


NOTES

TO: Honorable Mayor and City Council Members

FROM: Barbara Lipscomb, City Manager 

DATE: April 22, 2015

SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Bernita Demery, Financial Services Director, providing the major fund financial quarter-end report as of March 31, 2015
2. A memo from Merrill Flood, Community Development Director, regarding the Neighborhood Advisory's Board Annual Symposium
3. A press release regarding Greenville-Pitt County Convention and Visitors Bureau recognition in North Carolina Department of Environmental Assistance and Customer Service's NC Green Travel Program
4. A memo from me regarding summer camp opportunities
5. An article entitled "What We Can Learn from the Police That Pioneered Body Cameras"
6. Notice of a public input meeting to discuss Jaycee Park's Inline Hockey Rink and the future development of the facility
7. A flyer regarding the upcoming "Hoops 4 Health" basketball camp and tournament

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Attachments

cc: Dave Holec, City Attorney
Carol Barwick, City Clerk

MEMORANDUM

TO: Barbara Lipscomb, City Manager
 Richard Hicks, Interim Assistant City Manager

FROM: Bernita W. Demery, CPA, MBA, Director of Financial Services *BWD*

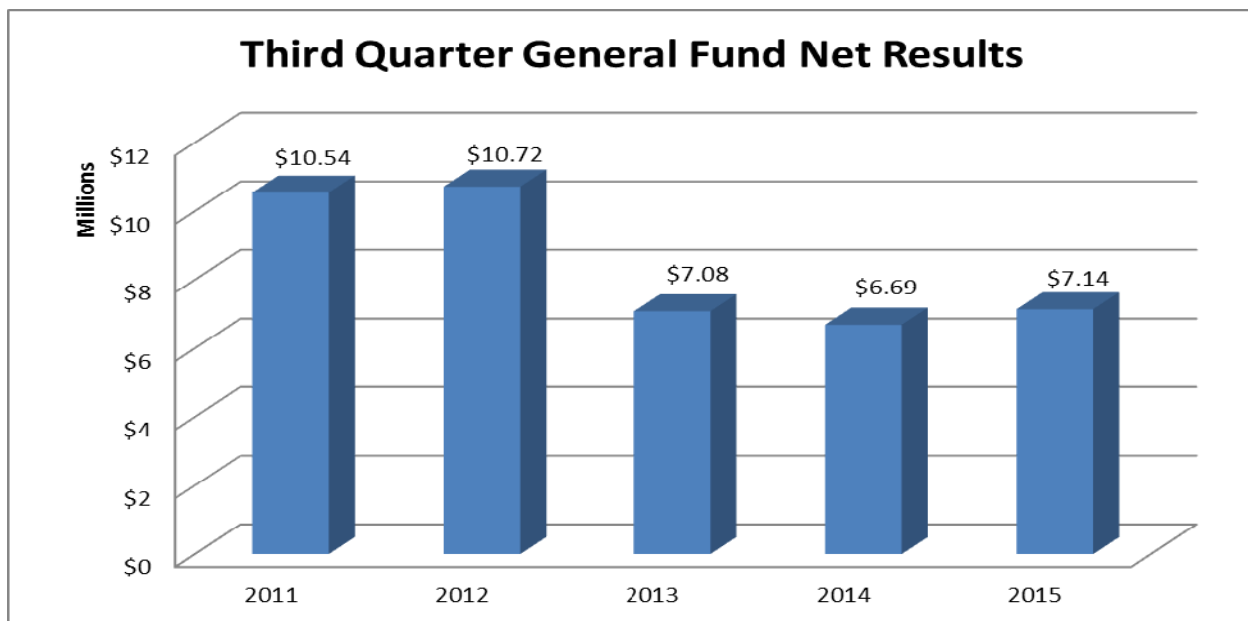
DATE: April 14, 2015

SUBJECT: Major Fund Financial Quarter-End Report – As of March 31, 2015

Enclosed is the financial information for the quarter ending March 31, 2015. Report data reflects nine months (75%) of fiscal year (FY) 2015. Overall, the net results of revenue over expenses indicate an increase of 7% over previous year. Unexpected and/or significant variances greater than 10% will be noted. Additionally, within this report is a year-to-date budget versus actual discussion.

Summary

GENERAL FUND SUMMARY AS OF MARCH 31, 2015						
	2015 YTD	2014 YTD	\$ CHANGE	% CHANGE	2015 BUDGET	% REC./ SPENT
REVENUES	\$ 61,616,685	\$ 59,057,255	\$ 2,559,429	4%	\$ 83,981,029	73%
EXPENSES	\$ 54,477,103	\$ 52,363,885	\$ 2,113,218	4%	\$ 83,981,029	65%
NET	\$ 7,139,582	\$ 6,693,370	\$ 446,211	7%		



- Specific details for the year-to-date differences compared to last year are in the pages to follow.

cc: Department Heads

Revenues

GENERAL FUND REVENUE BY TYPE SUMMARY AS OF MARCH 31, 2015						
TAXES & FEES	2015 YTD	2014 YTD	\$ CHANGE	% CHANGE	2015 BUDGET	% REC/ SPENT
PROPERTY	\$30,257,412	\$29,172,566	\$ 1,084,846	4%	\$32,943,768	92%
SALES	9,570,185	8,799,715	770,470	9%	15,236,081	63%
UTILITIES	4,510,864	3,965,990	544,875	14%	5,763,988	78%
MOTOR VEHICLE	715,482	849,494	(134,012)	-16%	1,065,237	67%
INSPECTION	550,466	557,487	(7,021)	-1%	768,431	72%
RESCUE	2,059,969	1,929,619	130,349	7%	3,055,250	67%
RECREATION	1,379,753	1,306,184	73,569	6%	1,937,354	71%
INVESTMENTS	494,535	291,755	202,780	70%	551,012	90%
GUC TRANS. IN	4,950,919	4,518,839	432,080	10%	6,524,100	76%
POWELL BILL	2,235,741	2,215,848	19,893	1%	2,215,848	101%
SUBTOTAL	56,725,325	53,607,496	3,117,828	6%	70,061,069	81%
ALL OTHER REV.	4,891,360	5,449,759	(558,399)	-10%	13,919,960	35%
SUBTOTAL	4,891,360	5,449,759	(558,399)	-10%	13,919,960	35%
TOTAL	\$61,616,685	\$59,057,255	\$ 2,559,429	4%	\$83,981,029	73%

Year-to-date, Revenues have increased 4%, year-to date. A brief explanation of revenues with variances +/- 10% is listed below.

- **PROPERTY TAX:** This category does not reach the 10% variance threshold to warrant a justification; however since this revenue source is 39% of overall budget, it should be noted that the 4% increase, in this category, over last year is consistent with the budget expectations as a result of a two cent increase on property taxes made effective this fiscal year. This category is expected to be slightly below the budgeted amount for FY 2015.
- **SALES TAX:** This category makes up 18% of the budget and is consistent with last year's receipts. Sales tax is reviewed monthly for consistency; however the timing of distributions (four versus five weeks in a month) can sometimes be an issue when forecasting. This report includes seven months of sales tax. The final Comprehensive Annual Financial Report (CAFR) will include 12 months of sales tax. Sales tax is expected to exceed budget for FY 2015.
- **UTILITIES FRANCHISE TAX:** Year-to-date totals for Utilities Franchise Tax have increased 14%. Recent tax reform law eliminates the State and Local franchise tax on electricity and natural gas and applies the combined general sales tax rate of 7% to the sale of both. Each municipality was to project to receive a quarterly distribution equal to the amount of tax it received for the same quarter during FY 2015. After such distribution, any remaining funds are divided among cities and towns based on a percentage of property tax value. Based on receipts to date this revenue is on target to meet budget.
- **MOTOR VEHICLE:** Year-to-date, this category has decreased 16% due to the State's current tax and tag program. The decrease can be attributed to motor vehicle tax and tag receipts being separate from Property Tax

collection since the transition to a State collection process versus the County. The category is currently on pace to meet budget for the 2015 fiscal year.

- **INVESTMENT EARNINGS:** Year-to-date, this category increased by 70%, due to the change in coupon payment receipts and gains during investment buy/sale transactions during this year. Based on the variance in the market each month, fluctuations from month to month will vary. Projections for this source are maintained at budget for this fiscal year.
- **GUC TRANSFERS IN:** The year-to-date increase of 10% can be attributed to a change in the calculation for the GUC Transfers, causing the allocations to increase for 2015.
- **OTHER REVENUE:** Year-to-date, there is a decline in Other Revenue of 10% due to a transfer that was made in the prior year from the Capital Reserve Fund to offset the ERP system expense. This transfer was offset by an increase in sales and services, particularly police department school resource officer services in FY 2015.

