



Horizons 2026
GREENVILLE'S COMMUNITY PLAN

Workshop for Our Future
Report from September 14th, 2015 meeting



By 2026, I want Greenville to be...

full of parks

 Horizons 2026

Horizons 2026: Workshop for Our Future

The Workshop for Our Future was held on September 14, 2015 at the Greenville Convention Center between 6:00 and 8:00 PM. It provided an important public engagement opportunity for members of the Greenville community. Attendees learned about current trends voiced their concerns, aspirations, and ideas for the Horizons 2026 Plan.

Horizons 2026 develops a vision and blueprint for enhancing the urban character, economic vibrancy, and environmental stewardship in Greenville by identifying needed public services, desired physical development, and economic development opportunities to meet the needs of current and future generations.

The agenda for the meeting was as follows:

- | | | |
|---|---------------------------------------|---------|
| 1. Introductory Comments | Mayor Allen Thomas | 6:00 pm |
| 2. Workshop Agenda | Merrill Flood, Assistant City Manager | 6:05 pm |
| 3. Greenville, Trends and Conditions | Leigh Anne King, Clarion Associates | 6:10 pm |
| 4. Development Possibilities | Jim Earnhardt, Bryan Properties | 6:20 pm |
| 5. Polling Exercise | Leigh Anne King, Clarion Associates | 6:45 pm |
| 6. Community Visioning | Self-paced exercises | 7:00 pm |
| 7. Adjourn | | 8:00 pm |

Mayor Allen Thomas and Assistant City Manager Merrill Flood provided introductory comments and presented the workshop agenda for the evening. Following this, Leigh Anne King presented information about the comprehensive planning process and the trends and conditions that are impacting Greenville. Jim Earnhardt, a private-sector real estate developer with Bryan Properties, reviewed different development possibilities, providing examples of existing developments from throughout North Carolina and the urban design characteristics that made them successful. Community members then had the opportunity to answer polling questions using keypads provided at the beginning of the workshop.

The meeting was advertised through a variety of platforms. The city advertised through email listserves, social media outlets, and flyers. Local media were also supplied with a news release. Additionally, members of the Comprehensive Plan Commission were supplied with business cards containing meeting details and were encouraged to reach out to community members.



Come be a part of shaping Greenville's future!
Monday, September 14, 2015
6:00 PM - 8:00 PM
Greenville Convention Center
303 SW Greenville Blvd.

Workshop for Our Future

Horizons.GreenvilleNC.gov

Contact:
Tom Weitnauer, Chief Planner
Community Development Department
City of Greenville, NC
tweitnauer@greenvillenc.gov
Phone: 252-329-4511



The business card and flyer were used to help market the workshop.

WORKSHOP FOR OUR FUTURE

*Public Kickoff Meeting
for Greenville's New
Community Plan*

**Where do we want the next
40,000 Greenville residents
to live, work, and play?**

Monday, September 14
6:00 PM - 8:00 PM
Greenville Convention Center
303 SW Greenville Blvd.



Horizons.GreenvilleNC.gov

Contact: Tom Weitnauer, Chief Planner
Community Development Department
City of Greenville, NC
tweitnauer@greenvillenc.gov
Phone 252-329-4511



Horizons 2026
GREENVILLE'S COMMUNITY PLAN



Who Came

113 people attended the Workshop for Our Future. Additionally, City of Greenville staff and Comprehensive Plan Commission (the steering committee for the project) volunteers helped greet members of the public and provide information and guidance at each station.

- 60% of Workshop attendees live and work in Greenville
- 32 % either live or work in Greenville
- 8% neither live nor work in Greenville

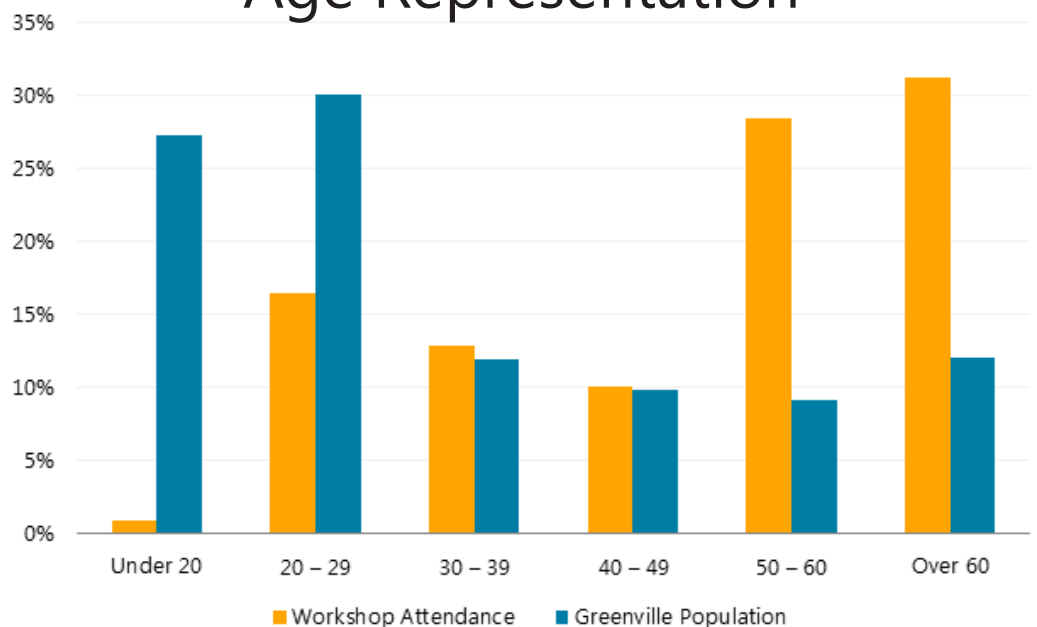
For those living in Greenville,

- 43% have lived here for more than 20 years
- 54% have lived in Greenville between one and 20 years
- 4% have just recently moved to the city

Workshop attendees live throughout Greenville, helping to provide representation from across the study area. Meanwhile, most attendees generally indicated that they work closer to the core of the city, and within city limits.

Consistent with common trends in public meeting attendance, a large percentage of the attendees were over the age of 50, while populations below the age of 30 were underrepresented. This occurs for a variety of reasons and it is important to be cognizant of representation during the planning process. For this and other reasons, input is also gathered through other forms of public outreach, such as online surveys.

Age Representation



This chart compares Greenville's population by age (including students at ECU) with the representation of workshop participants.

Where do you Live? Where do you Work?

Station 1



- Where You Live
- Where You Work

Place the red dot where you live and the blue dot where you work. If you live or work outside of the planning area place the dot on the edge of the map in the direction to which you travel.

- Greenville City Limits
- Floodway
- City Park

At Station 1, attendees were asked to indicate on the map where they live (red dots) and work (blue dots) on this board.

What They Did

Workshop stations play an important role in providing individualized and small group engagement. Each station was supported by volunteers from the Comprehensive Plan Commission and city staff, who provided information, instructions, and assistance.

