



OFFICE OF THE MAYOR, CITY OF GREENVILLE

Proclamation

WHEREAS, breast milk provides appropriate nutrition for the normal growth of babies, and has a positive impact on the health and well-being of the baby which lasts far beyond infancy;

WHEREAS, the act of breastfeeding builds a strong emotional connection between the mother and baby, a bond which lasts a lifetime;

WHEREAS, mothers are more successful in meeting their breastfeeding goals when they have a strong network of support from family, friends, employers and healthcare providers;

WHEREAS, access to professional care from International Board Certified Lactation Consultants (IBCLCs) is a key component in a network of support and improves mothers' ability to reach their breastfeeding goals;

WHEREAS, World Breastfeeding Week is a time to recognize the importance of breastfeeding and global connectivity for protection, promotion and support; and

WHEREAS, the theme for 2011 is "Breastfeeding Support: Stay Connected".

NOW, THEREFORE, I, Patricia C. Dunn, Mayor of the City of Greenville, North Carolina, do hereby proclaim August 1-7, 2011 and October 1-7, 2011 as

BREASTFEEDING WEEK

FURTHER, I proclaim the months of August and October 2011 as

BREASTFEEDING AWARENESS MONTH

in Greenville and encourage all citizens to support breastfeeding babies and mothers.

This 1st day of August, 2011.

Patricia C. Dunn, Mayor