



OFFICE OF THE MAYOR, CITY OF GREENVILLE

# Proclamation

**WHEREAS**, Elite Training & Fitness is an organization that serves men, women, and children in the City of Greenville and surrounding areas, with the desire to motivate, educate, rejuvenate, and encourage each to excel in every area of their lives by way of self-discipline and structure obtained through exercise and the adoption of a healthy lifestyle;

**WHEREAS**, Crystal White and Elite Training & Fitness support various causes affecting the community, evidenced by events, such as "Elite Girls Run" to encourage cardiovascular health, "Paint It Pink" to bring awareness to breast cancer, "Back 2 School Bootcamp" to collect and donate school supplies for Pitt County Schools, and "Get Fit" Camp to increase and promote exercise and physical activity. These events were held with the passion to bring about change, increase esteem, destroy doubt, celebrate conquerors, and to improve the quality of life for all who reside in our community;

**WHEREAS**, Crystal White and Elite Training & Fitness will host Elite Fitness Family Fest to promote awareness and fight childhood obesity. Currently, 31% of adults and 18% of children are obese, and the numbers are rising. Obesity has reached epidemic proportions and the American Journal of Preventive Medicine forecasts suggest that by 2030, 51% of the population will be obese;

**WHEREAS**, Elite Fitness & Family Fest will be held on August 16, 2014, from 9 a.m. – 1:00 p.m. at Eppes Recreation Center located on 400 Nash Street in Greenville, North Carolina;

**NOW, THEREFORE**, I, Allen M. Thomas, Mayor of the City of Greenville, North Carolina do hereby proclaim Saturday, August 16, 2014 as

## **ELITE FITNESS AND FAMILY FEST DAY**

in the City of Greenville.

This 14<sup>th</sup> day of August, 2014.

Allen M. Thomas, Mayor