Station 2: *About Horizons 2026* and Station 3: *Influences on Greenville's Future* offered information about the Horizons 2026 process as well as key trends and conditions impacting the city.

About Horizons 2026

Greenville's **community-driven** process to update the city's comprehensive plan

Station 2

WHAT IS A COMPREHENSIVE PLAN?

A comprehensive plan is a strategic policy guide that expresses the values and aspirations of a community. It is the broadest public policy document our community can create. It will set forth Greenville's long-range vision for development, transportation, housing, environment, economic development, and related topics.

WHY A COMPREHENSIVE PLAN?

To...


- Promote a community-wide vision
- Balance diverse community priorities
- Ensure fair and efficient use of tax dollars in services and infrastructure
- Protect important natural and cultural resources that people value
- Provide guidance for shaping the city's urban form
- Promote economic development
- Provide guidance for future development decisions

As a citizen, business owner, or property owner in Greenville, you have made an important choice to invest in the city. If you like the community just the way it is, you should care because change is always happening. If you want aspects of the community improved, you have the opportunity to help identify what needs to be addressed.

WHY SHOULD YOU CARE ABOUT THE PLAN?


DOESN'T GREENVILLE ALREADY HAVE A COMPREHENSIVE PLAN?

Horizons 2010 is the City's current comprehensive plan. Horizons 2026 provides an opportunity to take a fresh look at current conditions and new opportunities to create a renewed vision for Greenville.



Horizons 2026 Community Plan Process

Phase 1: Initiate	Phase 2: Analyze	Phase 3: Draft	Phase 4: Adopt
Summer 2015	Summer/Fall 2015	Winter/Spring 2016	Summer 2016
<ul style="list-style-type: none"> • Evaluate existing conditions • Establish communication channels • Launch project with the Comprehensive Plan Committee 	<ul style="list-style-type: none"> • Develop Community Profile report with analysis of trends and conditions • Public Workshop #1 • Develop Community Vision and Guiding Principles 	<ul style="list-style-type: none"> • Develop policies and character district plan • Draft of Horizons 2026 community plan • Public Workshop #2 	<ul style="list-style-type: none"> • Planning and Zoning Commission review • City Council public hearing and final plan adoption



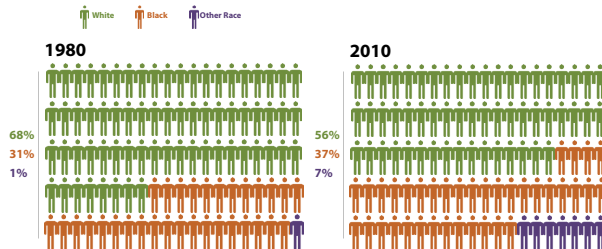
This Station 2 board provided information about the Horizons 2026 Community Plan.

Influences on Greenville's Future

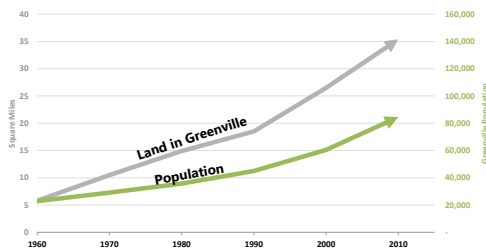
Station 3

Key Trends Impacting Greenville

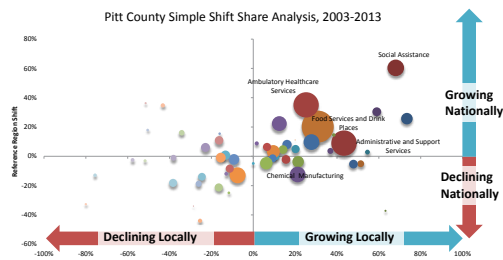
The city's population is growing and diversifying.



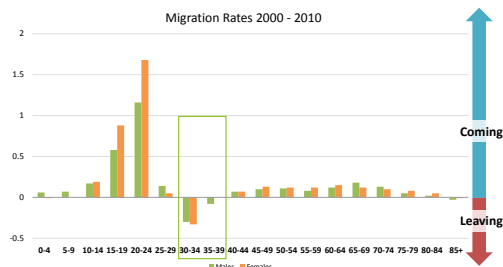
Greenville is consuming land at a greater rate than the city's population growth.



Greenville's economy is diversifying. Greenville's largest industries are growing both locally and nationally, a good indicator of a healthy economy.

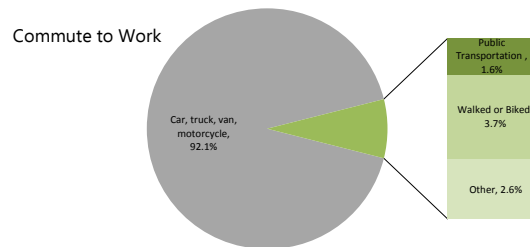


The city is losing young professionals.



Trends Impacted by Greenville's Built Environment

Citizens rely on automobiles to get around.



Walking and biking are not safe and efficient modes of transportation in most parts of the city.

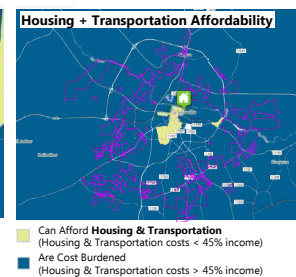
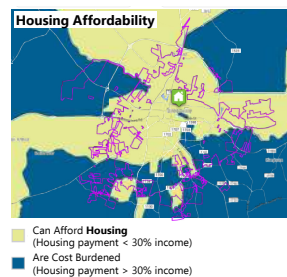
Though the city as a whole is car-dependent, Greenville is more walkable in areas that contain a mix of uses, narrow and highly connected streets, sidewalks, parking in the rear of buildings, and other pedestrian amenities. Similarly, places with wide roads, few connections, big parking lots, and few pedestrian amenities are less walkable.



The cost of transportation (most households' 2nd largest expenditure) varies depending upon location, land use, and the built environment.

Housing is affordable in most of Greenville.

But location affects transportation costs and increases the burden on households.



Pitt County ranks highest for car crashes in the state and exceeds state and national obesity rates.

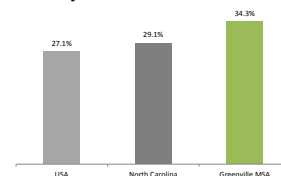
Pitt County Ranked Most Dangerous For Collisions Statewide

AAA ranked Pitt County's streets the most dangerous in the state for six consecutive years.



The built environment plays an important role in encouraging physical activity through access to recreational opportunities and options for utilitarian exercise: being able to reach destinations on foot or by bike.

Percent Adults with Body Mass Index > 30



The Station 3 board presented key trends impacting the community.

Greenville's Great Ideas

Station 4 offered attendees an open-ended question: What do you think are the great ideas for Greenville's future? This station allowed attendees to provide their own ideas for Greenville, as well as capture any topics that might need deeper consideration. There was no shortage of ideas and 150 responses were recorded. Responses ranged from small localized issues to broad long-term goals for the city. The subject matter ranged from economic development policies to quality of life initiatives to environmental protections. A complete

list of recorded responses is provided in the appendix to this report.

