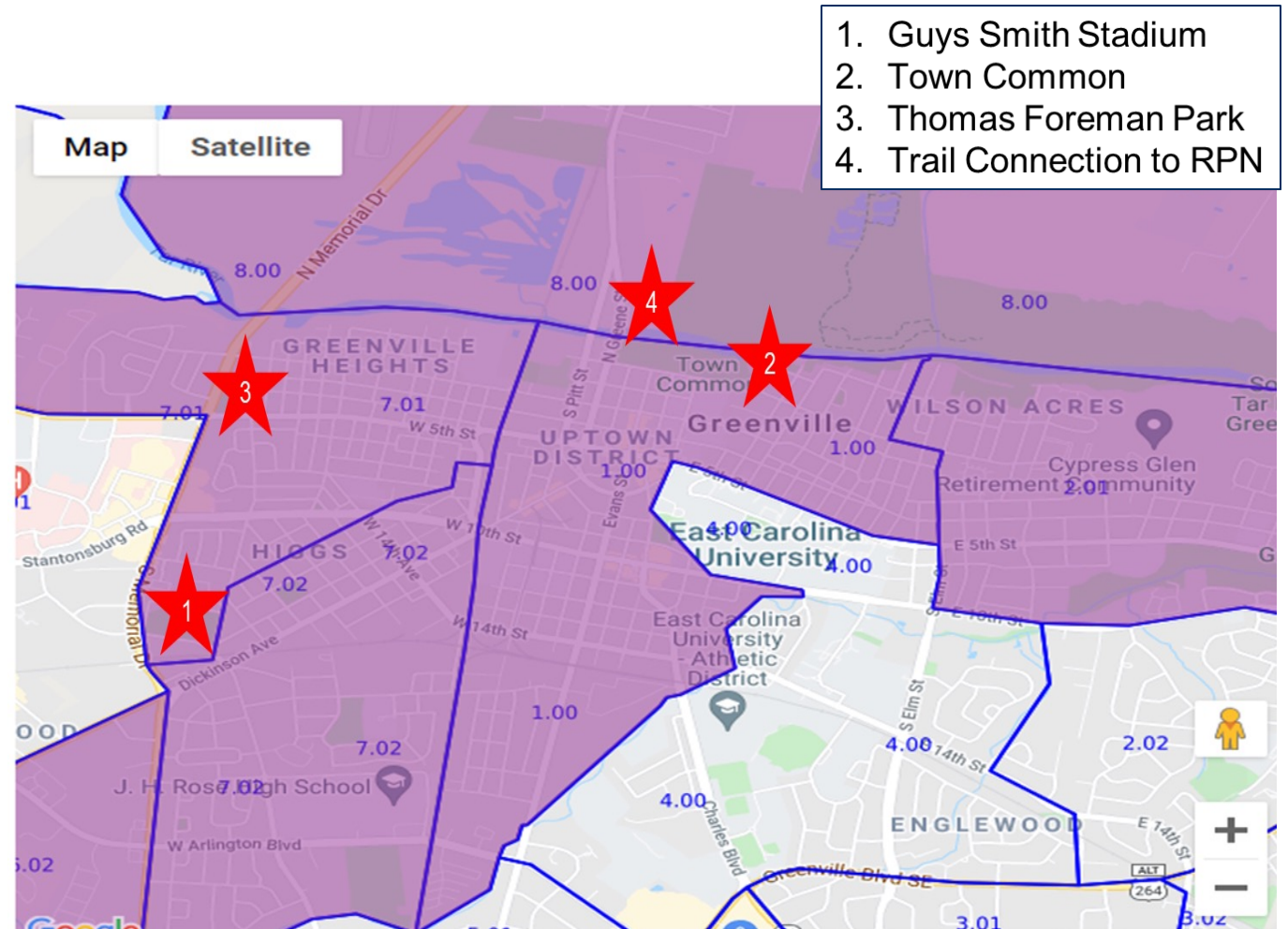
Project	Funding
- Grants to Small Businesses Impacted by COVID-19 Pandemic	\$ 1,000,000
- Street Improvements Funded Through Lost Revenue	789,311
- Premium Pay to City Employees for Essential Work	300,000
4. - Capital Improvements to Enhance Leisure & Entertainment Opportunities for Greenville & Eastern N.C.	\$ 22,600,000
Total Funding	<u><u>\$ 24,689,311</u></u>

	<u>Funding Range</u>
• Guy Smith Stadium Entertainment & Recreation Improvements	\$8M - \$10M
• Town Common Entertainment & Recreation Improvements	\$7M - \$10M
• Thomas Foreman Park Expansion	\$1.5M - \$1.7M
• Town Common to River Park North / Wildwood Trail Connection	\$2M - \$3M

Relative ARP Guidance

Address Negative Economic Impact of COVID-19:

- Support Small Businesses
- Support Households and Individuals
- Address the Exacerbation of Pre-Existing Disparities:
 - Builds Stronger Communities
 - Each Proposed Project is Located in a Qualified Census Tract



Relative ARP Guidance

Address Negative Economic Impact of COVID-19:

- Support Small Businesses
- Support Households and Individuals
- Address the Exacerbation of Pre-Existing Disparities:
 - Builds Stronger Communities
 - Each Proposed Project is Located in a Qualified Census Tract

The Projects Proposed Will Expand :

Projects

- Guy Smith Stadium Entertainment & Recreation Improvements
- Town Common Entertainment & Recreation Improvements
- Thomas Foreman Park Expansion
- Town Common to River Park North / Wildwood Trail Connection

Relative ARP Guidance

Address Negative Economic Impact of COVID-19:

- Support Small Businesses
- Support Households and Individuals
- Address the Exacerbation of Pre-Existing Disparities:
 - Builds Stronger Communities
 - Each Proposed Project is Located in a Qualified Census Tract

The Projects Proposed Will Expand :

- Entertainment and Recreation Events

Projects

- Guy Smith Stadium Entertainment & Recreation Improvements
- Town Common Entertainment & Recreation Improvements
- Thomas Foreman Park Expansion
- Town Common to River Park North / Wildwood Trail Connection

Relative ARP Guidance

Address Negative Economic Impact of COVID-19:

- Support Small Businesses
- **Support Households and Individuals**
- Address the Exacerbation of Pre-Existing Disparities:
 - Builds Stronger Communities
 - Each Proposed Project is Located in a Qualified Census Tract

The Projects Proposed Will Expand :

- Entertainment and Recreation Events
- **Job Opportunities**

Projects

- Guy Smith Stadium Entertainment & Recreation Improvements
- Town Common Entertainment & Recreation Improvements
- Thomas Foreman Park Expansion
- Town Common to River Park North / Wildwood Trail Connection

Relative ARP Guidance

Address Negative Economic Impact of COVID-19:

- Support Small Businesses
- **Support Households and Individuals**
- Address the Exacerbation of Pre-Existing Disparities:
 - Builds Stronger Communities
 - Each Proposed Project is Located in a Qualified Census Tract

The Projects Proposed Will Expand :

- Entertainment and Recreation Events
- Job Opportunities
- **Outdoor Activities Closer to Home**

Projects

- Guy Smith Stadium Entertainment & Recreation Improvements
- Town Common Entertainment & Recreation Improvements
- Thomas Foreman Park Expansion
- Town Common to River Park North / Wildwood Trail Connection

Relative ARP Guidance

Address Negative Economic Impact of COVID-19:

- Support Small Businesses
- Support Households and Individuals
- Address the Exacerbation of Pre-Existing Disparities:
 - Builds Stronger Communities
 - Each Proposed Project is Located in a Qualified Census Tract

