II. PROGRAMMING

Perhaps the most important aspect of the master planning process is identifying the stakeholder's desires for future park development. With this in mind, the Greenville Recreation and Parks Department facilitated a kick-off meeting for the Greenfield Terrace Park Master Plan on November 3, 2010. This meeting was the first in a series of public sessions to obtain input on future development at Greenfield Terrace Park.

Recreation and Parks developed concepts for the Greenfield Terrace Master Plan through a design process that engaged surrounding neighborhoods and businesses. The design process began at the first public workshop where stakeholders were asked what improvements/additions they would like in Greenfield Terrace Park. Stakeholders suggested the following program elements:

Active Sports Fields and Courts

- Tennis Courts
- Basketball Courts
- Multi-Purpose Field
- Sand Volleyball Courts
- Golf Driving Range
- Baseball Fields
- Shuffle Board
- Horseshoe Pits
- Bocce Courts

New Asphalt Walking Trail

Non-Structured Recreation

- Sprayground/Splash Pad
- Off Leash Dog Park
- Community Garden

Passive Recreation

- Outdoor Classroom/Interpretive Area
- Additional Walking Trail/Bicycle Trail

Pedestrian and Vehicular Circulation

- New Entrance Drive and Circulation
- Parking Improvements
- Pedestrian Sidewalks and Plazas

Public Structures

- Public Restrooms
- Event Space
- Large Pavilion

Site Amenities

- Park Entrance Signage
- Bollard Lighting
- Site Lighting
- Information Kiosk

At the December meeting, Recreation and Parks presented the program elements (examples to the right) to the stakeholders and asked that they participate in an exercise to prioritize these elements. Participants were presented with posters with images depicting the program elements. The participants were then asked to rank these elements in priority order based on importance ranking each element as highest priority.

As a result, nine out of twenty-five elements were ranked as high priority.

These program elements are as follows:

1). Site Lighting
2). Parking Improvements
3). Public Restrooms
4). Multi-Purpose Fields
5). New Entrance Drive
6). Large Pavilion
7). Tennis Courts
8). Additional Walking Trails
9). Sprayground/Splash Pad

Recreation and Parks used the top five program elements to develop concepts. These program elements include site lighting, parking improvements, new entrance drive and circulation, and public restrooms.

West Side of Greenfield Terrace Park