The City of Greenville, NC Neighborhood & Business Services Department Community Development Division

2025 Fiscal Year

Community Development Block Grant (CDBG) Sub-recipient Program Funding Application

Important Dates:

Mandatory Workshop:

Thursday, September 26, 2024 [SESSION 1]: 12:00 Noon-2:00 P.M. Thursday, September 26, 2024 [SESSION 2]: 6:00 P.M.-8:00 P.M. (Only attend one session, not both.)

Please Note: Each attendee may represent only <u>ONE</u> organization that he/she is officially associated with.

Application Submission Deadline: Friday, December 27, 2024 before 12:00PM

City of Greenville Municipal Building, 201 West 5th Street (3rd Floor)

Submit: (1) Original and (1) Copy – (Each must be in a separate <u>bound</u> folder or notebook)

Required Schedule of Agency Presentations and Workshops:

Affordable Housing Loan Committee Meeting Agency Funding Requests (Presentations/Evaluation) – Wednesday, February 12, 2025 – 4:00 P.M. City of Greenville Council Chambers 200 West 5th Street, 3rd Floor (Unless otherwise stated)

Affordable Housing Loan Committee Meeting Agency Funding Recommendations (Evaluation/Recommendations) – Wednesday, March 12, 2025 – 4:00 P.M. City of Greenville Council Chambers 200 West 5th Street, 3rd Floor (Unless otherwise stated)

<u>Contact information:</u> Isabella D. Sardina, Program Specialist

201 West 5th Street, 3rd Floor Phone: (252) 329-4295 Meetings are open to the public.

REQUIREMENTS TO BE CONSIDERED FOR CDBG SUB-RECIPIENT FUNDING

Each year, the City of Greenville allocates funds for projects by Non-Profit Organizations that meet program national objectives identified by HUD. The grant applications go through a four-step approval process. The applications are first reviewed by staff. The Affordable Housing Loan Committee then reviews the requests and makes funding recommendations to City Council. City Council reviews the Committee's recommendations and may adopt or change the funding allocation. The Council's funding decision is then sent to HUD as part of the City of Greenville's Annual Action Plan for their approval or denial. All organizations that receive funding must provide the City with monthly activity reports. Applicants requesting funds must complete the attached application checklist and meet the requirements listed below. Funds are available once the City of Greenville receives approval to draw the funds from HUD and are distributed on a reimbursement basis only.

The following are general requirements for any organization to be eligible for funding consideration.

- 1. Must be an IRS Certified 501(c)(3) organization in good standing.
- Articles of Incorporation (Must be certified by the State of North Carolina). 2.
- Must perform their services within the City limits of Greenville. 3.
- Must be ready to use and fully expend the funds within 12 months of agreement. 4.
- Must perform services meeting National Objectives (See Attachment). 5.
- Must have been actively engaged in providing service to the targeted community in the past 6. 24 months in the capacity for which the agency is seeking funding.

Proposals requesting "Public Service" funding must:

- Be for activities that will be implemented in the City of Greenville
- Provide at least 70% of proposed services to low income persons or neighborhoods
- Provide services that will improve city residents quality of life
- Activities of Public Service funds requested must focus on either: 0
 - Employment services (e.g., job training);Crime Prevention and public safety;

 - Child care and recreational services;
 - Health services:
 - Substance abuse services (counseling and treatment);
 - Fair housing counseling;

 - Education programs;Energy conservation;
 - Services for senior citizens; or
 - Services for homeless persons •

Proposals requesting "Economic Development Services" funding must: •

- Be for activities that will be implemented in the City of Greenville
- Provide at least 70% of proposed services to low-income persons or neighborhoods

- Provide services specifically related to employment and business creation or growth
- Activities of Economic Development Service funds requested must focus on either:
 - Job training;
 - Employment and job placement services; or
 - Training for potential entrepreneurs

Incomplete applications will receive reductions in overall scoring **or may not be considered at all**. Proposals are considered incomplete if any item, in the application, is left blank without a response. <u>Note:</u> Write N/A if a section is not applicable. Furthermore, organizations must use the application provided by the Community Development Division. <u>**Do not**</u> develop or create your own application. Finally, the City of Greenville reserves the right to reject applications that do not meet the eligibility requirements.