The Projects Proposed Will Expand :

- Entertainment and Recreation Events
- Job Opportunities
- Outdoor Activities Closer to Home
- Access to Low Cost Entertainment & Recreation Events

Projects

- Guy Smith Stadium Entertainment & Recreation Improvements
- Town Common Entertainment & Recreation Improvements
- Thomas Foreman Park Expansion
- Town Common to River Park North / Wildwood Trail Connection

Relative ARP Guidance

Address Negative Economic Impact of COVID-19:

- Support Small Businesses
- Support Households and Individuals
- Address the Exacerbation of Pre-Existing Disparities:
 - Builds Stronger Communities
 - Each Proposed Project is Located in a Qualified Census Tract

The Projects Proposed Will Expand :

- Entertainment and Recreation Events
- Job Opportunities
- Outdoor Activities Closer to Home
- Access to Low Cost Entertainment & Recreation Events
- Opportunity for Residents of QCTs to Take Part in Entertainment & Recreation Activities

Projects

- Guy Smith Stadium Entertainment & Recreation Improvements
- Town Common Entertainment & Recreation Improvements
- Thomas Foreman Park Expansion
- Town Common to River Park North / Wildwood Trail Connection



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Guy Smith Entertainment & Recreation Improvements



Guy Smith Entertainment & Recreation Improvements

OUR COMMUNITY LOVES TO WATCH AND SUPPORT BASEBALL!



ECU Pirates
PCC Bulldogs
Jackie Robinson League
Greenville Little Leagues
J.H. Rose High School
Babe Ruth League

Guy Smith Entertainment & Recreation Improvements

OUR COMMUNITY LOVES TO WATCH AND SUPPORT BASEBALL!



*BUT OUR COMMUNITY IS TRAVELING OUT OF
GREENVILLE TO WATCH SEMI-PRO BASEBALL ?*

Guy Smith Entertainment & Recreation Improvements

Coastal Plain League (CPL)

- Summer Collegiate Baseball League
- Features Top Collegiate Players From Across the Nation
- 15 Teams Across Georgia, NC, SC and Virginia
- Teams are Located in Mid-Markets Such as Wilmington, Holly Springs, Savannah, & High Point
- Each Team Plays Approximately 25 – 30 Home Games Each Summer (Average Attendance of 1,300)



Guy Smith Entertainment & Recreation Improvements

- Letter of Interest From Capital Broadcasting and the Coastal Plains League (CPL) Submitted to the City
- Relocate a CPL Franchise Struggling Due to COVID-19 to Greenville
- Approximately 25-30 Games to be Played at Guys Smith Stadium
- Average Projected Attendance of Approximately 1,000 + per Game
- Renovation of Guy Smith Would be Required in Order to Provide the Capacity and Amenities Needed to Host a Franchise



Guy Smith Entertainment & Recreation Improvements

Potential Stadium Improvements:

- Extend Outfield Fencing
- Creation of Outfield Pavilion for Open Seating, Eating and Viewing
- Extend Seating Down 1st / 3rd Base Lines
- Front Entrance Façade Improvements & Refurbishment



Guy Smith Entertainment & Recreation Improvements

Potential Stadium Improvements:

- Scoreboard Replacement & Expansion
- Bathroom & Concession Improvements
- Gating System Around Park Perimeter
- Addition of Team Field House
- Expansion of On-Site Parking



Guy Smith Entertainment & Recreation Improvements

A Negotiated Rental Agreement Between the City of Greenville and a CPL Franchise Would be Required :

- Sharing of Facility Between JHR, Babe Ruth, City & CPL Franchise
- Improvements Funded by City vs. CPL Franchise
- Use of Facility Fee
- Responsibility for Field Maintenance and Other Operating Expenses



Guy Smith Entertainment & Recreation Improvements

- Proposed ARP Funding Range: \$8M - \$10M
- Actual Cost will Depend on :
 - Actual Scope of Project
 - Amenities Funded
 - Cost of Construction at Time of Bid
- City Would Seek Funding Assistance From:
 - Prospective CPL Franchise
 - Private Donations
 - Sponsorships & Advertisements



Town Common Outdoor Entertainment & Recreation Improvements



The Proposed Project is Intended to:

- Move Forward the 2016 Master Plan!
- Provide a Wider Array of Entertainment Activities Closer to Home
- Allow for the Ability to Have Ticketed Concerts Within the Park
- Allow for Expansion in Opportunity for Residents in QCT Communities

Did You Know...

Over 80% of Respondents to Recent Citizens Survey Stated That Improvements to Town Common Were Important



Town Common Entertainment & Recreation Improvements

Project is a Giant Step in Moving Forward the Town Common Master Plan:

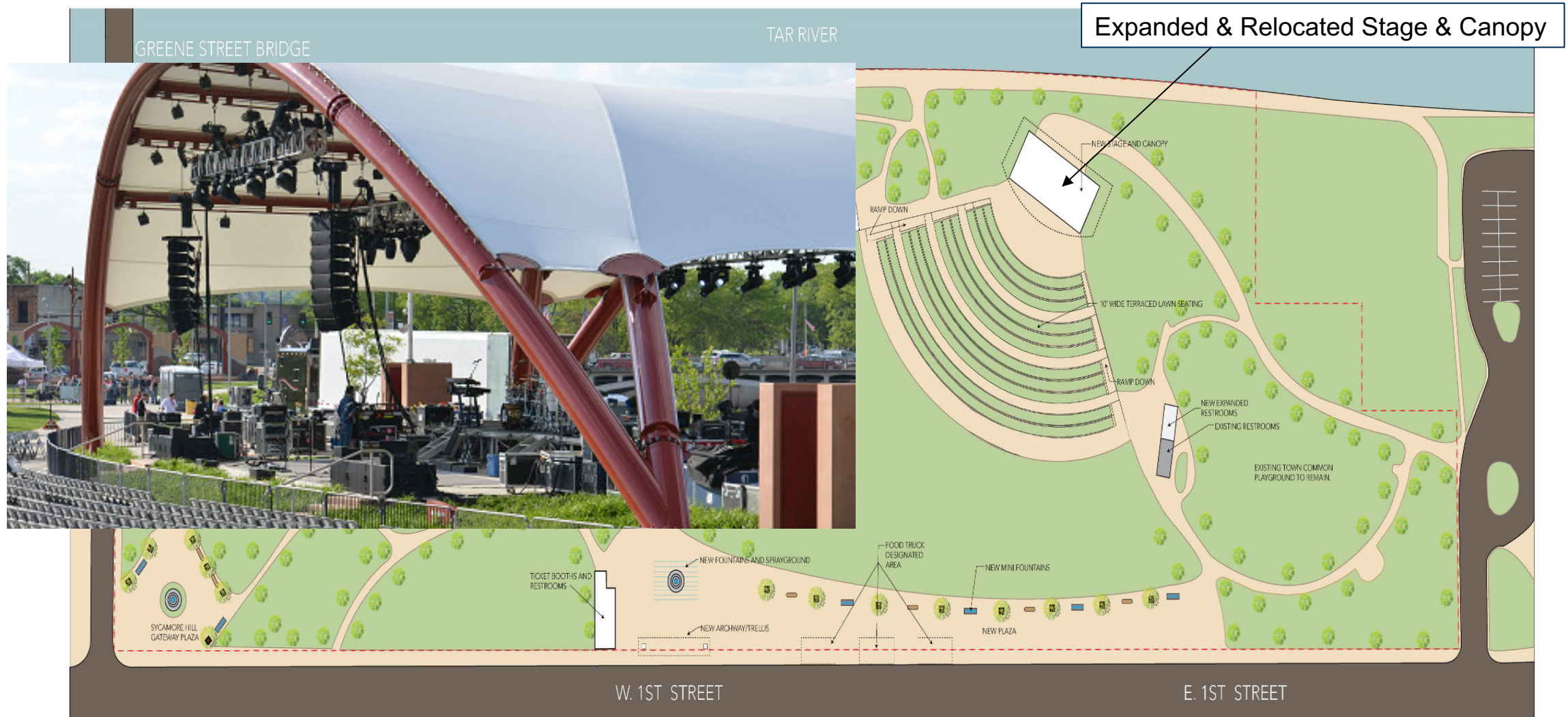
- Relocation and Expansion of the Amphitheater to Accommodate Crowds of Over 5,000
- Development of a 1st Street Promenade
- Interactive Water Feature
- Farmers Market Plaza
- Office Space at Entrance of the Park



