

WHEREAS, National College Colors Day, which coincides with both "back to school" and the kick-off of intercollegiate athletics, including football, on college and university campuses across the United States, seeks to celebrate and promote the traditions and spirit that make the college experience great through encouraging fans, alumni and students to wear apparel of their favorite college throughout the day of September 4, 2009;

WHEREAS, East Carolina University (ECU) is located in the City of Greenville in the State of North Carolina:

WHEREAS, since 1907, ECU has been educating citizens of Greenville and the State of North Carolina:

WHEREAS, intercollegiate athletics at ECU provide scholarship opportunities to thousands of young men and women;

WHEREAS, the ECU football team plays its first game of the 2009 season on Saturday, September 5, 2009;

WHEREAS, College Colors Day promotes higher education in the City of Greenville and the State of North Carolina through increased public awareness and celebrates the achievements of East Carolina University, acknowledging its critical and fundamental importance to the City of Greenville and the State of North Carolina; and

WHEREAS, ECU Paint it Purple Day is a special way for East Carolina University, the City of Greenville, and the State of North Carolina to celebrate National College Colors Day 2009 locally;

NOW, THEREFORE, I. Patricia C. Dunn, Mayor of the City of Greenville, North Carolina, do hereby proclaim September 4, 2009 as

ECU PAINT IT PURPLE DAY

in Greenville.

This 7th day of August, 2009.

Patricia C. Dunn,