


NOTES

TO: Honorable Mayor and City Council Members
FROM: Michael W. Cowin, City Manager 
DATE: May 21, 2025
SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Don Octigan, Executive Director of City Projects & Recreation Services, regarding Memorial Day program update
2. A memo from Don Octigan, Executive Director of City Projects & Recreation Services, regarding Greenfield Terrace Park improvements
3. A memo from Don Octigan, Executive Director of City Projects & Recreation Services, regarding Greenville Outdoor Aquatics Center
4. A memo and flyer from Tiana Berryman, Director of Neighborhood & Business Services, regarding Match & Market Closing Ceremony save the date

mc

Attachment



RECREATION AND PARKS
PROJECT MANAGEMENT

To: Michael Cowin, City Manager
From: Don Octigan, Executive Director of City Projects & Recreation Services *DO*
Date: May 21, 2025
Re: 2025 Memorial Day Program Update

The Pitt County Veteran's Council, with the support from Recreation and Parks, will host the annual Memorial Day Program at the Town Common on Monday, May 26th beginning at 11am. Memorial Day is a national holiday in recognition of honoring military service members who died in duty.

The event will take place at the Town Common near the Veteran's Memorial. City Council members and the public are invited to attend the ceremony to pay honor to veterans in our community.

Under the leadership of Scott Barker, President of the Pitt County Veteran's Council, Michael House and Jim Hooker, are leading the Veteran's Council planning efforts for this year's ceremony. The Recreation and Parks Department is assisting with the event to help coordinate and provide support where possible.

Please let me know if there are any questions.

cc: Ken Graves, Deputy City Manager
Dennis Vestal, Recreation & Parks Superintendent



RECREATION AND PARKS
PROJECT MANAGEMENT

To: Michael Cowin, City Manager
From: Don Octigan, Executive Director of City Projects & Recreation Services *DO*
Date: May 21, 2025
Re: Greenfield Terrace Park Improvements

The ongoing renovations at Greenfield Terrace, which began last August, are nearing completion and are expected to wrap up in early June. These improvements include paving the parking lot and driveway, replacing the smaller existing playground equipment, resurfacing the basketball court, enhancing landscaping, and renovating the interior and adding to the Barnes-Ebron-Taft Community Building. Notably, the community building's kitchen now features all-new cabinetry, a sink, and appliances.

A ribbon-cutting ceremony to celebrate the completion is scheduled for Wednesday, June 4th at 4:00 PM inside the Barnes-Ebron-Taft Community Building. This popular rental space will officially reopen to the public on Saturday, June 14th. Staff will begin accepting rental applications for the newly renovated facility on Tuesday, May 27th at Jaycee Park, located at 2000 Cedar Lane.

For more information about Greenfield Terrace Park and Barnes-Ebron-Taft Community Building, please call (252) 329-4567.

Renovated Front Entrance to Barnes-Ebron-Taft Community Building



Please let me know if there are any questions.

cc: Ken Graves, Deputy City Manager
Heather White, Assistant Director of Recreation & Parks
Mark Nottingham, Projects and Development Manager



RECREATION AND PARKS
PROJECT MANAGEMENT

To: Michael Cowin, City Manager
From: Don Octigan, Executive Director of City Projects & Recreation Services *DO*
Date: May 14, 2025
Re: Greenville Outdoor Aquatics Center

Recreation and Parks is excited to provide a memo with an overview of the Greenville Outdoor Aquatics Center (GOAC) as we are gearing up for the 2025 summer season. As the weather warms up, residents and visitors can look forward to a full schedule of public swim hours, swim lessons, and seasonal programming.

The Greenville Outdoor Aquatics Center features a 165,000-gallon outdoor pool with six competitive-style lap lanes, ADA-regulated pool lift, two basketball goals, spray equipment, and one of the most popular components, a large slide! Provided below is the facility schedule for the summer, as well as information for daily admission fees and season passes for individuals and families.