A desire for multimodal transportation options was the most common theme, followed by a desire for more active spaces, a vibrant downtown, more green infrastructure, compact development, safer streets, an activated river, more creative amenities, economic vibrancy, accessible government, and a bridge connection to River Park North.

This large board lay flat on a table and allowed participants to write ideas that they would most like to see implemented in Greenville.



Great Places, Weak Places

Every city has great places - places within the community that people value and hold dear - and weak places - places where people would rather not be or would not want to replicate elsewhere in their community. Station 5 offered attendees an opportunity to identify those great and weak places within Greenville. People placed blue stickers on places that they believe are great and red stickers to indicate weak places. There were many places where participants had differing opinions and did not agree, however a few locations were overwhelmingly deemed great or weak.

Station 5 included a large map where attendees indicated the great places (blue dots) and weak places (red dots) within the community.

In addition to providing insight into the community's most and least valued places, participants had the opportunity to provide written comments with more specific information about what makes a great place or a weak place. These comments are provided in the appendix of this report.

Some great places and weak places in Greenville

Participants agreed that Greenville Boulevard between the Memorial Drive and Arlington Boulevard intersections is a weak corridor.

Many participants labeled the Uptown Greenville area, Dickinson Avenue near Uptown, and greenways as great places in Greenville.



Making Great Places in Greenville

After offering their opinions on the great places and weak places in Greenville, workshop attendees provided their ideas about what they think are great built environments from places outside of Greenville. At this station people were provided 15 photos of different types of high quality developments (five corridors, five destinations, and

five neighborhoods) and asked a simple question: Would you like to see this place in Greenville or would you not like to see this place in Greenville? Attendees voted one time per image, indicating their answer to this question. The average response per photo was slightly over 18 votes, with a range of 9 to 27 votes. The charts on the following three pages illustrate the findings from this station.



This board shows the results of participants' indicated preferences for different types of development. The charts on the following three pages illustrate the findings from this station.

Corridors

% Like for Greenville

% Dislike for Greenville



40%

60%



93%

7%



42%

58%



92%

8%



95%

5%

Destinations

% Like for Greenville

% Dislike for Greenville



100%



100%



31%

69%



89%

11%



95%

5%

Neighborhoods

% Like for Greenville

% Dislike for Greenville



38%

62%



89%

11%



18%

82%



100%



100%

Getting Around Greenville

Station 7 collected information about how attendees travel to different destinations, and provided an opportunity to identify how they wished they could travel around the city in the future. A red sticker denoted the mode of travel (located on the x axis) between home and common destinations (as shown on the y axis). A blue sticker denoted the mode of travel between work and common destinations.

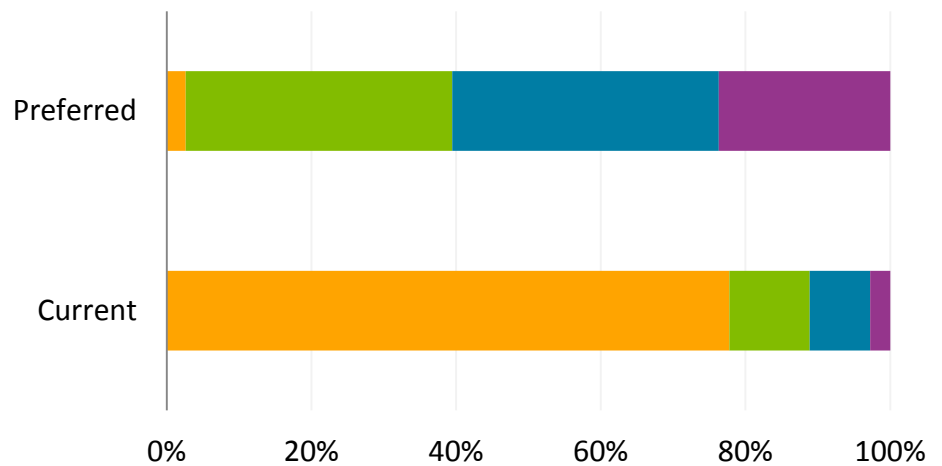
While the majority of participants travel to destinations by driving, the overwhelming majority of participants would prefer to travel by walking, biking, and taking public transportation. The disconnect between current and preferred travel modes is notable. The charts on the following two pages present the station findings.



This image of the Station 7 board shows the results of voting by workshop attendees. Each participant illustrated their current and preferred modes of transportation.

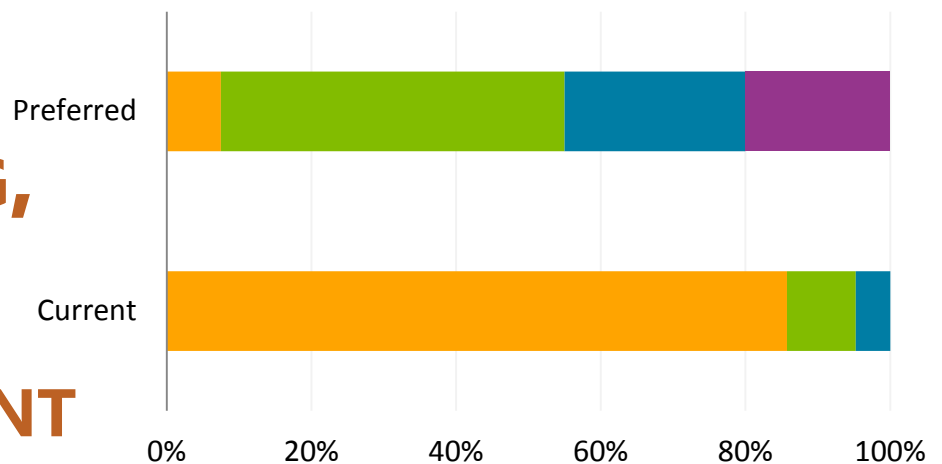
CURRENT AND PREFERRED MODE OF TRAVEL...

