

FAÇADE IMPROVEMENT GRANT PROGRAM

INFORMATION AND GUIDELINES



Approved: Historic Preservation Commission 3/27/18, City Council 4/12/18 *Find yourself in good company®*

Approved: Historic Preservation Commission 1/23/23, City Council 2/6/24

1.0 INTRODUCTION:

The architectural quality of Greenville's historic downtown core is important to the entire city, its history, image, and economy. Proper improvements to the exterior appearances of individual buildings are encouraged and will help develop an appropriate image and foster revitalization. Therefore, it is important that an organized and coordinated approach to exterior improvements be followed. The Façade Improvement Grant ("FIG") Program is an opportunity for qualifying building owners and/or tenants to obtain grant funds to facilitate and accomplish these goals.

The City of Greenville has developed the following FIG Program Information and Guidelines ("Guidelines") to assist applicants in their efforts to improve or rehabilitate the exterior façades of buildings in the FIG Eligibility Area as shown on page 13. The Guidelines will also be used by the City's Planning and Development Services Department staff, the Historic Preservation Commission ("Commission"), the Design Review Committee (DRC) of the Commission, and the City Manager in evaluating applications for this grant. Applicants should follow these Guidelines to ensure their projects are eligible for this program. These projects should enhance the image of Greenville as a special place to work, shop, and socialize. The FIG Program is available to property owners and/or tenants of buildings located within the Eligibility Area. In this area, there are four (4) National Register Historic Districts - Greenville Commercial, Dickinson Avenue, Tobacco Warehouse, and Skinnerville-Greenville Heights - along with several historic landmarks as shown on pages 14 and 15.

Applications will be considered on the basis of available funds and compliance with the FIG Design Guidelines (see page 10). FIG applications are considered under an "open cycle" program, meaning that interested parties may submit applications at any time during the year provided that funds are available.

1.1 PURPOSE:

The purpose of the FIG Program is to provide an economic incentive to:

- a) Assist in the completion of substantial renovations to building façades within the core of the City's central business district;
- b) Encourage good design projects that capitalize on rehabilitation of the original fabric or design of existing properties; and
- c) Preserve the unique and historic character of the Eligibility Area.

1.2 DEFINITIONS:

As used throughout these Guidelines, unless otherwise specified, the following definitions apply regardless of word capitalization:

Alteration

Any change because of construction, repair, maintenance or otherwise to a building located within a historic district or designated as a historic landmark.

Building

Any structure, place or any other construction built for the shelter or enclosure of persons, animals or chattels, or any part of such structure when subdivided by division walls or party walls extending to or above the roof and without openings in the separate walls.

Certificate of Appropriateness or COA

A document evidencing approval of the Commission for work proposed by an applicant in a lawfully designated historic district or landmark.

City

The City of Greenville, North Carolina.

Commission or HPC

The City's Historic Preservation Commission.

Design Review Committee or DRC

The Design Review Committee shall consist of at least two (2) but not more than four (4) members of the Commission and shall include the Chair as one of its members. The Chair shall appoint an alternate member who will meet, participate and vote on matters before the Design Review Committee when one or more regular members are absent, and the presence and participation of the alternate member is necessary to have a quorum present. The Design Review Committee may gather facts for the Commission and may make recommendations to the Commission on matters related to the design, maintenance, or physical appearance of historic properties.

Dickinson Avenue Historic District

This district encompasses commercial buildings that were built during a period of business expansion in the 1910s and 1920s when the central business district began to edge out along Dickinson Avenue. See map on page 14.

Eligibility Area

The designated geographical area defined by the City Council wherein applicants are eligible to apply for and receive FIG Program proceeds as represented in the FIG Program Eligibility Area Map on page 13. See also FIG Boundary. Eligibility area and FIG Boundary are synonymous.

Exterior Architectural Features

The architectural style, general design, and general arrangement of the exterior of a building or other structure, including the color, the kind, and texture of the building material, and the type and style of all windows, doors, light fixtures, signs, and other appurtenant fixtures. In the case of outdoor advertising signs, "exterior architectural features" shall be construed to mean the style, material, size, and location of all such signs.

Façade

The face of a building; that is, the front, side, or rear elevation of a building.

Façade Grant Coordinator

The City employee from the Planning and Development Services Department who is in charge of coordinating the FIG Program.

Façade Improvement Grant

The qualifying reimbursement grant offered to an eligible applicant by the City promoting exterior rehabilitation to a building within the eligibility area.