ALL APPLICATIONS (INCLUDING THE COPY AND WITH ALL ATTACHMENTS) <u>ARE DUE: FRIDAY, DECEMBER 27, 2024 BEFORE 12:00PM.</u> <u>LATE APPLICATIONS WILL NOT BE ACCEPTED.</u>

SECTION I

- A. AGENCY INFORMATION & AUTHORIZATION
- B. PROGRAM INFORMATION
- C. PROGRAM BUDGET INFORMATION
- D. FUNDRAISING AND GRANTSMANSHIP

SECTION I

A. AGENCY INFORMATION & AUTHORIZATION

AGENCY NAME:					
AGENCY MAILING A	DDRESS:				
AGENCY CONTACT:		Titl	e		
TELEPHONE#:		FAX #:			
E-MAIL ADDRESS:	FF	CD. TAX ID#:	CAGE#		
(Insert required	ired documents must b l copies in section entitle	d "Attachments" at the	riginal application and the copy. end of this application.)		
2	Meeting Schedule Organizational Chart CPA Audited Statemen	f Directors with Contac t of financial position &	t Information (address/ph#) & & financial audits (Two most recent st comply with 2 CFR Part 200,		
6 7 8 9 10	5 Total Agency Budget & Budget for this Proposed Project				
	OF FUNDING BEING	REQUESTED: \$			
	AUTHORIZATION	OF FUNDING REQ	UEST		
are accurate and true to the	ne best of my knowledg	ge. I further certify that	cation for funding and attachments this funding request is consistent has been approved by a majority of		
Signature of	Board Chair	Signatur	re of Executive Director		
Printed name of	of Board Chair	Printed na	ame of Executive Director		
			:		
	this application is subject		rked original on the cover page. blic Records Law and may be disclosed		

B. PROPOSED PROGRAM SUMMARY:

The primary purpose of this program is to help:
Homeless Needs Persons with HIV/AIDS Persons with Disabilities
Special Needs Youth Development Owner Occupied Housing Needs Employment Needs Economic Growth Activity

Other (please	explain)						
AGENCY							
Name:							
PROGRA	M					Publi	c Services
Title:						Econo	omic Services
	Public Facility						
					=		5
	EED: (DETAILS - PG)	INDICATE WITH (X)	PROGRAM OPERATION: (DETAILS - PG)				
#1 – HOUSING 1				PROCEM			
#2 – Covid Rei				PRUGRA	M LOCATION	:	
#3 – PUBLIC SE				TIME OF	OPERATION :		
#4-PUBLIC FA							
#5-BUSINESSE	s & Jobs		v Program?		<u>Yes</u> <u>No</u>	Underway?	YesNo
			sting Program?		YesNo	Underway?	YesNo
	Dravar	-	uested funding for prog				YesNo
	ILITY DESIGNATION		vide a benefit to lo		te income pe	rsons	
(NATIONAL C	DBJECTIVE (DETAILS - PG,)		vent or eliminate sl		4 (l 4 l.	141. /	
CATEGORI).	(DETAILS - 1G)	3. Mee	et an urgent comm	unity need that	t threatens h	ealth/wellar	e of citizens
	PROGRA	M SUMMARY:	(Must reference p	age(s) where d	letails are pr	ovided)	
	RAM OBJECTIVE / D				I (NEED) RAT		
(1) (DESCRIBI	E THE TARGET GROUP TO	O BE SERVED AND PROC	GRAM PURPOSE)	(2) (JUSTIFY TH	IE NEED FOR T	HE SERVICES B	EING PROPOSED)
SPECI	FIC SERVICE(S) TO BI	E DELIVERED: (DETAI	LS-PG.)	PROGRAM OU	TCOME MEA	SUREMENT:	(DETAILS - PG.)
	E SERVICES THAT WILL					··	
			,				BE DETERMINED?)
		0. /			Н	w will reau	lested funding
E	Proposed	Outcomes	Prior Year Outcomes be used (DETAILS - F				
Funding Source	(2025)	Units of Service	(2023)	Actual Uni	its of (5)		
Source	Funding	TO BE PROVIDED	Funding	Service Deli			
	Requested	(PG)	Allocated	Service Bell	Lau	or - \$ ning - \$	
CDBG	\$		\$	-		plies - \$	
Other	\$		\$		Oth		
Total:	\$		\$				