Drive Walk Bike Bus

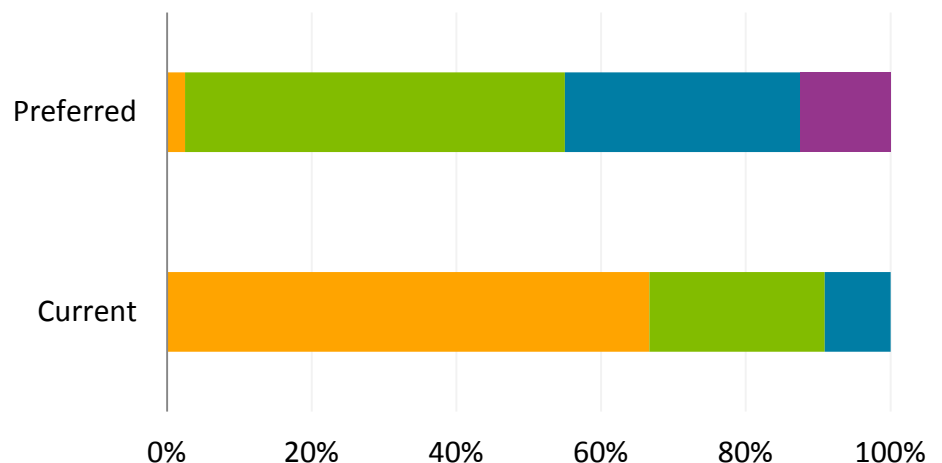


To Work

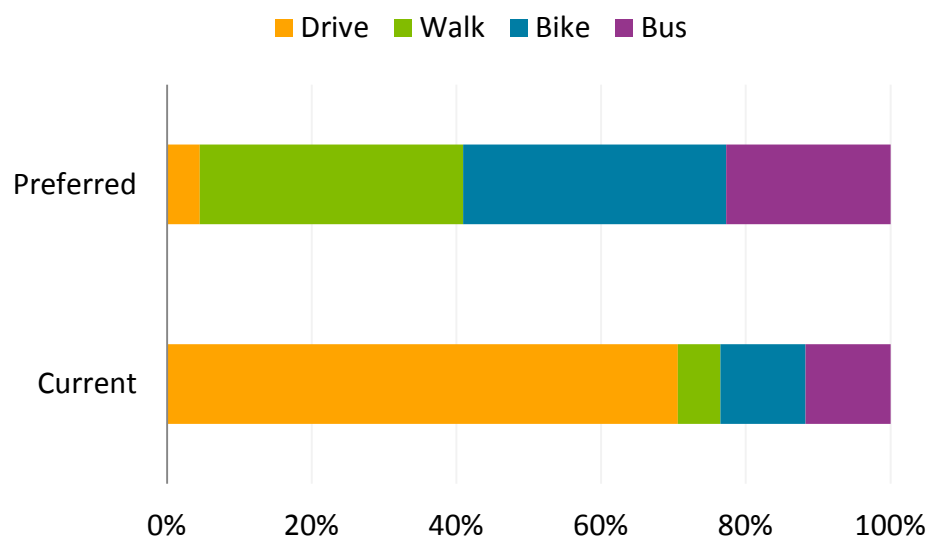
To Shopping, Groceries, Entertainment



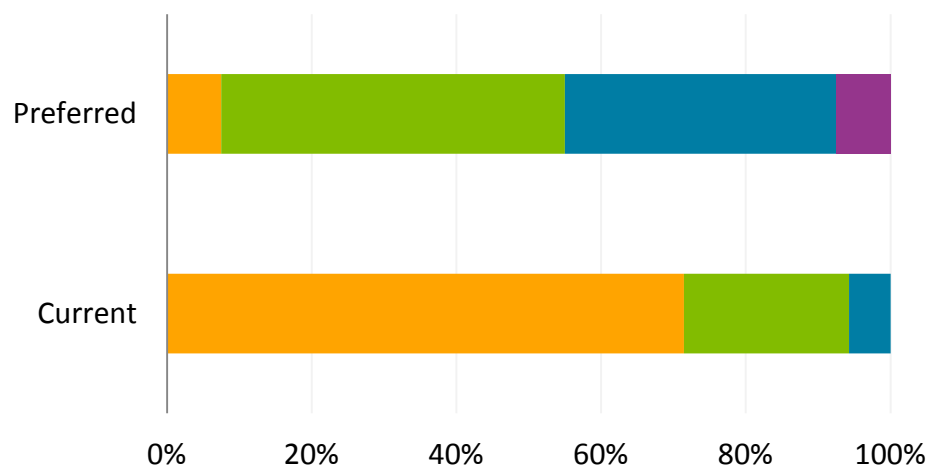
To Local Parks



To Schools



To TRAILS, OTHER DESTINATIONS



By 2026, I want Greenville to be...

full of bike lanes
and sidewalks!

 Horizons 2026
Transportation & Connectivity Plan

Aspirations for Greenville's Future

Station 8 allowed attendees to describe what they dream of for the City of Greenville by 2026. People had the opportunity to choose from two different cards to write down their ideas by completing the following sentences:

- Greenville can attract and retain young professionals by...
- By 2026, I want Greenville to be...

These cards were then collected and everyone's responses were recorded. A full list of responses is available in the appendix of this report.



By 2026, I want Greenville to be...

A national epicenter for pharmaceutical development and manufacturing innovation

Known for its environmental sustainability while it grows!

More kid friendly

A regional hub for innovation, entrepreneurship, and its maker culture

Full of unusual and beautiful buildings

More walkable

A destination of choice for transitioning veterans and military retirees

A place to move back to in late retirement

Community Polling Exercise

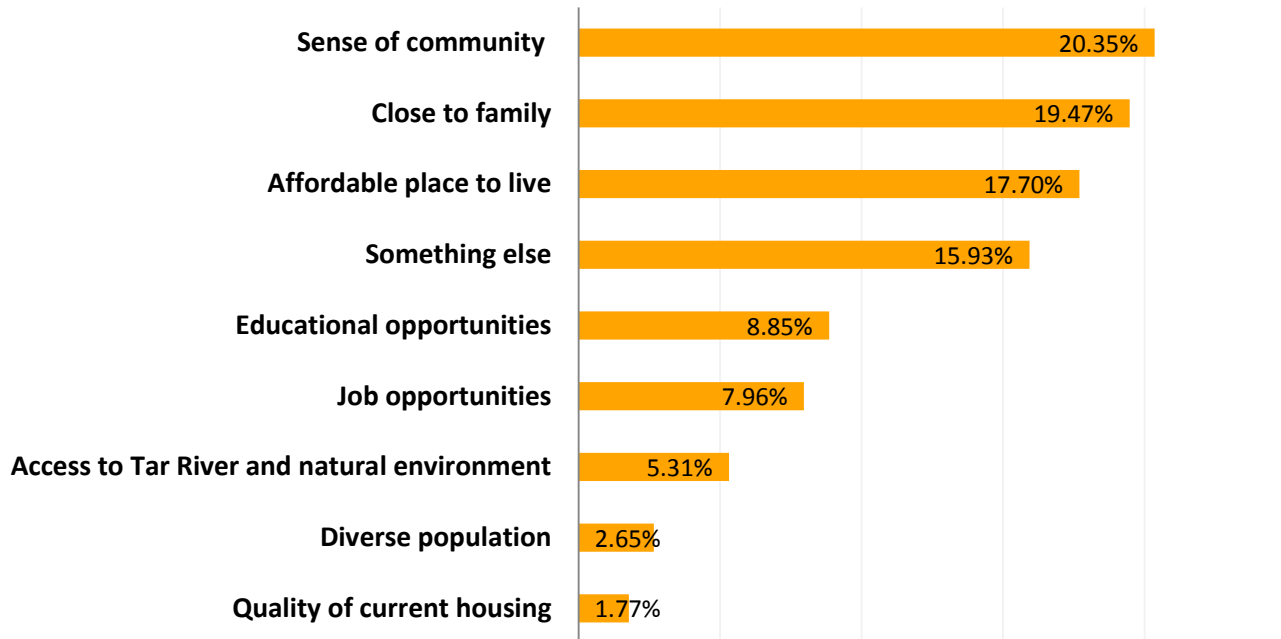
Following the presentations about the Horizons 2026 planning process, existing trends and conditions in Greenville, and development possibilities in the region, attendees were asked multiple choice questions to which they were able to respond using individual keypads. Keypad polling engaged attendees, providing information about participants' preferences for the future of Greenville.