Expenses

GENERAL FUND EXPENSE BY TYPE SUMMARY AS OF MARCH 31, 2015				
TYPE	2015 YTD	2014 YTD	\$ CHANGE	% CHANGE
PERSONNEL	\$ 34,546,813	\$ 34,089,303	\$ 457,509	1%
OPERATIONS	11,001,452	10,605,038	396,414	4%
CAPITAL OUTLAY	150,513	413,472	(262,960)	-64%
CAPITAL IMPROVEMENTS	2,064,637	2,055,101	9,536	<1%
INDIRECT COST	(650,662)	(507,286)	(143,376)	28%
TRANSFERS	7,364,351	5,708,256	1,656,094	29%
TOTAL	\$ 54,477,103	\$ 52,363,885	\$ 2,113,218	4%

Expenses have increased 4%, year-to-date. Personnel expenses have increased 1% compared to prior year. This increase is primarily the result of the 1.5% market adjustment implemented in FY 2015 and the filling of vacant positions. The other categories (Operations, Capital Outlay, and etc.) fluctuate year to year due to the timing of payment for various items. A brief explanation is provided below:

- **CAPITAL OUTLAY & IMPROVEMENTS:** These costs will vary depending on department needs, the timing of purchases, and project activity. Capital Outlay has decreased by 64%, mainly due to various supplies and equipment purchases by police made in FY 2014.
- **INDIRECT COST:** The year-to-date increase of 28% is due to the change in the amount of reimbursement for indirect costs occurring in FY 2015 compared to FY 2014. This category is expected to meet budget for FY 2015.
- **TRANSFERS:** The year-to-date increase of 29% is due largely to current year transfers to the Facilities Improvement and Street Improvement Project Funds of \$1,545,434 and \$2,325,000, respectively. These transfers are offset by last year's transfer for the BANA - ERP system implementation for \$2,500,000.

Expenses (continued)

GENERAL FUND EXPENSE BY DEPARTMENT SUMMARY AS OF MARCH 31, 2015						
	2015 YTD	2014 YTD	\$ CHANGE	% CHANGE	2015 BUDGET	% REC/ SPENT
MAYOR & COUNCIL	\$ 188,471	\$ 320,076	\$ (131,605)	-41%	\$ 319,836	59%
CITY MANAGER	776,970	749,741	27,230	4%	1,358,061	57%
CITY CLERK	173,529	170,067	3,462	2%	256,359	68%
CITY ATTORNEY	331,111	313,418	17,693	6%	455,458	73%
HUMAN RESOURCES	1,690,365	1,572,752	117,613	7%	2,920,224	58%
INFORMATION TECH.	2,108,835	1,929,692	179,143	9%	3,233,383	65%
FIRE/RESCUE	9,110,430	9,056,752	53,678	1%	13,700,218	66%
FINANCIAL SVCS.	1,735,515	1,702,835	32,680	2%	2,586,383	67%
CONTINGENCY	-	-	-	0%	148,122	0%
OPEB CONTRIBUTION	400,000	350,000	50,000	14%	400,000	100%
POLICE	16,441,619	16,672,526	(230,907)	-1%	23,973,653	69%
RECREATION & PARKS	5,278,426	5,167,792	110,635	2%	7,842,232	67%
PUBLIC WORKS	5,716,744	5,548,064	168,679	3%	9,260,860	62%
COMM. DEVELOPMENT	1,746,762	1,554,099	192,663	12%	2,657,267	66%
SUBTOTAL	45,698,778	45,107,814	590,964	1%	69,112,056	66%
CAPITAL IMPROV.	2,064,637	2,055,101	9,536	<1%	4,931,413	42%
TRANSFERS	7,364,351	5,708,256	1,656,094	29%	11,205,774	66%
INDIRECT COST	(650,662)	(507,286)	(143,376)	28%	(1,268,214)	51%
TOTAL	\$54,477,103	\$52,363,885	\$ 2,113,218	4%	\$83,981,029	65%

Overall, department spending fell within the expected limit as a percentage of budgets. Total department expenses have increased by 1%, year-to-date. Departmental variances greater than +/- 10% are noted below:

- **MAYOR AND CITY COUNCIL:** The 41% decrease, year-to-date, is due to election costs and various dues and subscriptions charges occurring in 2014. The department is expected to meet budget for the 2015 fiscal year.
- **OPEB:** The year-to-date increase is in line with the original approved budget per direction of the City Council. This expense will increase \$50,000 annually until the annual contribution reaches \$500,000 in FY 2017.
- **COMMUNITY DEVELOPMENT:** The year-to-date increase of 12% is due to an increase in personnel costs for FY 2015 as well as the timing of payment for various items (i.e. Uptown Contract, Façade Improvement Grants). The department is expected to meet budget for the 2015 fiscal year.
- **INDIRECT COSTS AND TRANSFERS:** These variances have been discussed on the previous page.

Third Quarter General Fund Projection

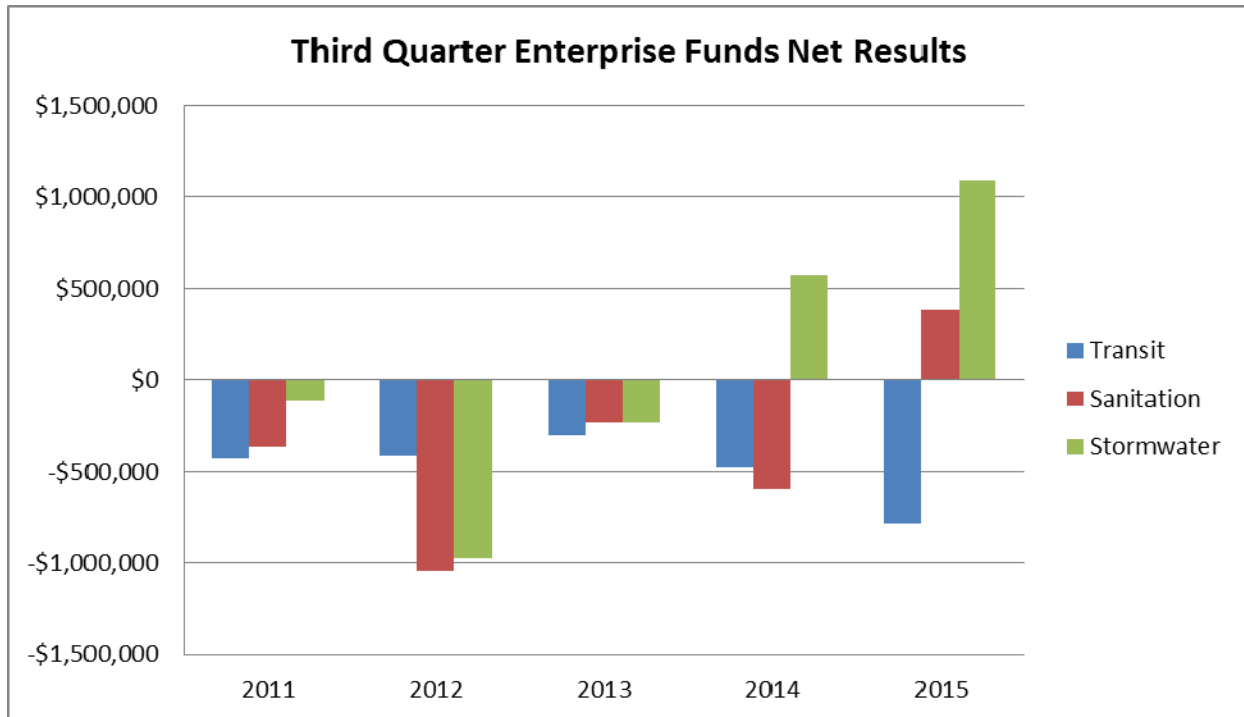
Below is a summary of projections on significant revenue and expenditures for the General Fund based on results through March 31, 2015. This detail will be updated monthly to determine if statutory guidelines will be met as of June 30, 2015. Projections will become more accurate as the City gets closer to year end.

GENERAL FUND REVENUE BY TYPE SUMMARY AS OF MARCH 31, 2015				
TAXES & FEES	2015 BUDGET	2015 YTD	2015 Projection	Variance Budget vs. Proj.
PROPERTY	\$32,943,768	\$30,257,412	\$31,520,396	\$ (1,423,372)
SALES	15,236,081	9,570,185	16,250,337	1,014,256
UTILITIES	5,763,988	4,510,864	5,763,988	-
MOTOR VEHICLE	1,065,237	715,482	1,054,623	(10,614)
INSPECTION	768,431	550,466	768,919	488
RESCUE	3,055,250	2,059,969	3,055,250	-
RECREATION	1,937,354	1,379,753	1,971,829	34,475
INVESTMENTS	551,012	494,535	551,012	-
GUC TRANS. IN	6,485,183	4,950,919	6,517,658	32,475
POWELL BILL	2,215,848	2,235,741	2,235,741	19,893
APPROPRIATED FUND BALANCE	7,159,222	-	-	(7,159,222)
ALL OTHER REV.	6,799,655	4,891,360	6,246,204	(553,451)
SUBTOTAL	83,981,029	61,616,686	75,935,957	(8,045,072)
PERSONNEL	\$50,658,949	\$34,546,813	\$47,761,625	\$ (2,897,324)
OPERATING	17,904,985	10,751,963	15,756,309	(2,148,676)
CAPITAL IMPROVEMENT	4,931,413	2,064,637	2,958,848	(1,972,565)
REIMBURSEMENT INDIRECT COST	(1,268,214)	(650,661)	(1,268,214)	-
TRANSFERS OUT	11,205,774	7,364,351	11,205,774	-
OTHER EXPENSES	548,122	400,000	400,000	(148,122)
TOTAL	83,981,029	54,477,103	76,814,342	(7,166,687)
Net	-	7,139,583	(878,385)	(878,385)

Revenues provided above do not include the \$7.2 million of budgeted fund balance in the projections. While the City has budgeted \$7.2 million of fund balance to be used, the final amount used will be determined by the results of all operational and capital activity for the remainder of the fiscal year. Please note the items below:

- Based on the results as of March 31, 2015, it is estimated that there will be a need for approximately \$900,000 in fund balance as of June 30, 2015.
- That estimate includes spending 60% of the budgeted capital and 100% of budgeted transfers.
- Fund Balance is used if expenses exceed revenues in any given year (i.e. ending the year with a deficit). Therefore, Appropriated Fund Balance is only used for budgeting purposes.