FIG Boundary

See eligibility area. Eligibility area and FIG Boundary are synonymous.

FIG Design Guidelines

The criteria that are considered by the Commission when considering and deciding upon an applicant's proposed change to a building in a FIG application.

FIG Program Information and Guidelines or Guidelines

The entirety of this document.

Grant Workshop

A public meeting organized by City staff to review with multiple applicants the Guidelines and/or FIG Program application process. Grant workshop shall also mean a pre-application meeting between an applicant and City staff organized by City staff to review the Guidelines and/or FIG Program application process.

Greenville Commercial Historic District

This district encompasses Greenville's original commercial core with commercial buildings that were built in the early twentieth century. See map on page 14.

Historic District

An area containing buildings, structures, or places which have a character and ambience being of special significance in terms of its history, prehistory, architecture, or cultural importance; and possesses integrity of design, setting, material, feeling, and association; and is lawfully designated as an historic district by an ordinance of the City Council.

Historic Landmark

Any site, landmark, structure, or artifact which is found to be of special significance in terms of its historical, prehistorical architectural, or cultural importance; possesses integrity of design, setting, workmanship, material, feeling, and association; and is lawfully designated as a historic landmark by ordinance of the City Council.

Public Right-of-Way

A public roadway, sidewalk, alley, parking deck, or any other property owned and/or maintained by the City or other governmental entity.

Skinnerville-Greenville Heights Historic District

This district mainly encompasses residential structures that are located to the west of the downtown area that were built in the early and mid-twentieth century. See map on page 14.

Tobacco Warehouse Historic District

This district encompasses sales warehouses, processing factories, or stage warehouses constructed during the early twentieth century when Greenville rose to prominence as a major marketing and processing center for flue-cured tobacco. See map on page 14.

1.3 ELIGIBILITY:

- 1.3.1 *Exterior Work.* This grant shall only be for work on the exterior of an existing building within the Eligibility Area.
- 1.3.2 *Age.* The intent of this grant is to provide an incentive for property owners and/or tenants to rehabilitate historic structures within the described Eligibility Area. Any structure that was built 50 (fifty) years or greater from the date of the application is eligible to receive a FIG award. It is a prerequisite that an applicant prove that their structure meets this requirement. Any owner and/or tenant of a building that meets this criterion is eligible to apply. Buildings that are solely used as a private dwelling are not eligible to receive a FIG award unless they originally functioned as a commercial building and later converted to residential use.
- 1.3.3 *Visibility.* Building façades along the public rights-of-way within Greenville's historic core are eligible to receive grant funds. Priority will be given to facades that directly abut public streets and/or public parking areas. Facades that are not readily visible from a public right-of-way are eligible for funding but should not be given priority over projects that front along public rights-of-ways. Top priority will be given to projects that will make a highly visible contribution to the enhancement of the FIG eligibility area.
- 1.3.4 *Historic Significance.* Structures that are in the Greenville Commercial, Dickinson Avenue, Tobacco Warehouse, Skinnerville-Greenville Heights and/or are Historic Landmarks, as shown on pages 14 and 15, should be given priority. There should be more weight given to applications of properties that are contributing structures in a historic district than a non-contributing structure. Properties that are listed on the State Historic Preservation Office's (SHPO) Study List should be given more weight than a property that has no documented historic significance. It is the responsibility of the applicant to provide as much documentation as possible to support the historic significance of a property.
- 1.3.5 *Impactfulness.* Priority should be given to projects that will produce the most comprehensive enhancement of the entire building. For example, if a building only has a front and rear façade but the proposed work is only for the front façade, this project may receive less points than a project that includes all of the facades of a building.
- 1.3.6 *Compliance.* All rehabilitation design proposals must:
- a) Meet code requirements of the City of Greenville;
 - b) Meet construction and material guidelines established by the Greenville Historic District and Local Landmark Design Guidelines; and
 - c) Adhere to the U.S. Secretary of the Interior's Standards for Rehabilitation.

See section 1.3.7 below for eligible and ineligible activities. The construction and material guidelines and the U.S. Secretary of the Interior's Standards for Rehabilitation can be found in section 1.7 below.