The following three pages present the results from the keypad polling questions.

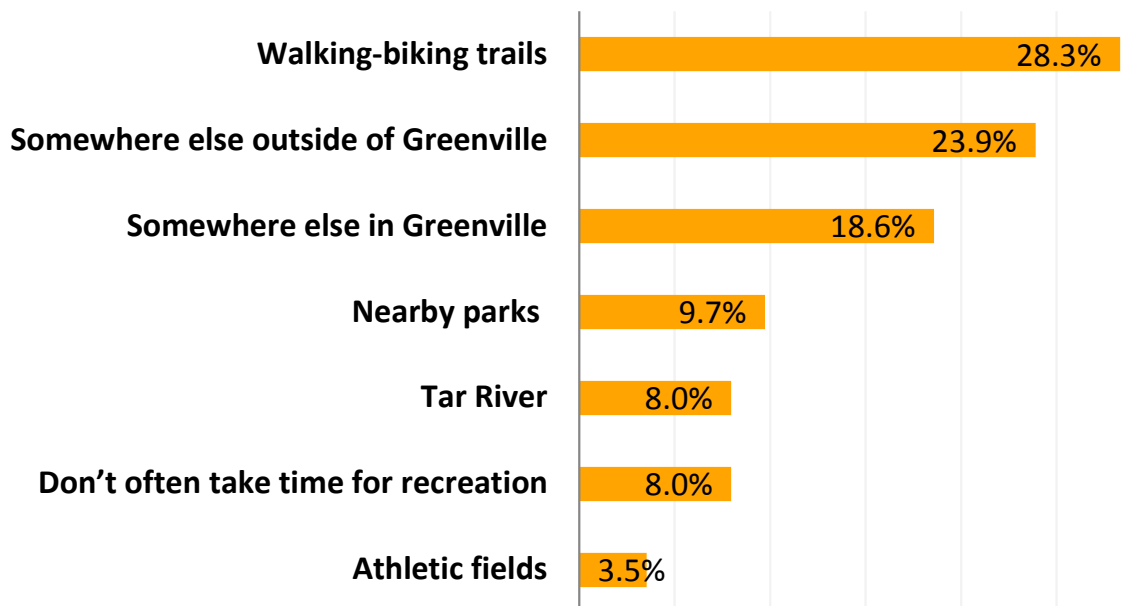


Image from the Daily Reflector

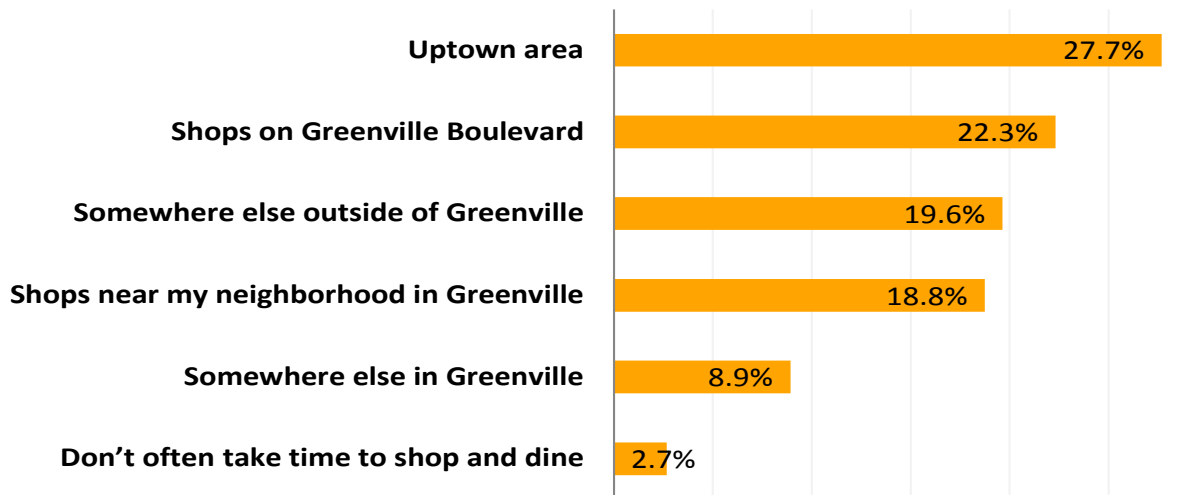
What do you value most about living/working in Greenville?



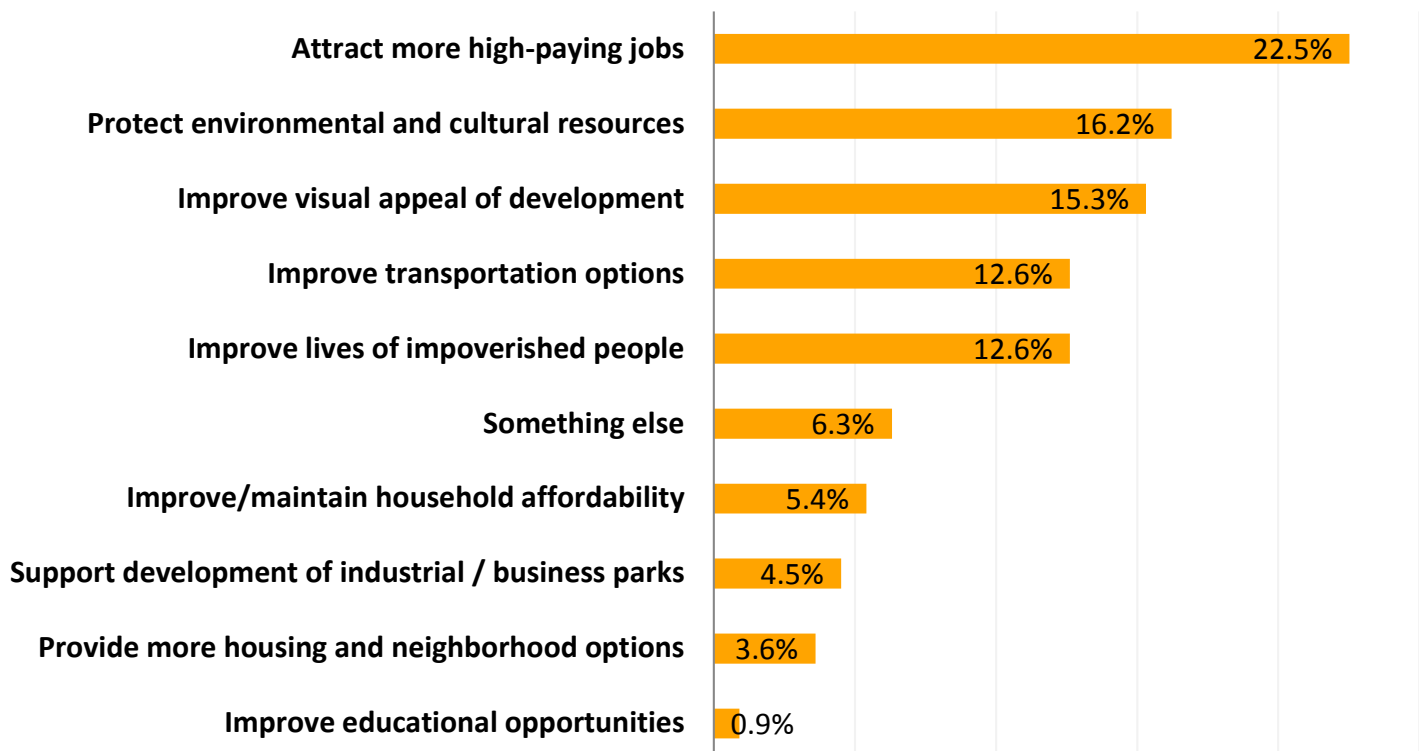
Where do you go for recreation?