Potential **CONCEPTUAL** Design



Potential **CONCEPTUAL** Design



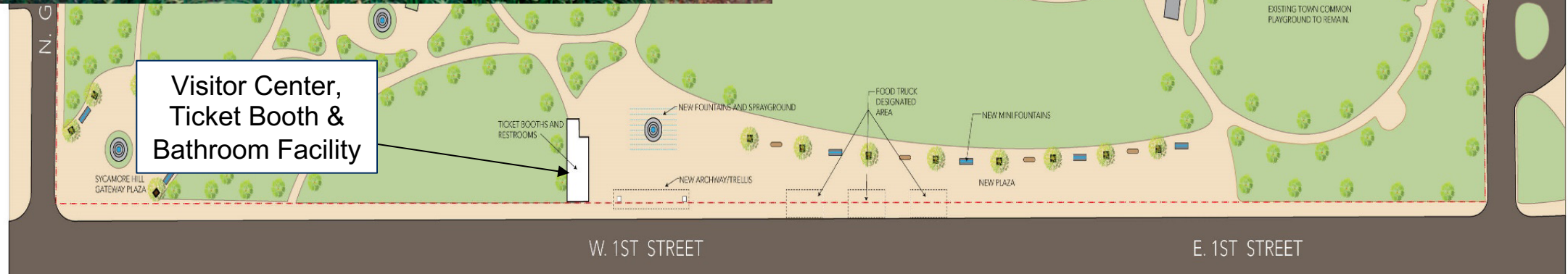
Potential **CONCEPTUAL** Design



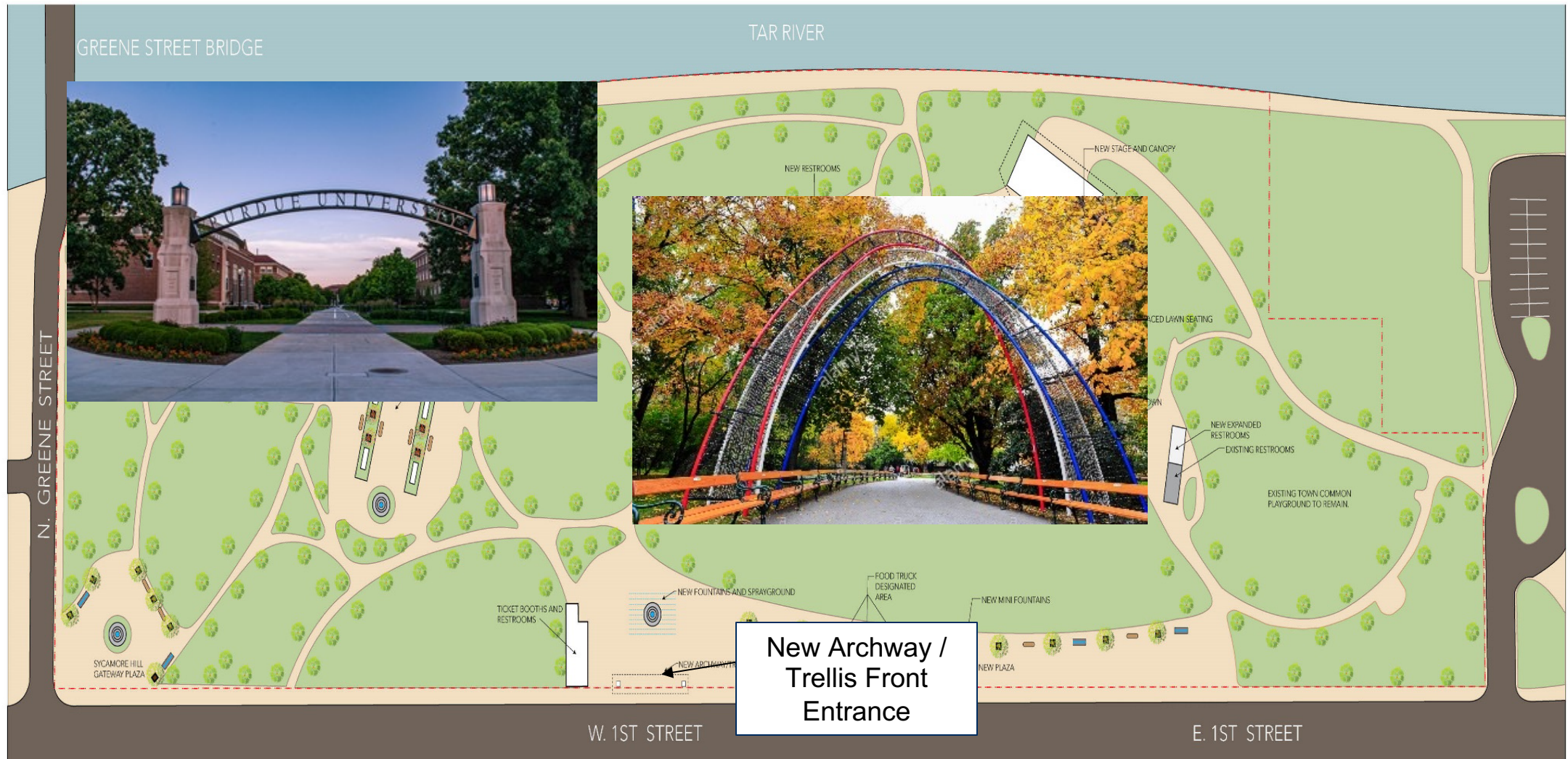
Potential **CONCEPTUAL** Design