Enterprise Funds



The Enterprise Funds consist of funds for Transit, Sanitation, and Stormwater. The Transit Fund experienced a loss that has increased 65%, year-to-date. Even though the Transit Fund is showing a loss that has increased from FY 2014, that loss should be eliminated by the end of the fiscal year when the FTA and NCDOT grant reimbursement funds are received. Both Sanitation and Stormwater have experienced net increases of over 100% and 90% respectively. Explanations for variances greater than +/-10% are noted in each fund's section.

Transit

TRANSIT FUND SUMMARY AS OF MARCH 31, 2015						
	2015 YTD	2014 YTD	\$ CHANGE	% CHANGE	2015 BUDGET	% REC./ SPENT
REVENUES						
INTERGOV'T	\$ 1,530,406	\$ 830,117	\$ 700,289	84%	\$2,166,223	71%
SALES AND SERVICES	249,921	249,378	543	<1%	368,617	68%
TRANSFERS IN	-	-	-	-	711,443	0%
APPRO. FUND BAL.	-	-	-	-	1,299,921	0%
TOTAL REVENUES	\$ 1,780,326	\$1,079,495	\$ 700,832	65%	\$4,546,204	39%
EXPENSES						
PERSONNEL	\$ 761,532	\$ 687,688	\$ 73,843	11%	\$1,052,225	72%
OPERATIONS	502,833	355,201	147,631	42%	1,054,087	48%
CAPITAL OUTLAY	211,704	335,525	(123,820)	-37%	425,273	50%
CAPITAL IMPROV.	1,089,017	176,447	912,571	>100%	2,014,619	54%
TOTAL EXPENSES	\$ 2,565,086	\$1,554,861	\$1,010,225	65%	\$4,546,204	56%
NET	\$ (784,760)	\$ (475,366)	\$ (309,393)	65%		

The year-to-date net loss of the Transit fund has increased by 65% when compared to prior year results. The Transit fund normally has a negative net result during this time of year, as the majority of the fund revenues are FTA and NCDOT grant reimbursement based. However, the fund is projected to meet budget for both revenues and expenses based on the percentage spent year-to-date.

- **INTERGOVERNMENT REVENUE:** The 84% increase in Intergovernment Revenue year-to-date, is due to the timing of ADA reimbursements received.
- **PERSONNEL:** There is an 11% increase, year-to-date, for personnel costs, which is a result of the fund's personnel costs being lower than expected in FY 2014, as well as additional driver hours that were budgeted for FY 2015.
- **OPERATIONS:** The 42% increase, year to date, in operations is primarily due to the increases in Property and Casualty Insurance, Indirect Costs, Fuel, Fleet Replacement, Building and Grounds Maintenance, and Commercial Labor. All of these increases were planned for and made a part of the current year's budget. Some of these expenses, such as the indirect costs and commercial labor, did not exist in this fund last year, while the other increases can be attributed to timing. The new expenses are a result of more accurately identifying costs associated with Transit, and having Transit pay their appropriate share, rather than these expenses being covered entirely by the General Fund.
- **CAPITAL:** The Capital Outlay and Capital Improvements variances are due to the timing of these expenses. There has been a decrease in the purchases of ADA service and vehicle parts, due to the timing of these expenses. Within Capital Outlay, while the ADA Service charge is consistent with last year, the timing of parts charges caused a decrease of 24%, year-to-date. These decreases may or may not extend throughout the remainder of the current fiscal year. The Capital Improvement variance is directly related to the timing of payments for project expenses in 2015 that did not occur in 2014.

Sanitation

SANITATION FUND SUMMARY AS OF MARCH 31, 2015						
	2015 YTD	2014 YTD	\$ CHANGE	% CHANGE	2015 BUDGET	% REC./ SPENT
REVENUES						
INTERGOV'T	\$ 7,500	\$ 70,624	\$ (63,124)	-89%	\$ 12,000	63%
REFUSE FEES	4,626,471	4,351,991	274,480	6%	7,224,314	64%
SALES / SERVICES	84,068	108,573	(24,505)	-23%	274,500	31%
OTHER INCOME	49,917	45,751	4,166	9%	64,000	78%
TRANSFERS IN	360,000	-	360,000	100%	370,000	97%
APPRO. FUND BAL.	-	-	-	-	45,844	0%
TOTAL REVENUES	\$ 5,127,956	\$ 4,576,938	\$ 551,017	12%	\$ 7,990,658	64%
EXPENSES						
PERSONNEL	\$ 2,147,764	\$ 2,555,838	\$ (408,073)	-16%	\$ 3,147,411	68%
OPERATIONS	1,745,867	1,682,918	62,949	4%	3,211,594	54%
CAPITAL IMPROV.	416,402	556,089	(139,687)	-25%	716,040	58%
TRANSFERS OUT	435,063	374,521	60,543	16%	915,613	48%
TOTAL EXPENSES	\$ 4,745,097	\$ 5,169,365	\$ (424,269)	-8%	\$ 7,990,658	59%
	\$ 382,859	\$ (592,427)	\$ 975,286	>100%		

The net for this fund has continued to improve since the onset of Sanitation's 5-Year plan. Please note specific variances listed below.

- **INTERGOVERNMENT REVENUE:** Year-to-date, Intergovernmental Revenues have decreased 89%, due to a recycling cart grant that was received in 2014, and not received in the current year.
- **SALES AND SERVICES:** The 23% decrease is due to leveling off in Cart and Dumpster receipts. This receipt was higher last fiscal year due to the adoption of increased rates, causing many citizens to convert from backyard to curbside service.
- **PERSONNEL:** Year-to-date, there was a 16% decrease in personnel expenses due to implementation of the new Sanitation plan, resulting in year-to-date reductions in personnel costs as a result of greater efficiencies for the year.
- **CAPITAL IMPROVEMENT:** The year-to-date decrease of 25% is due to more capital equipment purchases occurring in 2014 than in 2015.
- **TRANSFERS:** The year-to-date increase of 16% is the result of an increased change by the General Fund in the reimbursement for indirect cost. This increase is in line with total budget.

Stormwater


STORMWATER FUND SUMMARY AS OF MARCH 31, 2015						
	2015 YTD	2014 YTD	\$ CHANGE	% CHANGE	2015 BUDGET	% REC./ SPENT
REVENUES						
STORMWATER FEES	\$ 2,836,000	\$ 2,404,715	\$ 431,284	18%	\$ 4,301,401	66%
INVESTMENTS	\$ 582	503	78	16%	2,000	29%
APPRO. FUND BAL.	\$ -	-	-	-	601,603	0%
TOTAL REVENUES	\$ 2,836,581	\$ 2,405,219	\$ 431,363	18%	\$ 4,905,004	58%
EXPENSES						
PERSONNEL	\$ 1,120,745	\$ 1,191,384	\$ (70,639)	-6%	\$ 1,359,989	82%
OPERATIONS	204,295	324,674	(120,379)	-37%	1,379,563	15%
CAPITAL OUTLAY	89,953	-	89,953	100%	114,953	78%
CAPITAL IMPROV.	34,248	84,845	(50,597)	-60%	1,265,650	3%
TRANSFERS OUT	294,154	228,805	65,349	29%	784,849	37%
TOTAL EXPENSES	\$ 1,743,395	\$ 1,829,708	\$ (86,313)	-5%	\$ 4,905,004	36%
NET	\$ 1,093,186	\$ 575,511	\$ 517,675	90%		

- **REVENUES:** This fund has experienced an improvement in net results based on a seven year plan. This operation has implemented an annual fee increase in an effort to allow the fund to cover future expenses. The current year's increase in revenues is a result of increasing the Stormwater fee by an additional \$.50 per ERU.
- **EXPENSES:** Stormwater expenses vary largely according to the amount of Stormwater maintenance activity and timing of capital projects. Capital Outlay equipment was purchased in FY 2015, while there were no purchases in FY 2014, causing a year-to-date increase of 100%. The 60% decrease in Capital Improvements is due to FY 2014 expenses related to storm drain improvements. Operating expenses fluctuate based on timing differences of when items are paid. The year-to-date increase of 29% for indirect costs is due to an increased charge by the General Fund for the current year's reimbursement.



Find yourself in good company

TO: Barbara Lipscomb, City Manager

FROM: Merrill Flood, Director of Community Development Department 

DATE: April 21, 2015

SUBJECT: NOTES TO COUNCIL NEIGHBORHOOD ADVISORY BOARD'S ANNUAL SYMPOSIUM

The Neighborhood Advisory Board will hold its 5th Annual Symposium on Saturday, May 2, 2015 from 9:00am-2:00pm on the third floor of City Hall. This year's theme is "Uniting Neighborhoods for Quality of Life" and will feature a creative approach to community education. Breakfast will be served at 8:15am.

