



OFFICE OF THE MAYOR, CITY OF GREENVILLE

Proclamation

WHEREAS, National College Colors Day, which coincides with both "back to school" on college and university campuses across the United States and the kick-off of the college football season, seeks to celebrate and promote the traditions and spirit that make the college experience great by encouraging fans, alumni and students to wear apparel of their favorite college throughout the day of Friday, September 3, 2010;

WHEREAS, East Carolina University (ECU) is located in the City of Greenville in the State of North Carolina;

WHEREAS, established in 1907, East Carolina University has been educating citizens of Greenville and the State of North Carolina;

WHEREAS, intercollegiate athletics at East Carolina University provide scholarship opportunities to thousands of young men and women;

WHEREAS, the East Carolina University football team plays its first game of the 2010 season on Sunday, September 5, 2010;

WHEREAS, College Colors Day promotes higher education in the City of Greenville and the State of North Carolina through increased public awareness, and celebrates the achievements of East Carolina University acknowledging its critical and fundamental importance to the City of Greenville and the State of North Carolina; and

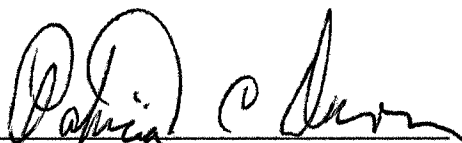
WHEREAS, *ECU Paint it Purple Day* is a special way for the East Carolina University, City of Greenville, and State of North Carolina to celebrate National College Colors Day 2010 locally.

NOW, THEREFORE, I, Patricia C. Dunn, Mayor of the City of Greenville, North Carolina, do hereby proclaim September 3, 2010 as

ECU PAINT IT PURPLE DAY

in Greenville.

This 7th day of August, 2010.



Patricia C. Dunn, Mayor