Potential **CONCEPTUAL** Design



Potential **CONCEPTUAL** Design



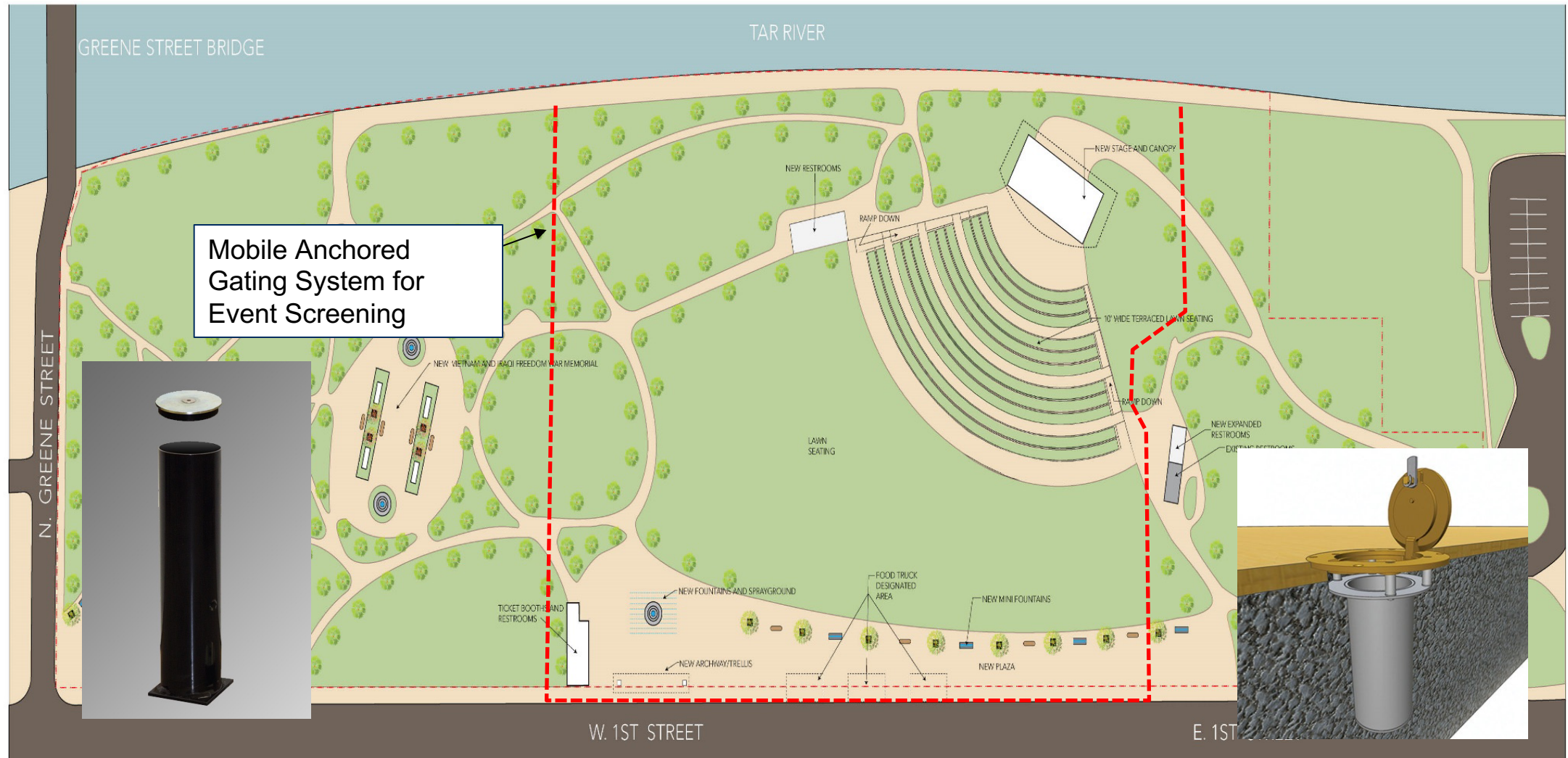
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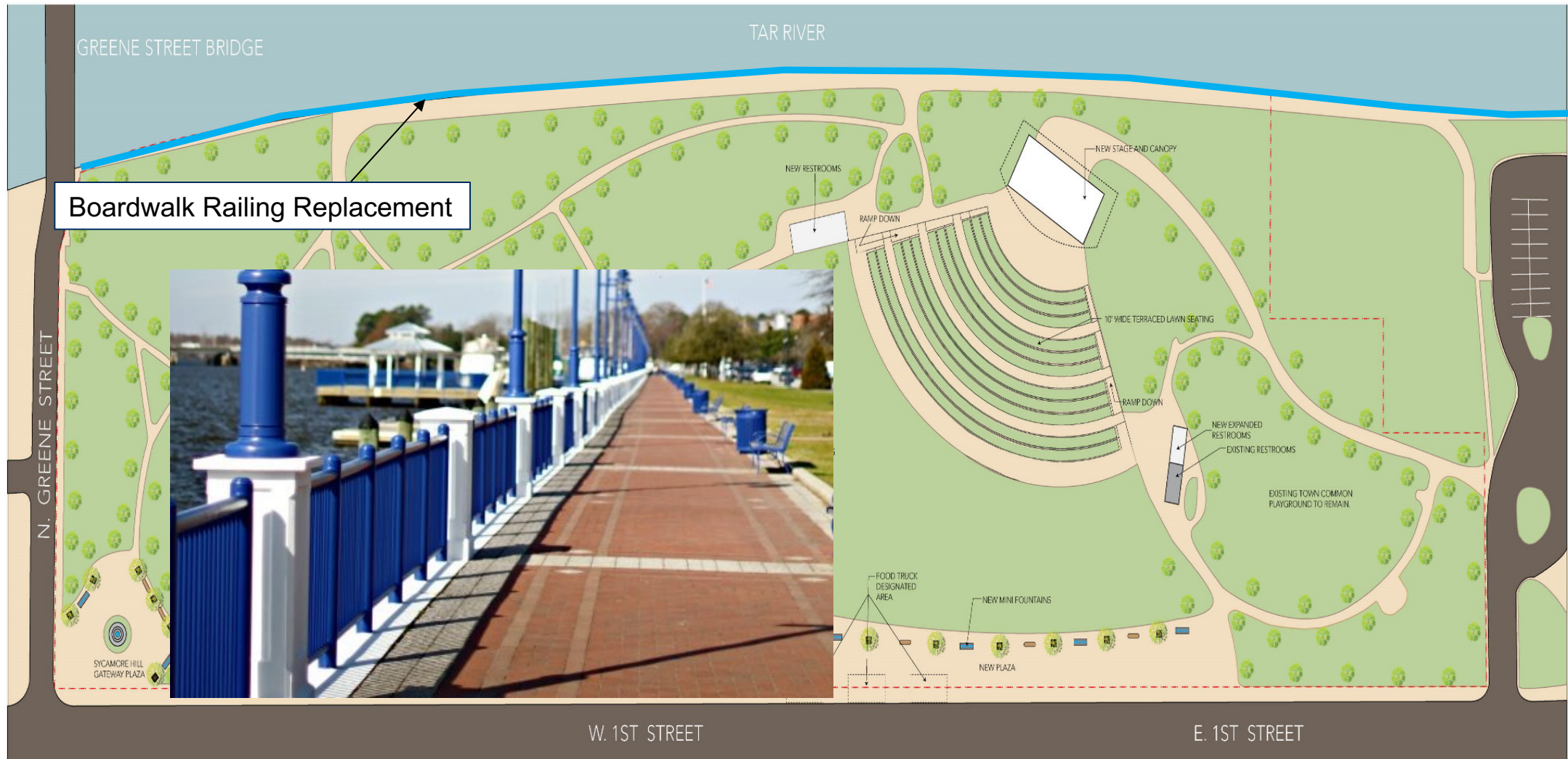