Staff and community leaders will be in attendance to lead discussions on how residents can organize to be involved in development decisions that may impact their neighborhoods. Participants will prepare to mobilize their neighborhoods by practicing techniques such as neighborhood planning and learn how to use a computer or smart phone to stay plugged into the City. Demonstrations of the Neighborhood Dashboard and City Compass will be provided by staff. An estimated audience of 130-150 people will be in attendance for this free event.

Tiana Keith in our department is the program coordinator and can be contacted at 329-4228.



FOR IMMEDIATE RELEASE

April 21, 2015

Sierra Jones, Communications Assistant
Greenville-Pitt County Convention & Visitors Bureau
sjones@greenvillenc.gov | 252.329.4200

Greenville-Pitt County Convention & Visitors Bureau Earns NC GreenTravel Recognition

GREENVILLE, NC – The Greenville-Pitt County Convention & Visitors Bureau is pleased to announce their recognition in the North Carolina Department of Environmental Assistance and Customer Service's NC GreenTravel program. The Greenville-Pitt County CVB earned 2 Dogwood Blossoms out of a possible three, for a combination of both their environmentally friendly office practices and building specifications of its new office location in the SuperBlock Historic Redevelopment area in the Uptown Greenville District

Julia McNeill, a Graduate Assistant with the Center for Sustainability at East Carolina University, began working with the Greenville-Pitt County CVB earlier this year on sustainable tourism initiatives, implementing a recycling program and training session for staff, an initial environmental assessment of the CVB office, and presentations to staff and other members of the Greenville-Pitt hospitality industry about the NC GreenTravel program and the benefits of green tourism business practices.

The Greenville-Pitt County CVB received points for its adoption of an environmental policy, office recycling and waste measurement program, and environmentally preferable purchasing efforts. Points also came from the installation of LED lighting and motion sensors, High Efficiency Toilets, Energy Star labeled HVAC, windows and doors, the reuse of building materials, and other construction details.

"The work the Greenville-Pitt County Convention and Visitors Bureau has put into becoming recognized for their sustainable initiatives has been truly outstanding," stated Julia McNeill, CVB Graduate Intern. "Now that Greenville is home to two NC GreenTravel Certified attractions, I hope more businesses in the community will begin to embrace the triple bottom line of environmental, economic, and social sustainability."

The North Carolina GreenTravel Initiative is a free recognition program created through a partnership between the Center for Sustainability: Tourism, Natural Resources, and the Built Environment at East Carolina University, the NC Department of Environmental Assistance and Customer Service, VisitNC, and Waste Reduction Partners. NC GreenTravel promotes positive economic growth, good health, and environmental stewardship in the travel and hospitality industry. The program is the most extensive in the nation, with 123 lodging, food service, attractions, museums, parks, vacation rentals, convention centers, festivals, wineries, breweries, and other travel-oriented businesses being currently recognized.

"We are excited to be the first Convention & Visitors Bureau in the state of North Carolina to be recognized by NC Green Travel," stated Andrew Schmidt, Executive Director for the Greenville-Pitt County CVB. "Environmentally friendly practices have become an important consideration for both leisure travelers and meeting planners when selecting places to visit or hold an event, and we look forward to working with our hospitality partners in Pitt County to create a greener destination."

For more information, please contact:

Andrew Schmidt, Executive Director | Greenville-Pitt County CVB
Julia McNeill, CVB Graduate Intern | Sustainable Tourism Initiatives
Phone: 252.329.4200 | www.visitgreenvillenc.com

For more information about NCGreenTravel initiative, contact:

Tom Rhodes, NC GreenTravel Initiative Program Manager
Phone: 919.707.8140 | portal.ncdenr.org/web/deao/ncgreentravel





Find yourself in good company

Memorandum

To: Honorable Mayor and City Council Members
From: Barbara Lipscomb, City Manager *pl*
Date: April 21, 2015
Subject: Summer Camps

Below please find information regarding some of the camp opportunities available for this summer. Specifics regarding costs, if any, ages, and date parameters are included, along with contact information should anyone have additional questions.

Greenville Fire/Rescue Junior Fire Marshal Academy

Life Safety Services Division: 252.329.4396 or 252.329.4390

The Greenville Fire/Rescue Department will be hosting their second annual Junior Fire Marshal Academy the week of July 13 - 19. Each day from 9:00 am to 4:00 pm, rising 4th through 6th graders will be trained, mentored, and educated about the values, job skills, and important techniques that will prepare them to be Junior Fire Marshals by the end of the week. Thanks to a grant from the North Carolina Firefighter's Burn Children Fund, Inc., registration for the academy is free. Applications will be accepted beginning May 1, 2015 through June 19, 2015. Applicants are encouraged to apply early because only 20 slots are available for this fun and exciting opportunity.

Greenville Police Department Summer Youth Programs

Sgt. Mike Broadwell: 252.329.4339 or Mbroadwell@greenvillenc.gov

The **PAL Summer Camp** is an eight week camp that runs from June 22, 2015 through August 13, 2015. This camp serves kids between 5-13 years of age and averages 100-120 kids each summer. It operates at three different locations; EB Aycock Middle School, South Greenville School, and Eppes Recreation Center. The camp focuses on physical activity, group sports, outdoor experiential education, educational field trips, and community service. The camp costs \$50 per child for the entire summer camp.

The **Youth Police Academy** is a one week camp that focuses on the operations of the Police Department. This camp serves kids between the ages of 9-13 and normally has 15 kids in attendance each session. It is housed at the Police Department and there is no charge for this camp. This camp teaches kids different aspects of policing including; K9, Public Information, Forensics, Traffic Safety, and Animal Protective Services.

Greenville Recreation and Parks Summer Camps

252.329.4567

Beautiful Princess Dance Camp at Jaycee Park Center for Arts & Crafts

Ages: 3-6

Campers will learn all about princesses this week. Program includes creative dance, scrapbooking, and crowns & gowns. Simple ballet & tap terms will be taught to help children understand the basics of dance and make this a fun learning experience. Limited to 14 participants.

Session 1:	M-TH	June 22-25	4:00 – 6:00 PM	Enrolled: 8/14
Session 2:	M-TH	July 20-23	4:00 – 6:00 PM	Enrolled: 4/14

Fee: \$90 per session; Discounted Greenville Resident: \$60

Create a Cartoon Camp at Jaycee Park Center for Arts & Crafts Ages: 8-13

Campers will learn how to create their own cartoon characters this week. Limited to 8 participants.

Session 1:	M-TH	June 29-July 2	9:00 AM – 12:00 PM	Enrolled: 8/8
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Fee: \$75 per session; Discounted Greenville Resident: \$50

Famous Artist Camp at Jaycee Park Center for Arts & Crafts Ages: 5-13

Must have completed Kindergarten

Campers will learn how to create interesting artwork during this camp. Limited to 21 participants.

Session 1:	M-F	June 22-26	9:00 AM – 12:00 PM	Enrolled: 12/21
Session 2:	M-F	July 6-10	9:00 AM – 12:00 PM	Enrolled: 13/21
Session 3:	M-F	July 13-17	9:00 AM – 12:00 PM	Enrolled: 14/21
Session 4:	M-F	July 20-24	9:00 AM – 12:00 PM	Enrolled: 9/21
Session 5:	M-F	Aug 3-7	9:00 AM – 12:00 PM	Enrolled: 19/21

Fee: \$105 per session; Discounted Greenville Resident: \$70

Young Potter's Wheel Camp at Jaycee Park Center for Arts & Crafts Ages: 10-15

Participants will learn the basic techniques of working on the potter's wheel. They will learn to prepare clay for throwing, centering and creating forms and trimming. Limited to 6 participants.

Session 1:	M-F	July 6-10	2:00 – 5:00 PM	Enrolled: 1/6
Session 2:	M-F	July 20-24	2:00 – 5:00 PM	Enrolled: 1/6
Session 3:	M-F	Aug 3-7	2:00 – 5:00 PM	Enrolled: 6/6

Fee: \$135 per session; Discounted Greenville Resident: \$90

Camp Adventure at GAFC Ages: 5-12

A very active camp that offers daily swimming, gym activities, park activities, arts & crafts, special trips, and events such as our annual talent show. Must have completed Kindergarten. Limited to 50 participants.

Session 1:	M-F	June 15-19	7:30 AM – 6:00 PM	Enrolled: 48/50
Session 2:	M-F	June 22-26	7:30 AM – 6:00 PM	Enrolled: 50/50
Session 3:	M-TH	June 29 – July 2 *	7:30 AM – 6:00 PM	Enrolled: 45/50
Session 4:	M-F	July 6-10	7:30 AM – 6:00 PM	Enrolled: 50/50
Session 5:	M-F	July 13-17	7:30 AM – 6:00 PM	Enrolled: 50/50
Session 6:	M-F	July 20-24	7:30 AM – 6:00 PM	Enrolled: 48/50
Session 7:	M-F	July 27-31	7:30 AM – 6:00 PM	Enrolled: 49/50
Session 8:	M-F	Aug 3-7	7:30 AM – 6:00 PM	Enrolled: 50/50

Fee: \$145; Discounted Greenville Resident: \$97, GAFC Member: \$85 per session

*For Session 3: \$116; Discounted Greenville Resident: \$77; GAFC Member: \$68

Camp Escape at Drew Steele Center Ages: 5-21

This camp is designed for campers with developmental and/or physical disabilities. Limited to 35 participants.

