

## OFFICE OF THE MAYOR, CITY OF GREENVILLE

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**WHEREAS,** Nickelodeon has partnered with the Alliance for a Healthier Generation and the Boys & Girls Clubs of America in celebrating Worldwide Day of Play and in ensuring that today's generation of kids become one of the healthiest; and

WHEREAS, Worldwide Day of Play is an entire day dedicated to the celebration of being active and living healthy that encourages kids and families to get up off their couches and get outside for a day of exercise and fun in their community; and

WHEREAS, childhood obesity is a serious issue threatening today's youth; and

WHEREAS, today's children and adults don't get as much physical activity as they should; and

WHEREAS, physical activity and good eating habits are an important component to living a healthy lifestyle and reducing disease; and

WHEREAS, our city is committed to working to support kids in becoming the healthiest generation;

NOW, THEREFORE, I, Robert D. Parrott, Mayor of the City of Greenville, North Carolina, do hereby proclaim September 29, 2007 as

## WORLDWIDE DAY OF PLAY

in Greenville and urge all citizens to recognize and participate in its observance.

This 1st day of October, 2007.

Robert D. Parrott, Mayor