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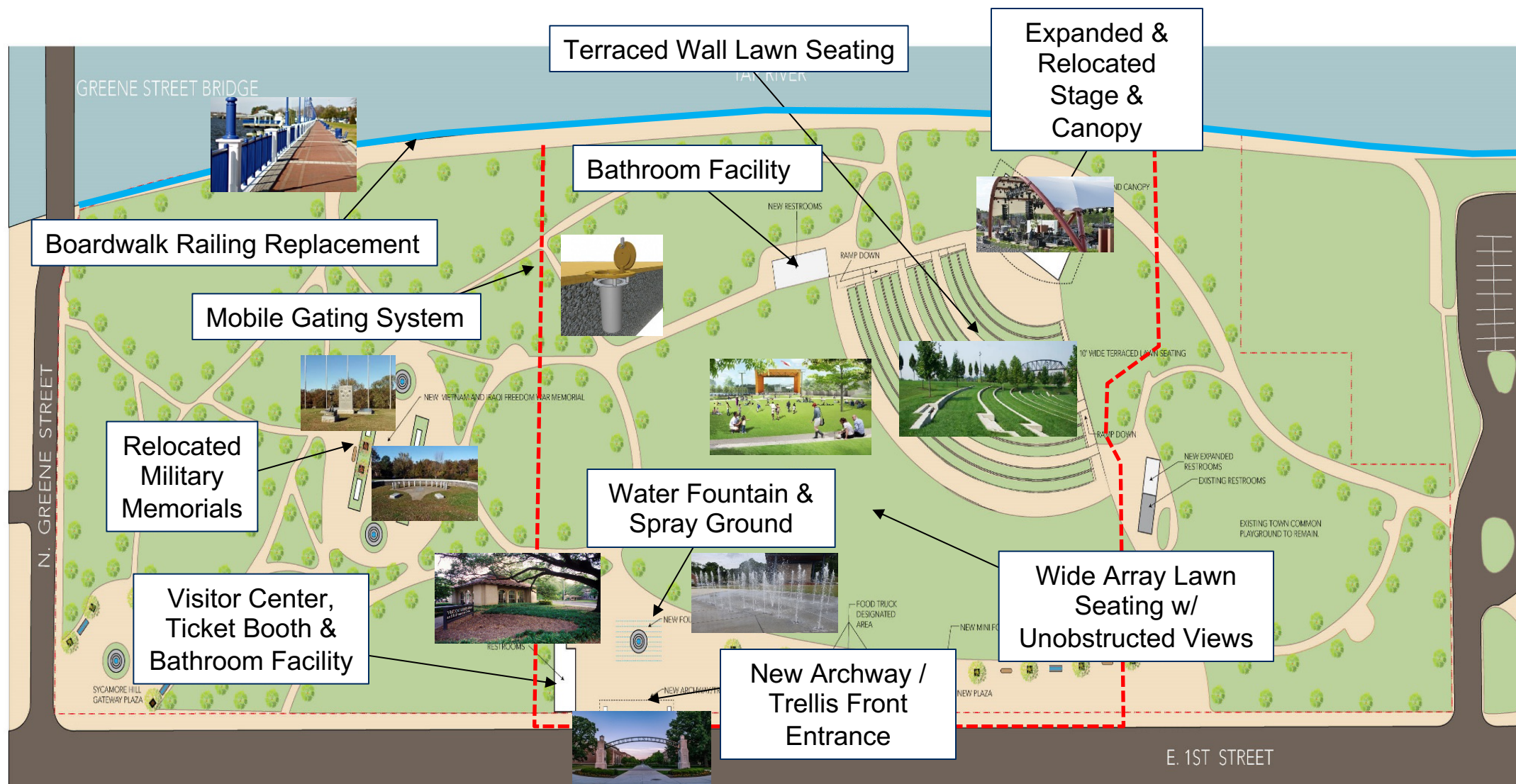
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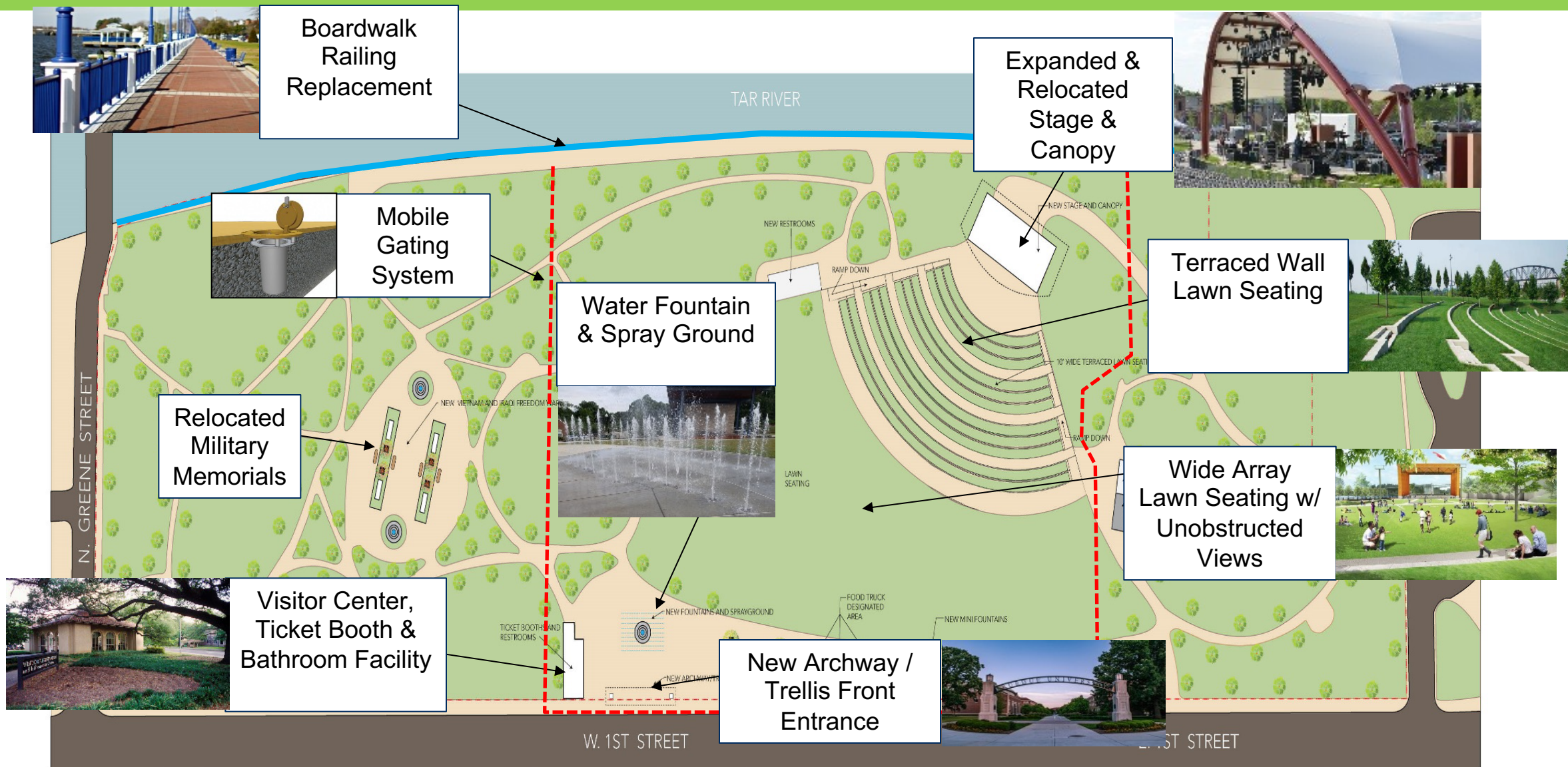
Potential **CONCEPTUAL** Design