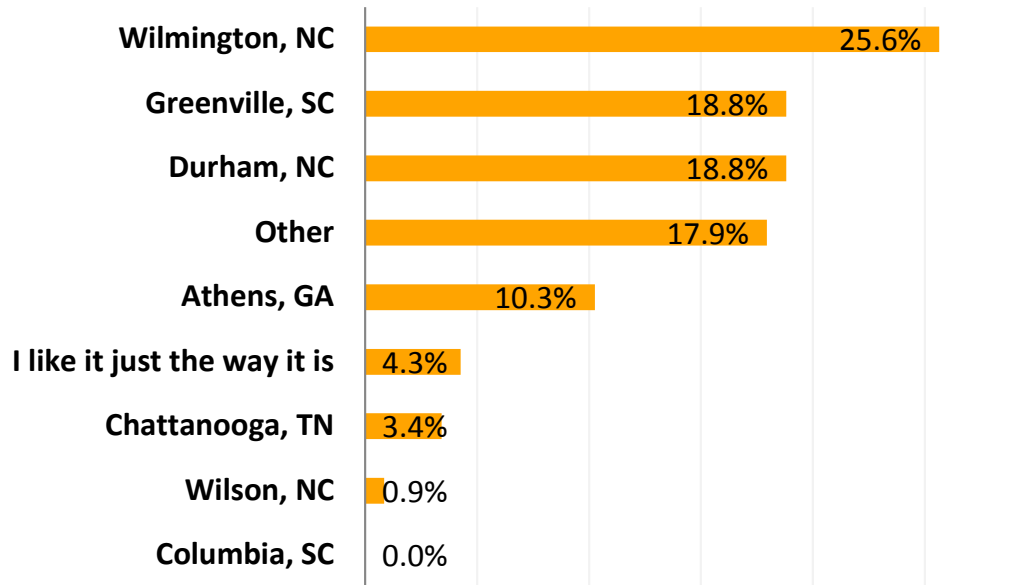
Where do you prefer to shop and dine?



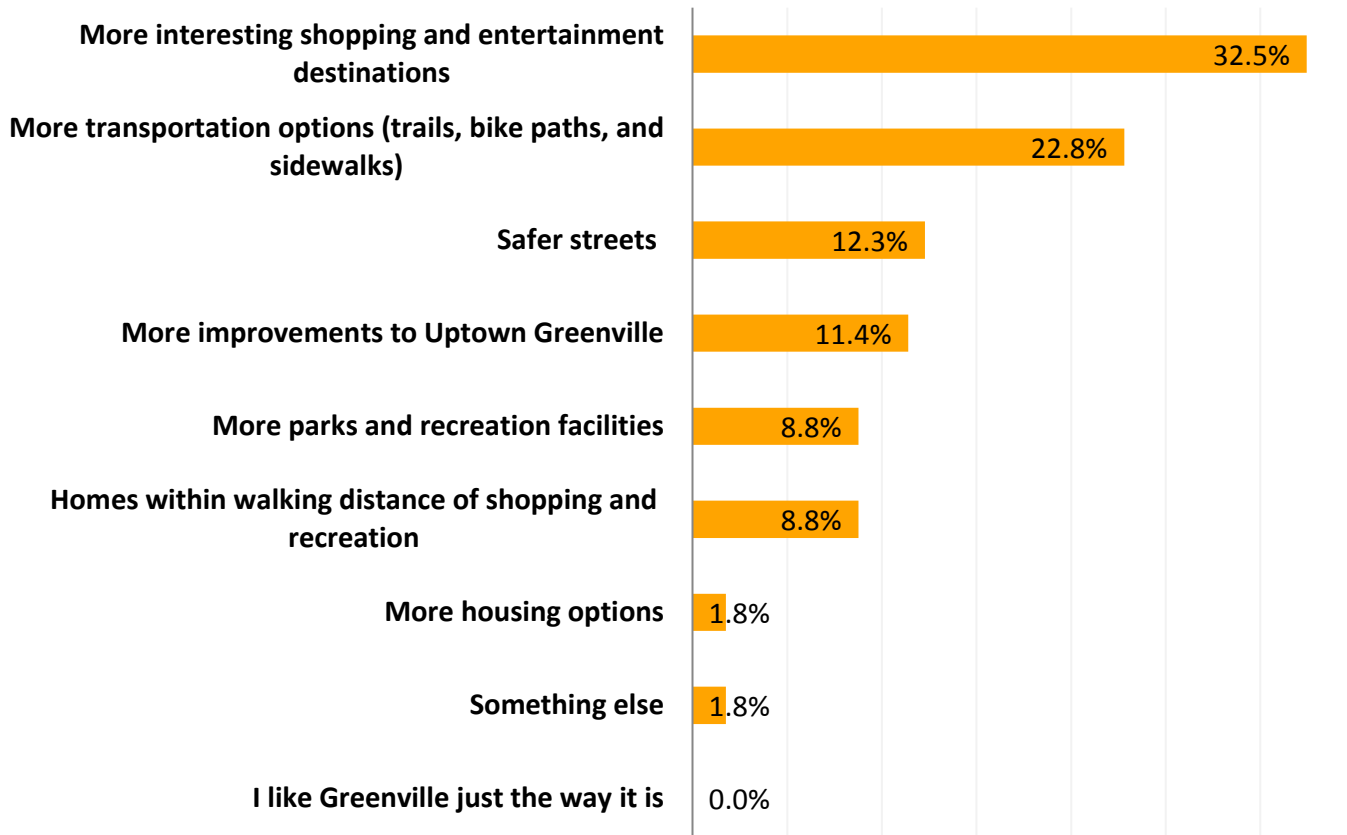
What is most important to you as the community grows and changes?



