

OFFICE OF THE MAYOR, CITY OF GREENVILLE

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WHEREAS, Pitt County Memorial Hospital Cancer Services provides comprehensive care to the people of Eastern North Carolina by fulfilling its mission, which is to "improve cancer prevention, detection, and treatment for the people of Eastern North Carolina through enhanced patient care, teaching and research";

WHEREAS, Cancer Services is working within the community to emphasize the need for breast cancer awareness by declaring the month of October as Breast Cancer Awareness Month;

WHEREAS, according to the American Cancer Society, an estimated 230,480 new cases of invasive breast cancer and 57,650 new cases of in situ are expected to occur in 2011. The American Cancer Society estimates 2,140 new cases of breast cancer are expected in men. Deaths from breast cancer in 2011 are estimated to be 39,970 (39,520 for women and 450 for men);

WHEREAS, the American Cancer Society estimates 7,390 new cases of breast cancer to occur in North Carolina in 2011 and an estimated 1,390 deaths are anticipated in North Carolina in 2011;

WHEREAS, breast cancer is the most frequently diagnosed cancer in women; and

WHEREAS, early detection of breast cancer can save lives and increases treatment options.

NOW, THEREFORE, I, Patricia C. Dunn, Mayor of the City of Greenville, North Carolina, do hereby proclaim the month of October, 2011 as

BREAST CANCER AWARENESS MONTH

in Greenville.

This 30th day of September, 2011.

Patricia C. Dunn, Mayor