Pool Date Schedule:

- Weekends Only
 - May 24-26
 - May 31-June 1
 - June 7-8
- Fully Open
 - June 14-August 10
- Weekends Only
 - August 23-24
 - August 30-Sept 1
- Holidays & Times
 - Memorial Day 12:00 PM-6:00 PM
 - Juneteenth 12:00 PM-6:00 PM
 - July 4th 12:00 PM-6:00 PM
 - Labor Day 12:00 PM-6:00 PM

Public Swim Hours:

- Monday: Closed
- Tuesday–Friday: 1:30 PM – 6:00 PM
- Saturday: 12:00 PM – 5:00 PM
- Sunday: 1:00 PM – 6:00 PM

Summer Camp Swim Dates & Times:

- June 17th – August 8th
- Tuesday – Friday 9:30 AM -12:30 PM

Daily Admission Fees:

- \$4 for Residents
- \$6 for Non-Residents
- Children under age 1 are free with a paid adult

Season Passes:

- Pass Pricing:
 - Individual Pass:
 - \$40 Resident
 - \$60 Non-Resident
 - Family Pass (Includes 2 Adults and up to 4 children under age 25):
 - \$70 Resident
 - \$105 Non-Resident

Swim Lessons & Swim Team:

- A total of 12 swim lesson sessions will be offered for participants ages 3 and up.
- The Yellowfin Swim Team will practice three days per week and compete in weekly meets from June 17 – August 2.
- GOAC will host three home meets:
 - July 8
 - July 22
 - July 29



We look forward to a safe, active, and fun-filled summer at the Greenville Outdoor Aquatics Center! For any questions related to the Greenville Aquatics and Fitness Center, please contact staff at 252-329-4041.

Please let me know if there are additional questions.

cc: Ken Graves, Deputy City Manager
Heather White, Assistant Director of Recreation & Parks

Memorandum

To: Michael Cowin, City Manager
From: Tiana Berryman, Director of Neighborhood & Business Services
Date: May 9, 2025
Subject: Match & Market Closing Ceremony and Carnival (Save-the-Date)

The Neighborhood & Business Services Department is currently finalizing activities for the Match & Market Closing Ceremony and Carnival. This event will mark the successful completion of the Match and Market program. The Match and Market Program launched April 7th, a 10-week program designed to connect local college students with small business owners to improve digital marketing strategies and enhance social media engagement. The program has not only helped build capacity and strengthen the online presence of participating small businesses across our community but also supported student skill development.

To recognize the hard work and impact of this collaboration, we are organizing a Match and Market Carnival Celebration for Friday, June 13, 2025. **The Closing Ceremony will start at 10:00 a.m. in Conference Room 337 followed by a Carnival held in the City Hall 3rd Floor Gallery from 11:30 a.m. to 2:30 p.m.** The Carnival will feature:

- Interactive exhibits of participating businesses and students
- Carnival games and prizes
- Traditional carnival food and refreshments
- Photo booth and family-friendly fun

This event is open to the public and will serve as a both a celebration and showcase of the program's outcomes. Please mark your calendar to join us for the festivities.

Thank you for your continued support in helping us celebrate the success of this impactful program. For more information or questions, please contact the Business Development Division at 252-329-4505. Thank you for your support.

cc: Dene' Alexander, Assistant City Manager
Tish Williams, Business Development Manager



NEIGHBORHOOD & BUSINESS SERVICES
BUSINESS DEVELOPMENT DIVISION

You're invited to the
MATCH & MARKET
CARNIVAL



Bring your friends and family and join us to celebrate
local businesses and student talent at the Match &
Market Carnival!

June 13th - 11:30 AM - 2:30 PM

Free food, fun, and a lot more

CITY HALL, 3RD FLOOR GALLERY
200 W 5TH ST, GREENVILLE, NC 27858

For more information, please contact us at 252-329-4508 or e-mail us at businessdevelopment@greenvillenc.gov