Session 1:	M-F	June 15-19	9:00 AM – 3:00 PM	Enrolled: 34/35
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Session 2:	M-F	June 22-26	9:00 AM – 3:00 PM	Enrolled: 31/35
Session 3:	M-TH	June 29 – July 2	9:00 AM – 3:00 PM	Enrolled: 30/35
Session 4:	M-F	July 6-10	9:00 AM – 3:00 PM	Enrolled: 35/35
Session 5:	M-F	July 13-17	9:00 AM – 3:00 PM	Enrolled: 31/35
Session 6:	M-F	July 20-24	9:00 AM – 3:00 PM	Enrolled: 32/25
Session 7:	M-F	July 27-31	9:00 AM – 3:00 PM	Enrolled: 32/35
Session 8:	M-F	Aug 3-7	9:00 AM – 3:00 PM	Enrolled: 33/35

Fee: \$68 per session (\$55 week of June 30); Discounted Greenville Resident: \$45

Eppes Summer Day Camp at Eppes Recreation Center

Ages: 5-12

Must have completed Kindergarten

Campers will experience fun-filled activities such as swimming, music, arts & crafts, field trips and team sports. Each session is 2 weeks in length. Children must be able to ride a school bus and work well in a group setting. Limited to 25 participants.

Session 1:	M-F	June 15-26	9:00 AM – 3:30 PM	Enrolled: 5/25
Session 2:	M-F	June 29-July 10*	9:00 AM – 3:30 PM	Enrolled: 4/25
Session 3:	M-F	July 13-24	9:00 AM – 3:30 PM	Enrolled: 0/25
Session 4:	M-F	July 27 – Aug 7	9:00 AM – 3:30 PM	Enrolled: 3/25

Fee: \$68 per session; Discounted Greenville Resident: \$45

*No camp on 7/3.

Jaycee Jamboree Camp at Jaycee Park

Ages: 5-9

Must have completed Kindergarten

A full day camp for kids offering a variety of traditional camp activities, team sports, and arts & crafts programs. Limited to 30 participants.

Session 1:	M-F	June 15-19	7:30 AM – 5:30 PM	Enrolled: 14/30
Session 2:	M-F	June 22-26	7:30 AM – 5:30 PM	Enrolled: 23/30
Session 3:	M-TH	June 29 - July 2	7:30 AM – 5:30 PM	Enrolled: 12/30
Session 4:	M-F	July 6-10	7:30 AM – 5:30 PM	Enrolled: 15/30
Session 5:	M-F	July 13-17	7:30 AM – 5:30 PM	Enrolled: 22/30
Session 6:	M-F	July 20-24	7:30 AM – 5:30 PM	Enrolled: 20/30
Session 7:	M-F	July 27-31	7:30 AM – 5:30 PM	Enrolled: 19/30
Session 8:	M-F	Aug 3-7	7:30 AM – 5:30 PM	Enrolled: 7/30

Fee: \$120 per session; Discounted Greenville Resident: \$80

Playground Program at Greenfield Terrace Park

Ages: 5-12

Must have completed Kindergarten

This program offers a wide variety of recreation activities. Playground leaders create safe, supervised and fun-filled environments with activities including sports, games, and arts & crafts. Registrants will participate in Pitt County Schools free summer lunch program. Sessions are two weeks long. Limited to 40 participants.

Session 1:	M-F	June 15-26	9:00 AM – 3:00 PM	Enrolled: 4/40
Session 2:	M-F	June 29-July 10*	9:00 AM – 3:00 PM	Enrolled: 4/40
Session 3:	M-F	July 13-24	9:00 AM – 3:00 PM	Enrolled: 4/40
Session 4:	M-F	July 27 – Aug 7	9:00 AM – 3:00 PM	Enrolled: 4/40

Fee: \$30 per session; Discounted Greenville Resident: \$20; *No camp on 7/3.

South Greenville Day Camp at South Greenville Recreation Center**Ages: 5-12****Must have completed Kindergarten**

This camp is designed to provide campers with learning opportunities in recreation, education and social interaction, and will be coordinated with a theme each week. Each session is 2 weeks in length.

Children must be able to ride a school bus and work well in a group setting. Limited to 12 participants.

NOTE: This program will most likely merge with the Eppes Summer Day Camp due to construction schedule.

Session 1:	M-F	June 15-26	9:00 AM – 3:30 PM	Enrolled: 1/12
Session 2:	M-F	June 29-July 10*	9:00 AM – 3:30 PM	Enrolled: 0/12
Session 3:	M-F	July 13-24	9:00 AM – 3:30 PM	Enrolled: 0/12
Session 4:	M-F	July 27 – Aug 7	9:00 AM – 3:30 PM	Enrolled: 0/12

Fee: \$68 per session; Discounted Greenville Resident: \$45

*No camp on 7/3.

Sports Plus Camp at H. Boyd Lee Park**Ages: 5-10****Must have completed Kindergarten**

This is an all day camp with an emphasis on sports as well as having traditional camp games, field trips, and activities which will be dictated by weekly themes. Limited to 40 participants.

Session 1:	TH-F	June 11-12	7:30 AM – 6:00 PM	Enrolled: 28/40
Session 2:	M-F	June 15-19	7:30 AM – 6:00 PM	Enrolled: 40/40
Session 3:	M-F	June 22-26	7:30 AM – 6:00 PM	Enrolled: 40/40
Session 4:	M-F	June 29-July 2	7:30 AM – 6:00 PM	Enrolled: 40/40
Session 5:	M-F	July 6-10	7:30 AM – 6:00 PM	Enrolled: 40/40
Session 6:	M-F	July 13-17	7:30 AM – 6:00 PM	Enrolled: 40/40
Session 7:	M-F	July 20-24	7:30 AM – 6:00 PM	Enrolled: 40/40
Session 8:	M-F	July 27-31	7:30 AM – 6:00 PM	Enrolled: 40/40
Session 9:	M-F	Aug 3-7	7:30 AM – 6:00 PM	Enrolled: 40/40
Session 10:	M-F	Aug 10-14	7:30 AM – 6:00 PM	Enrolled: 40/40
Session 11:	M-F	Aug 17-21	7:30 AM – 6:00 PM	Enrolled: 40/40

Fee: \$120 per session; Discounted Greenville Resident: \$80. Session 1: \$53; Discounted Greenville Resident: \$35. Session 4: \$97; Discounted Greenville Resident: \$65.

Teen Ex-Treme at Elm Street Center**Ages: 11-15**

This camp provides a structured recreation curriculum designed for pre-teens and teens that include both indoor and outdoor activities. Participants will participate in educational activities, recreational games, teambuilding, field trips, swimming, athletics, and other fun activities. Limited to 40 participants.

Session 1:	M-F	June 15-19	7:30 AM – 3:30 PM	Enrolled: 4/40
Session 2:	M-F	June 22-26	7:30 AM – 3:30 PM	Enrolled: 4/40
Session 3:	M-TH	June 29-July 2*	7:30 AM – 3:30 PM	Enrolled: 3/40
Session 4:	M-F	July 6-10	7:30 AM – 3:30 PM	Enrolled: 2/40
Session 5:	M-F	July 13-17	7:30 AM – 3:30 PM	Enrolled: 8/40
Session 6:	M-F	July 20-24	7:30 AM – 3:30 PM	Enrolled: 3/40
Session 7:	M-F	July 27-31	7:30 AM – 3:30 PM	Enrolled: 2/40
Session 8:	M-F	Aug 3-7	7:30 AM – 3:30 PM	Enrolled: 3/40

Fee: \$135 per session; Discounted Greenville Resident: \$90

*Fee: \$108; Discounted Greenville Resident: \$72

Advanced Outdoor Living Skills at River Park North

Ages: 10-13

Campers participate in a variety of outdoor and nature related activities, including teambuilding, an optional opportunity to taste test a variety of insects, spear throwing, primitive fire building, outdoor cooking, boating and fishing. Limited to 12 participants.

Session 1:	M-TH	June 15-19	9:00 AM – 3:00 PM	Enrolled: 12/12
Session 2:	M-TH	June 22-26	9:00 AM – 3:00 PM	Enrolled: 12/12
Session 3:	M-TH	July 20-24	9:00 AM – 3:00 PM	Enrolled: 12/12
Fee: \$95 per session; Discounted Greenville Resident: \$70				

Nature Explorers Camp at River Park North

Ages: 7-9

Campers participate in a variety of outdoor and nature related activities like fishing, canoeing, pedal boating and hiking. Limited to 12 participants.