THIS IS THE 2016 MASTER PLAN !!



THIS IS THE 2016 MASTER PLAN !!



Town Common Entertainment & Recreation Improvements

- The Actual Scope of the Project will be Based On:
 - Amount of ARP Funding Allocated to the Project
 - Total Cost as Designed and Constructed
- As a Component of the Design Phase, the City Would Issue an RFP for the Promotion of a Ticketed Concert Series at the Town Common





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Thomas Foreman Park Campus Expansion

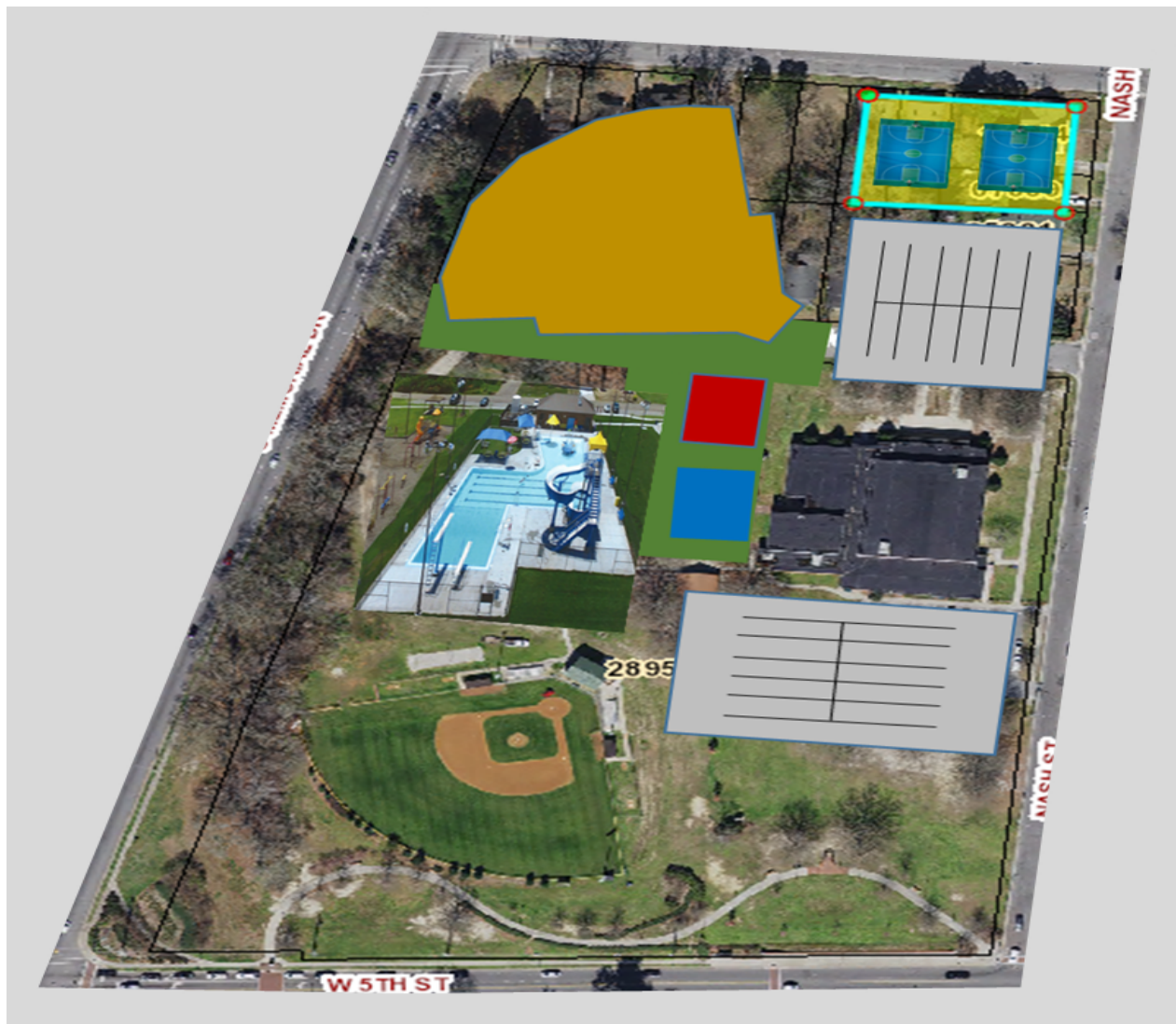


Thomas Foreman Park Campus Expansion

Expand Thomas Foreman Park to Add:

- 2nd Baseball Field to Replace Current Field at Guy Smith Stadium
- Various Educational & Recreational Amenities: STEM Equipment, Basketball / Tennis Court(s), Green Space, Other Amenities to Promote Healthy Lifestyles
- Access to the South Tar Greenway
- Increased Parking Capacity
- Additional Stop on the African American Heritage Trail at the Historic Hotel (3rd Street and South Memorial Drive)

CONCEPTUAL Design



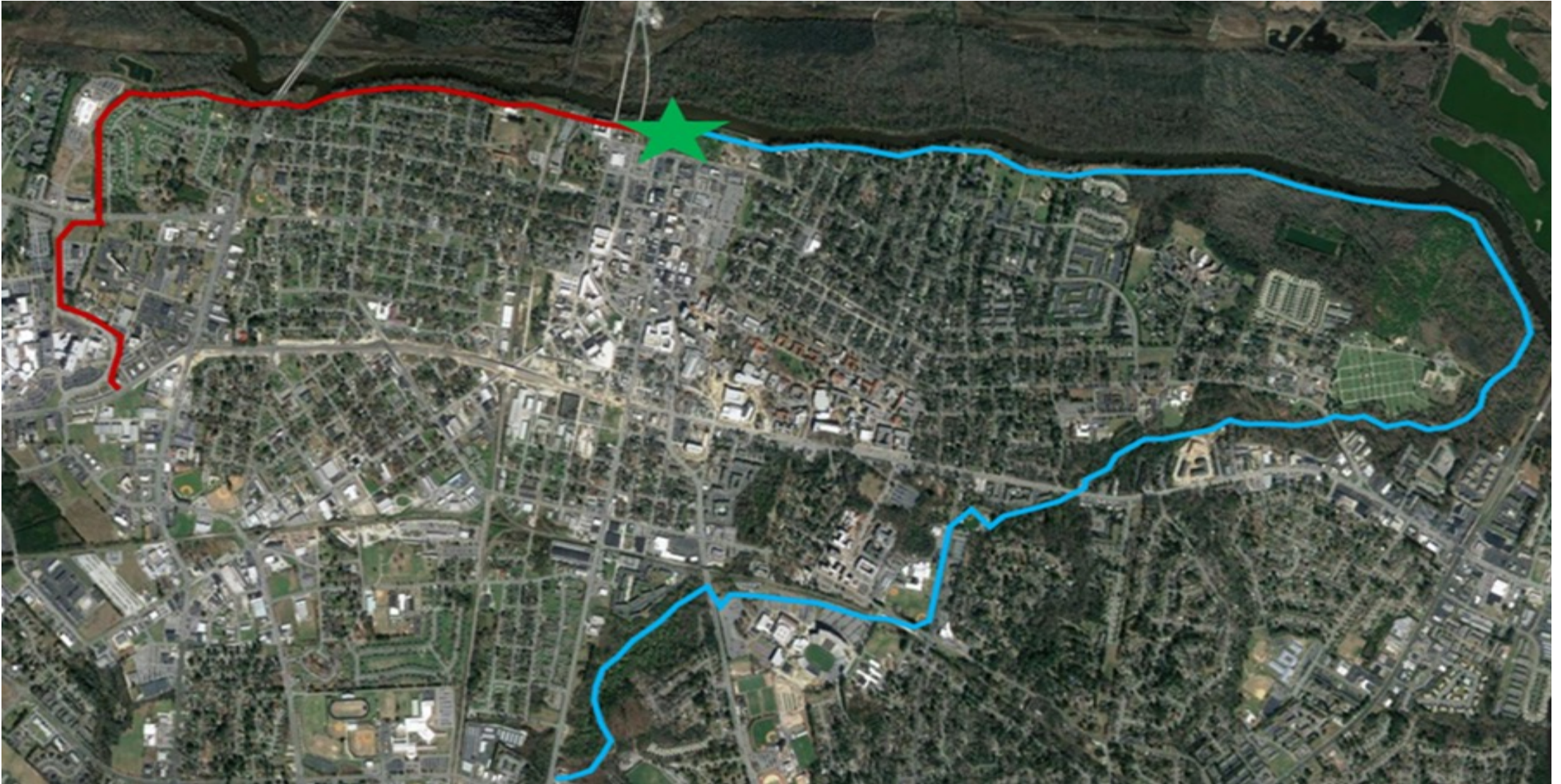
- 2nd On-Site Youth Baseball Field
- Expanded Play Ground (STEM Based)
- Expanded Parking
- Basketball / Tennis Courts
- Connection to Greenway
- Other Amenities Based On Community Engagement