SPECIFIC PROGRAM SERVICES/ACTIVITIES:

1. List the specific activities/services that will be provided by the program:

2. List program goals to be achieved and project the number of people that will benefit from those achievements.

Complete the following tables summarizing the demographic characteristics of clients to be served by this program during the 2025 program year. **Note: Use numbers not percentages.**

CLIENT DEMOGRAPHIC Income Level	Extremely Low Income (below 30%)	Low Income (30-50%)	Moderate Income (51-80%)	Non-Low/ Moderate Income (over 80%)
AGE GROUP				
0-5				
6-10				
11-17				
18-29				
30-54				
55-61				
62 and over				
TOTALS				

INCOME LIMITS, 2024

Greenville, North Carolina

	Households:	1 PERSON	2 PERSON	3 PERSON	4 PERSON	5 PERSON	6 PERSON	7 PERSON
30% of Median	Extremely Low	17,350	20,440	25,820	31,200	36,580	41,960	47,340
50% of Median	Low	28,850	33,000	37,100	41,250	44,550	47,850	51,150
80% of Median	Moderate	46,200	52,800	59,400	66,000	71,250	76,550	81,800

CLIENT DEMOGRAPHIC Race/Ethnicity	Total	Hispanic
White		
Black/African American		
Asian		
American Indian/Alaskan Native		
Native Hawaiian/Other Pacific Islander		
American Indian/Alaskan Native and White		
Asian and White		
Black/African American and White		
American Indian/Alaskan Native and Black/African American		
Other Multi Racial		
TOTALS		

Total number of clients to be served:

Total unduplicated number of clients to be served:

Number of persons with new or continuing access to a service or benefit:

Number of persons with improved access to a service or benefit:

Number of persons who receive a service or benefit that is no longer substandard:

3. List the specific increase(s) in the level of service compared to your previous program (if applicable):

PROGRAM RATIONALE:

4. Why is there a <u>need</u> for this program?

5. Will this program assist an especially needy or underserved group? ____yes ___no If so, identify and explain.

6. Accessibility: What steps will be taken to ensure this program (as well as your overall program) is accessible to people with physical and other disabilities?

7. Are there any letters of support, letters of reference, news articles, thank you letters, letters of request for assistance, commitment letters, for the <u>program being proposed</u>?

If so, include copies in the "Attachment" section.

PROGRAM OPERATION

Place:	
Time(s) of operation:	
Frequency of operation: (indicate with Daily Weekly Monthly Quarterly Other	ith "X")
Number of staff involved in program	n operation:
List staff positions and program resp	oonsibilities for this program only:
Program Staff Position(s)	<u>Responsibilities</u>

Does the agency maintain a waiting list? If so, describe the waiting list for program services (include length of list and how it is managed).