What city do you wish Greenville was more like?



What change would you most like to see in Greenville?



Media

Multiple local media outlets provided coverage of the Workshop For Our Future. A list of news outlets that provided coverage, along with website URLs is listed below:

- ABC News 12: <http://www.wcti12.com/news/greenville-discusses-future-of-the-city/35274980>
- The Daily Reflector: <http://www.reflector.com/news/greenville-plans-growth-2982347>
- WNCT: <http://wnct.com/2015/09/15/back-to-the-future-city-leaders-citizens-discuss-greenvilles-next-decade/>
- WITN: <http://www.witn.com/home/headlines/Greenville-asks-residents-business-owners-to-join-discussion-on-citys-future-327586131.html>



Appendix Items

- Workshop Agenda
- News Release
- Responses from Station 4: Greenville's Great Ideas
- Comments from Station 5: Great Places, Weak Places
- Responses from Station 8: Aspirations for Greenville's Future
- Workshop Presentation

Workshop for Our Future

AGENDA

Monday, September 14, 2015, 6:00 - 8:00 pm
Greenville Convention Center
303 Greenville Blvd. SW

- | | | | |
|----|---|--|---------|
| 1. | Introductory Comments | Mayor Allen Thomas | 6:00 pm |
| 2. | Workshop Agenda | Merrill Flood,
City of Greenville | 6:15 pm |
| 3. | Greenville Trends and Conditions | Leigh Anne King,
Clarion Associates | 6:30 pm |
| 4. | Building Walkable Places | Guest Speaker:
Jim Earnhardt | 6:45 pm |
| 5. | Citizen Polling Exercise | Leigh Anne King,
Clarion Associates | 7:15 pm |
| 6. | Small Station Feedback | | 7:30 pm |
| 7. | Adjourn | | 8:00 pm |

Visit the stations to learn more and contribute your ideas

- Station 1 Where do you Work? Where do you Live?
- Station 2 About Horizons 2026
- Station 3 Influences on Greenville's Future
- Station 4 Greenville's Great Ideas
- Station 5 Great Places, Weak Places
- Station 6 Making Great Places in Greenville
- Station 7 Getting Around in Greenville
- Station 8 Attracting Young Generations to Stay in Greenville



Horizons 2026
GREENVILLE'S COMMUNITY PLAN

News Release

City of Greenville Invites Citizens to Engage in New Community Plan at “Workshop for Our Future”

Greenville, NC (August 31, 2015) - The City of Greenville is hosting the public kickoff meeting for the city’s new community plan, *Horizons 2026*. The Workshop for Our Future will be held at the Greenville Convention Center located at 303 SW Greenville Blvd. on Monday, September 14, 2015 at 6:00 pm. All interested citizens are encouraged to attend the two hour event and provide their input on Greenville’s future.

During the meeting, citizens will have the opportunity to learn about current trends and conditions affecting Greenville from business and government leaders, city planners, and other members of the community. Citizens will also have multiple opportunities to engage in the process with electronic polling questions and at small group stations. The objective of the meeting is to educate citizens and gain important public feedback. Input on issues and values will help lead to the development of a twenty year vision, along with policies and strategies that will help the city achieve it.

Horizons 2026 develops a vision and blueprint for enhancing the urban character, economic vibrancy, and environmental stewardship in Greenville by identifying needed public services, desired physical development, and economic development opportunities to meet the needs of current and future generations.

Members of the public may also learn about the project, provide feedback and ideas, and sign up for project updates on the Horizons 2026 website. For information about the planning process, please email the city’s Chief Planner, Tom Weitnauer at tweitnauer@greenvillenc.gov, or refer to the City’s website at Horizons.GreenvilleNC.gov.

Greenville's Great Ideas

Comment

Live music
Stop filling in flood plains
I want a less frenetic, noisy, cacophonous lifestyle than we have today
Need performing arts center
Utilize the riverfront. More concerts, development
Ordinances to support busking in specific areas
Larger mall
Riverfront dev't
How do we propose to improve GREAT so that it saves the consumer time when using? How can we improve it to impact on where people live?
Find a way to gate off town commons so we can have ticketed events
Frequent bus service - and more lines. No more one-way loop lines
Food/Music establishment. Lunch/Dinner "Club"
The Built Environment: Think and plan before we build and approve ideas
A greenway connection with a pedestrian bridge that crosses the tar river
Limit size of municipality
Sidewalks and bikepaths. Wide and go everywhere
More shade trees on major thoroughfares
Ordinances to perform.
More pedestrians. Less Cars.
Downtown safety
Better roads
Have more bicycle resources in town.
Bike/ped bridge from town commons to river park north
Bring West Greenville up from dire poverty without displacing current residents
More activities for young professionals
Pedestrian bridge across tar river
Water park
High density mixed use development
Truna becoming commercial and residential
Keep the green area near the greenway as is-people enjoy it in diverse ways, don't "develop" it!
Clean up bank of Tar River. Make it like Potomac in northern VA
This convention center...downtown!
Apts for retirees similar to the boundary
Link the neighborhood through greenways or "green pocket parks." Public art should be key, as should artists.
Build UP. Not out!
Smaller grocery stores near the grid
Improvements in all of West Greenville
City-ECU have "one" comprehensive vision
Develop housing, groceries, entertainment downtown
Keep us sorta small. Not more, more, more!
Move convention center!
Council to support city staff
Crosswalks with pedestrian lights at intersections
More infill between 5th and Town Common, after Evans and Reade.
Increased Development Density
Greenville City Rec. Center
More bikes and pedestrian friendly spaces
More downtown retail--food and hardware
Biking needs to be possible along 10th or a parallel street
More greenways!
Dickinson corridor
Include artists in an intentional way into this vision process
Stop selling our city to...walmart
Live music for adults
Trader Joes
a diverse downtown consumer experience
Dutch style separated cycle tracks on both sides of Evans from 1st to Greenville Blvd
Make Greenville transportation hub of eastern NC
Revive the attic
KAYAK rental on the river
Less wal-marts!
Performance venue similar to carolina theatre in durham