Session 1:	M-TH	July 6-10	9:00 AM – 3:00 PM	Enrolled: 12/12
Session 2:	M-TH	July 13-17	9:00 AM – 3:00 PM	Enrolled: 12/12
Session 3:	M-TH	July 27 – 31	9:00 AM – 3:00 PM	Enrolled: 8/12
Session 4:	M-TH	Aug 3-7	9:00 AM – 3:00 PM	Enrolled: 12/12
Session 5:	M-TH	Aug 10-14	9:00 AM – 3:00 PM	Enrolled: 12/12
Fee: \$85 per session; Discounted Greenville Resident: \$60				

Preschool Nature Explorers Camp at River Park North

Ages 4-6

Providing preschoolers with meaningful connections to nature with lifelong positive benefits. Limited to 10 participants.

Session 1:	M-F	June 22-26	9:00 AM – 12:00 PM	Enrolled: 10/10
Session 2:	M-F	July 6-10	9:00 AM – 12:00 PM	Enrolled: 10/10
Session 3:	M-F	July 20-24	9:00 AM – 12:00 PM	Enrolled: 10/10
Session 4:	M-F	Aug 3-7	9:00 AM – 12:00 PM	Enrolled: 9/10
Fee: \$60 per session; Discounted Greenville Resident: \$40				

Twilight Family Camp at River Park North

Ages: All Ages (w/Adult)

Spend quality time as a family experiencing the outdoors. Limited to 24 participants.

Session 1:	W-F	July 29-31	6:00 – 9:00 PM	Enrolled: 6/24
Fee: \$13 per person; Discounted Greenville Resident: \$9; 3 and Under Free				

Zombie vs. Survivors Boot Camp at River Park North

Ages: 10-15

Choose to spend your camp experience as either a Zombie or Survivor, honing outdoor survival skills (spear throwing, fire building, shelter building and more) while constructing and securing your team's campsite. Limited to 12 participants.

Session 1:	M-T	Survivors	June 29-July 1	9:00 AM – 3:00 PM	Enrolled: 12/12
Session 2:	M-T	Zombies	June 29-July 1	9:00 AM – 3:00 PM	Enrolled: 12/12
Fee: \$57; Discounted Greenville Resident: \$38					

Baseball Camp at Elm Street Park

Ages: 7-8

Baseball skills will be taught in a fun non-competitive environment. Limited to 50 participants.

Session 1:	M-TH	June 29 – July 2	9:00 AM – 10:30 AM	Enrolled: 14/50
Fee: \$53; Discounted Greenville Resident: \$35				

Baseball Camp at Perkins Complex

Ages: 8-12

This camp concentrates on developing skills in throwing, fielding and hitting and is designed for those that already participate in an organized league. Limited to 50 participants.

Session 1: M-TH June 22-25 9:00 AM – 11:30 PM Enrolled: 9/50

Fee: \$53; Discounted Greenville Resident: \$35

Baseball Camp at Perkins Complex

Ages: 9-11

The camp is for advanced skilled players already playing in organized baseball league. Heavy concentration on skill development in pitching, catching, field and hitting. Limited to 50 participants.

Session 1: M-TH Aug 3-6 5:30 – 7:30 PM Enrolled: 2/50

Fee \$53; Discounted Greenville Resident: \$35

Baseball Camp at Guy Smith Park

Ages: 12-15

Advanced drills and fundamentals will be taught in all aspects of baseball including but not limited to pitching, catching, fielding, base running and game play. Limited to 50 participants.

Session 1: M-TH June 15-18 9:00 – 11:45 AM Enrolled: 1/50

Fee: \$53; Discounted Greenville Resident: \$35

Basketball Camp at H. Boyd Lee Park

Ages: 9-12 and 13-15

Basketball Camp designed around fundamental development. Games will be played throughout the camp. Registration limited to 35 participants per age group.

Session 1: M-TH July 6-9 9:00 AM – 12:00 PM Ages: 9-12 Enrolled: 12/35

Session 2: M-T July 6-9 5:30 PM – 7:45 PM Ages: 13-15 Enrolled: 8/35

Fee: \$53; Discounted Greenville Resident: \$35

Soccer Camp at H. Boyd Lee Park

Ages: 5-8 and 9-14

This is a soccer camp with big emphasis on ball coordination, fundamental technical skills, and moves to beat opponents. Limited to 35 participants.

Session 1: M-TH July 27-30 9:00 – 11:15 AM Ages: 5-8 Enrolled: 11/35

Session 2: M-TH July 27-30 5:30 – 7:45 PM Ages: 9-14 Enrolled: 4/35

Fee: \$53; Discounted Greenville Resident: \$35

Summer Junior Golf Camp at Bradford Creek Golf Course

Ages: 8-17

Camp will introduce the game of golf including rules and etiquette, full swing and short game fundamentals. No limit.

Session 1: M-TH June 22-25 9:00 AM – 12:00 PM Enrolled: 9 to date

Fee: \$75, includes instruction, rule book and range balls.

Teen Fitness Camp at The Sports Connection

Ages: 11-15

A full day camp provided by a partnership with Crossfit/Tier 1 for teen boys and girls. Focuses on healthy food choices, planning a daily meal, and eating properly. Limited to 30 participants.

Session 1: M-F July 6-10 8:00 AM – 3:00 PM Enrolled: 0/30

Session 2: M-F July 27-31 8:00 AM – 3:00 PM Enrolled: 1/30

Fee: \$105 per session; Discounted Greenville Resident: \$70.

Junior Counselor Program**Ages: 14-17**

The Junior Counselor Program allows teenagers between the ages of 14-17 years old the opportunity to develop their leadership skills as they assist camp staff in daily operations of camp. Limited to 25 participants. NOTE: Applications are being reviewed at this time.

Tues – Thurs June 16–18 9:00 AM – 12:00 PM Enrolled: 0/25

Fee: \$90 (Cost includes t-shirt, field trips with camps, child and adult CPR Certifications); Discounted
Greenville Resident: \$65

als

cc: Dave Holec, City Attorney
 Carol Barwick, City Clerk

PUBLIC SAFETY & JUSTICE

What We Can Learn From the Police That Pioneered Body Cameras

Police across the country are being outfitted with body cameras, but managing all the hours of footage comes at a price and poses unintended consequences.

BY MIKE MACIAG | APRIL 13, 2015

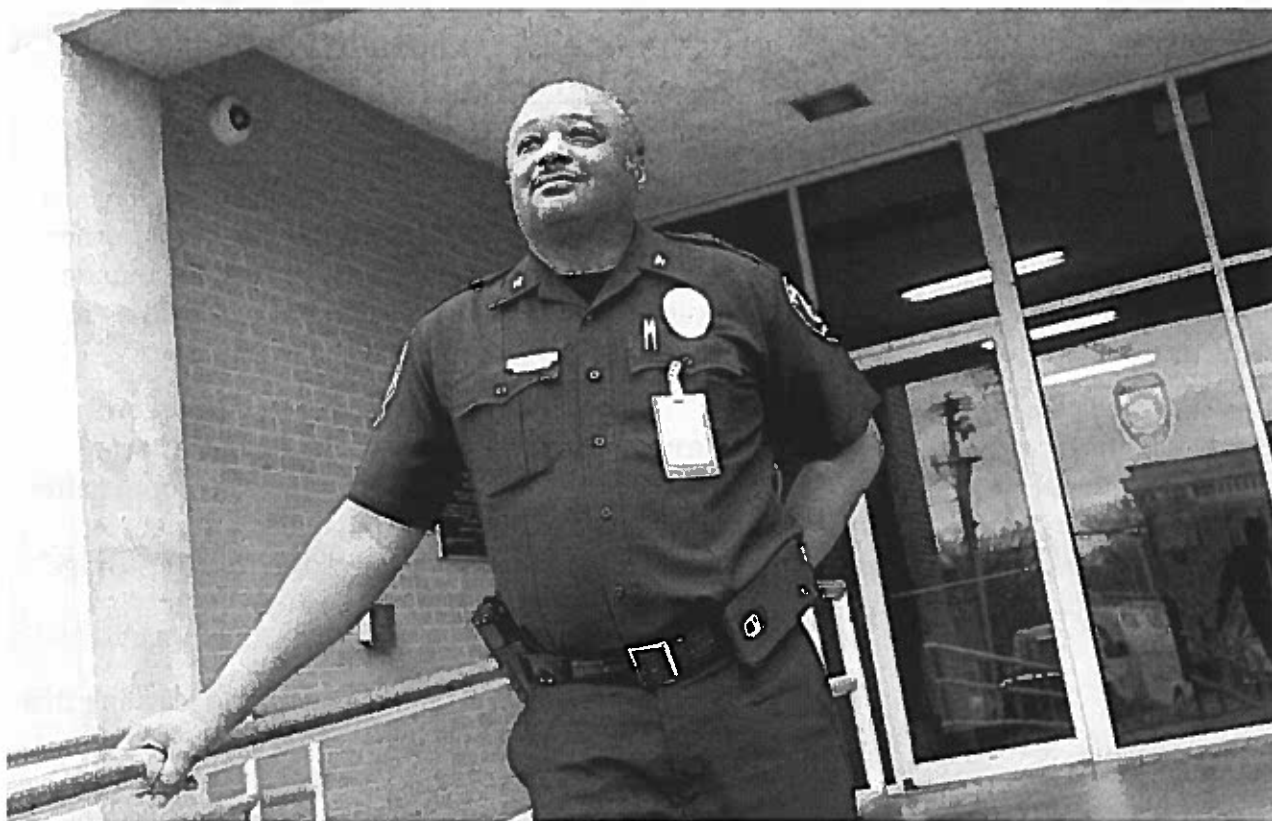


Chesapeake officers tag videos as evidence and review footage at computer terminals. *(Photos by David Kidd)*

Ever since his early days on the police force in Chesapeake, Va., Kelvin Wright has been intrigued by the idea of using cameras to fight crime. As a traffic officer in the late 1980s, he was the first cop in the department to test them on car dashboards. Chesapeake police then experimented with body-worn cameras as long ago as the late 1990s, but the technology proved impractical. By 2009, Wright was the chief. He decided to equip 90 of Chesapeake's officers with newer-model body cameras. At the time, such recording devices were in use only in a select handful of police departments around the country.