9. **PROGRAM HISTORY**

a) Has City of Greenville funding been requested for this program before If yes, provide the most recent term of funding.	e?yesno
If no, is this a new program for your agency?	yesno
b) If this is not a new program, how long has it been in existence?	

c) Give at least one example of collaborative efforts regarding this program. *Do not include relationships for client referrals only.*

d) Are client fees charged for this program? If *yes*, how are fees determined? ___yes ___no

e) Does this program require matching funds? If *yes*, what is the total match requirement \$_____ ___yes ___no

10. PREVIOUS PROGRAM PERFORMANCE SUMMARY:

Complete the following tables summarizing the demographic characteristics of actual clients served by this program during the 2023 program year if applicable. **Note: Use numbers not percentages.**

CLIENT DEMOGRAPHIC Income Level	Extremely Low Income (below 30%)	Low Income (30-50%)	Moderate Income (51-80%)	Non-Low/ Moderate Income (over 80%)
AGE GROUP				
0-5				
6-10				
11-17				
18-29				
30-54				
55-61				
62 and over				
TOTALS				

INCOME LIMITS, 2023 Greenville, North Carolina

	Households:	1 PERSON	2 PERSON	3 PERSON	4 PERSON	5 PERSON	6 PERSON	7 PERSON	8 PERSON
30% of Median	Extremely Low	15,750	18,000	20,250	22,500	24,300	26,100	27,900	29,700
50% of Median	Low	26,250	30,000	33,750	37,500	40,500	43,500	46,500	49,500
80% of Median	Moderate	42,000	48,000	54,000	60,000	64,800	69,600	74,400	79,200

CLIENT DEMOGRAPHIC Race/Ethnicity	Total	Hispanic
White		
Black/African American		
Asian		
American Indian/Alaskan Native		
Native Hawaiian/Other Pacific Islander		
American Indian/Alaskan Native and White		
Asian and White		
Black/African American and White		
American Indian/Alaskan Native and Black/African American		
Other Multi Racial		
TOTALS		

Total number of clients to be served:

Total unduplicated number of clients to be served:

Number of persons with new or continuing access to a service or benefit:

In what ways will this program demographics likely change within the next two (2) years?

C. PROGRAM BUDGET INFORMATION

Instructions: For each cost category enter the amount necessary to complete the program. Include requested CDBG funds under column two and all other sources (including program income, if applicable) under column three. **Provide descriptions and justifications (calculations) for cost categories and identify other funding sources.**

(1) COST CATEGORY	(2) CDBG FUNDING REQUESTED	(3) OTHER FUNDING	(4) TOTALS
A. Personnel	\$	\$	\$
1.	1.	1.	1.
2.	2.	2.	<u> </u>
3.	3.	3.	<u> </u>
4.	4.	4.	— <u>4.</u>
B. Payroll Tax Expense	\$	\$	<u> </u>
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	- 3.
4.	4.	4.	- 4.
C. Fringe Benefits	\$	\$	<u> </u>
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	— <u>4.</u>
D. Operating/Program	\$	\$	\$
1. Training/Travel	\$	\$	\$
2. Equipment (lease/rental)	\$	\$	\$
3. Printing/Copying	\$	\$	\$
4. Supplies	\$	\$	\$
5. Annual Audit	\$	\$	\$
6. Other			

(1) Footnote Cost Descriptions/Justification(s):	(2) Other Funding Source (s):

D. FUNDRAISING AND GRANTSMANSHIP

Using the table below, please list your agency's current and planned fundraising efforts. This would include, but is not limited to, special events, sales to the public, and direct mail.

	Activity/Event	Current Revenue from this Activity/Event	Proposed Revenue from this Activity/Event	Anticipated Date of Activity/ Event
1				
2				
3				
4				
5				

Total anticipated revenue from fundraising: \$______

Describe your agency's efforts to obtain revenue from other grants, private foundations, etc.

	Funding Source:	Amount Requested:	Status: (denied, pending, approved)	Anticipated Notification/ Funding Date
1				
2				
3				
4				
5				

Total anticipated revenue from grants, private donations, etc. \$

SECTION II

- A. HUD ELIGIBILITY DESIGNATION
- **B.** HUD PRIORITY DESIGNATION
- **C.** HUD INCOME LIMITS
- **D.** PROGRAM GOALS, PERFORMANCE, & OUTCOMES

SECTION II

A. HUD ELIGIBILITY DESIGNATION

National Objective Requirement: Activities funded under the Sub-recipient Program must meet one of the U.S. Department of Housing and Urban Development's (HUD) three (3) National Objectives as outlined below. Indicate your programs National Objective eligibility category:

- **1.** Provide a benefit to low and moderate-income persons;
- **2**. Prevent or eliminate slums or blight; or
- **3**. Meet an urgent community need that threatens the health or welfare of residents.