Greenville's Great Ideas

Safer ECU campus
Cleaner streets
Uptown improvements
More underpass/overpass for bike/ped, including across railroad tracks at ECU stadium & 14th St.
More cultural amenities
More parks/recreation surrounding neighborhoods (like Elm St)
Uptown-style development all over Greenville, not just limited to downtown areas.
More attractions @ river
10th St. from Portetown to Evans is too fast and dangerous
Trader Joes, live music facility, uptown theater, more concentration to the young professionals
Car shows. Antique and sports, and restored cars.
More sidewalks
Walkable mixed use development at E 10th and Greenville Blvd.
Pro A, AA, or AAA baseball stadium and team
Need better street signs posted overhead at intersections and on posts.
Business and neighborhood districts
More neighborhood supermarkets, a downtown supermarket, bike lanes and sidewalks that lead to shopping and restaurants.
Competitive advantage and give businesses a reason to locate here.
Mandatory dedications for parks
More friendly walkable for blind people and people who need to (illegible)
More bike paths. More live music venues
Attractive public spaces
Jazz concerts. Trader Joes. Redo old buildings, restore and refurbish. A park like Millennium Chicago. Large planters, flower planters
clean up and develop river
Integrated walkable infrastructure
Look at implementing policies at ECU that will make the use of renewable energy sources more attractive
As population increases we need to increase the police-force numbers
Greater attention to preserving older trees in areas that are to be developed.
Growth and development of Greenville North Rivers
Move entertainment and recreational destinations for kids as well as young adults. Especially young adults.
Performing arts center with excellent parking
Culture center
More nodes of mixed use, walkable development, along Greenville Blvd and Memorial, connected by Dutch style cycle tracks
Is the ultimate goal to make all university towns in NC the same w/out regards to its history, residents, who were part of its history?

The official Pirate National Heritage Center and Museum - Pirate love, pirate history, pirate film, pirate games.
Keep Greenville green
More activities for young people

Greenville's Great Ideas

First St. promenade restaurants, open dining, boutiques, penthouses, etc. Overlooking Greenville's "central park" i.e. the town commons

Dickinson Development ASAP to Memorial Dr.

More pocket parks and bike lanes

Transportation for all children to attend events

Improve transportation and install bus shelters everywhere.

Put for sale signs on brick blvd

Combine GREAT and ECU buses

Transportation from convention Center District to Uptown Greenville

Public transportation. Hi speed rail system (nc initiative). Sidewalks

Walkable indoor/outdoor shopping

Decrease or narrow the streets and put in greenways, sidewalks, and parks.

More health related programs

Embrace cultural diversity that university brings

4 year council terms

Student housing by campus

Public art installations

Fewer chain restaurants

Tram/skylift from town commons to River Park

The ability to walk to the grocery store daily

Increase in arts and culture outside of ECU

Revitalized Dickinson Ave. retail/entertainment district

Rowing venue on the river

More development downtown

Christian Video Production studio for "live" productions for local producers to partner with television stations to air on a local producer's budget

Planted medians in lieu of center turn lanes

Use the river as an opportunity, like wilmington

Biking/Walking accessibility

An invigorated dickinson avenue

Streetscapes

Interconnected neighborhoods

Riverfront development (walkable/retail and restaurants)

More sidewalks and safer intersections for walkers and bikers

Permanent Trolley. Uptown tours.

foot bridge over 10th st to campus

Structure downtown to "look" and "feel" more like New Bern

East Carolina Research Innovation Campus

Mountain Bike Trail

More employment opportunities for young professionals

More walkable areas

Sidewalks

Love Willow Road concept but it is contiguous to anything

Honesty

Increased pedestrian connections

Wide spread mixed use development and support more density

More greenspaces

Trader Joes (x4)

Segways on Bike lanes

More front porches

citywide bus system by integrating ECU and city systems

All streets must have bike lanes

Great Places, Weak Places

Great Places	Weak Places
Freshmarket Shopping Center: Bonefish, Cheddars, Kohls, Dicks	Trashy intersections - debris not cleaned up after accidents / no city trash receipt
Great Harvest Bread	More pedestrian crosswalks
Arlington Village	Expand airport / State Roads*
Artisans Crafters - Plaza Drive	Continue / accelerate cleanup of West Greenville
Sculpture Garden on Dickenson	To many fast food establishments
Greenways	Too many Wal Marts
Better and more resources for bike transportation	10th Street Greenway Crossing Dangerous!
Need performing arts center	Unsafe pedestrian crossings at intersections
Keep up extending the greenway	Poverty in West Greenville
Farmers market / umbrella market	Architecture is blank - cookie-cutter new development
Events in the Park - Uptown (more needed)	Apartments are on black top parking lots with nowhere to go but highways
Downtown restaurants like The Scullery, Starlight, Cinnamon's, and Thai 360	You can't cross streets without risking your life
Create transportation between ECU and City of Greenville	The greenway is the only halfway safe place to walk - forget living here if you can't sprint!
	More upscaled department stores
	Health Food stores - Trader Joes

Aspirations for Greenville's Future

By 2026, I want Greenville to be...	Greenville can attract and retain young professionals by...
A national epicenter for pharmaceutical development and manufacturing innovation	cultural amenities
have more culture events to bring in visitors out of Greenville	more jobs, other than retail, but decent paying positions that are upwardly mobile not a minimum wage haven
modern and have decent roads, especially on Dickenson and 10th Street	having attractive entertainment and dining venues
using organic practices in our parks and playgrounds	growing targeted economic clusters to support career progression and resiliency and fulfillment
ECU Football National Champions	keeping our old trees
Known for its environmental sustainability while it grows!	offering affordable, attractive housing close to downtown shops and restaurants
more kid friendly!	better establishing a walkable urban core (with a grocery store!)
Full of young professionals	making Greenville more walkable
miles of safe bicycle paths, extended greenway, increased support of independent businesses, revitalization of West Greenville WITHOUT displacing residents	More independent coffee shops, restaurants, nightspots for gathering. I relocated from Nordolk and walk to go back. As parents more splashparks or YMCA
a place to move back to in late retirement. I am moving away in early retirement because there is nowhere for active single retirees and not much to do.	Providing more entertainment and housing downtown (cafes, bars, a theater, cinema)
Beautiful (get the artists involved). Lots of public art - sculptures, murals, etc. Lovely buildings (unusual and beautiful).	Creating high quality interesting jobs
green, renewable, ecological, energy efficient, novel, versatile, life respectful, lovely, evolving	Building quality of life choices such as parks, trees, bike paths
Full of young professionals	Greenways, safe well designed streets where traffic flows, cultural activities
Diversified: young and old, professionals and creatives, green and walkable	Recreation, medical facilities and an education system for a diverse population
encouraging neighborhood get-togethers	Bike friendly, Tar River activities (kayakers), extended Greenways, a Trader Joes would hurt!
full of bike lanes and sidewalks	Having great jobs within train/walk/bike distance, greenways, parks, shops, amenities, where all ages/socioeconomic groups also thrive/live/coexist
make sure we increase police numbers as population increases; more activities for young professionals; safer for walkers and bikers	
More walkable	
More safe	
Mixed use walkable	
Easer to get around without a car, i.e. bike/walk	
Not too much bigger!	
A contemporary, upward community that's a hub of activity for busines, entertainment and culture. But retain a small town feel.	
Free from the frenetic noisy cacaphonic lifestyle we endure today	
A destination of choice for transitioning veterans and military retirees	
Known as a regional hub for innovation, entrepreneurship, and its maker culture	
full of parks	
Vibrant, growing smart, diverse, a destination city	