Trail Connection From Town Common to River Park North & Wildwood Park

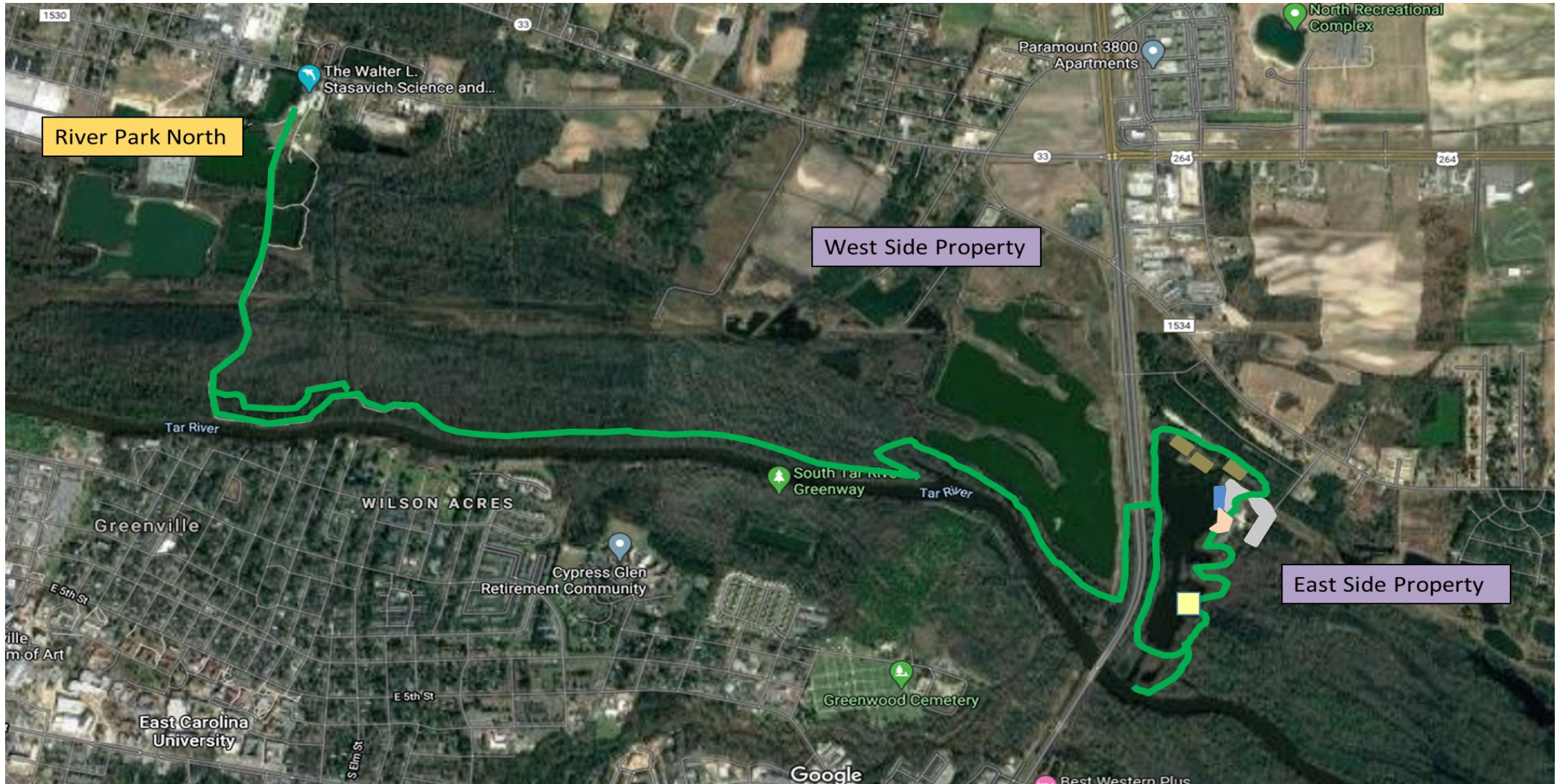


Trail Connection From Town Common to RPN & Wildwood

- Pedestrian Access From Town Common to North Greene Street:
 - Utilizing the Existing Greene Street Bridge
 - Existing Lanes Reduced from Two Lanes Down to One
 - Include a Bike Lane and a Walk Lane Separated by a Bollard System
- Trail Connection From North Greene Street to River Park North & Wildwood Park
 - Primitive Trail, Boardwalk, Canopy Walk