B. HUD PRORITY DESIGNATION

Activities funded under the Sub-recipient Program **must meet one** of the priorities established in the City's HUD five-year Consolidated Plan. Priorities are listed below. Indicate which Consolidated Plan priority the proposed program meets.

Due to a limited budget, all programs may not be funded						
1. Affordable Housing						
Foreclosure prevention						
Pre-purchase counseling						
Interim housing counseling						
Post-purchase counseling						
Credit counseling						
Homeowner education classes						
Financial literacy						
Preservation (No New Construction)						
2. Other Special Needs						
Homeless						
Substance abuse						
Mental illness						
Disabled/ handicapped						
Other, please specify						
3. Community Services						
Recreation						
Youth Activities						
Academic/Tutoring						
4. Business and Jobs						
Job creation						
Job training						
Job placement						
r						

C. HUD 2024 INCOME LIMITS

Clients served must be eligible according to the following income limits. Agencies are required to document income eligibility of all clients served.

Household Size								
	1	2	3	4	5	6	7	8
	Person							
Extremely Low	\$17,350	\$20,440	\$25,820	\$31,200	\$36,580	\$41,960	\$47,340	\$52,720
(below 30%) Low (31-50%)	\$28,850	\$33,000	\$37,100	\$41,250	\$44,550	\$47,850	\$51,150	\$54,450
Moderate (51-80%)	\$34,620	\$39,600	\$44,520	\$49,500	\$53,460	\$57,420	\$61,380	\$65,340
Non-Low/Moderate (over 80%)	+	+	+	+	+	+	+	+

Current Median Family Income (MFI) – Greenville, NC

Median Area Income (MIA) for our Metropolitan Statistical Area (MSA)

PROGRAM GOALS, PERFORMANCE, AND OUTCOMES

1. List program goals in detail.

2. Estimated number of persons to be served: _____

What is the unit of service?

- 3. Select performance measurement indicators (select all that apply):
 - □ Number of target population served;
 - Counseling/education /technical assistance provided;
 - □ Jobs created/retained/job training;
 - Low and moderate-income persons;
 - Low and moderate-income businesses assisted;
 - □ Number of persons with improved access, etc.
 - Service/activity provided, please specify_____
 - □ Other, please specify_____
- 4. List source(s) of information/documentation, techniques, and processes that will be used to measure performance.
- 5. Indicate applicable program performance measurement outcomes.

Creating Suitable Living Environments

- _ Accessibility for the purpose of creating Suitable Living Environments
- _ Affordability for the purpose of creating Suitable Living Environments
- _ Sustainability for the purpose of creating Suitable Living Environments
- □ Providing Decent Affordable Housing
 - _ Accessibility for the purpose of providing Decent Housing
 - _ Affordability for the purpose of providing Decent Housing
 - _ Sustainability for the purpose of providing Decent Housing
- **Creating Economic Opportunities**
 - _ Accessibility for the purpose of creating Economic Opportunities
 - _ Affordability for the purpose of creating Economic Opportunities
 - _ Sustainability for the purpose of creating Economic Opportunities

SECTION III

- A. Agency Profile
- B. Management Strategy
- C. Agency Leveraging

A. AGENCY PROFILE

Briefly describe your agency.

Provide a brief history of the organization, the mission statement, vision, and the length of time the agency has been providing proposed services. Describe the agency's experience with federal program funding. Describe the agency's administrative structure.

B. MANAGEMENT STRATEGY

Instructions: Outline your agency's capacity to undertake the proposed program.

