

OFFICE OF THE MAYOR, CITY OF GREENVILLE

) | Recelannation

WHEREAS, National College Colors Day, which coincides with both "back to school" and the kick-off of intercollegiate athletics, including football, on college and university campuses across the United States, seeks to celebrate and promote the traditions and spirit that make the college experience great through encouraging fans, alumni and students to wear apparel of their favorite college throughout the day of August 29, 2008; and

WHEREAS, East Carolina University is located in the City of Greenville in the state of North Carolina; and

WHEREAS, since 1909, East Carolina University has been educating citizens of Greenville and the state of North Carolina; and

WHEREAS, intercollegiate athletics at East Carolina University provide scholarship opportunities to thousands of young men and women; and

WHEREAS, the ECU football team plays its first game of the 2008 season on Saturday, August 30, 2008; and

WHEREAS, College Colors Day promotes higher education in the City of Greenville and the state of North Carolina through increased public awareness and celebrates the achievements of East Carolina University, acknowledging its critical and fundamental importance to the City of Greenville and the state of North Carolina; and

WHEREAS, ECU Paint it Purple Day is a special way for East Carolina University, the City of Greenville, and the state of North Carolina to celebrate College Colors Day 2008 locally;

NOW, THEREFORE, I, Patricia C. Dunn, Mayor of the City of Greenville, North Carolina, do hereby proclaim August 29, 2008 as

ECU PAINT IT PURPLE DAY

in Greenville.

This 13th day of August, 2008.

in Cher

Patricia C. Dunn, Mayor