- 1.3.7 *Eligible Items.* Any exterior renovation proposal—from an entire façade rehabilitation to maintenance items, such as repainting or the replacement of building parts—is eligible for FIG Program funding, but top priority will be given to projects that will make a highly visible contribution to the enhancement of the FIG eligibility area. Below is a list of

projects that are eligible for FIG Program funding:

- 1) Cleaning of brick store fronts (chemical stripping, water wash, scraping);
- 2) Painting;
- 3) Repair/replacement of non-historic doors and/or windows;
- 4) Installation of awnings as part of larger project (required encroachment agreement with City as applicable);
- 5) Repointing of brick;
- 6) Structural repairs;
- 7) Installation of appropriate signs as part of an overall project;
- 8) Authentic reconstruction and replacement of original architectural details; and/or
- 9) Removal of false fronts.

1.3.8 *Ineligible Items.* Below is a list of projects that **cannot** be funded, either in whole or part by the FIG Program:

- 1) Sandblasting of exterior bricks and painting previously unpainted bricks, which causes the bricks to deteriorate;
- 2) Removal of historic features;
- 3) Roof repairs;
- 4) Personalized awnings (e.g., the graphics, branding, or wording advertising a particular business) or awnings as a standalone project; and/or
- 5) Sign or awning changes.

FIG Program funds will not be provided to one component of a façade renovation if another component of the same renovation is architecturally inappropriate as determined by the FIG Design Guidelines and U.S. Secretary of Interior's Standards for Rehabilitation.

1.3.9 City and/or county real estate taxes, and any assessments, including but not limited to code and zoning violations, cannot be delinquent.

1.3.10 Corporate and non-profit entities are eligible to participate in this program. Government - owned structures are not eligible to receive a FIG Program award.

1.3.11 The façade improvement must remain in place for three (3) full years from the date of completion. If altered or removed (excepting through natural disaster or other act of God), the awarded grant amount must be repaid to the City of Greenville on the following scaled system: If removed within one year, the full grant amount must be repaid. If removed in the second year, 60% of the awarded grant amount must be repaid. If removed in the third year, 30% of the awarded grant amount must be repaid. If, during this time, a property owner leases to a new tenant that desires to make changes to the façade, the City Manager will have final determination on whether the change substantially alters the façade as completed and/or if repayment is substantiated.

1.3.12 If a member of the Commission has or may have a personal or financial interest in a FIG application, the member will recuse themselves prior to the application being heard and will refrain from participating or voting on the application.

1.3.13 *Economic Viability.* Applicants shall provide financial information to show that the applicant has the necessary capital to complete the proposed work. If the proposed work will be financed, the applicant shall provide a bank statement, a proof of bank loan letter, and/or a proof of funds letter.

If the applicant is a business, the following information will required to be submitted with the application:

- Business tax returns from the last three (3) years;
- Profit & loss statements and balance sheets for last three (3) years;
- Most recent business bank account statement(s); and
- Copy of building lease, if not property owner.

If business tax returns and/or profit and loss statements for the last three (3) years are unavailable, personal tax returns from the last three (3) years is acceptable.

If the applicant is a private individual(s), the following information is required to be submitted with the application:

- Personal income tax returns from the last three (3) years.

1.4 SCORING RUBRIC:

Applications will be given a preliminary score by the Design Review Committee (DRC) according to the criteria included on page 16. The scores will help determine how well the project meets the grant's overall objectives relative to other projects submitted. Additional considerations, such as the project's overall economic impact and if the applicant has received additional funding from other sources to supplement the cost of the project, may be considered by the DRC and ultimately the Commission in making recommendations. It is understood and expected that there will almost always be more grant requests than the available budget. This scoring sheet is to help determine which projects should be given the highest priority for funding. It is possible there could be multiple applications cycles during a fiscal year.

Points will be given based on the reviewers' evaluation on a scale of 0 to 5, with 0 being the lowest and 5 being the highest, as shown on page 16.

1.5 FUNDING:

Based on the availability of funds, FIG Program recipients will receive a maximum \$1.00 matching grant for each \$2.00 expended by the owner and/or tenant on approved façade improvements consistent with the goals of the FIG Program. Depending on the availability of funds, the maximum grant that may be awarded per building is \$20,000.00 on a minimum of \$40,000.00 of expended façade improvements/repairs by the owner and/or tenant. This grant will be paid on a reimbursement basis upon submission of required documentation to the satisfaction of the City and approval.

1.6 PROCESS FOR RECEIVING GRANT:

1.6.1 Potential applicants, whether the property owner or tenant, must attend a Grant Workshop sponsored by the City's Planning and Development Services Department for each new application (attendance at a Grant Workshop more than one year before the

current application attempt will not satisfy this requirement). Workshops may be held twice a year during the fall and the spring.

