

WHEREAS, on behalf of the citizens of Greenville, I join Nickelodeon, Boys & Girls Clubs of America, and the National Football League, in celebrating Worldwide Day of Play and in ensuring that today's generation of kids become one of the healthiest; and

WHEREAS, part of Nickelodeon's international, grassroots effort is to get kids more physically active and to encourage positive, healthy, and playful lifestyles across the globe, thus Worldwide Day of Play is a fun event to empower our youth; and

WHEREAS, the rates of childhood obesity continue to rise at alarming rates; and

WHEREAS, today's children and adults don't get as much physical activity as they should; and

WHEREAS, nutritious diets and physical activity are an important component to living a healthy lifestyle and reducing disease; and

WHEREAS, our city is committed to working to support kids in becoming the healthiest generation;

NOW, THEREFORE, I, Patricia C. Dunn, Mayor of the City of Greenville, North Carolina, do hereby proclaim September 27, 2008 as

WORLDWIDE DAY OF PLAY

IN OBSERVANCE THEREOF, I call upon the good people of Greenville to join me in recognizing its observance and all those associated with making this endeavor a reality, and wishing them all the very best in the future.

This 1st day of September, 2008.

Patricia C. Dunn, Mayor