

9.11.14 City Council Meeting





Item 2: Ordinance to annex Brook Hollow, Section 4, Phase 1 involving 7.7713 acres located at the northwest corner of the intersection of Dickinson Avenue Extension and Brook Hollow Drive





General Location Map









Item 3: Ordinance to annex Langston West, Section 6, Phase 1 involving 4.4763 acres located at the current terminus of Birch Hollow Drive





General Location Map









Item 4: Ordinance to annex Northwest Commercial Park involving 5.871 acres located 275+ feet north of the intersection of Allen Road and Greenville Boulevard





General Location Map









Item 5: Ordinance requested by Hennrietta Smith to rezone 1.3109 acres located north of the intersection of Old Fire Tower Road and Bells Chapel Road from RA20 (Residential-Agricultural) to CH (Heavy Commercial)



General Location Map





Aerial Map 2012



Map Legend

Find yourself in good company



Picture





Plat





Existing Land Use





Corridor and Focus Area





Zoning Map





Future Land Use Plan Map





Future Land Use Plan/Zoning Maps





Item 6: Ordinance to amend the Zoning Ordinance to add mental health, emotional or physical rehabilitation day program facilities as a special use in the CG (General Commercial) zoning district





Applicants:

Jason and Jeanette Barnett, Co-owners and Operators of Paradigm, Inc.



Chronology of Mental Health, Emotional or Physical Rehabilitation Use in the Zoning Ordinance

1991 **Resident-type center** was allowed in the Medical District 1 and 2.

2001 MD-1 & MD-2 changed to MI & MS

2009 Added **Day Program Facility** in MO, MCG, MCH, OR, CD, CDF * and CH districts with special use permit and in MI & MS districts by right.

* <u>CG</u> district was among list in 2009 staff report, but was left out of Ord. #09-75.



USE		M I	M S	М 0	M C G	M R	M C H	M R S	O R	0	C D	C D F	C G	C N	С Н	I U	Ι	P I U	P I
Z.	Printing or publishing service including graphic art, maps, newspapers, magazines and books				Р						Р	Р	Р		Р	Р	Р	Р	Р
aa.	Catering service including food preparation (see also restaurant; conventional and fast food)				Р		Р				Р	Р	Р	S	Р	Р	Р	Р	Р
bb.	Civic organizations								Р	S	Р	S			Р	Р			
cc.	Trade or business organizations								Р	S	Р	S			Р				
dd.	Massage establishment														s				
ee.	Hospital	Р	Р	Р															
ff.	Mental health, emotional or physical rehabilitation center	Р	Р						S										
ff(1).	Mental health, emotional, or physical rehabilitation day program facility	Р	Р	s	s		s		S		s	s	S		s				
gg.	Vocational rehabilitation center		S				s									Р	Р	Р	Р





Proposed Zoning Ordinance Text Amendment is in compliance with <u>Horizons: Greenville's Community Plan</u>. Implementation, Admin. Strategy 2(b).

"In deciding whether to approve an amendment to the official zoning map of the City of Greenville, the Planning and Zoning Commission and the City Council shall consider the following factors:

- Conformance of the proposed map amendment with the City of Greenville Land Use Plan Map & the text of the comprehensive plan;
- Compatibility of the proposed map amendment with surrounding zoning patterns;
- Compatibility of the proposed map amendment and the range of uses permitted in the requested zoning classifications with existing and future adjacent and area land uses;... "



RECOMMENDATIONS:

Staff: The proposed Zoning Ordinance is in compliance with <u>Horizons: Greenville's Community</u> <u>Plan</u>.

Planning & Zoning Commission: Unanimously approval on 8/19/2014.



Item 7: Ordinance Draft 2013-2014 Consolidated Annual Performance and Evaluation Report for Community Development Block Grant and HOME Investment Partnership Program Funds





Brief Description

- Requirement of U.S. Department of Housing and Urban Development Entitlement Funding
- Details Community Development and Housing activities throughout the program year
- Evaluates the City's performance based on the five (5) year Consolidated Plan.





Year-to-Year Funding Chart



Proposed Activities	HOME
Administration/Planning	\$35,797.60
Housing Rehabilitation	\$200,815.00
Down payment Assistance	\$17,667.00
CHDO/New Construction	\$53,696.40
Public Service	
Acquisition/Clearance	
Relocation	
Public Facility Improvements	
Economic Development	
New Construction (multi-family)	\$50,000.00
TOTAL	\$357,976.00



Proposed Activities	CDBG
Administration/Planning	\$170,289.60
Housing Rehabilitation	\$370,158.40
Down payment Assistance	
CHDO/New Construction	
Public Service	\$75,000.00
Acquisition/Clearance	<u>\$84,000.00</u> Demolition = \$24,000.00 Acquisition = \$60,000.00
Relocation	\$15,000.00
Public Facility Improvements	
Economic Development	\$137,000.00
New Construction (multi-family)	
TOTAL	\$851,448.00