- 1.6.2 All applications must have the signature of the property owner(s), whether the applicant is the property owner (duly authorized agent) or tenant. The applicant must also complete and sign the IRS W-9 and other financial forms attached to the application. The applicant is encouraged to seek the services of the North Carolina SHPO, including restoration consultations, before an application is completed and designs are formulated. The SHPO office is located at 117 West Fifth Street, Greenville, North Carolina 27858. Appointments are recommended and can be arranged by calling (252) 830-6580.

1.6.3 Application—Required Submission Items:

- a) Completed FIG Program application packet.
- b) Two (2) professional estimates of proposed project costs.
- c) Photographs: A minimum of two (2) color photographs of the façade under consideration. At least one (1) photograph must show the entire façade. Photographs should show details of all proposed renovations and project work.
- d) Diagram(s) or rendering(s) of the proposed work.
- e) A detailed written description of the proposed work.
- f) Documentation showing current ad valorem tax status.
- g) City Vendor Number Request Form.
- h) IRS W9.
- i) Completed COA or Minor Works COA ("MWCOA") application, if necessary.
- j) A proposed timeline of project including anticipated start, project value and expected completion date.
- k) Certificate of Insurance, including general liability and property insurance.

Estimates must be itemized for each repair and on the service provider's letterhead.

Only one application is required for a building regardless of the number of facades that are impacted.

- 1.6.4 Applications will be reviewed by staff of the City's Planning and Development Services Department to ensure they are complete. The Commission's Design Review Committee will review all FIG Program applications, score applications based on Section 1.4 Scoring Rubric on page 16 and make recommendations to the HPC. The entire Commission will make recommendations to the City Manager regarding approval. Those applications will be forwarded to the City Manager's Office for final approval or denial. The City Manager reserves the right to determine the number of applications per structure. The improvements must adhere to the FIG Design Guidelines and the U.S. Secretary of the Interior's Standards for Rehabilitation (see section 1.7).

- 1.6.5 A notification letter will be sent to the applicant concerning the approval or denial of the application. A contract form will be included with the approval letter. Applicants have thirty (30) days from the date of the contract to apply for a building permit or have a plan in the Site Plan Review process, if required, for the approved work. Applicants must provide a copy of their building permit to the Façade Grant Coordinator. Grant applications for Local Historic Landmarks should include an application for a COA or a MWCOA. COAs and MWCOAs are required for any type of exterior work on Local Historic Landmarks. The Greenville Historic District and Local Landmark Design

Guidelines provide a list of exterior work that qualifies as a MWCOA. If the proposed grant work is not listed as a MWCOA, a COA is required.

- 1.6.6 Contracts must be signed **BEFORE** any work begins. Any work that starts prematurely before a contract is fully executed by both the City and the applicant will render the FIG award null and void. In such cases, funds used by the applicant will not be reimbursed by the City.
- 1.6.7 All approved work must be completed within one (1) year of the effective date in the contract. Failure to meet this date may result in the loss of the grant. See Section 1.71 below for extension requirements.
- 1.6.8 Upon project completion, copies of paid statements and canceled checks, color photographs of the completed work, and a copy of the final Certificate of Occupancy, if applicable, must be submitted to the City to claim reimbursement. Failure to submit a reimbursement request along with paid statements and canceled checks, etc., within six (6) months of the date of project completion may result in forfeiture of potential reimbursement funds.
- 1.6.9 The Façade Grant Coordinator, Planning and Development Services Department employee, or consultant, and the SHPO staff (upon request) will inspect work completed and request checks to be issued for the amount of the grant or one-half the actual cost of the project, whichever is less, provided the work is accomplished in accordance with the agreement.
- 1.6.10 A building or qualified unit may receive no more than two (2) grant awards for the same façade within three (3) consecutive fiscal years (July 1 – June 30); thereafter, applicants may apply for grant funds for the same façade after five (5) years. For example, the front façade of a building receives a grant award for removal of a false front in January 2015, and in June 2017 the same façade of the same building receives a grant award to paint and install a canvas awning. This façade of the building is not eligible for additional grant funds until July 2022, the expiration of a five (5) year period from the date of the last award.
- 1.6.11 The Commission will not participate in negotiations between the applicant and the contractor employed by the applicant. The applicant agrees to hold the Commission and City of Greenville harmless of any defects in workmanship, liability, damages, or any other costs relevant to this project.
- 1.6.12 Insurance. The applicant, whether the building owner(s) and/or tenants, shall maintain during the term of the project and maintenance period, and all applicable statutes of limitation periods, the insurance detailed below. Self-insurance shall not be acceptable. All insurance policies shall be issued by companies that (a) are authorized to transact business in the State of North Carolina and (b) have agents upon whom service of process may be made in North Carolina.
 - i. Comprehensive General Liability insurance in an amount not less than \$1,000,000 Combined Single Limited per each occurrence and \$1,000,000 aggregate, with bodily injury minimum limits, which may not be subject to a self-insured retention or deductible exceeding \$25,000.