That is quickly changing. Sparked mostly by the riots following police killings last year in Ferguson, Mo., and Staten Island, N.Y. -- and, more recently, by the shooting death of an unarmed black man in North Charleston, S.C. -- there's been a national surge of interest in outfitting officers with body-worn cameras. Just two years ago, TASER International, a leading vendor of the devices, only supplied cameras to Chesapeake and a few hundred other agencies. Now the company reports more than 2,500 law enforcement agencies use more than 30,000 of its cameras nationwide. One national expert recently told *The Wall Street Journal* he estimates that 4,000 to 6,000 police departments, out of about 18,000 nationwide, use body cameras. No state mandates body-worn devices yet, but according to the National Conference of State Legislatures, lawmakers in 29 states had introduced various body camera bills as of March.

Many of the cities interested in equipping officers with body cameras have reached out to Chesapeake to see how the program has worked there. Since the unrest of Ferguson, Wright says his department has received on average a call a week about the cameras from other cities. The New York City Police Department was one of the callers. The District of Columbia Police Department sent a contingent down to Chesapeake last year to visit. Wright thinks it's not a matter of if but when most police departments will deploy body-worn cameras of their own. "Across this country," Wright says, "officers will wear these very much as they do their sidearm."



An early proponent of body cameras, Chief Kelvin Wright expects they will one day be standard issue for officers everywhere.

Departments with body cameras are finding that there's much more to it than merely strapping a camera on an officer's uniform. Managing all the hours of video footage comes at a price, both in labor and data storage costs. Perhaps even more significant, body-worn cameras come with numerous unintended consequences, some of which will get worse as the technology becomes widespread.

By now, Chesapeake police officers have grown accustomed to being recorded. They begin their shifts by picking up a camera from docking stations, and they end their shifts by plugging the devices back in. All of the recorded video and audio is automatically uploaded to Evidence.com, an internal website that's sort of a YouTube for Chesapeake police. Officers can review footage at computer terminals while writing up reports, or watch clips right away using an app on their smartphones.

Officer Krystal Holland has found that body camera videos don't catch everything. She's learned to describe what's happening out loud so that it's captured on the audio. Body cameras aren't intimidating for younger officers like Holland, who joined the department out of the police academy about two years ago. However, there is a generational divide in the way cameras are perceived. "Typically, senior officers don't see the value of the video or want the video unless it saves them," Wright says. "Younger officers who are more tech savvy, they understand that this is the way of the world."

SHARELINE

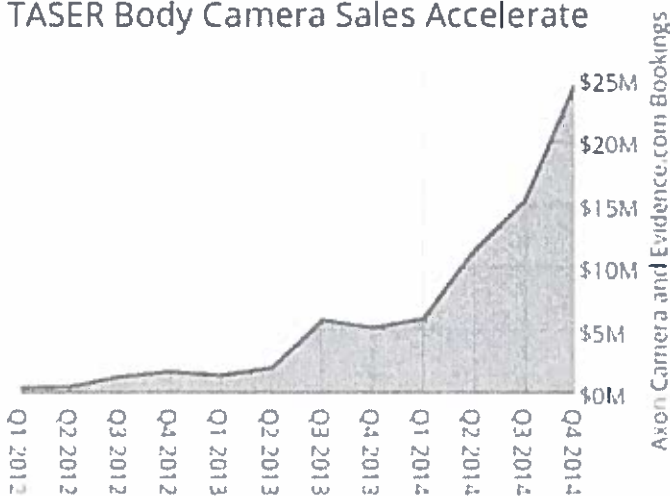
"How we as a society deal with [body cameras] can either enhance community trust in police or adversely affect it."

[CLICK TO TWEET](#)

Traffic officers already familiar with the benefits of in-car cameras, Wright says, played a role in securing buy-in as the department implemented body-worn devices across other units in recent years. The department also publishes regular reports tallying the number of complaints against officers that are invalidated by body camera footage, providing a clear incentive for officers uncomfortable with being recorded on the job.

All uniformed Chesapeake police officers -- about 250 total -- are required to record every encounter with citizens when performing law enforcement-related duties or responding to calls for service. The hours of footage quickly add up. Only six months after expanding the program, Chesapeake police had exceeded their initial data storage capacity that was expected to last at least a year. It's the expense related to data storage -- not the purchase of the cameras -- that typically ends up being most costly for departments.

TASER Body Camera Sales Accelerate



SOURCE: TASER International

Police agencies are also learning that processing video footage is labor-intensive. Chesapeake officers tag videos as evidence and may spend extra time when writing reports to ensure they're in sync with what recordings show. Police department staff respond to requests for footage, occasionally needing to redact portions of clips. Last year, police responded to more than 1,500 requests from the Commonwealth's Attorney's Office alone, most of which required the production of two or three videos each. The workload was so heavy that the department created a new position

of video evidence coordinator to handle all the requests.

The video footage means more work for attorneys as well. Reviewing video of a typical traffic stop takes at least a half hour, and multiple videos exist when more than one officer arrives on the scene. "When they started coming in here," says Chesapeake Commonwealth's Attorney Nancy Parr, "it took everybody by surprise how time-consuming it was to watch the videos." Periodic beeps can be heard throughout the day in Parr's office from recorded noises the cameras make as videos are played. Many of the Commonwealth staff attorneys end up watching the videos in the early evening hours and on weekends.

Before the cameras are even put in place, an array of policy issues must be discussed among police, attorneys and city officials. Someone must decide which types of interactions will be recorded, how long video will be retained and what footage can be released to the public. States haven't addressed many of these issues yet, so local departments are left to outline policies in consultation with city legal advisers. The result has been a range of different policies. Chesapeake, for example, does not require officers to notify citizens that they're being recorded, and the city stores video not tagged as evidence for 13 months. Officers in neighboring Norfolk notify the public when they're being recorded and retain video only 45 days if it's not used for evidence.



Before cameras can be put in place, police, attorneys and local officials need to decide which types of interactions will be recorded, how long video will be retained and what footage can be released to the public.

Local elected officials in some jurisdictions have attempted to force departments to adopt the technology more quickly than they would prefer. In Baltimore, city council members passed a bill last year requiring police to wear cameras. Mayor Stephanie Rawlings-Blake vetoed the measure, arguing that the council's powers should not extend into police department operations and that the bill failed to adequately address legal and privacy issues. The program "must be done right and should not be something that is hastily implemented without measures in place to ensure its success," the mayor wrote. Rawlings-Blake, who supports adoption of the cameras, instead formed a city task force that later recommended a pilot program.

But even when the cameras are subjected to detailed advance scrutiny, unexpected consequences nearly always creep in. One of them is that the public may start to assume body camera footage will always be available to help their side of a legal proceeding. That's

already become an issue in Chesapeake. While Parr says it has yet to be used against prosecutors in court, some feel there isn't a solid case without the footage. "Lay people expect the police officers to record everything in order for it to be true," she says. In addition, when events unfold rapidly police don't always have time to activate their cameras. One night in January, according to police, Chesapeake officers responding to a report of a suicide attempt found a man standing in the middle of the street firing multiple rounds at them. Police returned fire, and the man later died at a hospital. The shooting wasn't captured on video, Wright says, because the officer was focused on his personal safety and didn't think to turn the camera on. In Wright's view, it's an understandable instance that illustrates why not every incident will be captured. "People have come to expect video on everything," Wright says. "To some degree, we are victims of our own success."

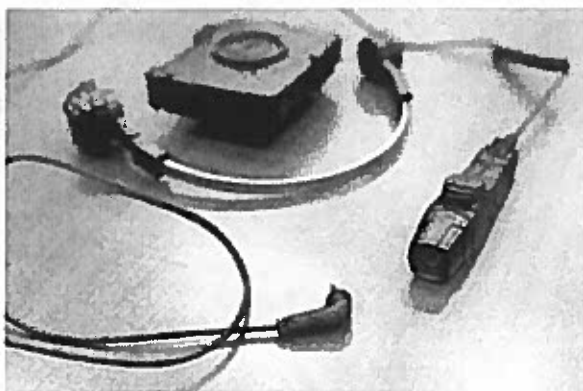
The media, too, is starting to expect footage. An arrest in March by officers of the Virginia Department of Alcoholic Beverage Control attracted widespread publicity when a college student was injured. A headline in *The Washington Post* later that week read, "Body cameras absent in Va. arrest."

