

ACTIVE ADULT & SENIOR: SOCIAL EVENT

OVERVIEW

The Greenville Recreation & Parks Department is inviting our Active Seniors & Adults to an all inclusive day just for them. We will showcase many of our programs that are designed for them. The event will be held at Wildwood Park on August 30th from 9am - 1pm.

We are inviting our community of adults 50 years & older.

This day will be filled with:

- Guided **Hikes** through Wildwood
- **Painting** Classes that will be inspired by the nature around us
- An introductory course to **Pickleball**
 - The Nations Fastest Growing Sport!
- **Kayaking** on Barber Lake
- And so much **more!**

We will have breaks in between activities for snacks, refreshments and lunch!

Programs will start at 9:00 a.m. with lunch being served at 11:15 a.m.

The last programs of the day will end around 1 p.m.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$250

As the only Presenting Sponsor you will be able to be engage with guest throughout the event to include visitors of the park. You will be able to address the whole group during the largest gathering point of the day, lunch time. You can use this time to host a Lunch & Learn program or engage with group about your business. Below is a full list of perks for this sponsorship level:

- Opportunity to Host the Lunch & Learn Session
- Opportunity to Host Tent/Table All Day
- One (1) VIP Reserved Parking Space
- Verbal Recognition Through Out Event
- Logo on Facebook Event Banner as Presenting Sponsor
- Recognition of Sponsorship in Facebook: Event & Main Page
- Linked Logo on Event Website
- Three (3) Lunch Tickets

ALL DAY SPONSOR - \$100

As an All Day Sponsor you will be able to engage with guests of the event all day & have a dedicated location to set up your branded tent & display items. You will have time to engage with participants all throughout the day: as they arrive, during breaks, & as they depart. You will also be able to speak to visitors of the park throughout the day. Below is a full list of perks for this sponsorship level:

- Opportunity to Host Tent/Table All Day
- One (1) VIP Reserved Parking Space
- Verbal Recognition During Event
- Recognition of Sponsorship in Facebook: Event & Main Page
- Linked Logo on Event Website
- One (1) Lunch Ticket

MORNING SPONSOR - \$50

As a Morning Sponsor you will be able to be present during the morning hours (8:30am - 11am). Your business will have a dedicated location to set up your branded tent & display items. You will be able to engage with event participants & park visitors during this time as they arrive & during breaks. Below is a full list of the perks for this sponsorship level:

- Opportunity to Host Tent/Table (8:30am - 11am)
- Verbal Recognition at Event
- Recognition of Sponsorship in Facebook Event & Main Page
- Linked Logo on Event Website

AFTERNOON SPONSOR - \$50

As an Afternoon Sponsor you will be able to be present during the afternoon hours (11am - 1:30 pm). Your business will have a dedicated location to set up your branded tent & display items. You will be able to engage with event participants & park visitors during this time as they arrive & during breaks. Below is a full list of the perks for this sponsorship level:

- Opportunity to Host Tent/Table (11am - 1:30pm)
- Verbal Recognition at Event
- Recognition of Sponsorship in Facebook Event & Main Page
- Linked Logo on Event Website

SPONSORSHIP OPPORTUNITIES

YES! I WOULD LIKE TO BE A SPONSOR!

☐ **PRESENTING SPONSOR - \$250**

☐ **ALL DAY SPONSOR - \$100**

☐ **MORNING SPONSOR - \$50**

☐ **AFTERNOON SPONSOR - \$50**

Company Name: _____

Contact Person: _____

Email Address: _____

Mailing Address: _____

Phone Number: _____

Please make your check payable to GRPD and mail to:
Wildwood Events
C/O Greenville Recreation and Parks
PO Box 7207, Greenville, NC 27835

Donations to the City of Greenville are tax deductible!
For additional information, contact:
Megan Howard at (252) 329-4972 or
by email at mhoward@greenvillenc.gov