- ii. Worker's Compensation and Employer's Liability Insurance with limits of Employer's Liability Insurance not less than \$500,000 "each accident", \$500,000 "disease policy limit", and \$500,000 "disease each employee".

All liability insurance policies shall name and endorse as additional insured(s) the City of Greenville, its board members, its officers, and employees. The applicant shall provide the City with a copy of the Certificate of Insurance and endorsements evidencing the types of insurance and coverage required by this section prior to the commencement of the project. It is the Provider's responsibility to ensure that the City has a current Insurance Certificate and endorsement at all times.

1.6.13 A preservation easement in the amount of the grant will be recorded at the Pitt County Register of Deeds to secure the grant funds. This easement shall be in place until the expiration of the maintenance period as described in Section 1.3.11. At the expiration of the maintenance period and the improvements have not been altered or removed, the preservation easement shall be released by the City.

1.6.14 All decisions made by the City Manager are final.

1.7 REQUESTING AN EXTENSION:

1.7.1 Applicants may be granted an extension to complete approved projects, upon written request, if they have a compelling reason(s) based on extenuating circumstances for why they were unable to complete the work within the contracted period.

1.7.2 Upon transfer of a property from one owner to another, the new property owner is eligible to assume an **active** façade grant award attached to that property, upon written request indicating that said property owner understands the terms of the FIG Program contract and will assume all responsibilities therein. Transfer of ownership of a property is not sufficient grounds, by itself, for an extension to be granted. If the previous owner failed to complete the work within the contracted period and the new property owner cannot provide a compelling reason(s) based on extenuating circumstances for why the work was not completed, an extension will not be granted. However, the new property owner would be encouraged to resubmit a grant proposal for the façade.

1.7.3 In the event that a grant is granted an extension, the façade associated with that grant will be considered to have received a grant award in the same grant cycle in which the extension was granted for purposes of determining whether a façade is eligible for additional future grants. For example, if an application was originally awarded funding in FY 2017-18 and then was granted an extension to have the work finished in FY 2018-19. The façade associated with that award would be considered to have received its award in FY 2018-19. The façade would be eligible for another façade grant in accordance with Section 1.6.10. (see above: Process for Receiving Grant, Section 1.6).

1.8 MODIFYING AN APPROVED GRANT APPLICATION:

All work stated on an approved original application must be completed as approved. Any changes and/or modifications require the submission of a modified application and estimate, and shall be reviewed and approved in the same fashion as the original request, including review and approval by the Commission. Requests for modifications to an approved application may be denied as the modified application will be reviewed using the same scoring rubric as the

initial application.

1.9 FIG DESIGN GUIDELINES:

The following standards are to be applied to specific rehabilitation projects in a reasonable manner, taking into consideration economic and technical feasibility.

1.9.1 The Secretary of the Interior's Standards for Rehabilitation (36 CFR 67):

- 1) A property shall be used for its historic purpose or be placed in a new use that requires minimal change to the defining characteristics of the building and its site and environment.
- 2) The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.
- 3) Each property shall be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or architectural elements from other buildings, shall not be undertaken.
- 4) Most properties change over time; those changes that have acquired historic significance in their own right shall be retained and preserved.
- 5) Distinctive features, finishes, and construction techniques or examples of craftsmanship that characterize a historic property shall be preserved.
- 6) Deteriorated historic features shall be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture, and other visual qualities and, where possible, materials. Replacement of missing features shall be substantiated by documentary, physical, or pictorial evidence.
- 7) Chemical or physical treatments, such as sandblasting, that cause damage to historic materials shall not be used. The surface cleaning of structures, if appropriate, shall be undertaken using the gentlest means possible.
- 8) Significant archeological resources affected by a project shall be protected and preserved. If such resources must be disturbed, mitigation measures shall be undertaken.
- 9) New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.
- 10) New additions and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