Summary of Accomplishments

- Seventeen (17) owner-occupied home rehabs completed
- Three (3) down payment assistance (deferred loans) were administered
- Three (3) Small Business Competition deferred loans were administered
- Five (5) homes were cleared of Lead-Based Paint Hazards
- Five (5) public services grants awarded to public service agencies serving low income clients
- Nine (9) substandard properties were acquired
- Six (6) substandard units were demolished and removed
- One (1) displaced tenant was relocated
- One (1) public facility improvement was completed
- One (1) new single-family home was sold



Staff Recommendation

- 1. Staff recommends that the City Council hold a Public Hearing for the Consolidated Annual Performance and Evaluation Report (CAPER)
- 2. Approve the Consolidated Annual Performance and Evaluation Report (CAPER) so that it may be forwarded to U.S. Department of Housing and Urban Development



Item 8: Presentation on the Greenville Area Transit (GREAT) Short-Range Transit Plan





Goals and Objectives

- Continue to focus on needs of existing dependent riders.
- Create new partnerships.
- Attract new riders.
- Enhance bus stop amenities.
- Include service to high-growth and development nodes.
- Improve bus system marketing and suggest strategies to increase revenue.


Approach

- Develop a plan from public and stakeholder input
- Project ridership for each route
- Limited budget; must program in phases



Public Outreach

- Pitt Community College August 14, 2013
 - Goess Community Center from 9 AM to 1 PM
 - 15-20 people provide comments
- Sheppard Memorial Library August 14, 2013
 - Library conference room from 2 PM to 6 PM
 - 40-45 people provide comments



Public Outreach

- Drivers Meeting
- Steering Committee







Public Outreach

What we heard:

- Increase frequency to 30 minutes on all routes.
- Establish protocols to supply more shelters and benches.
- Provide semester passes for PCC students.
- Series of route adjustments.



Proposed Route Changes







Funding for Preferred Stakeholder Options

Some options have a zero net cost

Some options are already funded

Some options will depend on the availability of future federal, state and local funding



Preferred Stakeholder Options/Progression

Proposed Route Changes	Year 1
Install New Shelters	Year 1
Pitt Community College Express Service	Year 1
Weekday Night Service	Year 2-3
Council on Aging Connection	Year 2-3
Increased Weekday Headway	Year 4-5
Saturday Night Service	Year 4-5



Progression Plan (Ridership)

Alternative	FYo	FYı	FY2	FY3	FY4	FY5
Status Quo	509,644					
Adjusted Route Changes		530,030	551,231	573,280	596,211	620,059
Weekday Night Service 7:00 PM to 9:00 PM			23,296	46,592	69,888	72,684
Weekday Night Service 9:00PM to 10:00 PM						11,648
Saturday Night Service 6:00 PM to 9:00 PM						6,989
Increased Headway Service: Route 3 and Route 6				29,908	59,817	89,725
Increased Headway Service: Route 5 and Route 2					29,908	59,817
Increased Headway Service: Route 1 and Route 4						29,908
Pitt Community College Weekday Express Service		32,500	33,800	35,152	36,558	38,020
Pitt County Council on Aging Weekday Express Service			7,800	8,112	8,436	8,773
Total Ridership	509,644	562,530	616,127	693,044	800,818	937,623



Progression Plan (Cost)

Alternative	FYo	FY1	FY2	FY3	FY4	FY5
Status Quo	22,752					
Adjusted Route Changes		22,752	22,752	22,752	22,752	22,752
Weekday Night Service 7:00 PM to 9:00 PM			3,120	3,120	3,120	3,120
Weekday Night Service 9:00PM to 10:00 PM						1,560
Saturday Night Service 6:oo PM to 9:oo PM						936
Increased Headway Service: Route 3 and Route 6				6,676	6,676	6,676
Increased Headway Service: Route 5 and Route 2					6,676	6,676
Increased Headway Service: Route 1 and Route 4						6,676
Pitt Community College Weekday Express Service		1,300	1,300	1,300	1,300	1,300
Pitt County Council on Aging Weekday Express Service			780	780	780	780
Total Revenue Hours	22,752	24,052	27,952	34,628	41,304	50,476
Cost per Revenue Hour	\$68.88	\$70.95	\$73.08	\$75.27	\$77.53	\$79.86
Total Cost	\$1,567,158	\$1,706,489	\$2,042,732	\$2,606,450	\$3,202,299	\$4,031,013



Short Range Transit Plan

- Visit greatbus.greenvillenc.gov
- Questions?







Item 9: Presentation Resolution authorizing the conveyance of Cityowned properties located at 901 and 905 Bancroft Avenue to the Greenville Housing Development Corporation





Brief Description

- Area-wide housing strategy
- Target areas -Lincoln Park & Higgs Town
- Greenville Housing and Development Corporation will serve as the developer
- Permit must be obtained 20 days after the lots are transferred
- Construction will begin 120 days after the permit is obtained.
- Affordable, Single-Family Homes
- Craftsman-Bungalow Construction Style (per SHPO)









Conceptual



Actual





Conceptual



Actual