Then there is the issue of taping citizens in private residences. Darrel Stephens, executive director of the Major Cities Chiefs Association, says some people may hesitate to call police to their homes in select circumstances, such as domestic disputes, if they believe the recordings could be opened to public consumption. "There are lots of situations police get engaged in that don't seem appropriate to allow people to look at on YouTube," Stephens says. Chesapeake's policy requires officers to turn off cameras inside medical facilities or when they're appearing before a magistrate. In Florida, all body camera video, with a few exceptions, is subject to public records requests. One state Senate bill attempts to scale back the state's broad public records law, exempting footage shot inside private residences, schools or hospitals.

On the opposite end of the spectrum, many police departments are releasing videos entirely at their discretion or, in some cases, declining to provide any footage to the press at all. Jim Bueermann, president of the Police Foundation, a police research group, relates fears that some departments may release only those videos that cast citizens in a negative light and exonerate officers. If that's the case, he says, the cameras will prove counterproductive: "How we as a society deal with this can either enhance community trust in police or adversely affect it."

Early evidence suggests that, unintended consequences notwithstanding, the cameras yield significant benefits. A 2012 study of the Rialto, Calif., Police Department found a significant reduction in use-of-force incidents among officers randomly assigned to wear cameras, along with an 88 percent year-over-year decline in citizen complaints. A study examining a Mesa, Ariz., Police Department pilot program showed similar results over an eight-month period, with officers not wearing cameras recording nearly three times as many complaints as those who wore cameras. Many complaints against Chesapeake officers with camera footage are cleared immediately, not requiring further investigation. The department investigated 36 complaints last year, compared to more than 60 per year in 2010 and 2011, when the program had not been fully implemented.





Body Cameras 101

Many of the newer body camera configurations consist of a lightweight camera wired to a controller device supplying the power. Cameras can be mounted to shoulder straps, collars or eyewear. Controllers are typically attached to belts or uniforms, or placed inside shirt pockets. Other devices are one-piece units that clip to the front of an officer's uniform. Police control when cameras are turned on or off. Some models feature a buffer capturing 30 seconds of silent video prior to an officer activating the camera. Batteries last an entire shift, but must be recharged before they're used again.

The majority of police departments manage videos using third-party cloud services. Others store their data locally.

So do cameras make police behave better, or are citizens just more cooperative when the cameras are turned on? Most in the law enforcement community contend that it's a mix of both. "Equipping officers with body cameras does not eliminate use of force," Bueermann says, "but it does appear to have a civilizing effect on the more routine interactions between police and the public."

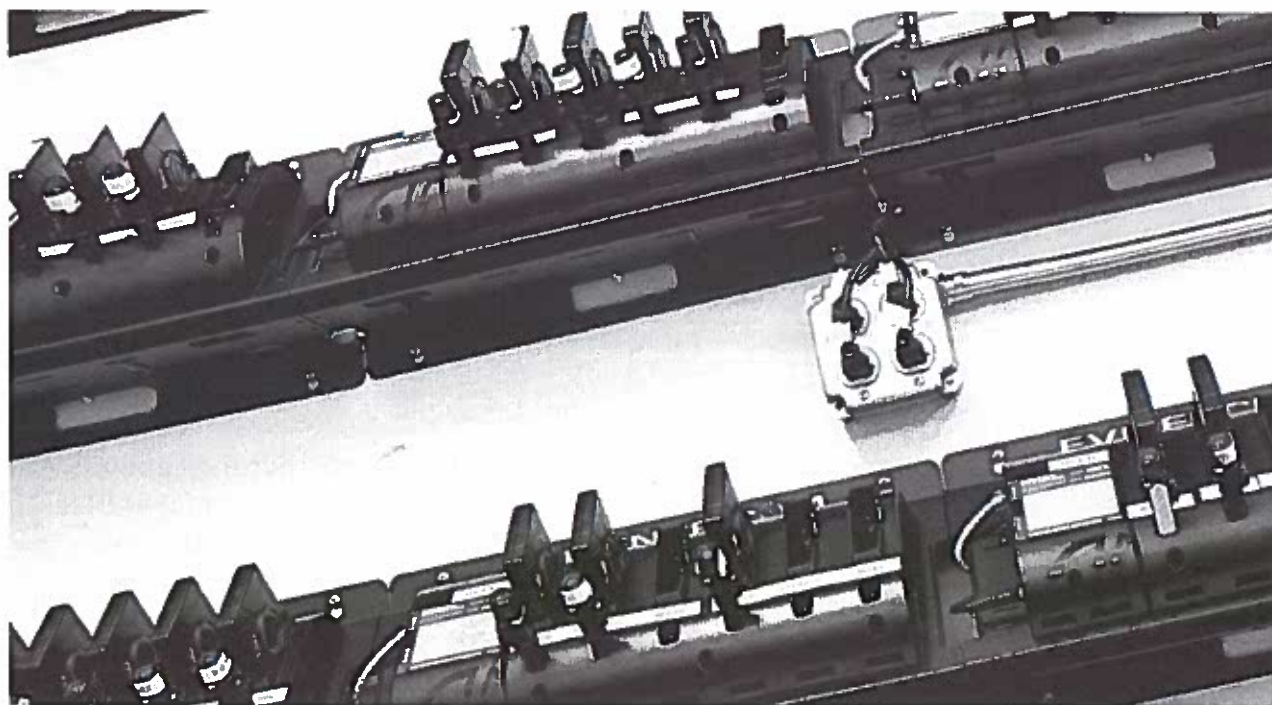
Chesapeake reports that the cameras have proved particularly useful in DUI cases. Defense attorneys find many clients' accounts of their arrests don't match the videos. Chesapeake prosecutor Parr says she suspects the videos have led to more guilty pleas for DUI charges, although no exact figures are available.

Body cameras can also play a pivotal role in quelling highly charged situations, as

was the case early one morning in 2013 in Daytona Beach, Fla. There, two city police officers shot a well-known former high school and college football star while responding to a domestic dispute. The shooting prompted immediate outrage from residents of the low-income community. Body camera footage, however, showed the man holding a butcher knife to his girlfriend and refusing officers' calls to release her as he appeared to start pushing the knife into her chest. To help mitigate any backlash against police, Chief Michael Chitwood reviewed the footage and invited neighborhood leaders and the news media to watch the video later that day. "What could have been a potentially serious problem was abated because of the body cameras," Chitwood says. The State Attorney's Office later cleared the officers of any wrongdoing.

Of course, body cameras can also spell trouble for misbehaving officers. One Daytona Beach officer claimed his camera malfunctioned during a confrontation that left a woman with busted teeth. After a similar malfunction occurred again, a forensic review of the camera revealed that the officer had intentionally switched off the power. He later resigned. Daytona Beach's policy calls for firing anyone turning off a camera to avoid being recorded. Officers cannot, for the most part, prevent recorded video from being uploaded and only those with administrative privileges are able to edit or delete videos. "It's going to catch the good, the bad and the ugly," Chitwood says. "Everybody behaves better when the cameras are on."





Every officer's camera has an assigned docking station.

So far, body cameras have generally enjoyed strong public support. Police unions have pushed back, but their concerns are focused more on specific policies than on opposing the cameras outright. Officers, for example, want to ensure they're still able to carry out private conversations, interview confidential informants and use the restroom without being recorded.

The top concern among law enforcement officials is that they'll be stuck with an unfunded mandate, says Virginia state Sen. Donald McEachin, who introduced a bill requiring all departments to begin deploying body cameras by 2018. Departments in Norfolk and other places have used federal asset forfeiture funds to purchase cameras. The White House has also proposed \$75 million in matching funds for states and localities to pay for equipment and storage. Any one-time grants, though, fail to cover data storage and other camera-related costs over the long term.

Chesapeake pays roughly \$1,800 per camera, which includes mounting equipment, licensing fees and maintenance plans over five years. Annual data storage for the entire department currently costs about \$24,000. Expenses are exponentially higher for big-city police departments. Officials in Charlotte, N.C., recently approved spending \$7 million over a five-year period to purchase and operate 1,400 police body cameras.

As more agencies line up to buy the cameras, the increased demand may not only help push down costs, but also accelerate the pace of technological innovation. The latest body cameras on city streets today pale in comparison to what's possible in the years to come, says the Police Foundation's Bueermann, who envisions devices activated automatically when a cop removes a gun from a holster or when certain keywords are uttered. In addition, voice recognition and facial identification capabilities may eventually make their way into the devices.

But even current technology is far ahead of the policies needed to govern use of the cameras. As police departments decide how to proceed, they'll have to consider both where the technology is headed and what the consequences accompanying it will be. "We should move forward," Bueermann says, "with our eyes wide open."

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COMMUNITY MEETING

About the Jaycee Park Inline Hockey Rink

Thursday, April 30

6:30 PM

Jaycee Park
(2000 Cedar Lane)

Greenville Recreation & Parks staff is looking for input regarding the inline hockey rink located at Jaycee Park (2000 Cedar Lane). All are invited to attend and give input on the future development of this facility.

2nd Annual

"Hoops4Health"

Basketball Camp &
3-on-3 Tournament!
No Entry Fee!

May 2, 2015
Drew Steele Center
(1058 South Elm Street)
9:30am- 4:00pm

Same Day Registration or Register In Advance

* Only 16 Teams Accepted so Register Early

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Limited # of On-Site Registrations/ Co-Ed Teams Welcomed

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