

OFFICE OF THE MAYOR, CITY OF GREENVILLE

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WHEREAS, National College Colors Day, which coincides with both "back to school" on college and university campuses across the United States and the kick-off of the college football season, seeks to celebrate and promote the traditions and spirit that make the college experience great by encouraging fans, alumni and students to wear apparel of their favorite college throughout the day of Friday, August 31, 2007; and

WHEREAS, East Carolina University (ECU) is located in the City of Greenville in the State of North Carolina; and

WHEREAS, established in 1907, East Carolina University has been educating citizens of Greenville and the State of North Carolina; and

WHEREAS, intercollegiate athletics at East Carolina University provide scholarship opportunities to thousands of young men and women; and

WHEREAS, the East Carolina University football team plays its first game of the 2007 season on Saturday, September 1, 2007; and

WHEREAS, College Colors Day promotes higher education in the City of Greenville and the State of North Carolina through increased public awareness, and celebrates the achievements of East Carolina University acknowledging its critical and fundamental importance to the City of Greenville and the State of North Carolina; and

WHEREAS, ECU Paint it Purple Day is a special way for East Carolina University, the City of Greenville, and State of North Carolina to celebrate National College Colors Day 2007 locally;

NOW, THEREFORE, I, Robert D. Parrott, Mayor of the City of Greenville, North Carolina, do hereby proclaim August 31, 2007 as

ECU PAINT IT PURPLE DAY

in Greenville.

This 17th day of August, 2007.

Robert D. Parrott, Mayor