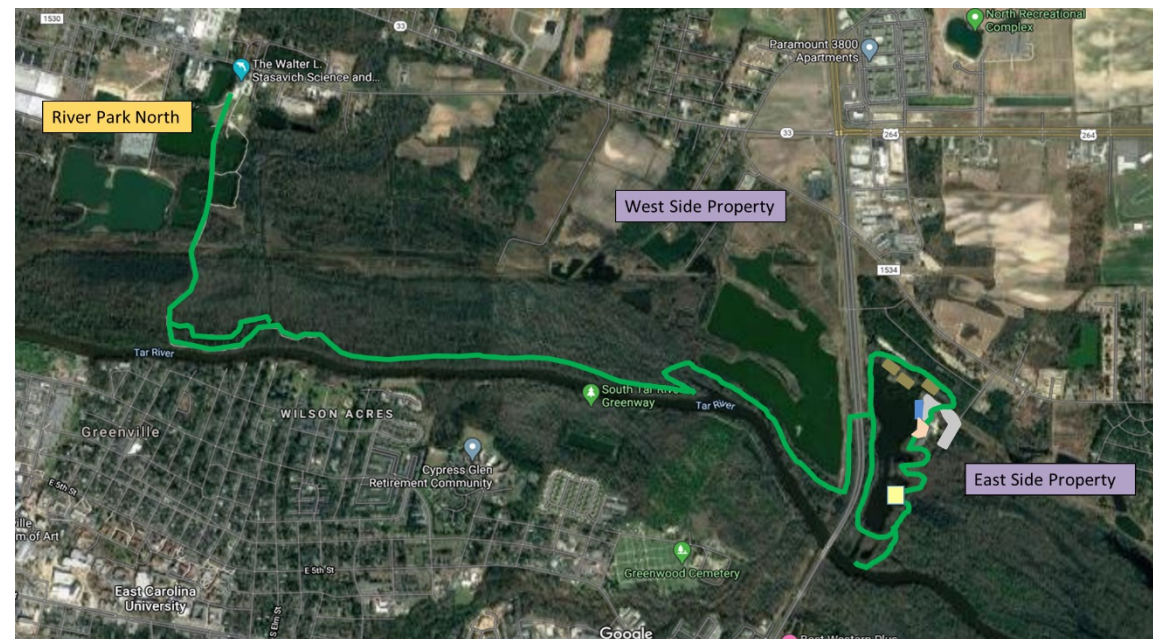
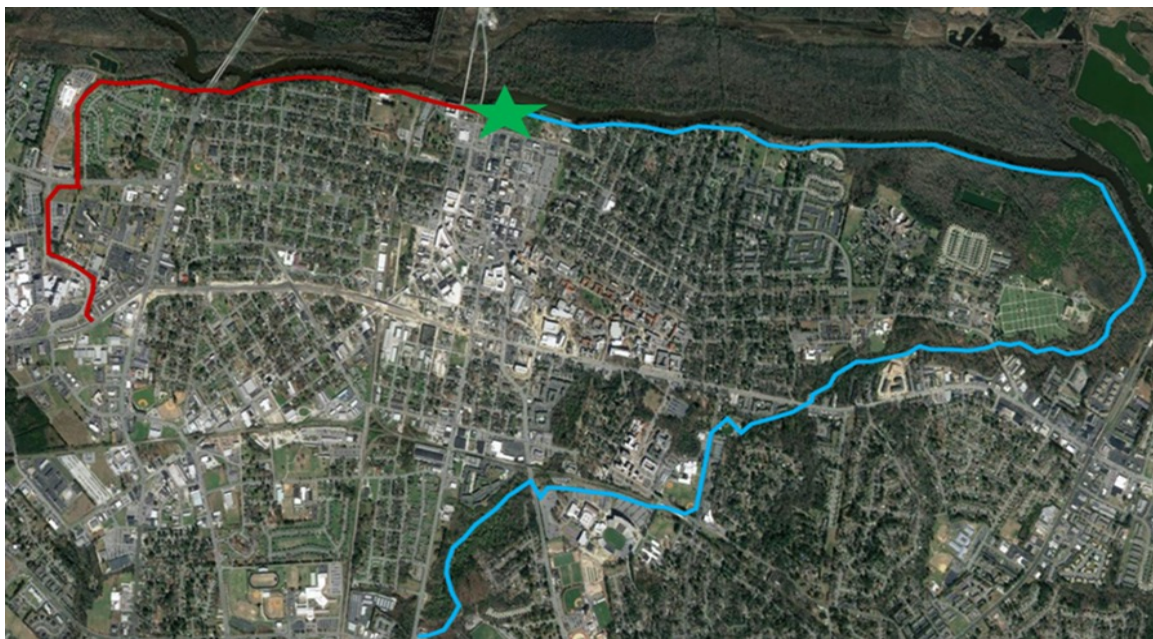


Developing Wildwood Park



Trail Connection From Town Common to RPN & Wildwood

**No Existing
Connection North to
South**



Trail Connection From Town Common to RPN & Wildwood



Trail Connection From Town Common to RPN & Wildwood

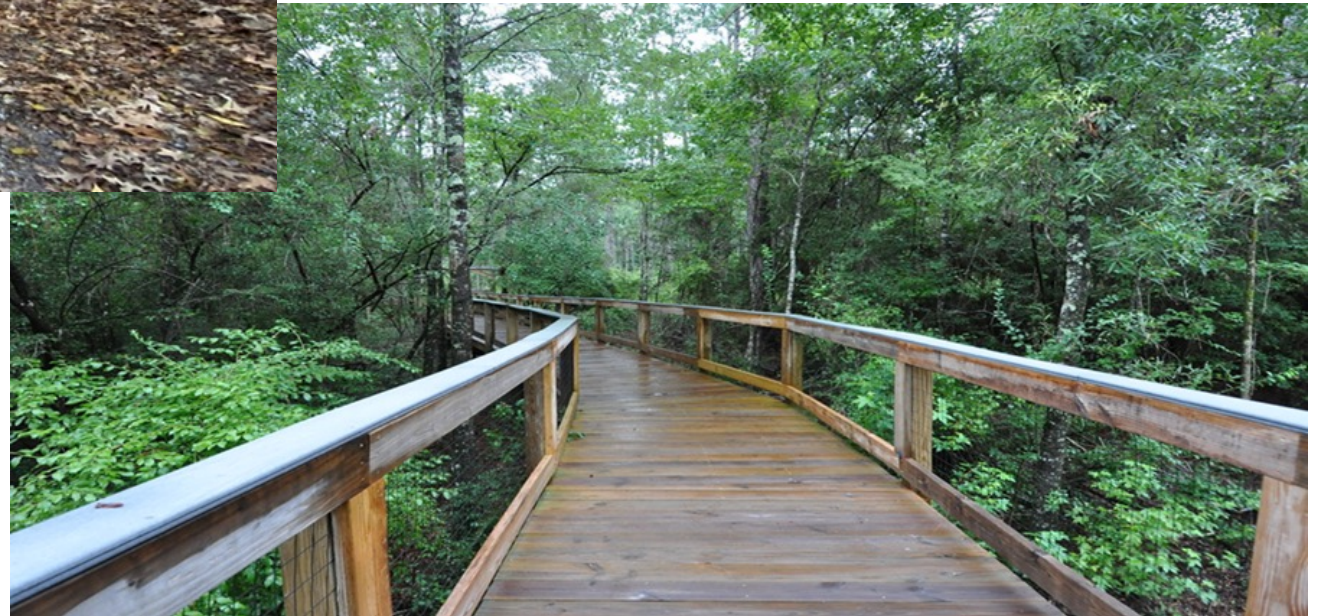


Trail Connection From Town Common to RPN & Wildwood



Primitive Trail

Boardwalk





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Summary

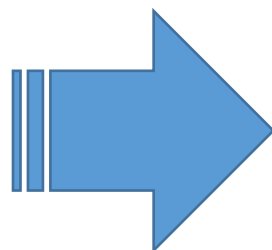


ARP Proposed Appropriation Plan

AMERICAN RESCUE PLAN ACT OF 2021



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Council Adopted Goals

ARP Proposed Appropriation

Appropriation Plan is a Direct Reflection of Council Adopted Goals !!!

Council Adopted Goal	ARP Project						
	Small Business	Street Improve	Premium Pay	Guy Smith	Town Common	Trail Connection	TFP Expansion
Expand the economic hub of Eastern N.C.	✓	✓		✓	✓	✓	✓
Deliver public infrastructure improvements		✓		✓	✓	✓	✓
Build a thriving and attractive community	✓			✓	✓	✓	✓
Enhance community engagement, safety & wellness						✓	✓
Build a high-performing, diverse organization	✓	✓	✓	✓	✓	✓	✓

- Sept, 2021: - Presentation of Appropriation Plan to Council with Council Input
- Sept-Oct, 2021: - Presentation at Public Input Sessions
- Presentation to Community Boards & Civic Groups
- Oct, 2021: - Council Workshop Discussion
- Nov, 2021: - Council Consideration & Adoption of Appropriation Plan
- Jan, 2022: - Begin Planning & Design

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**BUILDING FOR THE FUTURE,
NOT SPENDING FOR THE MOMENT**

Officially on the Clock...

Dec 31, 2024: All ARP Funding Must be
Appropriated

Dec 31, 2026: All ARP Funding Must be
Expended

This Includes ALL Design and
Construction!





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Questions