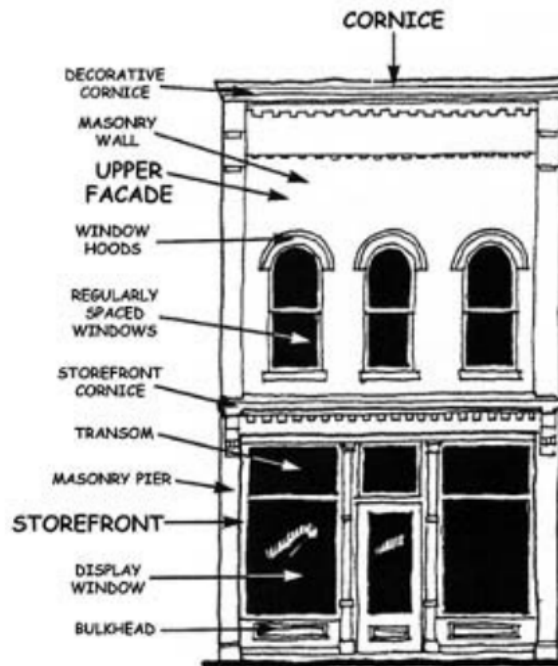
1.9.2 Greenville Historic District and Local Landmark Design Guidelines

Rehabilitation of a structure in the FIG eligibility area should be in harmony with the architectural and historical integrity of the entire building while retaining those elements that enhance the building.

- 1) Remodeling of existing buildings should maintain established proportion and spacing of window openings.
- 2) The quality of building materials varies widely, and it is the quality of the finished materials and their application that determines compatibility. Use the highest quality facing materials possible. Materials that are compatible in quality, color, texture, finish, and dimension to those existing in the project area are encouraged.
- 3) Color should coordinate with neighboring buildings. More intense hues of a color are discouraged. The use of more than one vivid color per building is discouraged. The use of colors that are disharmonious with other colors used on the building or found on the adjacent buildings is discouraged. Contrasting colors that accent architectural details and entrances are encouraged.
- 4) The retention and repair of existing cornices is strongly encouraged whenever possible. The re-creation of missing cornices should be done with care, using historic photographs as a guide.
- 5) Sign regulations for the City of Greenville have been developed to prevent visual clutter and to improve general visual quality. These regulations can be found in Title 9, Chapter 4, Article N of the City Code. New signage should be kept unobtrusive by selecting traditional materials such as wood, metal, or stone and by carefully placing signs in locations that do not damage or conceal architectural features and details. New signs should be sized to be consistent with the pedestrian scale of the district. Graphics should be kept simple and legible. Generally, freestanding signs should be no larger than necessary and should be mounted fairly low to the ground to avoid blocking views of historic features. An appropriate location for freestanding signs is close to the front walk and near the public sidewalk. For commercial properties, graphics painted on windows or applied to fabric awnings are also appropriate.
- 6) Awnings should be related to the shape and color of the building. If fabric awnings are historically appropriate, install them in porch, door, or window openings so that architectural features are not concealed and historic materials not damaged. Select colors appropriate to the color of the building. Metal canopies are strongly discouraged, and their removal and replacement with fabric awnings are strongly encouraged. If installed or retained, they should be designed or treated in a manner that adds to the visual quality of the building. Business related graphics or wording on awnings will be ineligible for funding. Business related graphics or wording located on a detachable valance or removable patch are allowed but are not eligible for funding. All awnings must meet code requirements for size, materials, projection, etc. Since Dickinson Avenue, Albemarle Avenue and 5th Street are maintained by NC Department of

Transportation (NCDOT), any awnings to be installed along these streets must be approved by NCDOT under a separate application.

1.9.3 Diagram of Façade Components



1.10 GRANT FUND AVAILABILITY NOTIFICATION:

An advertisement will be placed in the City Page of The Daily Reflector, and fliers or postcards will be distributed to businesses within the grant area and Uptown Greenville to notify potential recipients that grant funds are available as provided for in the adopted City budget.

1.11 GRANT RECIPIENT PLAQUE OR SIGN:

At such time as the City develops a program to promote awareness of the FIG Program, the City may provide FIG Program award recipients with plaques to affix to the FIG-funded façade.