Provide evidence of your grant administration capabilities, including policies and procedures for financial grant management, staff's experience in working with CDBG programs and projects of this type. If agency staff does not have prior experience in providing the proposed service, please indicate experience and successes in carrying out similar programs and in working in partnerships with other agencies and/or consultants.

C. LEVERAGING

Describe specific resources (provide supporting documentation) your agency will bring to the program. Include and identify in-kind contributions, gifts, sweat equity, volunteer efforts, and all other resources.

Section IV

Funding Proposal Scoring Criteria

SECTION IV - SCORING CRITERIA

This scoring criterion is a primary tool in which grants awarded will be determined. <u>Agency Response is required</u>: Your responses will be evaluated by Board members and Staff.

AGENCY: PLEASE FILL OUT					
PRO	OGRAM: PLEASE	E FILL OUT			
Ev	aluation Criteria	a:	AHLC Criteria:	AGENCY RESPONSE	
1.	NEED FOR THE SERVICE	Does the#1 – Housing NeedsProgram address#2 – COVID Reliefa Priority Need#3 – Public Servicesin accordance#4 – Public Facilitieswith the City's#5 – Businesses & JobsPlan to HUDIsted in column on the right)	3025Board20member15scoring10will notexceed30points		
2.	INTERNAL AND EXTERNAL CONSISTENCY	Can program strategies described in the proposal be reasonably implemented? Do the strategies make sense and appear achievable? Are expectations realistic?	Board member <u>scoring</u> 10 Maximum points		
3.	LEVERAGING	Will the agency utilize funds from other resources to implement program services or rely solely on the City's funding?	Board member <u>scoring</u> 15 Maximum points		
4.	SELF-SUFFICIENCY	Does the program services provide for empowering independence upon successful completion?	Board member <u>scoring</u> 10 Maximum points		
5.	INNOVATION AND PARTNERSHIPS	Is the program a new or creative approach in meeting an established priority need? Does the program exhibit originality in its delivery and is not a duplication of any program implemented by another agency and/or serving the same neighborhood?	Board member <u>scoring</u> 10 Maximum points		
6.	FINANCIAL FEASIBILITY	Do program costs appear reasonable and necessary in delivering proposed services?	Board member <u>scoring</u> 5 Maximum points		
7.	PRESENTATION	Did the agency submit the proposal in its entirety and were responses to questions thorough enough to ascertain program intentions, processes, and target population?	Board member <u>scoring</u> 10 Maximum points		
8.	DIRECT BENEFIT	Does the agency's proposed program and services benefit low-income persons?	Board member <u>scoring</u> 10 Maximum points		

9.	NEW APPLICANT	Has this organization been funded before?		Board member <u>scoring</u> 10 Maximum points	
10.	PREVIOUS APPLICANT	Were all funds expended and reports submitted by the requested deadlines?		Board member <u>scoring</u> +/- 10 Maximum points	
		То	tal	110	

AGENCY ATTACHMENTS

Required Documents

Submit copies of the following items listed.

Copies of these documents must be included with the original and required copy.

- 1. _____ Articles of Incorporation and Bylaws
- 2. ____ Current list of Board of Directors with Contact Information (address/ph#) & Meeting Schedule
- 3. ____ Organizational Chart
- 4. ____ CPA Audited Statement of financial position & financial audits (Two most recent or 2021 & 2022 calendar years)
- 5. ____ Total Agency Budget & Budget for this Proposed Project
- 6. IRS Form 990 (Two most recent or 2021 & 2022 calendar years)
- 7. ____ Federal Tax ID Number Verification (Current IRS Recognition of Exemption Letter)
- 8. ____ DUNŚ/CAGE Number Verification (Registered through SAM.gov)
- 9. _____ Resume and Duties (this program only) for program personnel and staff involved in the program for which these funds are requested
- 10. _____ Liability, property, and fidelity bond insurance coverage documentation
- 11. _____ Valid facility lease or deed (program location in Greenville City limits)

Other Attachments

Content Description	Page