



Agenda

Greenville City Council Workshop

November 10, 2025

4:00 PM

City Hall Conference Room 337, 200 West Fifth Street

- I. Call Meeting To Order**
- II. Roll Call**
- III. Approval of Agenda**
- IV. New Business**
 - 1. Annual Update from Convention & Visitors Bureau
 - 2. Watershed Master Plan and Stormwater Capital Project Update
- V. Adjournment**



City of Greenville, North Carolina

Meeting Date: 11/10/2025

Title of Item: Annual Update from Convention & Visitors Bureau

Explanation: The Convention & Visitors Bureau (CVB) will provide an update to the City Council on the economic impact that travel and tourism had on the local economy during the 2024 calendar year.

There will be additional updates on the following items:

- Summary of occupancy tax collections during the 2024-2025 fiscal year
- Forecast on the current target markets that the CVB focuses on to bring business to the city
- Little League Softball World Series recap
- Staffing updates at the CVB

Fiscal Note: There is no cost to the City for this information

Recommendation: Hear the presentation from CVB staff.



City of Greenville, North Carolina

Meeting Date: 11/10/2025

Title of Item: Watershed Master Plan and Stormwater Capital Project Update

Explanation: In August 2016, the City completed Stormwater Master Planning for the seven basins located within the City of Greenville. These plans are used to assist with maintenance activities, assess capital improvement project needs, meet state and federal stormwater requirements, and aid in quality assurance of new/re-development efforts in the City of Greenville.

This presentation will highlight the current Watershed Master Plans, provide an update on current projects, and discuss the professional services contract providing updates to the current plans and drafting new plans for areas annexed after 2016.

Fiscal Note: No funding required, informational presentation.

Recommendation: Informational presentation.
